



**APPROVED**

APR 13 2000

OFFICE OF THE  
CITY CLERK

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DEPARTMENT OF  
PUBLIC WORKS

CITY OF SACRAMENTO  
CALIFORNIA

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April 4, 2000

City Council  
Sacramento, CA

Honorable Members in Session:

**SUBJECT: REPORT BACK ON ALLOCATION OF STREETScape FUNDS**

**LOCATION/COUNCIL DISTRICT:** Citywide

**RECOMMENDATION:**

Staff recommends that the Council approve the expenditure of \$423,100 in Measure A funds for the 14<sup>th</sup> Street Streetscape Enhancement project.

**CONTACT PERSON:** Fran Lee Halbakken, Funding & Priorities Manager, 264-7194  
Dean Peckham, Senior Management Analyst, 264-7063

**FOR COUNCIL MEETING OF:** April 13, 2000

**SUMMARY:**

On March 28, 2000, Economic Development and Public Works staff presented the Council:

- a list of projects for streetscape enhancement funding; and
- criteria for funding.

Council approved funding for four projects and asked staff to report back on the remaining available streetscape enhancement funding of \$423,100.

**COMMITTEE/COMMISSION ACTION:**

None.

**BACKGROUND INFORMATION:**

On March 28, 2000, staff reported to Council that \$2 million is available for streetscape enhancement projects. Council also received the following suggested criteria for project prioritization:

- ability to leverage funding from other sources;
- sites located within targeted commercial corridors listed in Draft Economic Development Strategy;
- visible and structural impact in the neighborhood;
- existing and active community or business association in the area; and
- conceptual plan in place which has met community approval.

Staff recommended five projects for funding which are listed below:

- Stockton Boulevard, south of Fruitridge Road;
- Fruitridge Road, between 65<sup>th</sup> Street and Power Inn Road;
- Marysville Boulevard, intersections near Grand Avenue;
- 14<sup>th</sup> Street, between H and J Streets; and
- Florin Road, between Franklin Boulevard and 24<sup>th</sup> Street.

Council approved funding for the projects listed above with the exception of 14<sup>th</sup> Street. At the request of the Council, staff briefed Councilmember Fargo on the 14<sup>th</sup> Street project and clarified the project scope. Staff was also asked to work with Councilmember Cohn to identify funding for the California State University, Sacramento Access project, which was not on the streetscape project list brought to Council. That issue is the subject of a separate report being presented to City Council on April 13, 2000.

The 14<sup>th</sup> Street project has become a critically important streetscape project in light of the City's plans to develop a public parking facility, Garage C, on H Street between 14<sup>th</sup> and 15<sup>th</sup> Streets. Improved streetscape in this area will protect and enhance the value of City assets and improve the critical connections between the east end of K Street, the Community Center Theatre, the Convention Center, Memorial Auditorium, the Music Circus, and Garage C.

The recommended 14<sup>th</sup> Street streetscape improvements build upon streetscape guidelines that were approved by the Council in 1992 as part of the Convention Center Expansion. Although the scope of the project includes both 14<sup>th</sup> and 15<sup>th</sup> Streets, due to time constraints and a limited project budget, the staff recommends implementation of this project in two phases. In Phase I, all recommended improvements to 14<sup>th</sup> Street will be implemented. Phase I improvements include: pedestrian lighting which extends the street lighting improvements in Mansion Flats, ADA compliance improvements, pedestrian wayfinding signage, crosswalk enhancements, a limited amount of pedestrian paving, parkway plantings, and a maintenance and replacement cost fund. Improvements along 15<sup>th</sup> Street will be implemented as a second phase. Lighting around Memorial Auditorium is already budgeted and planning and design work for lighting along 15<sup>th</sup> Street in this vicinity is planned. Staff is recommending that Council approve funding for the 14<sup>th</sup> Street Streetscape Enhancement project in the amount of \$423,100. The streetscape enhancement funds include \$1.3 million

from the federal TEA program, which must be obligated by September 30, 2000. Construction of the various Streetscape Enhancement projects is scheduled to begin in early 2001.

**FINANCIAL CONSIDERATIONS:**

The recommended project will be funded from Measure A funds. These funds are available within the existing Capital Improvement Program for streetscape enhancements.

**ENVIRONMENTAL CONSIDERATIONS:**

There are no environmental considerations associated with this funding recommendation. The funded project will be analyzed in accordance with the California Environmental Quality Act as part of the project delivery process.

**POLICY CONSIDERATIONS:**

Delivery of Streetscape Enhancement projects is consistent with Council priorities relating to economic development, neighborhood revitalization and enhancement, revitalization of commercial corridors, and public safety.

**ESBD CONSIDERATIONS:**

Approval of a project for funding is not subject to the City's ESBD requirements. The project will involve a design consultant selection and a construction award process. Staff will follow City ESBD procedures in delivery of the streetscape project.

Respectfully submitted:

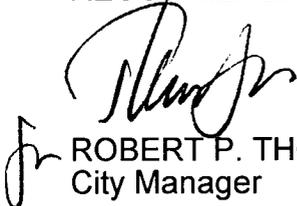
  
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RECOMMENDATION APPROVED:

  
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Director of Public Works