

**MINUTES OF THE ART IN PUBLIC PLACES COMMITTEE MEETING  
HELD ON FEBRUARY 4, 1998**

**COMMITTEE MEMBERS PRESENT:** Sandra Yee, Burnett Miller, Garr Ugalde, Ed Haag, Alan Oshima  
**STAFF PRESENT:** Linda Bloom, Donna Pulverman

I. Meeting was called to order by Sandra Yee at 4:05

II. **UPDATES:**

A. **SMUD** - Linda presented a calendar for SMUD shows from curator Dave Vargo. SMUD will tighten policy to "No 3-D pieces". Burnett said he would speak "unofficially" to the SMUD Board; he felt this policy was not necessary. SMUD has written a draft policy that the curator, APP Administrator, and SMUD staff will revise over the next several months. Linda said we are trying to get other sites, i.e. Intel, so we should use tact. Laurie is our representative to the SMUD gallery committee.

B. **SHRA Projects** - Two SHRA projects: Boys and Girls Club and a Daycare Center are two new projects Linda is researching. Linda, Sandra, and Donna attended the first meeting and made a presentation regarding APP potential for the Boys and Girls Club. They are both small community based projects.

C. **APP UPDATE** - Linda handed out APP Calendar of Events for APP Projects. Everyone was updated on the projects status.

D. **Esquire Plaza** - Linda pointed out the new budget of \$590,000.00, which is lower than originally bid - the difference is because the APP policy was not followed by SHRA. Total costs of construction should have been used as a basis for APP allocation vs. the OPA which states "hard costs" only. Linda wanted to know who would maintain the fountain artwork. She suggests it be in writing; that it is artwork and covered / maintained by the developer. Linda referred to page 5 of the SHRA Policy - she consulted the city attorney to find out if the REVIEW CRITERIA could be used as part of approval process; SHRA attorney said criteria could not be used. Linda said she would get clarification on this from SHRA.

Linda has asked that the streetscape artist come from Texas for the next APP meeting, if not, she suggested a video of the artist. Alan mentioned that if the cement expert were part of the team the project would be more salable. Linda thought that a cement specialist had been brought on board. She said there were many discrepancies in the plan but that it is scheduled to be brought to the next APP meeting in March.

D. **Sculpture Garden** - Linda showed samples of work by artist Bruce La Fountain from Santa Fe. The approximate purchase price would be \$50 - \$100 thousand. Other artists have been contacted.

III. **ACTION ITEM:**

A. **Cal/EPA** - Linda reported that the Arts Commission approved the Arts Plan. Sandra attended the Commission meeting. Linda said she received a different proposal while she was out of town. Representatives for Cal/EPA spoke at the Commission meeting. Linda attended a meeting at the City Managers office after which she drafted and presented a memo to the entire development team.

Linda gave a copy of the fax about the bond issue to the APP committee. The bonds from the project cannot be used for a curator for the gallery space; it must be used for something tangible. Even though we can't use bond money now, we can do as Burnett previously suggested - "that we go to the State later and ask for money for a gallery space".

Linda discussed the various constituency opinions in the break-down of the courtyard budget:

	<u>TDP</u>	<u>DGS</u>	<u>Cal/EPA</u>	<u>APP/SMAC</u>
\$1 million		\$800,000.	\$725,000.	\$600,000.
Current Breakdown proposed:				
Courtyard		\$800,000		
Lobby/contingency		\$123,000.		
Motif		\$150,000		
Prefunction Space		\$200,000		

Linda felt an apprentice on this project (as is encouraged on all projects) would not be advisable due to the highly political nature of this project.

Burnett said the state pre-empts everything over the city, even parking issues. All monies are coming from bonds. Linda said it will be interesting to see how they justify the APP administrative budget. The Design Review Board will meet Wednesday, February 18th at 6 p.m. in City Hall, Council Chambers. Linda said if anyone was unable to attend, a letter would be appropriate. All letters should be sent to Andrea Kincaid or Luis Sanchez, attention Courtyard Agenda. Linda asked if everyone would support the new budget. Ed said the landscape and gateway should not have to compete, it must work in support of the artwork. Burnett said the gateway not only does not relate to the rest of the city - it does not relate to the rest of the building. The Design Review Board wanted the gate idea. Linda suggested since we can not use the money for the gallery, that the committee approve the proposed budget. She felt \$150,000.00 was not a lot for a Motif - but enough for the design - perhaps elevator doors. The developer was hired to bring the project into budget, and he does not want anything to come into play that will hold up the schedule.

Burnett made a motion to approve the new proposed budget, Alan seconded the motion. Sandra called for a vote. The vote was approved:        0 - Noes                5 - Ayes                5 - Absent

#### IV. DISCUSSION ITEMS:

**A. Airport** - The dedication for the new terminal needs to be planned. Linda said we need to decide what kind of event i.e. evening, formal, family etc. She suggested we commission a local dance group to interact with Janney's artwork. Linda handed out an article about previous pieces Janney has been involved with. He has grander ideas for this project than we can afford; he wants to hire someone of national acclaim. Garr suggested we keep it to a local artist. APP money will not be used for this Call for Dance Artist. Linda said we could use someone from last years Dance Fellowship.

The following ideas were discussed:

Get public television involved, the performances must be short and repeated several times to accommodate everyone at the opening. It was suggested that it could be a fund-raiser. Thousands of people are expected to attend. Linda said the airport staff are very excited about the dedication. Fred Coxe suggested an educational display about how the artwork came about, a permanent display, closer to the Ticket Counter wall. Alan said PBS should have been brought in from day one to document the process. Linda said we hired someone for our own documentation, John Delira. As far as time of day, Alan suggested daytime so the Kondos Windows could be seen. Burnett felt that if it were a fund-raiser the money could be spent to pay for the dancers. It was suggested that FRIENDS organize the opening and earn the money for themselves. Any kind of involvement from an arts organization would be appropriate.

**B. SHRA Policy Revision** - We must give the developer an incentive to work with us, possibly a financial incentive. Other cities have done this through tax rebates. Also, other cities require private developers within redevelopment areas to work with APP - no consultants are used. We need to encourage them to work with us vs. working with an Art Consultant. Linda asked that everyone look at the guidelines for:

1. The developers role as well as our role.
2. Look for an incentive to work with us over an Art Consultant.
3. Have the Art Consultant work with us/ answer to us in order to make sure everything was done correctly.

Burnett said every developer wants to run their own show. Ed wants to see less restrictions, he feels the developer doesn't want to be told what to do. Alan said we are representing the Sacramento area and we need to make sure they are working in the best interest of the community. General comments included, "People from out of town think they know what we want or they think we don't know anything".

#### V. CONCLUSION:

- Linda reminded everyone that the retreat was Saturday and that everyone was invited. (UPDATE - The Retreat was canceled due to bad weather. Everyone will be notified of the new date).
- Meadowview rededication (Sam Pannell Center) took place on February 21, 1998.
- Mather Dedication will be March 26, 1998.
- Stockton/ Broadway panel will be March 13, 1998.