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DEPARTMENT OF
PLANNING AND DEVELOPMENT

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October 20, 1987

Transportation and Community Development Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: OVERALL ECONOMIC DEVELOPMENT PROGRAM COMMITTEE

SUMMARY:

This report outlines the proposed structure for the Overall Economic Development Program Committee for the City and County of Sacramento. Your Committee is being asked to approve the composition of the 1988 OEDP Committee, which has been limited to seven members due to limited Economic Development Administration (EDA) funds.

BACKGROUND:

The federal government funds programs in severely distressed communities through the Economic Development Administration. In recent years EDA funds have been limited. Last year EDA received a total of \$180 million in funds. The majority of these funds are used for public works projects. California competes regionally with Hawaii, Arizona, Oregon, Idaho, Washington, Alaska, and Nevada for monies. The funding level for the coming year is expected to be the same as last year.

Competition for the funds is based on two major factors; the unemployment rate (a measure of the level of distress in a community), and the quality of the proposed project. Between 1981 and 1984 the County received \$115,651 in grants for urban planning. The most recent public works projects to receive a

grant from EDA in Sacramento were the Waterfront and Isleton. In 1984 the Waterfront project received a grant from EDA for \$500,000 for restoration of the waterfront. Isleton was granted \$123,000 for main street improvements in 1986. In the near future funding to Sacramento from EDA is unlikely as the Sacramento Metropolitan Area's August 1987 unemployment rate of 5.3 percent was lower than the national average of 6.0 percent. Nevertheless, to continue to be eligible for future EDA funds the City and County together must submit the OEDP report.

In recent years the OEDP report has been reviewed by the SHRA Commission as the interim OEDP Committee. Last year marked the final year for the Commission to be granted interim status. In 1988 the City and County must appoint a permanent OEDP Committee. The guidelines set by EDA for the composition of the committee state that the ethnic and gender makeup of the committee must mirror that for the City and County. In past years the OEDP Committee was composed of 16 members. The size of the committee allowed for representation from the minority population as well as other public interests within the community.

The 1987 OEDP report addressed the possible future composition of the OEDP Committee. In this report staff suggested that this committee would consist of 5 members. At the time of the 1987 OEDP approval EDA expressed concern regarding the composition of the 1988 OEDP Committee to be established. Specifically, EDA's concerns are the following:

1. If other incorporated communities exist within Sacramento County, does adequate representation for localities exist?
2. Will the small number of board members proposed (five) actually provide a complete representation of Sacramento County's populace?
3. What is the procedure for appointing both elected and private sector members?
4. How will the exclusion of the Sacramento Black Chamber of Commerce affect equal representation regarding civil rights procedures?

Before the 1988 OEDP report is submitted staff will need to respond to EDA's questions.

Exhibit A is a list of the past, present, and proposed future composition of the OEDP Committee. Exhibit B provides a percentage break-down of the County's minority community. Staff is confident that these percentages can be met within the proposed composition of a seven-member committee.

RECOMMENDATION:

It is requested that the Transportation and Community Development Committee recommend approval of the composition of the OEDP Committee to City Council with the understanding that as Sacramento's competitive strength for EDA funding increases the OEDP Committee will be increased to accommodate outside interests.

Respectfully submitted,

Leslie B. Palmer

Leslie B. Palmer
Economic Development Coordinator

Recommendation Approved:

David R. Martinez

David R. Martinez
Deputy City Manager

LBP/FM/shr
Attachment

EXHIBIT A

STRUCTURE OF OEDPC
PAST, PRESENT, AND FUTURE

PROPOSED 1988 OEDPC

County Board of
Supervisors (1 member)

City Council (1 member)

Port of Sacramento (1
member)

Metropolitan Chamber of
Commerce (1 member)

Educational Institution/
Financial Institution/
Advocacy/Public-At-Large/
Public Agency (2 members)

SHRA Commission (1 member)

1987 INTERIM OEDPC

Carl Amudson (Business)

Lou Glud (Retired)

Virginia Moose

Anne Pettit (Real Estate)

Rebecca Sanchez (Office
Assistant - State of
California)

Dan Sheldon (Business)

Karolyn Simon

Sandra Simpson-Fontaine
(Legislative
Administrative Analyst)

William Wiggins (Business)

Frances Wooley

Joseph Yew (Business)

1980 OEDPC

Austin Gerber (Education)

Ralph Scurfield (Business)

Essie Brown (Black)

Joseph Flores (Hispanic)

P. Stanley Gisler (FIG
Cities Councils)

E. Henry Kloss
(Agriculture)

Paul Langston (Labor)

George McLaughlin
(Transportation)

Anne Rudin (City Council)

Karolyn Simon
(Environmentalist)

Mason Sperry (Public
Utilities)

Jacque Swaback (Public-
At-Large)

Ray Takata (Asian)

Fred G. Wade (Board of
Supervisors)

R.M. Woodward (Financial
Institution)

Tohru Yamanaka (Asian)

EXHIBIT B

MINORITY REPRESENTATION ON OEDP COMMITTEE

This Exhibit provides data to determine compliance with EDA Directive 7.06 on minority representation on OEDP Committees. The two aspects of compliance are as follows:

- a. The percentage of minority representation on OEDP Committees must be at least as large as the minority percentage of the population in the area. If there is an Executive Committee, its membership must reflect the ratio of the minority representation on the OEDP Committee.
- b. Minority representation should be selected by representatives of the leading minority groups or organizations of the area, meeting in a closed session.

Minority Population in Sacramento County:	<u>No.</u>	<u>%</u>
Total Population	783,381	100.00
Black	58,951	7.53
Female	401,334	51.24
Spanish Origin	74,141	9.46
American Indian, Eskimo and Aleut	8,827	1.13
Asian and Pacific Islanders	39,156	5.00
1980 Census Figures: Total Minority Population	181,075	23.12