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DEPARTMENT OF
POLICE

CITY OF SACRAMENTO
CALIFORNIA

HALL OF JUSTICE
813 SIXTH STREET
SACRAMENTO, CA
95814-2495

916-449-5121

January 23, 1991

JOHN P. KEARNS
CHIEF OF POLICE

Budget and Finance Committee
Sacramento, California

HONORABLE MEMBERS IN SESSION:

SUBJECT: REQUEST TO SUBMIT A GRANT PROPOSAL TO COUNTY OF
SACRAMENTO, DEPARTMENT OF HEALTH SERVICES, FOR THE
EXPRESSIONS PROGRAM

SUMMARY

The Sacramento Police Department is requesting authorization to submit a grant proposal to the Sacramento County Health Department for \$91,847 in grant money made available for projects targeting tobacco use prevention in Sacramento County. Attached is a copy of the full report to City Council with recommendation to adopt a resolution authorizing submission of the grant proposal.

The completed grant proposal must be submitted to the Sacramento County Health Department by January 29, 1991. Therefore, this report is being submitted to the Budget and Finance Committee and the City Council on the same date.

BACKGROUND INFORMATION

See attached report to City Council.

FINANCIAL DATA

See attached report to City Council.

Budget and Finance Committee
Page 2
January 23, 1991

POLICY CONSIDERATIONS

See attached report to City Council.

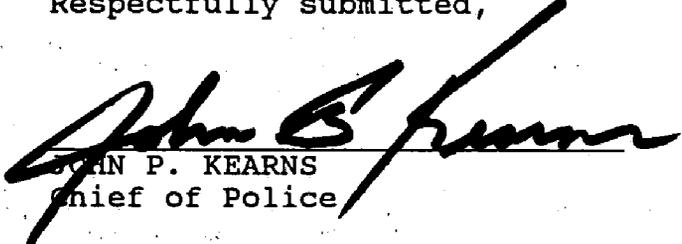
MBE/WBE EFFORTS

See attached report to City Council.

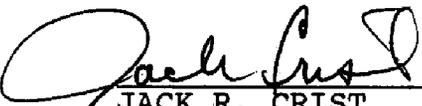
RECOMMENDATION

Submitted for information purposes and approval.

Respectfully submitted,


JOHN P. KEARNS
Chief of Police

APPROVAL


JACK R. CRIST
DEPUTY CITY MANAGER

Contact person:

Larry Gibbs, Lieutenant
Community Resources Section
449-5731

JPK:gl
Ref: 1-61

Attachment

ALL DISTRICTS
January 29, 1991



DEPARTMENT OF
POLICE

CITY OF SACRAMENTO
CALIFORNIA

HALL OF JUSTICE
813 SIXTH STREET
SACRAMENTO, CA
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JOHN P. KEARNS
CHIEF OF POLICE

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City Council
Sacramento, California

HONORABLE MEMBERS IN SESSION:

SUBJECT: REQUEST TO SUBMIT A GRANT PROPOSAL TO COUNTY OF
SACRAMENTO, DEPARTMENT OF HEALTH SERVICES, FOR THE
EXPRESSIONS PROGRAM

SUMMARY

The County of Sacramento, Department of Health Services has published a Request For Proposal for grant money made available for fiscal year 1991 - 92. The Sacramento Police Department requests authorization to submit a grant proposal.

The grant period will be July 1, 1991 to June 30, 1992 (12 months). The grant amount for which the police department is applying is \$91,847 for the total grant period. There is no match required for these funds. The grant application is due by January 29, 1991. If selected for a grant award, the Police Department will return to council to secure a resolution granting authority to accept it.

The grant money will be used in the proposed expansion of the Expressions program which is co-sponsored by the Police Department and the Department of Parks and Community Services. The proposal will include a staff increase of one (1) F.T.E. police officer and provide funds for hiring four (4) high school age youths to provide peer leadership to program participants. We propose to offer these positions to youths currently enrolled in the Police magnet school program.

City Council
Page 2
January 23, 1991

The completed grant proposal must be submitted to the Sacramento County Health Department by January 29, 1991. Therefore, this report is being submitted to the Budget and Finance Committee and the City Council on the same date.

It is recommended that the attached resolution authorizing the Police Department to submit the grant proposal be adopted.

BACKGROUND INFORMATION

The County of Sacramento Health Department has made funds available for programs targeting tobacco use prevention and control in Sacramento County.

The Police Department is preparing a grant proposal requesting funds to be used in the expansion of the Expressions summer youth recreation program. During the summer of 1990, the Police Department and the Department of Parks and Community Services collaborated on an eight (8) week summer recreation program called Expressions, focusing on gang and drug intervention by providing youth with constructive alternative activities. The program consisted of sports camps, visual and performing arts, anti-drug and gang lectures, special events, field trips, and human service referrals. The program was held at two sites within the City of Sacramento. If funded, the Sacramento Police Department will expand the program from two sites to eight sites.

The grant RFP is seeking projects with the ability to reach children at risk of becoming tobacco users. Interventions that will be considered include those that reach school-age youths and their families and racial and ethnic minorities.

We believe that the Expressions program fulfills these requirements. By selecting sites in neighborhoods with high youth-at-risk populations, the program will be available to those most in need.

The proposal under preparation includes the hiring of one (1) F.T.E. police officer for the full 12-month grant period. Additional personnel services will include temporary, part-time personnel to work during the summer months. We propose to utilize the Police Magnet School youth as peer leaders and assistants to the Police and Recreation staff at Expressions summer sites. Remaining funds would be used to fund the activities of the Expressions program.

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January 23, 1991

The full-time officer will work two consecutive four-week sessions at alternate sites. He/she will interact with youths, provide anti-tobacco and other educational training to participants, and supervise the peer leaders.

During the school year, the officer will provide similar educational training for the after-school recreation program, interact with youths in sports and other activities, on a limited basis, and provide anti-tobacco information to parents through P.T.A. groups, scouting, and other organized groups. The officer will also coordinate the funding and donation efforts for all Expression sites. In addition, during the school year, the Officer will assist the Partners in Prevention Program by teaching two classes a day. The Partners In Prevention Program uses police officers to teach a six-week program on substance abuse, gangs, self-esteem and positive decision making to 4th, 5th, and 6th grade youths in the City of Sacramento.

FINANCIAL DATA

The County of Sacramento Health Department will have approximately \$725,000 available to fund tobacco use prevention and control programs for fiscal year 1991-92. Seventy percent of the funds will be available for programs which focus on tobacco use prevention programs. There is no ceiling on how much of the \$725,000 an agency may apply for. The Sacramento Police Department will submit a proposal for \$91,847.

POLICY CONSIDERATIONS

The City of Sacramento is committed to providing youth a safe, wholesome, and educational environment that promotes a healthy lifestyle and encourages good citizenship. Programs such as Expressions work toward this goal.

The City Council supports and encourages cooperative efforts between city departments and other agencies in providing services for at risk youth.

MBE/WBE EFFORTS

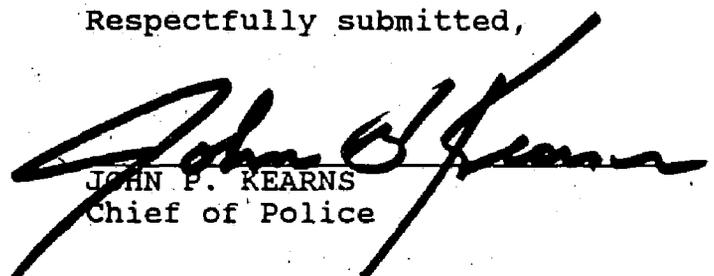
Every effort will be made to support the City's MBE/WBE goals.

City Council
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January 23, 1991

RECOMMENDATION

It is recommended that the City Council adopt the attached resolution authorizing the Police Department to submit a proposal to the Sacramento County Health Department. A copy of this letter was submitted to the Budget and Finance Committee for their information.

Respectfully submitted,


JOHN P. KEARNS
Chief of Police

APPROVAL FOR COUNCIL INFORMATION:

WALTER J. SLIPE
City Manager

Contact person:

Larry Gibbs, Lieutenant
Community Resources Section
449-5731

JPK/gl
REF: 1-62

Attachment

January 29, 1991
ALL DISTRICTS

6

RESOLUTION No.

Adopted by The Sacramento City Council on date of

**RESOLUTION AUTHORIZING THE SUBMITTAL
OF A GRANT APPLICATION TO THE SACRAMENTO
COUNTY DEPARTMENT OF HEALTH REQUESTING
FUNDING OF THE "EXPRESSIONS" GRANT**

WHEREAS the Sacramento Police Department desires to undertake a project to expand the "Expressions" summer youth recreation program, to be funded in part by a grant for \$91,847 made available through tobacco tax dollars, administered by the Sacramento County Department of Health.

NOW THEREFORE BE IT RESOLVED that the City Manager of the City of Sacramento, or his designated representative, is authorized on its behalf to submit the proposal to the Sacramento County Department of Health.

IT IS AGREED that any grant award offered to the Sacramento Police Department, City of Sacramento, will be brought for review and approval to the Sacramento City Council before acceptance of such award.

BE IT FURTHER RESOLVED that grant funds received hereunder shall not be used to supplant expenditures controlled by this body.

Mayor

ATTEST:

CITY CLERK

Funding Application Cover Sheet

Agency Name Sacramento Police Department
 Address 813 Sixth Street
 City Sacramento, CA 95814 State CA Zip 95814
 Telephone Number (916) 449-5731
 Contact Person Larry Gibbs
 Project Name Expressions
 Geographic Region Covered by Project City of Sacramento

<u>Target Group</u>	<u>Number to be Served</u>	<u>Estimated Amount FY 1991/92</u>
1. Youths (age 7 - 17)	1,600	\$
2. Parents	400	\$
3.		\$
4.		\$
	<u>2,000</u>	<u>\$91,847</u>
	Enter Total Number Served	Enter Total Amount Requested Fy 91/92

CERTIFICATION OF APPLICATION

THE APPLICANT CERTIFIES THAT: To the best of my knowledge and belief, data in this application are true and correct. The document has been duly authorized by the governing board of the applying agency. I understand that the State or County may use and reproduce the materials submitted by the agency and that this is a public document and open to public inspections.

Signature _____ Date _____

Type Name and Title _____

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EXPRESSIONS

The Sacramento Police Department plans to address the problem of youths smoking through the use of smoking-prevention information and activities in the Expressions program. The Expressions Program, which was initiated as a pilot project in the summer of 1990, is a recreation program for young people age 7 to 17. The program was sponsored by the Sacramento Police Department, the Department of Parks and Community Services, Sacramento City Unified School District, and Cities In Schools. The program was staffed with two full-time police officers and Parks and Community Services personnel. The eight week program was run at the Grant Skills Center in north Sacramento and John Still Middle School in south Sacramento. The ethnic breakdown of the youths served in the program was approximately 55% Black, 25% Hispanic, and 11% White, 5% Asian, 2% Native American, and 2% other. The youths were provided with a variety of recreational and preventative education programs intended to provide at-risk youth with supervised constructive leisure time activities, as well as anti-drug and gang awareness education. The activities were coordinated and supervised by the Expressions staff.

Due to its popularity with the community, Expressions will be expanded during the summer of 1991 to eight sites. The proposed program will be staffed with a total of four officers. Each officer would work two consecutive four-week sessions. One of the four full-time officers will be hired with grant funds to work at two sites. All four officers would receive the American Lung Association's Smoking Prevention Facilitator training and all four officers will provide the same tobacco prevention services during the summer Expressions program. Temporary, part-time high school-age students from the Magnet School program will also be employed as Public Service Aides during summer months to function as peer leaders and assistants for the grant officer. During the school year, the grant officer will teach smoking prevention using the Here's Looking At You, 2000 curriculum and be available to assist with Parks & Community Services after school programs. The grant officer would also coordinate fund-raising and donations for the summer-time Expressions program.

Youths age 7 to 15 were chosen as a target group because they are at the age when curiosity and experimentation with tobacco begins. According to the National Cancer Institute (NCI)'s Standard for Comprehensive Smoking Prevention and Control (released December, 1989), "Recent government surveys indicate that although smoking in the United States is declining, the rate of decline among some subpopulations has slowed. The subpopulations that are of particular concern, either because of smoking prevalence or access to services, include: ...Youth...Ethnic Minorities...". Statistics from the Department of Health and Human Services show that approximately 90% of all smokers started by age 18. In addition, the age of initiation of smoking is occurring at younger ages among more recent birth cohorts, especially among females. NCI also states that there has been no decline in prevalence of

adolescent smoking in recent years, and that more 3,000 American children begin to use tobacco each day.

Expressions will address youths and their parents with informational presentations on the hazards of tobacco use. More importantly, it will encourage the youths to "buy in" to the concept of not using tobacco by giving them opportunities to spread anti-smoking information to other youths, family, and the community. Youths will be able to do this through activities that incorporate music, dancing, creative writing, art, and acting. The youths will be recruited through flyers distributed at schools, PSA's, presentations, and television and newspaper media coverage.

Program activities will include field trips to hospitals and other locations where youths will learn about the hazards of tobacco use, lessons using the Here's Looking At You, 2,000, curriculum lesson plan on smoking, and guest speakers and staff presentations on the hazards of smoking. Youths who post test an increased knowledge and understanding of tobacco-use hazards and youths who pledge not to smoke will be rewarded with field trips to amusement parks, sports events, and other recreational activities. Family-related functions such as potlucks will be coordinated in order to present tobacco control information to parents and other family members.

In addition, the young people will have the opportunity to participate in a variety of creative and performing arts activities that will highlight smoking prevention information. These activities will include:

- Drama Classes in which youths perform a mock-trial called "The Trial of Mr. Tobacco". As the youths put Mr. Tobacco "on trial" for giving someone lung cancer, they have an opportunity to demonstrate their knowledge of the hazards of smoking.

- Entering a poster contest with a theme aimed at showing the dangers of smoking. Prizes will be given for the posters that are the most effective illustration of tobacco dangers. Kids at each site or at a designated/donated site can also contribute to a "no smoking" theme mural. Winning posters will be displayed at pot lucks. All youths who participate will receive an incentive.

- Youths at each site will have an opportunity to sing and dance in a music video illustrating why people shouldn't smoke. Prizes will be given to the group which produces most effective video. The videos would be aired at the family pot lucks. All participants will get an incentive for their contributions.

- Youths would create & perform raps on the dangers of tobacco use. The raps would be performed at pot lucks. A competition would be held between the different sites. Prizes will be given for the winning rap.

- Poetry, essay, and fiction contests will be held with smoking as the theme. Prizes would be given to the contest winners. Winning entries will be displayed at potlucks.

- A tobacco use prevention program would also be implemented through the Expressions athletic activities. Week-long sports camps will be held on sports such as tennis, football, basketball, volleyball, track & field, and softball. Youths participating in the Expression Sports Camps will receive lectures on how smoking and smoke-less tobacco affects performance and health. The youths will also take a pledge not to smoke in order to participate in the program. Youths who already smoke would pledge to stop. A parent/guardian would verify that they did.

- Parent involvement will be an important part of the program. Parents will be invited to a potluck at the end of the program. They will have an opportunity to view the anti-tobacco projects their children contributed to. The Expressions staff will also make a presentation on tobacco use and its hazards to the parents. In addition, parents will be encouraged to volunteer at the sites. During the first year of Expressions, parental support and participation was excellent.

One barrier the Expressions program may encounter would be securing cash donations to fund special activities and securing donations of tickets to recreational events for the youths. However, community and business support during the pilot program was enthusiastic.

The Sacramento Police Department would work in conjunction with the Department of Parks and Community Services to implement the program. The Department of Parks and Community Services will assist in securing the Expressions sites and they will provide Recreation Leaders to assist in staffing the program. It will also provide the Expressions program with access to sports equipment and other recreational resources.

The Expressions program would also work with the Omni Project to produce and market a youth-oriented video.

75% of the youths in the program will be able to list 4 ways advertisements make smoking seem attractive and acceptable. 75% of the youths will be able to list 3 ways smoking is hazardous to their health.

IDENTIFICATION OF TARGET GROUP(S)

Target group to be served: Youths (age 7 through 17) / Parents

Number of people to be served: 2,000

Socio-economic Status: Low-income

Ethnicity: 40% Black, 25% Hispanic, 18% Caucasian, 10%
Asian/Pacific Island, 4% Native American, 3% Other*

Current Educational Level: Elementary, junior high, and high
school

Age Composition: 7 - 17 years

Risk Factors: The cultural factors that these youths face are both social and economic. Many of them come from single-family homes or homes where a grandparent is the primary caregiver. These youths have a higher risk of dropping out of school and have little or no access to smoking prevention services. As stated in the NCI guidelines, youths and minorities are high-risk subpopulations.

Other Subcultural factors:

Gender: 56% female, 44% male*

Urban vs. Rural Factors: These youths will reside in an urban area.

Primary Language: English

* Information on the target group is based on the demographics derived from the youths who participated in the program during its first year. It is anticipated that the sites will be located in low-income areas with high minority populations.

PROJECT TARGET GROUP SUMMARY

Projections of Whom You Intend to Serve
Through JUNE 30, 1992Agency: Sacramento Police Department

Please refer to instructions prior to completing.

Target Group Projections	1 Total Number of People to be Served	2 Number of Current Tobacco Users to be Served	Number of People to Be Served by Race/Ethnicity (Total of columns 3-8 should equal column 1.)					8 Other or Unknown
			3 Black	4 Hispanic	5 Asian/ Pacific Islander	6 Native American	7 Caucasian	
Pregnant Women	N/A	N/A						
Women with Children Under Age 6	N/A	N/A						
Youth/Preschool Age	0	0						
Youth/Elementary School Age	1,120	(160)	448	280	112	45	202	34
Youth/Junior High School Age	440	(160)	176	111	43	17	78	13
Youth/High School Age	40	(16)	16	10	5	2	6	2
Out-of-School Youth Under Age 19	0	0						
Current Smokers	(416)							
Other (specify): Parents	400	(80)	160	99	40	16	72	13
TOTAL	2,000	(416)	800	500	200	80	358	62

Use additional form(s) if necessary.

EDUCATIONAL NEED ANALYSIS

Target Group: Youths age 7 to 17.

According to the National Cancer Institute (NCI)'s Standard for Comprehensive Smoking Prevention and Control (released December, 1989), "Recent government surveys indicate that although smoking in the United States is declining, the rate of decline among some subpopulations has slowed. The subpopulations that are of particular concern, either because of smoking prevalence or access to services, include:...Youth...Ethnic Minorities...". Statistics from the Department of Health and Human Services show that approximately 90% of all smokers started by age 18. In addition, the age of initiation of smoking is occurring at younger ages among more recent birth cohorts, especially among females. NCI also states that there has been no decline in prevalence of adolescent smoking in recent years, and that more than 3,000 American children begin to use tobacco each day.

Awareness and refusal skill development are the primary educational needs of this target group. One of the educational goals of this program will be to provide youths with the information to make positive decisions regarding tobacco use. Another goal is to arm them with self-esteem building skills and refusal skills so they can resist peer pressure to try tobacco.

A prevention plan that is integrated into a recreation program like Expressions is needed because this target group is at the age where they first become interested in trying tobacco. It is also an unique and appealing vehicle to gain access to the target group.

EDUCATIONAL NEED ANALYSIS

Target group: Parents

A large percentage of the target group parents are ethnic minorities. In the NCI guidelines ethnic minorities are among the subpopulations that are identified as in need of smoking prevention services.

The interventions Expressions proposes will provide an unique way of accessing this target group by providing information through their children. The parents will have a built-in interest in the smoking-prevention information because it directly affects them. In addition, speakers from the American Lung Association will also make presentations and be available for referrals.

Program Plan

1. OBJECTIVE # 1: To hire one full-time police officer to staff two designated Expressions sites during the summer months. The officer will alternate his/her time in the course of the school year, between designated after-school sites to be determined in conjunction with the Parks & Community Services Department. The officer will also be a part-time instructor in the Partners In Prevention Program and perform other duties as assigned.
2. Target Group: Youth age 7 to 17.
3. Where Group Accessed: Information promoting the Expressions program and the after school programs would be disseminated through PSA's that would be aired on television and radio, newspaper articles, flyers that are distributed at local schools, posters distributed at stores and businesses in the community, and by word-of-mouth. Access to PIP program youth will be through classrooms.

4. <u>Activities</u>	<u>Responsible Staff</u>	<u>Timeline</u>
1. Hire one officer.	S.P.D.	4/91-5/91
2. Provide officer with training in tobacco awareness and prevention, peer counseling, and facilitator training.	S.P.D.	4/91-6/91
3. The officer will train the other Expressions officers on relevant tobacco-use prevention information.	S.P.D.	5/91-6/91
4. Initiate a promotional campaign for the summer Expressions program at school assemblies, PTA meetings, community meetings, and other locations in order to encourage youths to participate in the program. The officer will make a minimum of 4 promotional presentations.	S.P.D.	5/91-6/92
5. Solicit donations of prizes, foods, funds, and entertainment. (See objective 8)	S.P.D.	5/91-6/92
6. Officer will train 4 Public Service Aides in peer counseling, self-esteem and tobacco-education awareness.	S.P.D.	4/91-6/92

- | | | |
|---|----------------|-----------|
| <p>7. Establish a Tobacco Prevention and Awareness curriculum for the summer Expressions program that would provide 5 hours a week instruction per site and a curriculum for the after school program that would provide 3 hours a week instruction per site. Both curriculums would also stress health awareness, self-esteem, and positive decision making.</p> | S.P.D. | 4/91-6/92 |
| <p>8. Schedule a minimum of 4 guest speakers to speak about the dangers and health hazards of tobacco for summer Expressions Program.</p> | S.P.D. | 5/91-8/91 |
| <p>9. Schedule a minimum of 12 guest speakers to speak about the dangers and health hazards of tobacco for entire after school program. (2 speakers per sessions)</p> | S.P.D. | 8/91-6/92 |
| <p>10. Coordinate curriculum and recreational activities for the summer Expressions program and the after school program with Parks & Community Services, and Sacramento City Unified School District.</p> | S.P.D. | 4/91-6/92 |
| <p>11. The officer will teach five six-week sessions of Partners In Prevention, using the Here's Looking You, 2000 curriculum during the school year.</p> | S.P.D. | 9/91-6/92 |
| <p>12. The officer will provide counseling and self-esteem lessons services to 1,600 youths.</p> | S.P.D. | 6/91-6/92 |
| <p>13. Establish contact with other organizations providing various human services and encourage their participation and collaboration with the Expressions program.</p> | S.P.D. | 5/91-6/92 |
| <p>14. Provide assistance as appropriate to the OMNI project in its proposed plan to create a youth-</p> | S.P.D.
OMNI | 6/91-8/91 |

oriented tobacco prevention
video.

15. Other duties as assigned.

S.P.D.

4/91-6/92

5. Educational Methodology: Officer to attend Here's Looking At You, 2000 curriculum training, American Lung Association facilitator training, and other training as applicable to job duties.

6. Evaluation

Process: The officer will submit weekly evaluation forms outlining his/her activities.

Impact: Officer will be able to train peer counselors and facilitate tobacco-use prevention education.

Program Plan

1. OBJECTIVE # 2: To provide four (4) peer counselors/Police Assistants (hired as Public Service Aides) from the Sacramento Police Cadet Program and/or the Police Magnet School Program for the at-risk youths involved in the summer Expressions Program.
2. Target Group Youths (age 7 - 17)
3. Where Group Accessed: Targeted youths would already be in program. See Objective 1.

4. <u>Activities</u>	<u>Responsible Staff</u>	<u>Timeline</u>
1. Hire Peer Counselors/Police Assistants (Public Service Aides) from the Police Cadet program and/or from the Police Magnet School program.	S.P.D.	5/91-6/91
2. Train youths in peer counseling regarding tobacco.	S.P.D.	5/91-6/91
3. Assign peer counselors to Expressions sites.	S.P.D.	6/91-6/91
4. Peer counselors to be available for consultation with the program youths while counselors are on site.	S.P.D.	6/91-8/91
5. Peer counselors to coordinate and hold a rap session with the youths on a weekly basis.	S.P.D.	6/91-8/91
6. Peer counselors to assist site officer in coordinating field trips.	S.P.D.	5/91-8/91
7. Peer Counselors to assist site officer in coordinating sports camp activities and leading youths in recreational programs.	S.P.D.	5/91-8/91
8. Other duties as assigned by the officer on site.	S.P.D.	5/91-8/91

Educational Methodology: Peer counselors will be trained in peer counseling by grant officer, OMNI Program, and other sources as applicable.

6. Evaluation

Process: The Public Service Aides' performance will be evaluated in accordance with City of Sacramento Personnel policies and procedures.

Impact: Peer counselors will be able to provide youths in the Expressions Program with information and guidance regarding tobacco use prevention.

Program Plan

1. OBJECTIVE #3: By June 30, 1992, provide tobacco-use prevention and awareness education through classes and lectures to 1,600 youths who will be able to identify three ways tobacco affects their bodies.
2. Target Group: Youth, age 7 -17.
3. Where Group Accessed: Youths would already be in program. See Objective 1.

4. <u>Activities</u>	<u>Responsible Staff</u>	<u>Timeline</u>
1. Develop smoking prevention curriculums using local resources.	S.P.D.	4/91-6/92
<ol style="list-style-type: none"> a. Coordinate with American Lung Association regarding available information for youths. b. Research available materials at "Healthy Kids, Healthy America" library in Vallejo, CA. c. Coalesce with other agencies as appropriate. 		
2. Teach tobacco-use prevention to 1,600 children using components from the Here's Looking At You, 2000 curriculum.	S.P.D.	6/91-6/92
<ol style="list-style-type: none"> a. Conduct the Trial of Mr. Tobacco b. Show film strips: "Chew & You" "Dr. Truso--The Case of the Sudden Sickness" c. Demonstrate the mechanical smoker 		
3. Provide speakers on tobacco from:	S.P.D.	6/91-6/92
<ol style="list-style-type: none"> a. Department of Health and Human Services b. American Cancer Society c. American Hospital Association d. The Effort e. Other agencies as 		

appropriate.

to 1,600 youths.

4. Facilitate professional athletes as guest speakers on how smoking is damaging to athletic performance for 600 youths who participate in the Expressions Sports Camps or the after school program.

S.P.D.

6/91-6/92

5. Educational Methodology: Presentations, group discussions, film strips, films and videos, demonstrations, games, role playing, activity sheets, hand-outs and other methods.

6. Evaluation:

Process: Youths and adults attending the Expressions tobacco-use prevention and awareness presentations will log their names on sign-in sheets. They will also fill out a participant profile questionnaire when they register for the Expressions program.

Impact: Youths will be pre-tested and post-tested regarding their knowledge of tobacco-use prevention. 75% of the youths in the program will be able to list 4 ways advertisements make smoking seem attractive and acceptable. 75% of the youths will be able to list 3 ways smoking is hazardous to their health.

Program Plan

1. OBJECTIVE #4: By June 30, 1992, the Expressions staff will encourage/provide opportunities for 800 youths to disseminate information on the dangers of tobacco use to other young people, family, & community through the summer Expressions program.
2. Target Group: Youth
3. Where Group Accessed: Youth would already be in program. See Objective One.

<u>4. Activities</u>	<u>Responsible Staff</u>	<u>Timeline</u>
1. <u>Performing Arts:</u> Music video production: A minimum of ten youths at each site each year will create and perform an original music video illustrating the hazards of smoking. The best-conceived music video will win a prize. Drama: Using the Here's Looking At You, 2000 curriculum, a minimum of 18 youths per site each year will enact "The Trial of Mr. Tobacco." Rap: A minimum of ten youths at each site each year will perform their own original rap on the hazards of tobacco. The best rap performance will win a prize.	S.P.D. Parks and Community Services	6/91-8/91
2. <u>Creative Writing:</u> Fiction/Essay/Poetry Contest: A minimum of 40 youths for both sites per year will enter a fiction/essay contest with an anti-tobacco theme. The winning entries will win a prize.	S.P.D.	6/91-8/91
3. <u>Visual Arts:</u> Poster Contest: A minimum of fifteen youths per site each year will enter a poster contest. The theme of the art contest will be anti-tobacco information. The winning entry will win a prize. Posters will be displayed at the potluck at the end of the program. Mural: A minimum of 10 youths total from both sites will contribute to a mural that will illustrate an	S.P.D.	6/91-8/91

anti-tobacco theme.

4. Each site will host a potluck/award ceremony at the end of the Expressions program that will showcase the Expressions youths' efforts in the performing arts, visual arts, and creative writing.

S.P.D. 6/91-8/91
Parks and
Community Services

5. Local media will be notified and encouraged to publicize activities and winners, and encourage support of the program.

S.P.D. 6/91-8/91
Parks and
Community Services

5. Educational Methodology: Presentations, group discussions, film strips, films and videos, demonstrations, hand outs, activity sheets, games, role playing, and other methods. Youths would use information from these sources to create their own informational projects.

6. Evaluation:

Process: Lists of participants, contest winners, and guests who have viewed the Expressions program youths' efforts will be maintained. In addition, some performances will be video-taped and winning art work will be photographed. A copy of each newsletter will be maintained in file.

Impact: Sign up sheets and logs will be kept to record what projects youths have participated in. Projects will be judged to gauge how accurately and effectively the youths have communicated their tobacco prevention messages.

Program Plan

1. OBJECTIVE #5: By June 30, 1992 600 youths will participate in the summer Expressions programs's week-long sports camps. These youths will also receive a series of informational presentations on the hazards of smoking and be able to list three ways smoking affects athletic performance and health.
2. Target Group: Youth
3. Where Group Accessed: Youths would already be in program.. See Objective 1.

- | <u>4. Activities</u> | <u>Responsible Staff</u> | <u>Timeline</u> |
|--|---|-----------------|
| 1. Expressions staff will facilitate week-long sports camps at each site. A total of four different sports will be presented at each site to be chosen from the following: | S.P.D.
Parks and
Community Services | 5/91-8/91 |
| a. Tennis | | |
| b. Basketball | | |
| c. Football | | |
| d. Softball/baseball | | |
| e. Volleyball | | |
| f. Track & Field | | |
| 2. Professional athletes will lecture the youths in the sports program on how tobacco use will affect athletic performance. | S.P.D.
Parks and
Community Services | 6/91-8/91 |
| 3. Youths would sign a "pledge" card stating that they will not begin smoking. Parents will verify that child has kept pledge. | S.P.D.
Parks and
Community Services | 6/91-8/91 |
| 4. Youths would attend a weekly presentation on dangers and consequences of smoking. | S.P.D.
Parks and
Community Services | 6/91-8/91 |
5. Educational Methodology: Presentations, hand-outs, and activity sheets will be used.
 6. Evaluation:

Process: Registration logs and attendance sheets will be maintained on the youths who participate in the sports camp program. Names of youths who attend the tobacco lectures will also be maintained.

Impact: Youths will sign pledge cards stating their intention to not use tobacco. Parents will verify this information. Records of youth participation will be maintained.

Program Plan

1. OBJECTIVE # 6: One field trip per week will be available for the summer Expressions youths based on their performance, attendance, and participation in the Expressions activities.
2. Target Group: Youth (Age 7 -17)
3. Where Group Accessed: Youth would already be in program. See Objective One.

4. <u>Activities</u>	<u>Responsible Staff</u>	<u>Timeline</u>
1. The grant officer will be responsible for seeking donations in the form of trips and prizes including but not limited to: <ol style="list-style-type: none"> a. Waterworld U.S.A. b. Railroad Museum c. Mercy General Hospital d. Great America e. Cal Skate f. 49 ERS football camp g. Oakland "A'S" 	S.P.D.	5/91-6/92
2. The grant officer will facilitate transportation through a joint effort between SPD/Parks and Comm. Services.	S.P.D.	5/91-6/92
3. Youths are chosen based on their performance, participation and attendance in the program. The recipients of the trips/prizes will be determined partially by the availability of donations.	S.P.D.	6/91-6/92
5. Educational Methodology: These activities would be used as incentives/rewards for good behavior, attendance, participation, and performance. See Objective 3. for the Educational Methodology used.		

6. Evaluation:

Process: Sign-in logs of the youths who attend the field trips will be maintained.

Impact: Based on the youths' ability to demonstrate their understanding of tobacco use prevention, youths will be chosen to participate in reward activities.

Program Plan

1. OBJECTIVE #7: By June 30, 1992, the Expressions staff will involve and educate a total of 400 parents in the Expressions program through end-of-the-year potlucks for the summer Expressions program, PTA meetings, special events and other informational presentations.
2. Target Group: Parents
3. Where Group Accessed: Parents to attend the pot-luck would be accessed through flyers their children would bring home. Parents to attend PTA meeting would be accessed through normal school channels.

<u>4. Activities</u>	<u>Responsible Staff</u>	<u>Timeline</u>
1. 45 parents will attend an end of the year potluck at each Expressions site. The parents will have an opportunity to view anti-tobacco artwork, writing, and performances created by their children.	S.P.D.	6/91-6/92
2. A total of forty parents will attend an informational presentation of the hazards of tobacco.	S.P.D.	6/91-6/92
3. Hold a Smoke-less Bingo Night.	S.P.D.	6/91-8/91
5. Educational Methodology: Parents would receive hand-outs, listen to presentations, and view their children's performances and achievements promoting tobacco-use prevention.		

6) Evaluation

Process: Sign-in logs of parents who attend the potlucks and other informational events will be maintained.

Impact: Pre-test and post-test questionnaires would record parental response to the information presented.

Program Plan

1. OBJECTIVE #8: By June 30, 1992, the grant officer will secure donations/prizes for the youths at all summer Expressions sites. The officer will contact a minimum of 30 prospective sponsors through phone calls, letters, and on-site personal visits. These donations will be sought in order to lower the cost to the budget.
2. Target Group: Youth
3. Where Group Accessed: Youths would already be in program. See Objective 1.

4. <u>Activities</u>	<u>Responsible Staff</u>	<u>Timeline</u>
1. The officer will contact a minimum of 10 prospective donors to solicit donations of food or beverages.	S.P.D.	5/91-6/92
2. The officer will contact a minimum of 10 prospective donors for donations of funds.	S.P.D.	5/91-6/92
3. The officers will contact a minimum of 5 prospective donors to solicit donations of non-food items.	S.P.D.	5/91-6/92
4. The officer will contact a minimum of 4 prospective donors to solicit donations of tickets, entrance passes, etc. for special events.	S.P.D.	5/91-6/92
5. The officer will arrange transportation/delivery for the donations when applicable.	S.P.D.	5/91-6/92
6. The officer will write thank you letters for follow-up on the donations.	S.P.D.	5/91-6/92
7. The officer will commission appropriate tokens of appreciation for Expressions donors.	S.P.D.	5/91-6/92

Educational Methodology: These activities would be used as incentives/rewards for good behavior, attendance, participation, and

performance. See Objective 3 for the Educational Methodology used.

6) Evaluation

Process: A list of donors will be maintained for evaluation purposes.

Impact: Records would be kept of donations to the Expressions program.

Program Plan

1. OBJECTIVE #9 By June 30, 1992, the grant officer will teach the Here's Looking At You, 2000 curriculum through the Partners In Prevention Program to a total of 400 youths will be able to identify five hazards of smoking. The Partners In Prevention is a six-week self-esteem and positive decision making program that teaches youths the hazards of smoking, drugs, and gangs.
2. Target Group: Youths (age 9 to 11)
3. Where Group Accessed: Youths would be in classrooms.

4. <u>Activities</u>	<u>Responsible Staff</u>	<u>Timeline</u>
1. The officer will attend a two-day training course on the Here's Looking At You, 2000 curriculum.	S.P.D.	4/91-6/92
2. The officer will teach two PIP classes per cycle. Each cycle is six-weeks long. There are five cycles in the PIP year.	S.P.D.	9/91-6/92

5. Educational Methodology: The Here's Looking At You, 2000 curriculum and modifications of the lessons would be used.
6. Evaluation:

Process: Reviews of student assignments.

Impact: Children should show increased knowledge of substance abuse and gang involvement.

Program Plan

1. OBJECTIVE #10 By June 30, 1992, the grant officer will assist Parks and Community Services staff with six six-week after school programs and provide tobacco prevention information to a total of 400 youths who will be able to identify three ways smoking is hazardous to their health.

2. Target Group : Youths age 7 to 17

3. Where Group Accessed: Youths will already be in the after-school programs.

4. <u>Activities</u>	<u>Responsible Staff</u>	<u>Timeline</u>
1. The officer would establish a tobacco prevention and awareness curriculum that would provide three hours a week instruction per site.	S.P.D.	9/91-6/92
2. The officer will assist in counseling the youths and offer support for children with special needs.	S.P.D.	9/92-6/92
3. The officer will contribute information regarding role of the police, and other community services and resources.	S.P.D.	9/91-6/92
4. The officer will coordinate guest speakers.	S.P.D.	9/91-6/92
5. The officer will coordinate with the Parks & Community Services staff in planning and implementing programs, special events, sports, etc.	S.P.D.	9/91-6/92

5. Educational Methodology: Presentations, hand-outs, activity sheets, group discussions, films and videos, demonstrations, games, role playing, film strips and other methods.

6) Evaluation

Process: Youths attending the Expressions tobacco-use prevention and awareness presentations will log their names on sign-in sheets. They will also fill out a participant profile questionnaire when they register for the Expressions program.

Impact: Youths will be pre-tested and post-tested regarding their knowledge of tobacco-use prevention. 75% of the youths in the program will be able to list 4 ways advertisements make smoking seem attractive and acceptable. 75% of the youths will be able to list 3 ways smoking is hazardous to their health.

Program Justification

OBJECTIVE # 1: To hire one full-time police officer to staff two designated Expressions sites during the summer months. The officer will alternate his/her time in the course of the school year, between designated after-school sites to be determined in conjunction with the Parks & Community Services Department. The officer will also be a part-time instructor in the Partners In Prevention Program and perform other duties as assigned.

Justification: Police officers are considered role models and figures of authority to youths in the target age group. Many young people in this age range seem fascinated by police officers. Because of this, we feel he/she would have a unique rapport and credibility with the youths. The officer would be trained by the American Lung Association in the Facilitator training program. He/she would also receive the Here's Looking At You, 2000 training from County of Sacramento Department of Education.

Barriers: The officer may encounter barriers when seeking donations for the program. We plan to overcome this barrier by budgeting for some of the incentives and rewards to be given.

OBJECTIVE # 2: To provide two (2) peer counselors/Police Assistants (hired as Public Service Aides) from the Sacramento Police Cadet Program and/or the Police Magnet School Program for the at-risk youths involved in the summer Expressions Program.

Justification: Providing a young person to aid in working with the target group would be effective because the peer counselor can relate to the youths as a friend and contemporary.

Barriers: None.

OBJECTIVE #3: By June 30, 1992, provide tobacco-use prevention and awareness education through classes and lectures to 1,600 youths who will be able to three ways tobacco affects their bodies.

Justification: Tobacco-use prevention education is needed for youths age 7 to 15 because they are at the age when curiosity and experimentation with tobacco begins. According to the National Cancer Institute(NCI)'s Standard for Comprehensive Smoking Prevention and Control (released December, 1989),

"Recent government surveys indicate that although smoking in the United States is declining, the rate of decline among some subpopulations has slowed. The subpopulations that are of particular concern, either because of smoking prevalence or access to services, include:...Youth...Ethnic Minorities...". Statistics from the Department of Health and Human Services show that approximately 90% of all smokers started by age 18. In addition, the age of initiation of smoking is occurring at younger ages among more recent birth cohorts, especially among females. NCI also states that there has been no decline in prevalence of adolescent smoking in recent years, and that more 3,000 American children begin to use tobacco each day.

Barriers: Youths may not be interested in the education portion of the Expressions program. This barrier will be overcome by using incentives to get the youths to participate.

OBJECTIVE #4: By June 30, 1992, the Expressions staff will encourage/provide opportunities for 800 youths to disseminate information on the dangers of tobacco use to other young people, family, & community through the summer Expressions program.

Justification: By providing youths with an opportunity communicate tobacco prevention to others, it will encourage them to "buy in" to the concept of not using tobacco. The youths will also feel a sense of higher self-esteem and self-expression. We feel this adds a dimension to the learning process that is more enriching than just lecturing them or asking them questions.

Barriers: Youths may feel discouraged if they don't win the "grand prize" for their tobacco-use prevention efforts. This barrier will be overcome by giving all youths an incentive for participating.

OBJECTIVE #5: By June 30, 1992 600 youths will participate in the summer Expressions programs's week-long sports camps. These youths will also receive a series of informational presentations on the hazards of smoking and be able to identify three ways smoking affects athletic performance and health.

Justification: Sports programs are an excellent way to access youths in the target group. Presenting tobacco information to them in the context of how it affects their performance will make the topic even more relevant.

Barriers: Youths may not be interested in the information to be presented. This barrier will be overcome by using athletes to address the topic of tobacco use dangers.

OBJECTIVE # 6: One field trip per week will be available for the summer Expressions youths based on their performance, attendance, and participation in the Expressions activities.

Justification: The field trips will be used as "rewards" to the youths for good behavior and for participating in the tobacco education portion of the program.

Barriers: All youths will not be able to go on all field trips available. This barrier will be overcome by using the trips as rewards and incentives.

OBJECTIVE #7: By June 30, 1992, the Expressions staff will involve and educate a total of 400 parents in the Expressions program through end-of-the-year potlucks for the summer Expressions program, PTA meetings, special events and other informational presentations.

Justification: The Expressions program was very successful in involving parents in activities during the summer of 1990. Because we had such good rapport with them, we feel this would be an excellent opportunity to present information to these adults.

Barriers: Parents may not be interested in the information to be presented. This barrier will be overcome by having their children present some of the information through a variety of activities.

OBJECTIVE #8: By June 30, 1992, the grant officer will secure donations/prizes for the youths at all summer Expressions sites. The officer will contact a minimum of 30 prospective sponsors through phone calls, letters, and on-site personal visits. These donations will be sought in order to lower the cost to the budget.

Justification: One of the highlights of the program are the field trips and prizes that would be used as incentives for good behavior. The prizes will motivate the youths to excel.

Barriers: The officer may encounter barriers when seeking donations for the program. We plan to overcome this barrier by budgeting for some of the incentives and rewards to be given.

OBJECTIVE #9 By June 30, 1992, the grant officer will teach

the Here's Looking At You, 2000 curriculum through the Partners In Prevention Program to a total of 400 youths will be able to identify five hazards of smoking. The Partners In Prevention is a six-week self-esteem and positive decision making program that teaches youths the hazards of smoking, drugs, and gangs.

Justification: Here's Looking You, Two and Here's Looking At You, 2000 has been used by the Sacramento Police Department since 1985 in the Partners In Prevention Program. The youths enjoy working with the officer, who teaches a five-days-a-week, six week curriculum. This program has been well-received in the community and recently expanded from 40 classes a year to 80.

Barriers: None.

OBJECTIVE #10 By June 30, 1992, the grant officer will assist Parks and Community Services staff with six six-week after school programs and provide tobacco prevention information to a total of 400 youths who will be able to identify three ways smoking is hazardous to their health.

Justification: The after school programs would provide another access for reaching the target group.

Barriers: None.

Community Support and Collaboration

The Expressions program is a collaborative effort between the Sacramento Police Department, the Department of Parks and Community Services, the Sacramento City Unified School District, and Cities In Schools. The Sacramento Police Department supplies police officers to staff the program and to assist with program coordination. Parks and Community Services provides recreational staff, equipment, and program coordination. The Sacramento City Unified School District provides sites, funds and equipment. Cities in Schools provides referrals for the youths in the program. The Sacramento Police Department would also collaborate with American Lung Association for Tobacco Prevention Facilitator training and with the Sacramento County Office of Education for Here's Looking At You, 2000 training.

Based on our assessment of the community, prevention information is needed for this target group because they are at the age when experimentation with tobacco begins. The Sacramento Police Department has used a police officer to present tobacco prevention information in the Partners In Prevention program and has found it extremely effective. Police officers are positive role models for the youths in the targeted age group. Information on the target group is based on the demographics derived from the youths who participated in the program during its first year.

The Expressions Program will be entering its second year of operation in the summer of 1991. Feedback from the youths who participated last year will be used to determine what programs and activities will be appropriate to implement this year. The program will be open to all interested youths, regardless of their permanent residence. Parents will be encouraged to provide transportation (car-pools) for youths living at locations too distant to walk or bicycle.

Letters of support from the community are attached.



DEPARTMENT OF PARKS
AND COMMUNITY SERVICES

CITY OF SACRAMENTO
CALIFORNIA

ROBERT P. THOMAS
DIRECTOR

B. BERLING LINGGI
ASSISTANT DIRECTOR

WALTER S. UEDA
DEPUTY DIRECTOR

January 17, 1991

1111 STREET
SUITE 111
SACRAMENTO, CALIFORNIA 95811
916/441-1111
FAX 916/441-1112
DIVISIONS
OFFICE
COUNCIL ON THE ENVIRONMENT
HISTORY AND HERITAGE
RECREATION AND PARKS
SACRAMENTO POLICE DEPARTMENT
PARKS AND RECREATION
PLANNING
PUBLIC WORKS
WATER
WASTE
WATERWAYS

Chief Jack Kearns
Sacramento Police Department
813 Sixth Street
Sacramento, CA 95814

Dear Chief Kearns:

Regarding your Department's request for securing funding for an additional police officer for a year-round "Expressions" program, I support the Sacramento Police Department's request for funds from the Tobacco Control Funding Sources for a year-round Police Officer position to develop prevention and intervention programs for youth as an alternative to drug and gang involvement.

This position is critical to the success of developing and implementing programs in the City of Sacramento with the Department of Parks and Community Services and the Sacramento Unified School District. All three agencies have been involved in piloting a city-wide prevention and intervention program titled, "Expressions". In 1990, a 8-week summer program was conducted at John Still and Grant Junior High Schools for 400 youth. This program was very effective in achieving its objective and had a major impact on the community.

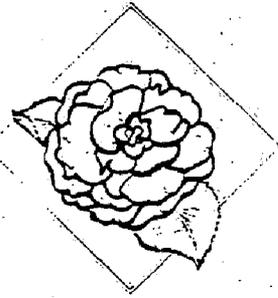
Based on the impact on the youth and their families, a proposal has been developed to implement the "Expressions" program year-round, and to involve the Sacramento Unified School District and other agencies such as counselling and health organizations with the Police and our Department.

"Expressions", has been recognized by Governor Pete Wilson and California Healthy Cities Project as an example of an effective prevention/intervention program. The Healthy Cities purpose is to help cities mobilize and channel resources to address the complex and underlining issues which contribute to the health of communities. Information on "Expressions" has been shared throughout California and the nation as an effective program which provides alternatives to drugs and gangs.

Sincerely,

ROBERT P. THOMAS, Director
Department of Parks and Community Services

40



Sacramento City Unified School District

1901 - 60th Avenue • Sacramento, California • 95822

Robert W. Howard, Ed. D.
Director

Prevention/Intervention Center
(916) 399-5101

January 11, 1991

John P. Kearns, Chief of Police
Sacramento Police Department
813 Sixth Street
Sacramento, CA 95814

Dear Chief Kearns:

On behalf of the Sacramento City Unified School District (SCUSD) I would like to express our support for your request for tobacco control grant funding from the Sacramento County Health Department.

I understand the funding will be used to hire a full-time officer for the Expression program, which was co-sponsored in the summer of 1990 by the SCUSD, the Department of Parks and Community Services, and Cities in Schools. This year SCUSD has given \$ 60,000 to the City of Sacramento Department of Parks and Community Services for the expansion of the Expressions program. In addition, SCUSD will provide program sites and equipment for the program.

Expressions provides youths age 7 to 18 with recreational and performing arts activities. The Expressions program will be expanded this year to include police officer participation in after-school programs. Many of the officer's activities will take place on Sacramento Unified School District school campuses.

The Sacramento City Unified School District has enjoyed an excellent working relationship with the Sacramento Police Department. Programs we have collaborated on include the Magnet School Program and the Partners In Prevention Program, which uses the Here's Looking At You, 2000 curriculum. We look forward to the funding of the Expressions program.

Sincerely,

Robert Howard,
Sacramento City Unified School District



OFFICE OF THE
CITY COUNCIL

LYNN ROBIE
COUNCILMEMBER
DISTRICT EIGHT

CITY OF SACRAMENTO
CALIFORNIA

CITY HALL
ROOM 205
915 I STREET
SACRAMENTO, CA
95814-2672

916-449-5058

January 22, 1991

Ronald L. Usher
Sacramento County Health Department
3701 Branch Center Road
Sacramento, CA 95827

Dear Mr. Usher:

I am delighted to join others such as Lieutenant Governor Leo McCarthy in praising Expressions (see attached newspaper articles from the Sacramento Bee) and offer my ardent support for the Sacramento Police Department's request for proposal for Tobacco Control Funding from the Sacramento County Health Department.

Throughout the program, Expressions addresses drug (tobacco) use and its prevention on a variety of different levels. For example, staff from the California Youth Authority spoke to participants about the dangers of tobacco use and how it leads to other forms of substance abuse. On a more positive level, the track coach from Luther Burbank High School conducted a track clinic in which participants learned about how health, wellness and nutrition enhanced athletic performance. Moreover, by providing structured activities that facilitate and reinforce positive behavior, at-risk youth can do more than "Just Say No" to drugs and gangs.

This year I hope to become more involved with Expressions by sharing and/or teaching curriculum I authored, "Freedom From Smoking For Teens", during my tenure with the American Lung Association. I am quite proud of the curriculum which is in such demand that I find myself regularly conducting seminars throughout the greater Sacramento area.

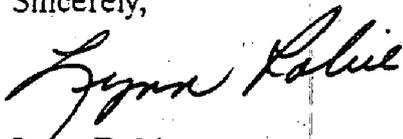
As you may know, Expressions is a bold and progressive attempt by the Police Department to creatively expand its role in dealing with the drug and gang situation in Sacramento (see attached letter of July 9, 1990 to Chief Kearns). Expressions worked closely with the City's Parks and Community Services Department to offer recreational, educational and social activities at little or no cost to participants.

Staff was also exceptional in creating partnerships with the private sector and community. Businesses such as Waterworld, KCRA-TV Channel 3 and Music Circus subsidized or donated in-kind support for special field trips (see attached letters). In addition, parents were given a first hand opportunity to experience Expressions with a kick-off barbecue at the start of the program and a talent show to culminate the program's success. The initial pilot program of two sites has proven to be so successful that my colleagues on the City Council are eager for Expressions to be offered in their districts as well.

I have received nothing but praise for Expressions from my constituents. Community groups in Meadowview noticed fewer kids on the street with nothing to do. In a community such as Meadowview with such potential, the continued presence of Expressions increases the ability of children and their families to face the challenges before them.

I urge you to give the Sacramento Police Department's request every consideration for full funding. This will provide the additional resources needed to make a positive impact on the future of Sacramento.

Sincerely,



Lynn Robie
Councilmember, District 8

Enclosures

cc: Chief Kearns, Sacramento Police Department
Gary Little, Citizens Assistance Officer

McCarthy sings praise for private

Marjie Lambert
Writer

12/18/90
A18

Most powerful weapon against California's escalating drug crisis is a partnership between the public and private sectors, testified by many organizations that now do counseling, drug treatment, gang intervention and related services, Lt. Gov. Leo McCarthy said Monday.

At a press conference at Sacramento High School, McCarthy released a report detailing activities of 49 programs he said have been successful in fighting drug abuse.

State efforts crippled by a budget deficit of billions of dollars, McCarthy said, are like "People Reaching Out" — "are our front-line troops" in the war on drugs.

In a plea apparently addressed to Gov. Pete Wilson and the Legislature, McCarthy said the state cannot afford to reduce the budget deficit by cutting funds for anti-drug programs. "If we cut the meager amount of money that is going out to match the money, that will be a grievous error that will come back to haunt us," he said.

McCarthy did not offer any evidence of the effectiveness of those programs, except for anecdotal testimony by individual students.

The report — In the Trenches II — documented the growing drug crisis. Arrests for drug law violations nearly doubled between 1987 and 1988 in California, it said, and drug

offenses make up 60 percent to 65 percent of the criminal cases in metropolitan courts.

The effects of substance abuse are also felt in the workplace, where drug users account for a disproportionately high share of sick time, accidents and worker compensation claims. Hospital workers have also witnessed huge increases in drug-related deaths, gang shootings, overdoses and drug-exposed babies, the report said.

In the Trenches II was the second such report by the state Commission for Economic Development, which McCarthy chairs. The first report, issued two years ago, concluded that the state was losing the war on drugs because it wasn't adequately financed.

The second report examined community programs — many of them financed in whole or in part by private industry — that play a growing role in fighting drug abuse.

One of the groups highlighted by McCarthy was People Reaching Out, a Carmichael-based program founded in 1981.

People Reaching Out offers counseling and intervention services for drug and alcohol abusers and their families. It has recruited professional athletes — including boxing champ Tony Lopez, who appeared at the press conference — to speak to students. It also sponsors Students Reaching Out, a group of high school students who make anti-drug presentations to younger children.

"The idea of People Reaching Out is to give our children and our community choices,"

said Charlie Rush, president of the organization's board of directors. "We have to educate people how to make the proper choices."

The program was endorsed by representatives of a number of Sacramento businesses that contribute to it or work with it.

"We're on the receiving end of the problem," said Steve Heath of Sutter Health Systems. "We see the fallout of the drug problem all the time. It doesn't take too much to see that (programs such as People Reaching Out) are a more cost-effective way of dealing with it."

Other Sacramento Valley "programs that work" listed in the report include:

- Expressions, a gang-alternative program sponsored by the city of Sacramento Police Department. Expressions is aimed at providing recreational activities for youths during the summer, when youngsters might turn to drugs or gangs out of boredom.

- Options for Recovery, a state-funded pilot program run by the Sacramento County Health Department, which works with drug-addicted mothers and pregnant women.

- California Compact, a state Department of Education guide for organizing different elements of a community to benefit young people. Goals may be more job opportunities, a lower dropout rate, higher test scores and increased counseling services.

- St. Joseph's School in Redding, where a drug-education program has received White House recognition.

fighters in drug war



Bee/Hancy Panch

Sacramento High student Shellie Tinker speaks with Lt. Gov. Leo McCarthy on

"You can't assume people will read your fliers," said Judy Robinson, recreation superintendent for the North Highlands Park and Recreation District, who says she wants to provide recreational activities to as many people as possible. "You've got to reach out and tell people what you've got. Other parks and recreation agencies even give out lists of teams they weren't able to service."

Robinson said she pursues potential customers wherever she can. She visits businesses to see if owners are interested in sponsoring in-house teams.

And her sales pitches don't end there.

To find potential customers for her recreation swim program.

"We used to use mass mailing and hope we hit everyone," she said. "But a lot of people just didn't read the fliers. So we've started doing target marketing."

"Parks and rees have been behind the times in terms of marketing. Now, we're looking to the private sector for innovative marketing ideas. We're catching up."

"We're using the customer service approach to catch the attention of the public. Instead of a hodge-podge approach, we have to know how to read the best

ways parks and recreation districts become more sophisticated in their business practices, they look for ways in which to expand programs and secure more land for facilities.

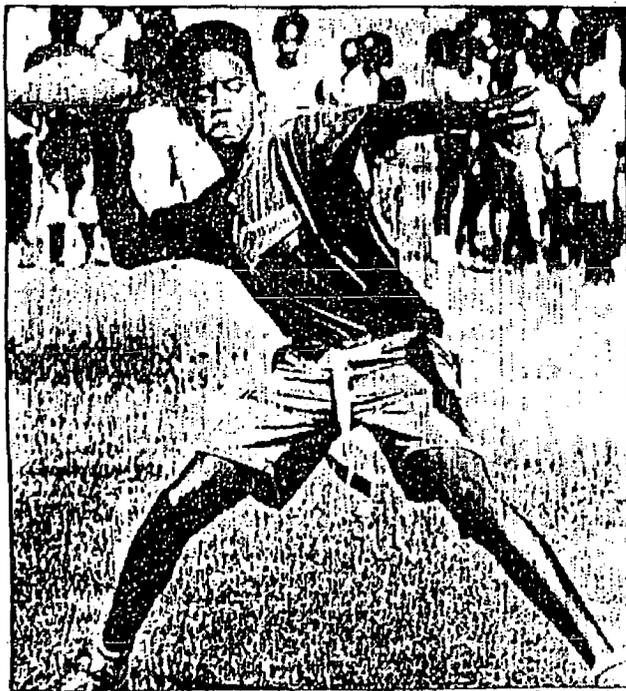
Use of the 1978 Quimby Act has been extensive in newly developed areas. The legislation is used by districts to secure up to 5 acres per 1,000 people served by a particular development. Builders must donate the land or an "in-lieu" fee.

Also, some areas, like Roseville, exact parks procurement and development fees from their residents. That process is allowed through the 1972 "Lighting and Landscap-

ago, I think there was a real feeling about people who work in the public sector," he said. "Rather than being aggressive and using a positive approach, people in recreation were more passive. Now, we're trying to meet their needs in innovative ways."

"But meeting the growth demands is a great challenge. The only solution I know of is to maintain a close relationship with the community and remain creative and innovative."

"That's the way we've gotten by in the past, and that's the way we'll get by in the future."



Catherine Daloy/Neighbors

Marcelle Lawson, 14, puts it all into this pass attempt during the "Expressions" flag football game played recently at the Grant Skills Center.

Page 14-Neighbors-CI-Thursday, August 30, 1990

Free recreation gets harder to find

By Tim Oglesby
Neighbors sports writer

The noisy, happy kids had the Sacramento police officer running in circles.

Bobby Macias, who works in the police department's community resources office, was trying to keep pace with a group of north-area youngsters while simultaneously organizing the day's football and softball contests with a similar group from the south area.

It was all part of the city's "Expressions" program for economically disadvantaged youth. Macias, despite the confusion, was obviously enjoying himself, basking in the warmth of contributing something positive to the community.

Expressions, a two-year pilot summer program in its first year, is one of the few free recreational offerings in the Sacramento area. Sponsored by the police department and city parks and recreation department, it is designed to help keep kids active in sports camps and arts classes and off the streets, away from gang-related activities.

"We think it went very well," said Helen Harper, recreation superintendent for the north site.

Although participation fell short of the projected 100 youths daily, 60 to 75 youngsters between the ages of 10 and 17 participated in the program, which ran from 9 a.m. to 9 p.m. at the Grant Skills Center in Del Paso Heights and

John Still Middle School in Meadowview.

"We're hoping we made an impression that there are things to do other than being associated with gangs or drugs," Harper said. "We wanted to provide the right group for them to associate with."

"There just aren't a lot of other options for these kids to express themselves. Thus the name of the program, 'Expressions.'"

□ □ □

After the summer heat starts to fade each day, would-be Michael Jordans and Karl Malones congregate to play basketball in four South Sacramento parks.

They come prepared for stiff, but friendly basketball competition. They're bent on playing long after the sun settles beneath the horizon.

They would play well past 10 o'clock, when the Southgate Parks and Recreation District's lights go out, if only they were allowed.

"I have one gripe," said a visiting player from New York. "Tell them (recreation supervisors) to leave the lights on till 1 o'clock."

In the morning...

"The opportunity of getting into a gym is limited. And they're hot in the summer, anyway," said Larry Gury.

See Free, Page 15.

Free

Continued from Page 14

Southgate's superintendent for parks and recreation. "We have such great weather for eight months of the year in Sacramento, and this (lighted basketball courts) just provides another recreational opportunity."

And it's free.

"I think this is good because it keeps people out of trouble," said Benji Garnett, a 21-year-old North Natomas resident and Hiram Johnson High School graduate who came to play basketball with friends at Southgate's Bowling Green Park. "If they didn't have this, they might be doing something they shouldn't be doing."

Gury says gang-related problems have cropped up at outdoor basketball courts. But, he was quick to add, such incidents are rare. Active use of the courts, he says, actually provides additional security for nearby residents and those wishing to use other parts of the park.

"If we design a park that doesn't have an activity, a lot of times a group of teens will use it as a hang-out area," he said. "Then comes alcohol and drugs. It keeps other groups away when you put an activity there."

"What's so good about lighted basketball courts is that it gives guys between 16 and 20 years of age who have nothing to do something to do," Gury said.

□ □ □

City recreation officials and other district recreation representatives admit that sports programming for the poor and for young adults struggling to meet financial obligations is lacking. But with budgets stretched

'If we design a park that doesn't have an activity, a lot of times a group of teens will use it as a hang-out area.'

— Larry Gury, Southgate Rec District superintendent

to the limit, they say there's little they can do.

Some districts, including those in middle-class communities such as Roseville and Folsom, are trying, however.

Starting this summer, needy youths in Folsom were eligible for "scholarships" for recreation programs through the Folsom Athletic Association Youth Assistance Fund, a non-profit group unaffiliated with the Folsom Recreation District.

The FAA helped pay the registration fees for 14 elementary school youngsters involved in day camp and swimming this summer, said Hal Paris, recreation coordinator for the city.

"All they needed to do was fill out an application and state some of the reasons why they couldn't afford the fees," Paris said. "Then some panel members of the FAA sat down and reviewed the applications. There was virtually a 100 percent acceptance."

Paris says the FAA hopes to expand its scholarship program by establishing a permanent trust fund. Organizers hope to eventually help needy youngsters, ages 6 to 18, in baseball, soccer and basketball programs in addition to the current recreation programs.

Folsom's scholarship program is of

interest to other recreation leaders in the Sacramento area. Judy Robinson, recreation superintendent for the North Highlands Parks and Recreation District, hopes to offer a similar program sometime soon.

But few, if any, recreation departments register teens or adults free of charge.

Most recreation districts look to the business community to support their adult teams. Sponsorships are prevalent, but not every team is fortunate enough to obtain backing. Businesses, too, are having trouble keeping up with the growing demand.

This situation, recreation specialists acknowledge, precludes many potential players from participating.

□ □ □

The city of Sacramento's parks and community services department will begin offering "Passport to Leisure" coupons to the economically disadvantaged in January. They will be distributed to welfare recipients through the county's social services office. They offer youngsters a reduced rate — usually 50 percent — for such things as recreational swimming and visits to the zoo.

It's not everything the city's recreation specialists would like to provide the poor, but it's a start, they say.

"We think it's the first program of its kind in the country," said community services director Bob Thomas.

"It's primarily facilities oriented," said Patti Gonzales, an administrative services officer for the parks department. She said there had been discussion about offering discounts on such things as adult league participation, "but it would be very difficult to provide. We need to measure the impact of this program first."

Gury says the Southgate district also saw a need for free adult recreation and moved quickly to provide it. Lighted basketball courts at Bowling Green, Vintage, Fruitridge and Olde Florintown parks were the result.

Those courts aren't used for organized leagues, but they do provide an alternative, Gury said.

And when most school and community gymnasiums are padlocked because of a lack of funds for supervision, lights and liability insurance, it is a nice alternative to have, Gury said.

Correction

In a photograph that appeared with the story "Demand puts squeeze on rec programs" in the Aug. 23 issue of Neighbors, softball manager Brent Beatty was incorrectly identified as Darwin Scott.

Scott and Beatty are co-coaches of the Bad Boys, a team in the Fulton-El Camino Recreation and Parks Department men's adult softball league.

We apologize for the error.

Davidson

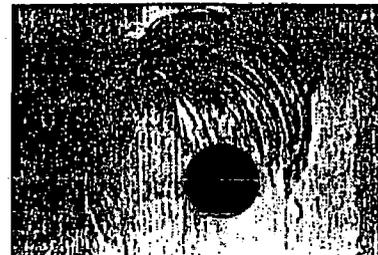
Continued from Page 13

went to Colorado Springs for three weeks to train before returning to Texas to prepare for the National

The Frostad swim relationship is excellent. Despite the demands Shubert made on

The reason Frostad likes the 1,500 meters is that so few others do.

"A lot of people don't like it and a lot of people can't do it," he said. "I've had to give up a lot in my life to swim. Things like senior balls and other things."



Sports Digest

Honeys 17th in nationals

The Elk Grove Home Run Honeys, a 12 and under slow pitch softball team, finished 17th in the 45-team national tournament held recently in Meridian, Miss.

The Honeys, who took a 28-0 record into the tournament, won two of

clude basketball, soccer and volleyball.

Leagues will begin play the week of Sept. 23. Teams will play 7 to 11 games, depending upon the number of teams. Playoffs, if applicable. Fees for students are \$140 for volleyball, \$250 for basketball and \$215 for soccer.

Applicant Capability

The mission of the Sacramento Police Department is to provide timely, reliable, and high quality service that will ensure the safety of Sacramento's citizens, visitors, and businesses and the security of their property.

In addition, the Sacramento Police Department's mission statement states, "We will actively participate in non-enforcement activities which enhance our community's safety and quality of life."

The Sacramento Police Department is located in Sacramento, California. It was established in 1849. It serves citizens who reside in and businesses which are located in the City of Sacramento. The City of Sacramento is located in the Sacramento valley, at the junction of the Sacramento and American rivers. The current official population is 346,600 (California Dept. of Finance., 1990). Based on 1980 Census statistics, the ethnic breakdown for the City of Sacramento is 67% White, 13% Black, 10% Hispanic, 9% Asian/Pacific Island, 1% Native American.

The Sacramento Police Department's administration is organized into four (4) offices: the Office of the Chief, the Office of Administrative Services, the Office of Operations, and the Office of Investigations. With the exception of the Office of the Chief, each office is commanded by a Deputy Chief. The Office of the Chief is commanded by the Chief of Police, who is the Department's Chief Executive Officer and has final authority over the entire department.

The Expressions program is administered by the Community Resources Section, which is part of the Office of Administrative Services. A police lieutenant is the section commander. The Community Resources Section is involved in a wide range of crime prevention and community service programs. Programs and services this section provides includes enforcing the City's alarm ordinance, administering a volunteer program, performing business security surveys, making urban design and environmental impact reviews, and administering the Citizens' Crime Alert Reward Program. The section also offers Neighborhood Watch, the Combat Auto Theft program, Operation Identification, and crime prevention programs for the disabled, businesses, and seniors. In addition, the section offers a substance abuse recognition and prevention program, and a gang prevention program. The staff arranges community meetings and maintains liaison with the community through advisory committees, community-based organizations, and special events.

The section also administers a variety of youth service programs, including presentations on child personal safety, a city-



wide poster contest for elementary school age children, the Expressions recreation program, and the Partners In Prevention Program, which teaches youths about substance abuse and self esteem.

Community Resources Section staff has taught health education through the Here's Looking At You, 2000 curriculum, which is used in the Partners In Prevention Program. Each of the officers who use the Here's Looking At You 2000 curriculum has undergone 24 hours of training provided by the Sacramento County Office of Education.

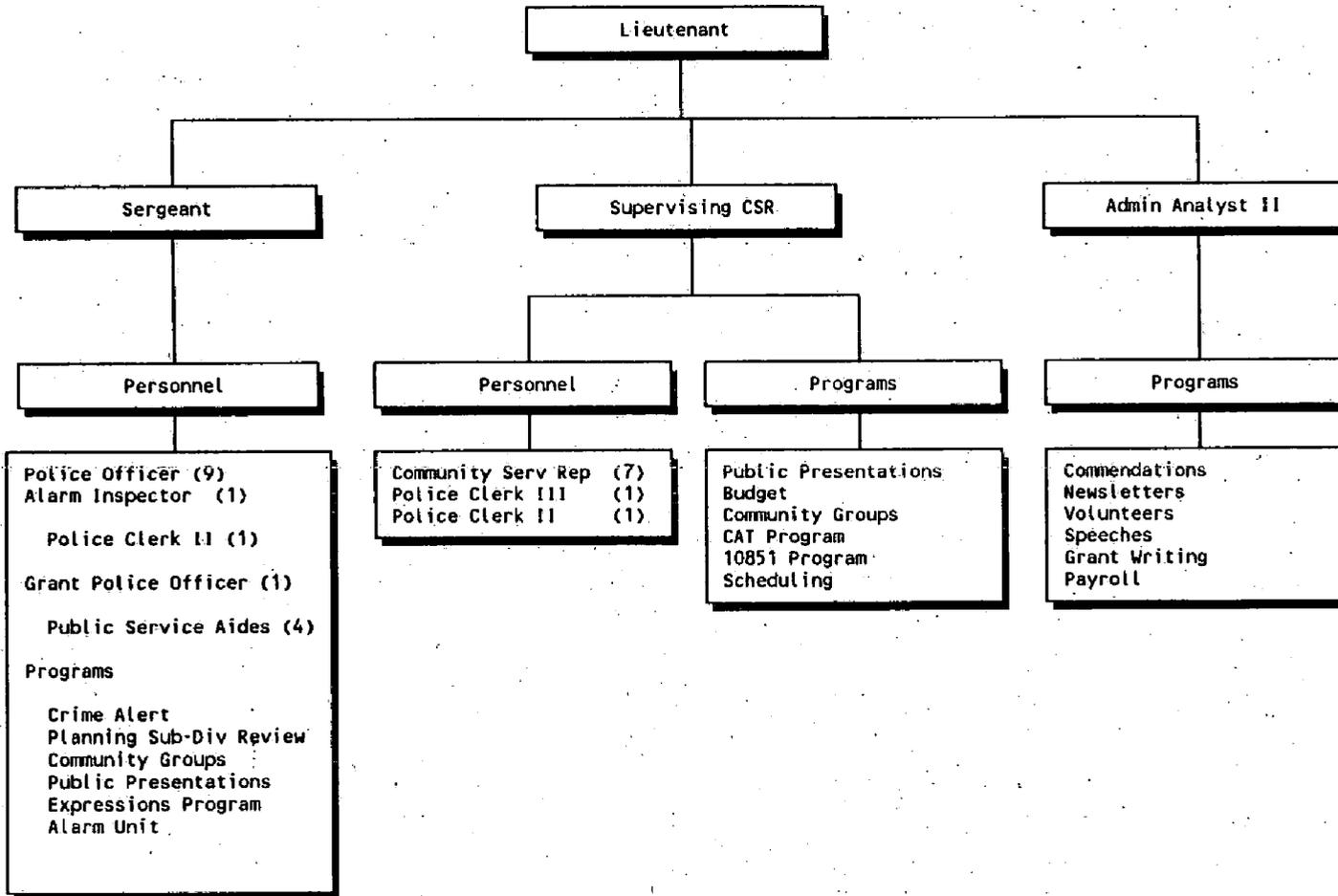
Last summer, the Police Department participated in the Expressions program. In addition to co-administering the recreational activities, the officers, who are also trained in the Here's Looking At You, 2,000 curriculum, taught gang awareness and substance abuse prevention.

The Sacramento Police Department is the best agency to carry out this program because in addition to its successful implementation of the Expressions Program last year, it offers the specialized personnel and insight that cannot be duplicated by non-law enforcement agencies. The use of an officer in teaching tobacco control education is a key element in the credible dissemination of the tobacco control information.

We have met with the adviser for the Local Lead Agency, Sacramento County Health Department, Public Health Division to discuss the proposed program and have met with support for the services and program we are proposing.

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SACRAMENTO POLICE DEPARTMENT
 COMMUNITY RESOURCES SECTION
 ORGANIZATION CHART



City of Sacramento

Mayor
Anne Rudin

City Council

District 1

Heather Fargo

District 2

Lyla Ferris

District 3

Josh Pane

District 4

Tom Chinn

District 5

Joe Serna, Jr.

District 6

Kim Mueller

District 7

Terry Kastanis

District 8

Lynn Robie

City Hall
915 I Street
Sacramento, CA 95814

Exhibit C
Payment Provisions

July 1 1991 -- June 30, 1992

A. <u>Personnel Services</u>	<u>Monthly Salary Range</u>	<u>Percent of Time</u>	<u>Amount</u>
1. Police Officer*	\$3,292 to \$3,839	100%	\$42,780
2. Public Service Aide A**	\$415	100%	\$ 1,245
3. Public Service Aide B**	\$415	100%	\$ 1,245
4. Public Service Aide C**	\$415	100%	\$ 1,245
5. Public Service Aide D**	\$415	100%	\$ 1,245
			Subtotal Salaries and Wages \$47,760
			Benefits at 28% of salaries*** \$16,257
	Subtotal -- Personnel		\$64,017
B. <u>Indirect Expenses</u> @ _____ % of Total Personnel Services			waived
C. <u>Operating Expenses and Equipment</u>			
1. Promotional Items (800 T-shirts for summer youths @ \$8.00)			\$ 6,400
2. Incentive (400 \$13.50 admissions to Great America)			\$ 5,400
3. Health Education materials \$500 X 8 sites			\$ 4,000
4. Travel			
5. Busses			\$ 8,000
6. Banners 2 X \$200			\$ 400
7. Caps (prizes) 500 X \$2.50			\$ 750
8. Trophies 30 X 8 sites X \$12.00			\$ 2,880
	Subtotal Operating Expenses		\$27,830
GRAND TOTAL			\$91,847

* to be hired for 12 months

** to be hired for three months

*** benefits calculated for police officer only

Budget Justification

Personnel

One (1) Police Officer (12 months) (\$59,037)

The salary for the police officer was determined by averaging the salary range for an officer with an advanced B.A. degree. It is most likely that an officer with a B.A. will be hired for the position.

Four (4) Public Service Aides (\$ 4,980)

The salaries for the public service aides was determined based on City of Sacramento Personnel information.

Operating Expenses and Equipment

Promotional Items (800 T-shirts for summer youths @ \$8.00) (\$ 6,400)

Cost of the promotional T-shirts was based on estimates from local companies and the cost of T-shirts ordered through other police department projects.

Incentive

(400 \$13.50 admissions to Great America) (\$ 5,400)

Cost is based on the cost of admission tickets from last summer's Expressions program.

Health Education materials \$500 X 8 sites (\$ 4,000)

Cost is estimated based on current prices for educational tapes, brochures, coloring books, posters, filmstrips, curriculum kits such as the Here's Looking At You 2000 program, etc.

Busses (\$ 8,000)

Rental for out of town busses during the Expressions program in the summer of 1990 cost \$1,000 each.

Banners 2 X \$200 (\$ 400)

The cost was estimated based on the cost of the banners purchased during the initial year of the program.

Caps (prizes) 500 X \$2.50 (\$ 75
Cost is based on estimates from promotional item catalogs.

Trophies 30 X 8 sites X \$12.00 (\$ 2,880)

Cost was determined based on cost for trophies purchased for similar programs.

GROSS COST PER BENEFICIARY

Direct Beneficiary: (To be completed by ALL Applicants)
Requested Budget Amount - Number of Direct Beneficiaries = \$ per person.

(\$94,871) - (2,000) = \$47.44 per direct beneficiary

The cost of this program is justified because 3,000 youths begin to smoke every day, despite the fact that they receive anti-tobacco information via television, commercials, print ads, billboards, and state-mandated classroom lessons. Police officers are a unique source of credibility to these youths. They are regarded as figures of authority by the youths, and we feel the youths are more likely to pay heed to an officer warning them about the dangers of smoking.

AUTHORIZATION TO BIND CORPORATION

The City Council of the City of Sacramento in a duly executed meeting held on January 29, 1991 and when a quorum was present resolved to authorize:

Name: Walter J. Slipe

Title: City Manager

to sign and negotiate Tobacco Control Education application and any contract that may result.

In addition, we authorize:

Name(s): Betty Masuoka Title: Director of Finance

Rick Elkins Title: Accountant Auditor

to sign monthly invoices.

The undersigned hereby affirms that the statements contained in the application package are true and complete to the best of the applicant's knowledge and accepts as a condition of a Contract/Grant Award, the obligation to comply with the applicable state and federal requirements, policies, standards, and regulations. The undersigned recognizes that this is a public document and open to public inspection.

City Council Chairperson: _____
(Signature)

(Date)

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AGENCY INFORMATION SHEET

1. Agency Director:

Name: John P. Kearns Telephone: (916) 449-5121
Title: Chief of Police
Address: 813 Sixth Street
Sacramento, CA 95814

2. Agency Fiscal Officer:

Name: Matthew Powers Telephone: (916) 449-5491
Title: Captain
Address: 813 Sixth Street
Sacramento, CA 95814

3. Agency Official with Board Authority to Commit Agency to an Agreement and Sign Contract:

Name: Walter Slipe Telephone: (916) 449-5704
Title: City Manager
Address: 915 I Street
Sacramento, CA 95814

4. Project Director:

Name: Larry Gibbs Telephone: (916) 449-5731
Title: Lieutenant
Address: 813 Sixth Street
Sacramento, CA 95814

5. Agency Tax Status:

XXXX Public (Government/University)

STATEMENT OF COMPLIANCE

The Sacramento Police Department _____ hereby certifies, unless
 (Agency)
 specifically exempted, compliance with Government Code Section 12990 and
 California Administrative Code, Title II, Division 4, Chapter 5 in matters
 relating to the development, implementation and maintenance of a
 non-discrimination program. The agency agrees not to unlawfully
 discriminate against any employee or applicants for employment because of
 race, religion, color, national origin, ancestry, physical handicap,
 medical condition, marital status, sex or age (over forty).

I, Walter Slipe, hereby declare that I am duly
 (Name of Official)
 authorized to legally bind the prospective contractors to the above
 described certification. I am fully aware that this certification
 executed on _____ in the county of Sacramento
 (Date) (County)
 is made under the penalty of perjury under the laws of the State of
 California.

 (Signature)

 City Manager

 (Title)

AFFIRMATIVE ACTION INFORMATION SHEET

- 1. For statistical purposes, please complete the following information to the questions below.
- 2. This information is for statistical use only. It is considered confidential and does not constitute a basis for award or selection of any contract, work order, service authorization, or purchase order with the Department.

VENDOR/CONTRACTOR INFORMATION

FEDTAX

Name of Firm _____ GCS Vendor Number _____

Name of Principal (if other than an individual firm) _____ Title _____

Business Address _____ City _____

Type of Ownership (Use 2 digits, i.e., 01, 02, 10, 11, etc.):

01 = Individual 02 = Partnership 03 = For Profit Corp. 04 = Not-for-Profit Corp. 05 = For Profit Hospital/Skilled Nursing Facility
 06 = Not-for-Profit Hospital/Skilled Nursing Facility 07 = Unincorporated Association 08 = College/University (Including both Public and Private, including University Hospitals) 09 = County Government only 10 = Other California governmental entity, except County and No. 11 below. (City, School District, Water District, Joint Powers, etc.) 11 = California State Agency 12 = Other entity, including Federal Government, another State, any entity not identified in 1 thru 11.

Indicate Ownership digit(s) here: _____

Type of Business _____ Contractor's License No. (if any) _____

Statistical Information

Ethnic Codes:	Male		Female	
	1	2	A	B
Black Americans	1	2	A	B
Asian-Pacific Americans	3	4	C	D
Hispanic Americans	5	6	E	F
Pacific Islanders	7	8	G	H
American Indians/Alaska Natives	9	0	I	J
Filipino Americans	1	2	K	L
Asian-Indian Americans	3	4	M	N
Caucasian/White Americans	5	6	O	P

Enter Ethnicity of Vendor/Contractor from above list: _____

Has Vendor/Contractor applied to and been approved by the Office of Small and Minority Business, Department of General Services, as a small business? (See reverse side). Yes No

If yes, enter the date of the letter CSMB sent to the Vendor/Contractor approving the small business status: _____

Has Vendor/Contractor applied to and been approved by the Office of Civil Rights, Department of Transportation, as a Minority Business Enterprise or a Disadvantaged Business Enterprise? Yes No

If yes, enter CalTrans seven-digit certificate number given to Vendor/Contractor: _____

Enter certificate expiration date: _____

Is Vendor/Contractor a "Women-Owned Enterprise"? Yes No

DHS Information. Date Received: _____ By: _____

Date entered _____

DHS Program Name: _____ in CMS SA log: _____

INFORMATION PRACTICES ACT STATEMENT

Information is requested by the State of California, Department of Health Services for statistical purposes only. Completion of the form is voluntary and there are no consequences for not providing the information. Information will be provided to Contract Management Section, Business Services Section, Records Management and Administrative Support Section of the Department of Health Services, and possibly other public agencies. For more information or access to your records, contact the Section Chief, Contract Management Section, Department of Health Services, 744 P Street, Sacramento, CA 95814, Telephone (916) 322-6122.

POLICE OFFICER

DEFINITION:

To provide services through the enforcement of laws and ordinances.

DISTINGUISHING CHARACTERISTICS:

The classification of Police Officer is a journey level classification assigned full arrest and citation powers under the California Penal Code. Police Officer is distinguished from the Police Cadet classification in that it has full police authority to carry out the enforcement of laws and ordinances while the latter is a recruiting and training-level classification with no police authority. Police Officer is distinguished from the Police Sergeant classification in that it is a journey level classification which has no supervisory responsibilities except for training new employees while the latter has supervisory responsibility and directs work of subordinate personnel on a continual basis. Police Officers receive assignments and special instruction from higher ranking officers who also review the Police Officer's work.

SUPERVISION RECEIVED AND EXERCISED:

General supervision is provided by higher level sworn personnel.

EXAMPLES OF DUTIES:

Depending upon assignments, duties may include, but are not limited to the following:

- Patrol a designated area of the city on foot, on a motorcycle, or in a patrol car, jeep or van to preserve order, to prevent crime and discover criminal acts, and to make arrests.
- Answer radio dispatched or citizens' request for police services at accident scenes, domestic disputes, law violations, and peace disturbances.
- Conduct investigations, gather evidence, interview witnesses, take statements, make arrests, or write citations and make written reports at crime or accident scenes.
- Testify in court at criminal hearings and trials.
- Provide traffic control at accident scenes, fires, and congested areas.
- May work in plain clothes to conduct follow-up investigations, and to suppress vice or narcotics activities.
- Conduct lineups for identification of suspects.
- Attend community meetings to discuss crime problems.
- Evaluate and control violent situations and subjects.

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EXAMPLES OF DUTIES: (Continued)

- Order and direct emergency equipment at accident and disaster scenes.
- Search for missing subjects.
- Drive vehicles under hazardous and emergency conditions.
- Train new employees in proper police procedures.
- Provide first aid to injured or sick subjects.
- Perform related duties as assigned.

QUALIFICATIONS:

Knowledge of:

- Federal, state, and city codes and ordinances relating to law enforcement.
- Modern approved principles and procedures of police work.
- Department rules and regulations.
- General Orders and directives.
- City streets and principal locations.
- Court and evidence procedures.
- Court decisions affecting police practices.
- Radio procedures.

Ability to:

- Express him/herself in English in a clear, distinct, and understandable manner when speaking to individuals, to people of different socio-economic levels, before various public and community groups, and when testifying in court.
- Write clearly, accurately, concisely, and legibly using correct English, grammatical construction, and spelling.
- Read and interpret complex technical documents in English.
- Understand and carry out oral and written instructions.
- Observe, assimilate, remember, record, and recall pertinent facts and details.
- Read maps and mapped information.
- Apply selected knowledge (i.e., laws, statutes, court decisions, department policies, criminal investigation theories, etc.) in collecting, organizing, and analyzing a variety of information in order to decide on an appropriate and reasonable course of action.
- Deal with people of different socio-economic levels without arousing their antagonism.
- Analyze problems and rationally and calmly take effective action in emergency and stress situations.
- Plan and effectively present material orally to diverse groups.
- Deal courteously but firmly with the general public.
- Establish and maintain cooperative working relationships with co-workers and other City employees.
- Use firearms safely and accurately.
- Climb barriers, jump obstacles, and perform strenuous physical activities.

QUALIFICATIONS: (Continued)

Ability to:

- Control resisting subjects with a minimum of force necessary to effect an arrest.

Skill in:

- Driving a vehicle under hazardous conditions.
- The use of ancillary police weaponry and weaponless defense.
- The use of first-aid, including Cardio-Pulmonary Resuscitation techniques.

Experience and Education:

I. Successful completion of the Sacramento Police Academy as a City of Sacramento Police Cadet. (As outlined in the Police Cadet classification specification and Civil Service Board Rules and Regulations).

OR

II. (1) Successful completion of the Sacramento Police Academy as a City of Sacramento Community Service Officer; and (2) Completion of sixty (60) semester units, or ninety (90) quarter units, from an accredited college or university. (As part of the Employee Development Program identified in the City Charter).

OR

III. (1) High school diploma or G.E.D. equivalent and completion of sixty (60) semester units, or ninety (90) quarter units, from an accredited college or university; (2) Possession of a valid P.O.S.T. Basic Certificate issued by the State of California; (3) Current employment as a full-time sworn Peace Officer in a California P.O.S.T. certified City Police Department, County Sheriff's Department or the California Highway Patrol; and (4) Two years full-time patrol experience including patrol duties such as responding to crimes in progress, handling domestic violence complaints, and initiating felony and high risk vehicle and/or pedestrian stops within six years of applying for employment.

SPECIAL QUALIFICATIONS:

Age:

Must be at least 21 years of age by the date of appointment.

Citizenship:

Must be a citizen of the United States by the date of appointment.

Driver License:

Possession of a valid California Class III Driver license at the time of appointment. Loss of the license is cause for discipline.

Physical Performance:

Officers hired after July 1, 1984 shall be required, as a condition of continued employment, to pass an annual physical performance test. Refusal to take the required testing or failure to pass the physical performance test shall subject such officer to disciplinary action, up to and including termination.

Respiratory Protective Equipment:

Work in this class requires wearing respiratory protective equipment at times. When assigned to such work, facial hair must be shaven when it interferes with the safe fitting of respiratory protective equipment.

Felony Convictions:

Free of felony convictions under California Government Code Section 1029.

Residency Requirement:

Employees in this classification must reside within thirty-five (35) air miles from the freeway interchange at W-X Streets, 29th - 30th Streets within one year following appointment.

PROBATIONARY PERIOD:

Employees must complete twelve (12) months of probation at a satisfactory performance level prior to gaining permanent status.

Adopted: 1/1/67

Revised: 8/14/70, 1/15/74, 8/19/80, 10/16/84, 5/6/86

Title Change:

Abolished:

Class Code: 02027

(78s)

PUBLIC SERVICE AIDE

NATURE OF WORK:

Under immediate supervision, to work in a training capacity performing various types of work in City departments to enable employees to prepare themselves more adequately for permanent employment.

EXAMPLES OF DUTIES:

Youth Services - Conducts and guides participants in various recreation leagues, tournaments, and contests, and assists in the instruction of arts and crafts programs.

Participates in in-service training programs.

Responsible for proper use of playground and athletic equipment.

Aquatic Services - Assists in office work pertaining to the checking of clothes.

Maintains locker room facilities in neat, clean, and orderly condition.

Zoo Services - Cares for the birds and animals at the Sacramento Zoo and performs related cleaning and maintenance work necessary for the health and well being of animals.

Golf Services - Works on ground care and maintenance of the City golf courses. Assignments include watering, weeding, and fertilizing greens, tees and fairways.

Park Services - Plants, waters, fertilizes, and cares for trees, shrubs, flowers, and grass in park and recreation areas.

Clerical Services - To perform typing, filing, and other office tasks related to clerical duties.

DESIRABLE QUALIFICATION:

Minimum Age:

16 years of age at time of appointment.

KNOWLEDGES, ABILITIES, AND SKILLS:

Ability to:

Establish and maintain effective relationships with employees and the general public.

Adopted:

Revised: 9/01/78

Title Change:

Abolished:

Class Code: 09037

PUBLIC SERVICE AIDE

NATURE OF WORK:

Under immediate supervision, to work in a training capacity performing various types of work in City departments to enable employees to prepare themselves more adequately for permanent employment.

EXAMPLES OF DUTIES:

Youth Services - Conducts and guides participants in various recreation leagues, tournaments, and contests, and assists in the instruction of arts and crafts programs.

Participates in in-service training programs.

Responsible for proper use of playground and athletic equipment.

Aquatic Services - Assists in office work pertaining to the checking of clothes.

Maintains locker room facilities in neat, clean, and orderly condition.

Zoo Services - Cares for the birds and animals at the Sacramento Zoo and performs related cleaning and maintenance work necessary for the health and well being of animals.

Golf Services - Works on ground care and maintenance of the City golf courses. Assignments include watering, weeding, and fertilizing greens, tees and fairways.

Park Services - Plants, waters, fertilizes, and cares for trees, shrubs, flowers, and grass in park and recreation areas.

Clerical Services - To perform typing, filing, and other office tasks related to clerical duties.

DESIRABLE QUALIFICATION:

Minimum Age:

16 years of age at time of appointment.

KNOWLEDGES, ABILITIES, AND SKILLS:

Ability to:

Establish and maintain effective relationships with employees and the general public.

Adopted:

Revised: 9/01/78

Title Change:

Abolished:

These minutes were taken by Public Works.

1. Implementation of a Lawn and Garden Service Fee and Repeal of the Lawn and Garden Refuse Excise Tax. (D-All)
 - A. Resolution of findings of establishment of a Lawn and Garden Service Fee.
 - B. Ordinance amending and renumbering Article IV of Chapter 19 of the Sacramento City Code relating to Lawn and Garden Service Fees and Repealing the Lawn and Garden Refuse Excise Tax.
 - C. Resolution amending the City of Sacramento Fee and Charge Report to establish Solid Waste Fees and Charges Pursuant to Sections 19.108-1, 19.411 and 19.412 of the Sacramento City Code.
 - D. Resolution amending the FY 90-91 Revenue Budget in Connection with the Repeal of the Lawn and Garden Refuse Excise Tax and Establishment of the Lawn and Garden Service Fee

RECOMMENDATION OF STAFF: RECOMMEND APPROVAL AND FORWARD TO COUNCIL

2. Solid Waste Generation Study - Consultant Services Agreement. (D-All)
 - A. Resolution Authorizing the City Manager and the City Clerk to Execute an Agreement with Brown, Vence and Associates related to the preparation of the City's Solid Waste Generation Study.

RECOMMENDATION OF STAFF: RECOMMEND APPROVAL AND FORWARD TO COUNCIL

3. Plaza Park Agreement Amendment. (D1)
 - A. Resolution authorizing the City Manager to amend City Agreement #90-216 with the Sacramento Housing and Redevelopment Agency to Fund the Ice Skating Rink at St. Rose of Lima Park.

RECOMMENDATION OF STAFF: RECOMMEND APPROVAL AND FORWARD TO COUNCIL

4. Sacramento Metropolitan Arts Commission Annual Report FY 1989-90. (D-All)

RECOMMENDATION OF STAFF: COMMITTEE INFORMATION

5. Sacramento History Museum Gift Shop. (D-All)
 - A. Resolution authorizing execution of an agreement between the City of Sacramento and the Sacramento History Museum Association for the operation of the Gift Shop in the

Sacramento History Museum.

RECOMMENDATION OF STAFF: RECOMMEND APPROVAL AND FORWARD TO COUNCIL

6. Development Timelines - South City Golf Course and Hansen Ranch Regional Park and Golf Course. (D-All)
 - A. Resolution authorizing issuance of request for proposals to provide design services for South City Golf Course.

RECOMMENDATION OF STAFF: RECOMMEND APPROVAL AND FORWARD TO COUNCIL

7. Selection of Finalists to Provide Asset Management Consulting Services. (D-All)

RECOMMENDATION OF STAFF: COMMITTEE INFORMATION
