



CITY OF SACRAMENTO

DEPARTMENT OF PARKS AND COMMUNITY SERVICES

ROBERT P. THOMAS
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CROCKER ART MUSEUM DIVISION
GOLF DIVISION
METROPOLITAN ARTS DIVISION
MUSEUM AND HISTORY DIVISION
RECREATION DIVISION
PARKS DIVISION
ZOO DIVISION

April 16, 1986

Budget and Finance Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: Sacramento Metropolitan Arts Commission's Application to the National Endowment for the Arts' Local Test Program

SUMMARY

The Sacramento Metropolitan Arts Commission, on behalf of the City of Sacramento, requests approval to submit a grant application in the amount of \$250,000 to the National Endowment for the Arts' Local Test Program.

BACKGROUND INFORMATION

The National Endowment for the Arts (NEA) makes funds available to local arts agencies through a highly competitive matching grants program for projects beginning January 1, 1987 over a three year period. The grant application is due May 1, 1986.

The purpose of the Local Test Program is to promote a sustained, higher level of local commitment to the arts. Approximately ten to thirteen grants will be awarded nationwide for model projects. Submission of a grant application is being sought at this time rather than in next year's grant cycle because anticipated changes in the program's focus may make the City's application less desirable and less competitive.

The grant requires a 2:1 match with a minimum grant request of \$150,000. The NEA will provide one dollar match for every two dollars of new public monies for the arts generated by the City and County over a three year period.

Eligible sources of match from local government could come from inflationary costs related to existing programs and/or increased appropriations for new or existing programs. Another valid source of eligible match is any public funds earmarked to promote and/or support the arts which are subsequently administered through the Arts Commission budget. Funds received from government entities not directly involved in the provision of arts or from independent taxing districts of schools districts are not allowable as a

match. Grant funds are only released as the match is secured. The Arts Commission and City staff concur in recommending that required matching funds be equally sought from the City and the County.

Based on a comprehensive planning process with significant community participation begun in September 1985, the Arts Commission, at its April 8, 1986 meeting, identified and recommended three areas to be implemented through the NEA grant.

1. Communication and Technical Assistance: would focus on improved communication mechanisms between SMAC, the arts community and the community at large, and on increasing the self-sufficiency and professionalism of its arts clients.
2. Funding/Granting: would focus on identifying and developing potential funding sources and on advocating and developing regranting sources.
3. Promotion of the Arts - would commit appropriate staff time to develop and implement a strong proactive public relations campaign for the arts.

The requested \$250,000 in grant funds will cover personnel costs, provide regranting funds, and other related program costs.

FINANCIAL DATA

The match of \$500,000 is required over a three year period from the City and County. The Arts Commission is currently seeking City and County participation in identifying matching funding sources. Submission and approval of the grant application does not require identification of matching funds prior to the regular budgetary cycle and process.

COMMISSION RECOMMENDATION

The Arts Commission recommends that the National Endowment for the Arts' Local Test Program grant application be submitted indicating that matching sources of funds come equally from both the City and the County, subject to the regular budgetary process. Based on a comprehensive needs assessment of the arts in Sacramento City and County, the Commission recommends four positions totaling \$210,000 and regranting funds totaling \$290,000 as the match over the next three years.

STAFF RECOMMENDATION

Staff supports the request to submit the grant application to the National Endowment for the Arts. Due to City and County budget limitations, staff does not support matching the grant with four new staff positions and regranting funds totaling \$500,000. Staff recommends the matching funds be identified within the context of the City and County budgetary process.

Budget and Finance Committee
April 16, 1986
Page Three

RECOMMENDATION

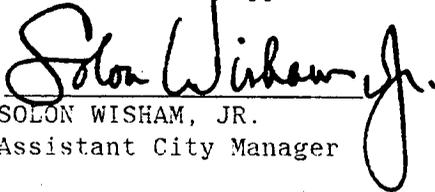
It is recommended that the Budget and Finance Committee approve this report and refer it to the full City Council for approval. Further, it is recommended that the City Council authorize, by resolution, the submission of a National Endowment for the Arts' Local Test Program grant application.

Respectfully submitted,



ROBERT P. THOMAS, Director
Parks and Community Services

Recommendation Approved:



SOLON WISHAM, JR.
Assistant City Manager

RPT:ja

April 22, 1986
All Districts

RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

RESOLUTION AUTHORIZING SACRAMENTO METROPOLITAN ARTS
COMMISSION TO SUBMIT GRANT APPLICATION TO THE
NATIONAL ENDOWMENT FOR THE ARTS

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the Sacramento Metropolitan Arts Commission is hereby authorized to submit a grant application in the amount of \$250,000 to the National Endowment for the Arts' Local Test Program.

MAYOR

ATTEST:

CITY CLERK