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**DEPARTMENT OF PARKS
AND COMMUNITY SERVICES**

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February 10, 1989

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DIVISIONS:
CROCKER ART MUSEUM
GOLF
METROPOLITAN ARTS
MUSEUM AND HISTORY
PARKS
RECREATION
ZOO

Budget and Finance Committee
Sacramento, California

Honorable Members in Session:

Subject: Hosting of the United States Golf Association 1992 Women's Amateur
Public Linx Golf Tournament at Haggin Oaks South Golf Course

SUMMARY

This report recommends that the Budget and Finance Committee approve this report and refer it to the full City Council for approval. Further, it is recommended that City Council by resolution; 1) approve the proposal of hosting the 1992 United States Golf Association Women's Amateur Public Linx Golf Tournament and 2) direct the Department of Parks and Community Services, Golf Division staff to negotiate an agreement with the United States Golf Association to host the 1992 USGA Women's Amateur Public Linx golf tournament should Haggin Oaks Golf Course be selected as the official site.

BACKGROUND

The Haggin Oaks South Golf Course was opened for play in October 1932. The South Course, which was designed by the renowned golf course architect, Dr. Alister McKenzie, has long been regarded as a prime tournament site. Over the years many major tournaments have been played on the Haggin Oaks South Course, including the 1963 Men's Amateur Public Linx, California State Fair Championship, and both Men's and Women's City Championships.

In the summer of 1988 Ms. Karen Dedman, a representative for the United States Golf Association, Women's Public Linx Committee, approached the City of Sacramento, Golf Division with the possibility of the City hosting the 1992 Women's Public Linx at Haggin Oaks South Golf Course.

In order for Haggin Oaks South to gain further consideration in this process, this proposal and authorization to negotiate an agreement must be approved. The agreement would require waiving greens fees and charges for all tournament participants and closing the eighteen hole (South) course to public play for the duration of the tournament. Specific terms of the agreement will be brought to City Council for authorization and approval.

Sacramento Golf Council member, Dorothy Trevethick, who is also a member of the United States Golf Association Committee, has attended the last three women's championships and is a strong supporter of Sacramento being selected as the site for the 1992 event. The last three USGA Women's Public Linx tournaments were held at the following locations:

- 1988 - Page Belcher Golf Club, Tulsa, Oklahoma
- 1987 - Cog Hill Golf & Country Club, Lement, Illinois
- 1986 - Sentry World Golf Club, Stevens Point, Wisconsin

At the November 7, 1988 meeting of the Sacramento Golf Council, all local "home" clubs were in attendance to review the proposal of hosting this national event. Sixteen clubs, representing over 4,000 local golfers, heard a presentation from the United States Golf Association and City Golf staff, regarding the impact of hosting the 1992 event. The Sacramento Golf Council and all clubs represented unanimously endorsed the City hosting this national women's event.

The United States Golf Association Women's Public Linx is held annually at various selected golf courses to determine the best amateur woman golfer who plays exclusively on a public golf course. Eligibility entries are open to all women golfers who are public golf course players in the United States.

One hundred and twenty women earn eligibility by winning eighteen hole sectional qualifying rounds played at various sites throughout the country. The Women's Public Linx Championship is determined by semi-finalists playing thirty-six holes of golf in two days. Thirty-two of the finalists then advance to match play through the remainder of the tournament to determine the champion.

Golf courses selected for upcoming Public Linx are:

- Indian Canyon Golf Club, Spokane, Washington - 1989
- Hyland Hills Country Club, Westminster, Colorado - 1990
- 1991 still pending
- 1992 still pending (Haggin Oaks under consideration)

By hosting this prestigious tournament, the Sacramento community would receive national recognition and be more frequently considered for events of this type in the future.

FINANCIAL DATA

Hosting this tournament will generate a significant positive economic impact to the Sacramento community. Based on the Sacramento Convention Bureau multiplier of \$100 per person per day, the total financial impact generated from sources outside the community will be \$157,500 over a seven-day period. The tournament will also generate revenue from local residents. This amount is unknown and therefore not included in the total financial estimate.

The agreement with the United States Golf Association to host the Public Linx will require closure of Haggin Oaks Golf Course, South for four full days and a portion of three additional days (seven days total) in June 1992. Estimated loss of user fees is \$8,200 which represents 1,296 rounds of golf. Other related costs for hosting the event are estimated at \$8,000. Funds are available in the Golf Contingency Fund. No General Fund revenues will be required.

POLICY CONSIDERATIONS

None at this time.

MBE/WBE EFFORTS

No impact.

RECOMMENDATION

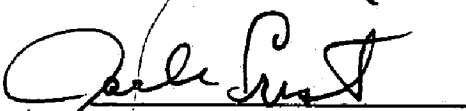
This report recommends that the Budget and Finance Committee approve this report and refer it to the full City Council. Further, it is recommended that the City Council, by resolution: 1) approve the proposal of hosting the USGA Women's Amateur Public Linx tournament; and 2) direct the Department of Parks and Community Services, Golf Division staff to negotiate an agreement with the United States Golf Association to host the 1992 Women's Amateur Public Linx Golf Tournament should Haggin Oaks South Golf Course be selected.

Respectfully submitted,



Robert P. Thomas, Director
Parks and Community Services

Recommendation Approved:



Jack Crist
Deputy City Manager

Contact Person to Answer Questions:
DALE ACHONDO, Golf Manager
449-5329

February 21, 1989
District 2

RESOLUTION No.

Adopted by The Sacramento City Council on date of

**RESOLUTION APPROVING THE PROPOSAL OF HOSTING
USGA WOMEN'S PUBLIC LINX TOURNAMENT AND DIRECTING
PARKS AND COMMUNITY SERVICES DEPARTMENT STAFF TO NEGOTIATE
AN AGREEMENT WITH THE UNITED STATES GOLF ASSOCIATION TO HOST
THE 1992 WOMEN'S AMATEUR PUBLIC LINX GOLF TOURNAMENT.**

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. That the City Council hereby approves the proposal of hosting the USGA Women's Amateur Public Linx Golf Tournament in 1992.
2. That Parks and Community Services Department staff are hereby directed to negotiate an agreement with the United States Golf Association to host the 1992 Women's Amateur Public Linx Golf Tournament.
3. That staff will return to Council for authorization and approval of the final agreement.

MAYOR

ATTEST:

CITY CLERK