

COUNTY OF SACRAMENTO  
CALIFORNIA

OFF AGENDA: February 3, 1981

To: Board of Supervisors  
County of Sacramento

City Council  
City of Sacramento

From: County Executive

Subject: CABLE TELEVISION JOINT HEARINGS

At the City Council meeting on January 27, 1981, the Council asked that a meeting be held between County and City officials to determine whether the cable television franchise process could be expedited. A meeting was held on January 29, 1981 with Chairwoman Collin, Supervisor Sheedy, Mayor Isenberg, Councilman Hoeber, Bill Freeman, Mac Mailes, and Jim Jackson. It was determined to advance the date for commencement of the joint hearings on the draft ordinance and the Request for Proposals. One of the reasons for advancing these hearings to the earliest possible date was to try to complete franchising procedure so that a franchise can be issued in November 1981 if possible. Another reason was to give sufficient time to complete the hearings prior to commencement by the Council of the City budget review for the next fiscal year.

It was suggested that the joint meetings commence on February 16, but since this date is a holiday, the staff suggests that the hearings commence on February 23. Other comments and procedures concerning the joint hearings are set forth in the attached outline.

Respectfully submitted,



WILLIAM R. FREEMAN  
Assistant County Executive

WRF:emw

Attachment

APPROVED  
BY THE CITY COUNCIL

FEB 3 1981  
OFFICE OF THE  
CITY CLERK

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CABLE TELEVISION  
TENTATIVE PROJECT SCHEDULE  
February 3, 1981

I. OBJECTIVE: To be ready by November 2, 1981 to begin the process of selecting the operator to whom the franchise will be awarded.

II. BASIC SCHEDULE

A. Must be developed by working back from November 2, 1981.

B. Factors to consider

1. We have nine months available.
2. Four months are required for consultant to evaluate the proposals, prepare initial report, obtain operator comments and responses to questions, and prepare final report.
3. Three months are required for operators to prepare proposals.
4. This leaves two months for policy hearings and preparation and final approval of the ordinance and the RFP.

III. POLICY HEARINGS

A. PURPOSE: To permit the Board and the Council to provide policy direction to staff based on staff recommendations and input from the community and the operators.

B. SCHEDULE

1. Initial schedule is to meet each Monday evening at 7:30 p.m. Because February 16th is a holiday, meetings will be scheduled for 2/23, 3/2, 3/9, and 3/16 for policy discussions. A final meeting will be held on 3/30 for review of final draft of the ordinance and the RFP.
2. Additional meetings may be necessary during this period to complete hearings by March 16, 1981.

C. MATERIALS TO BE PROVIDED

1. A concept summary of the ordinance. The purpose is to provide a complete summary in advance of the phased release of the text of each chapter.
2. Draft ordinance. An initial draft has been reviewed by staff, and a revised draft is being prepared. To accommodate the hearing schedule. This revised draft will be completed and released in sections.
3. Draft RFP. This involves the instructions to the operators, which incorporates many of the policy decisions made.
4. Summary reports. These reports will address issues and tie together community input, the staff recommendations, and alternative approaches.

D. MEETING PROCEDURES

1. Due to County Planning Commission meetings, Monday meetings will be held in the Council Chambers.
2. The Chair will alternate between Mayor and Board Chairman.
3. Votes will be taken on the issues, ordinance, and RFP drafts.
  - a. The Board and the Council will each vote separately.
  - b. A majority vote of each body is required:
    - 1) Board majority is three votes.
    - 2) Council majority is five votes.
  - c. If the Board and the Council do not agree, staff will prepare alternate provisions to reflect each decision. Differences will have to be reconciled prior to preparation of final documents.

E. MEETING FORMAT

1. Staff will make an initial presentation on an issue.
2. Any additional comments from the consultant will be presented.
  - a. In person, if able to be present.
  - b. Through staff, if not.
3. Public testimony then will be taken on an issue.
  - a. Verbal testimony accepted.
  - b. But required also in writing from anyone requesting specific changes in language in the ordinance or RFP.
    - 1) Preferably before meetings.
    - 2) Acceptable at meetings.
    - 3) In no case later than three days after meeting.
4. Public hearing on that issue closed, and vote taken.

IV. SPECIFIC TIMETABLE: Based on above, following is what should be considered an inflexible timetable.

- A. February 13, 1981. Release of concept summary of initial draft ordinance, and ordinance text for Chapters 1 through 3.
- B. February 20, 1981. Release of ordinance text for Chapter 4.
- C. February 23, 1981 through March 16, 1981. Period of public hearings and policy decisions.
- D. February 23, 1981. First hearing--Chapters 1 through 3 of ordinance.
  - 1. Chapter 1--General Provisions
  - 2. Chapter 2--Cable Television Commission
  - 3. Chapter 3--Issuance and Renewal of Franchises
- E. February 27, 1981. Release of ordinance text for Chapter 5, and release of draft RFP.
- F. March 2, 1981. Second hearing--Chapter 4 of ordinance.
  - 1. Chapter 4a--System Capability Specifications
  - 2. Chapter 4b--Construction and Extension or System Use of Streets
- G. March 9, 1981. Third hearing--Chapter 4 of ordinance.
  - 1. Chapter 4c--Services
  - 2. Chapter 4d--Franchise Fees Rates
- H. March 16, 1981. Fourth hearing
  - 1. Chapter 4e--Security-Indemnification-Insurance
  - 2. Chapter 5--Assignments-Remedies
  - 3. RFP
- I. March 20, 1981. Release of revised draft of ordinance and RFP.
- J. March 30, 1981. Final hearing--ordinance and RFP.
- K. March 31, 1981. Enactment of ordinance and approval of RFP by all jurisdictions.
- L. April 1, 1981. Release of RFP.
- M. June 30, 1981. Deadline for submission of proposals by operators.
- N. September 28, 1981 (Monday). Presentation of consultant's initial report at a public hearing.
- O. November 2, 1981 (Monday). Presentation of consultant's final report and start of award process.