



# Minutes City of Sacramento Sacramento Metropolitan Arts Commission

## COMMISSION MEMBERS:

Linda Merksamer, Chair  
Dan Gorfain, Vice-Chair  
Joanna de la Cuesta

Jennifer Tachera  
Margi Park-Landau  
Patti Miller  
Jan Geiger

Charles Barr  
Daniel Pane  
Patricia Sandefur  
Patrick Finnegan

## CITY STAFF:

*Rhyena Halpern, Executive Director  
Randy Mackay, Administrative Analyst  
Jeanette Louis, Typist Clerk III*

## MINUTES

**October 8, 2007**

*Historic City Hall  
915 I Street, 2<sup>nd</sup> Floor – Hearing Room*

### Call to Order – 2:03 p.m.

**Roll Call** - Present: Barr, Finnegan, Geiger, Gorfain, Merksamer, Pane, Park-Landau, Tachera, Finnegan

Absent: de la Cuesta, Miller

### Consent

All items listed under the Consent Calendar are considered and acted upon by one motion. Anyone may request that an item be removed for separate consideration.

- Approval of Minutes for September 10, 2007**  
**Recommendation:** Approve Meeting Minutes  
**Contact:** Jeanette Louis, Typist Clerk III, 566-3992.

Motion: Approve meeting minutes. Barr.  
Second: Geiger.  
Vote: 9 Ayes, 0 Noes, 2 Absent.  
Motion Carries.

## **Staff Reports**

Staff reports include oral presentations and those recommending receive and file.

### **2. Committee Member Roster**

**Recommendation:** Approve roster.

**Contact:** Linda Merksamer, Chair, Sacramento Metropolitan Arts Commission, 566-3992.

Motion: Approval of the Committee Member Roster with one correction, the deletion of retired member, Sandi Wasserman. Geiger

Second: Pane

Vote: 9 Ayes, 0 Noes, 2 Absent.

Motion Carries.

### **3. Sponsorship: California Cultural Data Project**

**Recommendation:** Approve request.

**Contact:** John McGuirk, Program Director, The James Irvine Foundation, 415-777-2244.

McGuirk gave overview of the California Cultural Data Project (**CCDP**) is a statewide standardized on-line data system for:

- Collecting financial and organizational data from arts/culture organizations
- Strengthening arts/culture through documentation/information for advocacy
- Working as a management tool for institutions to track trends and tell the story of impact and
- Providing reliable, longitudinal data.

CCDP timeline includes:

- November 22<sup>nd</sup> Training for Sacramento Executive Directors
- January, 2008 Live Database is launched and
- January – June, 2008, 50 training workshops and webinars throughout the state.

Motion: Approval of \$5,000 sponsorship fee for the California Cultural Data Project Gorfain.

Second: Barr

Vote: 9 Ayes, 0 Noes, 2 Absent.

Motion Carries:

### **4. Final Policy on Microgrant and Sponsorship Programs**

**Recommendation:** Approve policy.

**Contact:** Anja Aulenbacher, Coordinator, Grants and Cultural Programs, Sacramento Metropolitan Arts Commission, 566-3986 and Rhyena Halpern, Executive Director, Sacramento Metropolitan Arts Commission, 566-3989.

Aulenbacher stated that Grants and Cultural Programs is recommending formalizing the Microgrant, Sponsorship and Resolution programs from pilot to permanent program status and the approval of the policies, procedures and criteria for the Microgrant, Sponsorship and Resolution Programs.

**The following accomplishments came out of the Pilot Year:**

- 6 Sponsorships
- 12 Microgrants (approved by the Committee) and
- 3 Resolutions awarded by County Bd. Of Sups (2 poets/1 arts advocate)

Motion: Move to make permanent the status for the Microgrant, Sponsorship and Resolutions in the Grants and Cultural Programs and approve the policies and applications as written. Gorfain.

Second: Tachera.

Vote: 9 Ayes, 0 Noes, 2 Absent.

Motion Carries.

5. **Presentation:** Pink Toupee Collective  
**Recommendation:** Receive and file.  
**Contact:** Bill Petersen

Petersen reported that the ArtScapes grant from the Arts Commission opened doors to create costumes and a stage set for their production. The collective learned much about the cost of staff, pricing tickets and more. The grant gave the collective the push to create other theatrical pieces, and to participate in River Stage's summer writing series to work on an upcoming script. The ArtScapes grant was very meaningful to the artists. Petersen expressed gratitude from all of the participants.

6. **Chair's Report: Business Plan Retreat debrief, Game Show Questions and Holiday Plans**  
**Recommendation:** Receive and file.  
**Contact:** Linda Merksamer, Chair, Sacramento Metropolitan Arts Commission. 566-3992.

December 10<sup>th</sup> – **Mark calendar** to come for **lunch at 12:30 p.m.** at the Commission Office, 2030 Del Paso Boulevard. Commission meeting will follow at 2:00 p.m.

7. **Director's Report: Annual Report update, Agency Report overview, planning for Oct. 10<sup>th</sup>, Oct. 17<sup>th</sup>, Nov. 13<sup>th</sup>, New Cities update**  
**Recommendation:** Receive and file.  
**Contact:** Rhyena Halpern, Executive Director, Sacramento Metropolitan Arts Commission, 566-3989.

**Public Comments - Matters Not on the Agenda**

8. **To be announced**

Kraft, Arts Education Coordinator, introduced Chelsea Hunt as the Arts Ed and Training and Partnerships Associate – Welcome Chelsea! She will work on the Artist Residency Institute, the ARI, CAPS and Poetry Outloud programs.

**Questions, Ideas, and Announcements of Commission Members**

9. Tachera reminded everyone about the Beijing Olympics Sculpture Events and the Convention Center and Foundry. - Convention Center.