

MINUTES

OF THE

SACRAMENTO CITY COUNCIL  
REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO  
HOUSING AUTHORITY OF THE CITY OF SACRAMENTO  
ECONOMIC DEVELOPMENT COMMISSION  
PARKING AUTHORITY OF THE CITY OF SACRAMENTO  
SACRAMENTO CITY FINANCING AUTHORITY

REGULAR MEETING

APRIL 16, 1996

CALL TO ORDER

The Regular Meeting of the Sacramento City Council was called to order by Mayor Serna at 6:30 p.m. on the above date at Clunie Community Center in McKinley Park

ROLL CALL

Present: Councilmembers Cohn, Fargo, Kerth, Ortiz, Pannell, Steinberg, Waters, Yee and Mayor Serna

Absent: None

PLEDGE OF ALLEGIANCE was led by Babcock School children

Mayor Serna spoke of the importance of continually opening up City government to the community, and encouraged everyone to attend the upcoming Council meetings on the budget.

9.0 SPECIAL PRESENTATIONS/GENERAL COMMUNICATIONS

9.1 Resolutions and Introductions

Neighborhood Associations

- East Sacramento Improvement Association
- McKinley Elvas Neighborhood Alliance
- River Park Neighborhood Association
- Boulevard Park Neighborhood Association
- Marshall School Neighborhood Association
- New Era Park Neighborhood Association
- Washington Park Neighborhood Improvement Group
- Winn Park/Capitol Avenue Neighborhood Association
- Fremont Park neighborhood Association
- Sierra Oaks Neighborhood Association
- Campus Commons Homeowner's Association
- Nepenthe Association
- Swanston Estates Against Crime

Businesses and Business Associations

- McNally Temple Associates
- Corti Brothers
- Paragary's Restaurants
- The Rest Stop
- Relles Florist
- Midtown Business Association
- East Sacramento Chamber of Commerce
- Point West Area Business Association

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Councilman Cohn recognized each of the listed Neighborhood Associations, Businesses and Business Associations and awarded them resolutions for their commitment to the community.

- 9.2 Resolution recognizing Neil Davis, 10 years old, the youngest block captain who started the 41st Street Neighborhood Watch in 1993 and is still operating it.

Councilman Cohn awarded a special resolution to Neil Davis for his efforts and dedication to the 41st Street Neighborhood Watch.

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10.0 PUBLIC HEARINGS

None

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11.0 STAFF REPORTS

- 11.1 Update on Graffiti Ordinance and abatement efforts. (D-All) [oral report by Noel Eusebio]

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Noel Eusebio, Anti-Graffiti Program Coordinator, gave a background of the program. He said it was initiated through the City Manager's Office in 1989. The "graffiti busters program" was created in the former Parks & Community Services department, which hired 16 teen with rotating weekend crews to remove graffiti. Due to budget reductions, the program was eliminated in June, 1993.

In November, 1993, at Council's direction, a renewed emphasis on fighting graffiti was initiated and resulted in the following efforts: in the Neighborhood Services department an anti-graffiti program was re-instated to include six youth aides and a supervisor. This program was to eliminate graffiti gang signs and visual blight, provide meaningful youth employment, establish information/education resources for the community and establish a volunteer work pool for neighborhood graffiti abatement.

Mr. Eusebion said the Public Works department pilot anti-graffiti effort was approved by the City Council in January, 1995 and included a full-time painter and a special vehicle with anti-graffiti equipment and a computerized paint analyzing system to match paint in the field, working with local paint companies and recycle paint manufacturers to develop standard colors for graffiti abatement, and training for other city staff on the proper methods to remove graffiti.

Mayor Serna asked about the funding of the program. Ms. Eusebion replied that it was funded through the General fund and the landscaping and Lighting Assessment District at a cost of about \$135,000 a year.

This information was received and filed.

11.2 Neighborhood Accountability Boards. (D-All) [Chief Venegas]

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Arturo Venegas, Chief of Police described the program to the Council. He said it would be a community-based juvenile justice system whereby justice would be quicker and more visible in the same neighborhoods where offenses occurred.

The Chief said the proposal was based on a similar program in San Bernardino County. It would be administered by the Probation Department, and would bring community resources to bear on the problem. He said staff had started working out the details of the program. During the curfew sweeps performed in targeted neighborhoods, the department involved neighborhood associations and parents, and offenders were assigned community work.

Mayor Serna inquired if the City had statutory authority for this program; the Chief replied yes, it did.

Mr. Serna asked when staff would return to Council with the final program; the Chief responded in a few months.

Council members Cohn, Steinberg and Fargo voiced their support of the program.

Christine Silva inquired about who would sit on the board.

Chief Venegas replied that details had not been worked out yet, and recommended that she contact him if she were interested.

This information was received and filed.

11.3 Small Business Report. (D-All) [Dean Peckham]

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Dean Peckam, Management Analyst, stated that the current City Council adopted its first economic agenda for the City in November, 1993. Two of the top priorities identified were economic development and neighborhood revitalization and improvement. The Council had maintained this focus for the past 2 1/2 years.

Mr. Peckam said one of the key initiatives of the economic development agenda was to support existing businesses. He cited examples of activities within District 3 to support existing businesses to include: monthly meetings of the Police department, neighborhood businesses and

churches to address public safety issues; an NPO from the CSUS campus police serving the East Sacramento, River Park, and Campus Commons neighborhoods; NPO's working with the Midtown businesses to establish a Business Watch program; City Transportation's work on the Midtown Neighborhood Preservation Transportation Plan.

Mr. Peckam also discussed the Office of Economic Development's work with the Area Managers to develop a work program which addresses smaller business and neighborhood issues.

This information was received and filed.

11.4 Friends of McKinley Library. (D-All) [oral report by Dick Killian]

Dick Killian, Library Director, discussed the reopening of the McKinley Library and introduced the branch librarian, Sharon Nicolini.

Ben Krenshaw spoke about the McKinley Library, its programs and long-term goals to include access to the Internet and additional terminals. He invited the public to become involved, and said the next meeting of the McKinley Library affiliates would take place at the library at 7:00 p.m. on May 14, 1996.

This information was received and filed.

11.5 Slide show and District 3 Action Plan For 1996.

A slide show of District 3 was presented and narrated by Councilman Cohn.

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12.0 S.H.R.A.

None

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13.0 CITIZENS ADDRESSING COUNCIL AGENCY OR AUTHORITIES BY PERSONAL APPEARANCE OR TELEPHONICALLY ON MATTERS NOT ON THE AGENDA

13.1 Charles Greenlaw stated his concerns that the drafting of the Mid-town Transportation Preservation Plan had been entrusted to a small group of people with narrow vision.

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14.0 COUNCIL IDEAS AND QUESTIONS

None

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15.0 ANNOUNCEMENTS


None

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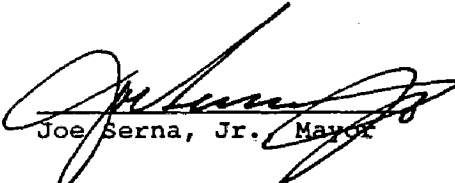
ADJOURNMENT

There being no further business to come before the Council,  
the meeting was adjourned at 9:52 p.m.

Submitted

  
Virginia K. Henry, Asst. City Clerk

Approved

  
Joe Serna, Jr. Mayor