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DEPARTMENT OF PARKS  
AND COMMUNITY SERVICES

CITY OF SACRAMENTO  
CALIFORNIA

1231 I STREET  
SUITE 400  
SACRAMENTO, CA  
95814-2977

ROBERT P. THOMAS  
DIRECTOR

May 19, 1988

916-449-5200

G. ERLING LINGGI  
ASSISTANT DIRECTOR

DIVISIONS:

Budget and Finance Committee  
Sacramento, California

CROCKER ART MUSEUM  
GOLF  
METROPOLITAN ARTS  
MUSEUM & HISTORY  
PARKS  
RECREATION  
ZOO

Honorable Members in Session:

SUBJECT: Acceptance of IMS Grant for Sacramento Zoo

SUMMARY

This report requests acceptance of an operating grant from the Institute of Museum Services, a Federal agency, to provide continued development of educational graphics at the Sacramento Zoo, and for the design and production of corporate presentation folders. A budget amendment is necessary to add appropriate staff positions and to increase the budget appropriation which will be supported by this grant. No additional City funds are requested.

BACKGROUND INFORMATION

The Institute of Museum Services (IMS), an independent agency within the Executive Branch of the Federal Government, is the only Federal agency which provides general operating support for museums of all disciplines. Emphasis is on assisting museums in modernization of their facilities in a effort to better conserve our cultural and scientific heritage.

The City Council approved on November 24, 1987, the submittal of an IMS grant application to continue development of an overall graphics program based on a graphics master plan funded by the 1987 IMS grant, continue the support positions funded by that grant, and to produce a Corporate Solicitation Portfolio. The Zoo has been notified of their successful application resulting in an operating grant for \$75,000. These grants are highly competitive. Of the 1,311 applications, many of which included some of the nation's most renown cultural, historical and scientific facilities, only 402 awards were made. The Sacramento Zoo was one of only 20 zoos and aquariums in the country to receive this grant.

The Zoo utilized funds from the 1987 IMS grant to develop an overall graphics master plan and begin the design and production of botanical and animal labels, directional and educational graphics. Funds from the 1988 IMS grant will enable the Zoo to continue the production of these graphics as well as warning signs, donor recognition, concession and new animal exhibit signs. This grant will also continue to provide funding for the design and production of a Corporate Solicitation Portfolio to be used to acquire support from the local business community.

The last component of the grant is the continuation of three support staff members funded from the 1987 grant. The Promotions Specialist classification will again be used for two employees to coordinate the graphics program and production of the Corporate Solicitation Portfolio and act as volunteer coordinator (.5 FTE each). The third position of Clerk Typist I (1.0 FTE) will continue to provide support to the Zoo Curator in updating and computerizing animal records.

#### FINANCIAL DATA

Payment of this award will be made automatically in four equal payments starting July 1988. All expenses must occur during FY 1988-89 as the Institute of Museum Services will not grant an extension. No additional city funds are required to support this grant.

#### RECOMMENDATION

It is recommended that the Budget and Finance Committee:

1. Approve the acceptance of the Institute of Museum Services operating grant of \$75,000 and amend the Zoo Division operating budget by \$75,000; and
2. Add the 2.0 FTE position funded by this IMS operating grant.

Budget and Finance Committee  
May 19, 1988  
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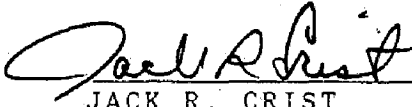
Further, it is recommended that the Committee forward this report to the full City Council for approval.

Respectfully submitted,



ROBERT P. THOMAS, Director  
Parks and Community Services

Recommendation Approved:



JACK R. CRIST  
Deputy City Manager

RPT:mb

June 8, 1988  
District No. 4

# RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

RESOLUTION AMENDING THE CITY OPERATING BUDGET  
FOR FY 1988-89 FOR THE DEPARTMENT OF  
PARKS AND COMMUNITY SERVICES (ZOO DIVISION)

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. That the City of Sacramento has successfully applied for a Federal Institute of Museum Services grant for FY 1988-89 operating support for the Sacramento Zoo.
2. That the following positions be added in order to fulfill the grant requirements:
  - 1.0 FTE Clerk Typist I
  - 1.0 FTE Promotions Specialist (2 positions at .5 FTE)
3. That the City operating budget for FY 1988-89 is hereby amended as follows:

Expenditures

250-OGR-GXXX-4101	\$42,400
250-OGR-GXXX-4213	\$10,000
250-OGR-GXXX-4258	\$10,000
250-OGR-GXXX-4461	\$ 2,600
250-OGR-GXXX-4493	<u>\$10,000</u>
	\$75,000

101-450-4621-4101	\$42,400
101-450-4621-4715	[42,400]

Revenue

250-OGR-GXXX-3513	<u>\$75,000</u>
	\$75,000

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MAYOR

ATTEST:

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CITY CLERK