



REPORT TO COUNCIL

City of Sacramento

915 I Street, Sacramento, CA 95814-2604
www. CityofSacramento.org

Consent
November 28, 2006

Honorable Mayor and
Members of the City Council

Title: Del Paso Boulevard Gateway Public Art Project (PN: TX77)

Location/Council District: Del Paso Boulevard Off Ramp at Hwy. 160
(Council District 2)

Recommendation: Adopt a **Resolution:** 1) approving the proposal and location for the Del Paso Boulevard Gateway Public Art Project; 2) authorizing the City Manager to execute an Agreement to Purchase Artwork with artist Larry Meeks (\$50,000); and 3) Authorizing staff to submit an encroachment permit to Caltrans for the public artwork.

Contact: Linda Bloom, Art in Public Places Administrator, 566-3971

Department: Convention, Culture, and Leisure

Division: Sacramento Metropolitan Arts Commission

Organization No: 4242

Description/Analysis:

Issues: On June 27, 2006, Council approved an Agreement to Purchase Artwork (\$79,800) with Larry Meeks to create a gateway public artwork at the corner of El Camino and Del Paso Blvd., (City agreement # 2006-0704).

To provide aesthetic continuity with the Del Paso Blvd. scheme and other selected public artworks, the community-based public artwork selection panel also recommended the purchase of Larry Meek's design for the Hwy. 160 Gateway element. This would bring the accumulated value of contracts for Mr. Meeks on this project to \$129,800.

This report requests approval of an Agreement to Purchase Artwork with artist Larry Meeks for the creation of additional artwork, (a stainless steel art-deco inspired gateway element), utilizing existing redevelopment funds and Department of Transportation (DOT) funding for gateways.

The location for the artwork at the Hwy 160 off ramp at Del Paso Blvd. requires that an encroachment permit be approved by Caltrans.

(See Attachments 1 and 2)

Policy Considerations: All Art in Public Places (APP) projects support the mission of the City of Sacramento, in that it serves to enhance the quality of life by providing art experiences for the entire community. This project is consistent with the City's Strategic Plan goal to enhance livability.

Commission/Committee Action: The Art in Public Places Committee reviewed and approved this action at their regular meeting on Wednesday May 3, 2006 with a vote of 8 ayes, 2 absent and 0 noes. The Sacramento Metropolitan Arts Commission approved this item at their regularly scheduled meeting on Monday, May 8, 2006 with a vote of 7 ayes, 3 absent and 0 noes.

Environmental Considerations: The Environmental Services Manager has determined that the proposed project is exempt from CEQA under Section Numbers 15301 of the CEQA Guidelines.

Rationale for Recommendation: Artist Larry Meeks was selected through an open call Request for Qualifications (RFQ) process utilizing a public selection committee. The selection process and Agreement to Purchase Artwork with Mr. Meeks are in compliance with the Standard Policies and Procedures of the Art in Public Places program of the Sacramento Metropolitan Arts Commission and the project is supported by Council District 2.

This gateway element and the streetscape public art projects will serve as prototypes for other public art opportunities within the City of Sacramento.

Council's approval of this new artwork will assist with revitalization efforts by providing diverse aesthetic enhancement and landmark historically-based artwork for the community and visitors to Del Paso Boulevard.

Financial Considerations:

Total cost of the Del Paso Blvd. Gateway Public Art Project is \$60,000.

- The project budget established for the APP Gateway Project is \$50,000 to be paid to artist, Larry Meeks, for design, fabrication and installation and payment of any Caltrans permit fees.
- \$10,000 will be earmarked for APP's facilitation fee and artwork maintenance.

The funding sources for this project include \$40,000 in North Sacramento Tax Increment (NSTI), Fund 206, and \$20,000 in DOT funding through the Gateway fund, Fund 201, which will be transferred into PN: TX77.

Emerging Small Business Development (ESBD): The Del Paso Boulevard gateway element project provided opportunities for emerging artists. Larry Meeks is registered with the ESBD program.

Respectfully Submitted by: Linda Bloom
LINDA BLOOM
Art in Public Places Administrator

Approved by: Randy Mackay (FOR)
RHYENA HALPERN
Executive Director, Sacramento Metropolitan Arts Commission

Approved by: Barbara E Bonebrake
BARBARA E. BONEBRAKE
Director, Convention, Culture and Leisure Department

Recommendation Approved:

Cassandra H.B. Jennings
RAY KERRIDGE
City Manager

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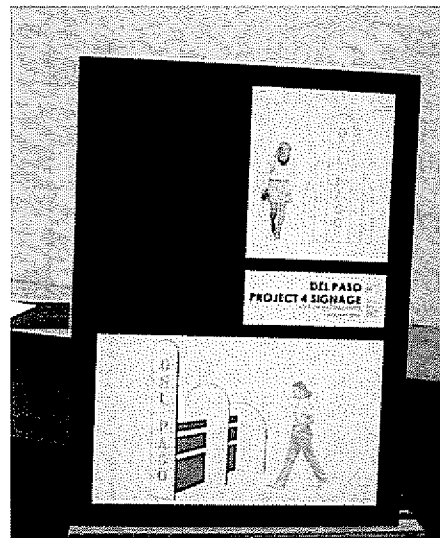
ATTACHMENT 1

Public Artwork Proposal for Del Paso Gateway by Larry Meeks "Deco Del Paso"

Description: Two gateway projects, one larger element at El Camino (\$79,800) requested for approval in June 2006 and a smaller element at Hwy. 160 on Del Paso Blvd. requested for approval in this staff report (\$50,000). Created in an Art Deco style, the functional signage/sculptures consist of stainless steel, 18' high and 12' high, with raised letters reading "Del Paso Blvd." The El Camino gateway element will include bronze plaques citing the history of the Del Paso community. Both sculptures will include dramatic up lighting and the artwork will be viewed by vehicular and pedestrian traffic. The elements will serve as landmarks for the Del Paso community.



El Camino Gateway



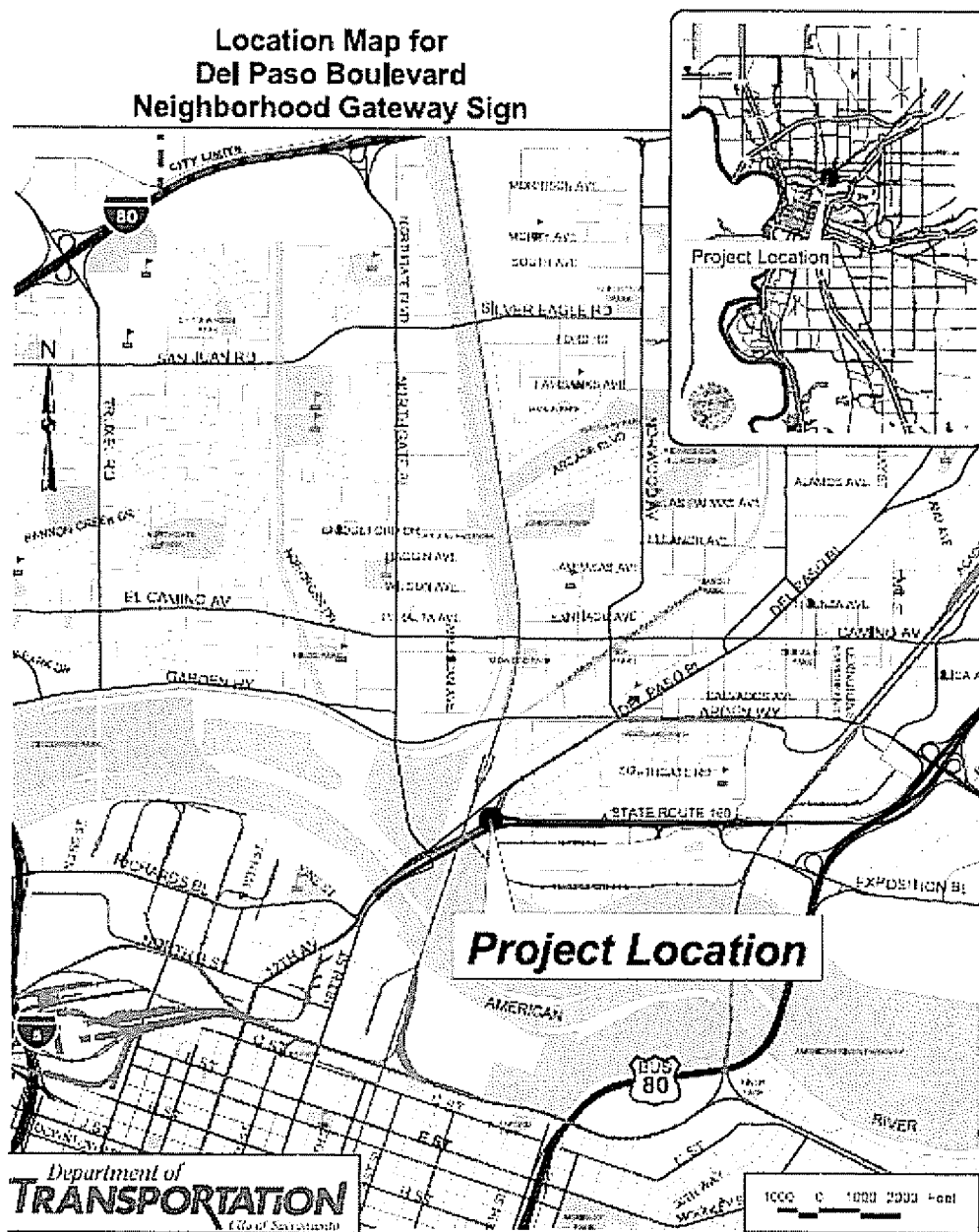
Additional Artwork at Hwy 160

The project is estimated to be completed within 6 months, not to exceed a December 1, 2007 deadline. The artist will not begin work until Caltrans approves the location for the artwork and a "Notice to Proceed" is received from the City of Sacramento.

Total budget including artist fee, engineering fee, materials, lighting, fabrication, installation, insurance, transportation, and contingency totals \$50,000.

ATTACHMENT 2

Site Plan for Public Art Monument Gateway Element



RESOLUTION NO.

Adopted by the Sacramento City Council

**APPROVAL OF PUBLIC ART PROPOSAL AND AGREEMENT FOR DEL PASO
BOULEVARD GATEWAY PUBLIC ART PROJECT**

BACKGROUND

- A. The APP Committee and Arts Commission recommend the proposal by artist Larry Meeks for the Del Paso Boulevard Gateway public art project.
- B. The Agreement to Purchase Artwork will be funded from Fund 206 (\$40,000) and Fund 201 (\$10,000), PN: TX77.

**BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL
RESOLVES AS FOLLOWS:**

- Section 1. The proposal and location at the Del Paso Boulevard off Ramp at Hwy 160 for the Del Paso Boulevard Gateway public art project by artist Larry Meeks are approved.
- Section 2. The City Manager is authorized to execute an Agreement to Purchase Artwork with Larry Meeks (\$50,000) for the Del Paso Boulevard Gateway public art project.
- Section 3. City staff is authorized to submit an encroachment permit to Caltrans for the public artwork.

