

CITY OF SACRAMENTO

CITY PLANNING DEPARTMENT

725 "J" STREET

SACRAMENTO, CALIF. 95814

TELEPHONE (916) 449-5604

MARTY VAN DUYN
PLANNING DIRECTOR

July 16, 1981

APPROVED
BY THE CITY COUNCIL
Cont. to
JUL 21 1981
S-H-81
OFFICE OF THE
CITY CLERK

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: An Emergency Ordinance Amending Sections 3.66, 3.81, 3.85, 3.86, 3.157 and 3.181(c) of Article II of Chapter 3 of the Sacramento City Code (Sign Ordinance) relating to site signs (M-531)

BACKGROUND INFORMATION

The above referenced Sign Ordinance Amendment was originally considered by the City Council on May 26, 1981. At that time, the Council voted to continue the item to July 21, 1981 in order to see the outcome of a Supreme Court case involving outdoor advertising and to allow the sign companies to meet with staff.

The court case has been released and additional time is necessary to evaluate the court case by both the City staff and the sign companies. In addition, the sign company representatives presented an alternative to the original ordinance and staff is currently evaluating their proposal.

Attached is an ordinance that would extend the moratorium to August 4, 1981. If the Council grants the continuance, staff suggests that the moratorium ordinance be adopted. The sign company representatives indicated no objection to the extension of the moratorium.

RECOMMENDATION

Staff recommends that the Sign Ordinance Amendment be continued to August 4, 1981 and that the Council extend the moratorium by adopting the attached ordinance.

Respectfully submitted,

Marty Van Duyn
Marty Van Duyn
Planning Director

FOR CITY COUNCIL INFORMATION
WALTER J. SLIPE
CITY MANAGER

MVD:HY:bw
Attachments
M-531

July 21, 1981
All Districts

81-066-A

ORDINANCE NO.

ORDINANCE EXTENDING MORATORIUM ON
ISSUANCE OF OFFSITE SIGN PERMITS
ESTABLISHED BY ORDINANCE NO. 81-014,
AS EXTENDED BY ORDINANCE NO. 81-034,
AND DECLARING THIS ORDINANCE AN EMERGENCY
MEASURE TO TAKE EFFECT IMMEDIATELY

APPROVED
BY THE CITY COUNCIL

JUL 21 1981

OFFICE OF THE
CITY CLERK

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

SECTION 1.

The effective date of Ordinance No. 81-014, as extended by Ordinance No. 81-034, to the extent both of said ordinances relate to offsite signs, is hereby extended from July 29, 1981 to and including August 4, 1981.

SECTION 2.

This Ordinance is hereby declared to be an emergency measure to take effect immediately. The facts constituting the emergency are set forth in Section 5 of Ordinance No. 81-014 and are incorporated by reference. Protection of the public health, safety and welfare requires an extension of the moratorium on offsite signs until the regulations, described in Section 5 of Ordinance No. 81-014, relating to such signs become effective.

DATE ENACTED:

DATE EFFECTIVE:

MAYOR

ATTEST:

CITY CLERK

M-531



A Member of Gannett Outdoor Advertising Group

CITY OF SACRAMENTO

JUL 13 9 23 AM '81

July 10, 1981

City Clerk
City of Sacramento
915 "I" Street
Sacramento, Ca. 95814

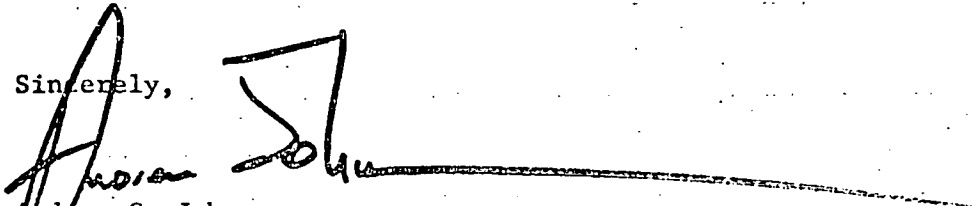
Dear Ms. Clark:

Per Planning Director Marty Van Duyn's suggestion we are requesting a two week continuance on the matter regarding the new amendments to the off-site sign ordinance scheduled for July 21st.

Seeing as how a major Supreme Court Case has recently been released the additional two weeks will allow the City and the Outdoor Industry to study the decision more comprehensively.

Please contact me at 415-527-3350 if for some reason a problem arises with this request. Thank you in advance for your cooperation.

Sincerely,



Andrew C. Johnson
Community Affairs Director

cc: Mayor Isenberg
Al Reid - Foster & Kleiser

ACJ/cg



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