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**DEPARTMENT OF PARKS
AND COMMUNITY SERVICES**

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April 30, 1991

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PARKS AND RECREATION
• NORTH
• SOUTH
• CITY-WIDE

**Transportation and Community Development Committee
Sacramento, California**

Honorable Members in Session:

SUBJECT: Policy for Naming Park and Recreation Facilities

SUMMARY

This report provides information about the Department of Parks and Community Services' proposed policy for naming parks and recreational facilities. Further, this report recommends that the City Council adopt the proposed policy.

BACKGROUND

In 1978, the Department of Parks and Community Services established an informal policy for the naming of parks and recreational facilities. This informal policy was based on the 50 to 70 year old practice of naming parks for presidents, governors, councilmembers and other local individuals who had contributed to the growth and development of the City and the City parks system.

Over the past seven years the City's park system has increased by 198 acres. Coupled with a dramatic increase of over 200 acres of new parkland anticipated over the next two years, a formalized policy for naming these new facilities is necessary.

In developing the proposed policy (Exhibit A), staff reviewed park naming policies of several other jurisdictions, including Stockton, Fresno, Anaheim and Los Angeles. Significant features of the proposed policy are:

1. Establishing the procedure for naming a park as soon after acquisition as possible to avoid the use of a temporary designation which becomes difficult to discontinue. Current practice is to solicit park names just prior to development.

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2. Including the naming of special features within a park (i.e. playgrounds, gazebos, picnic areas, groves of trees, lakes, ball fields, etc.) to encourage donations and volunteerism toward the construction of these items.

The proposed policy was reviewed and endorsed by the Department's Park and Recreation Citizens Advisory Committee on April 18, 1991.

FINANCIAL DATA

No financial impact is anticipated.

POLICY CONSIDERATIONS

The proposed policy will formalize an existing practice within the Department.

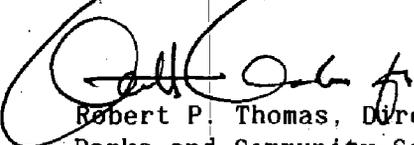
MBE/WBE EFFORTS

No impact.

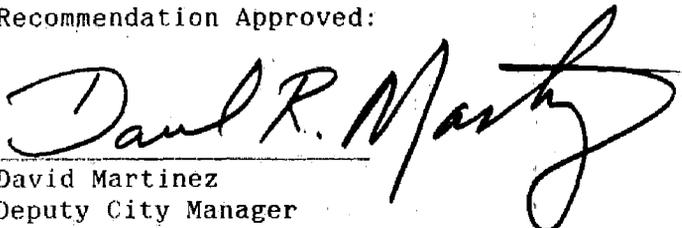
RECOMMENDATION

It is recommended that the Transportation and Community Development Committee approve this report and forward it to the full City Council for action. Further, it is recommended that City Council, by resolution, approved the Department of Parks and Community Services' proposed policy for naming park and recreational facilities.

Respectfully submitted,


Robert P. Thomas, Director
Parks and Community Services

Recommendation Approved:


David Martinez
Deputy City Manager

Contact Person: Walt Ueda, Deputy Director, 449-5385

RPT:ja

April 30, 1991
All Districts

K:Council/MNRName

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RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

RESOLUTION APPROVING THE DEPARTMENT OF PARKS AND
COMMUNITY SERVICES' POLICY FOR NAMING PARKS AND
RECREATIONAL FACILITIES

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the Department of Parks and Community Services' Policy for Naming
Parks and Recreational Facilities is hereby approved.

MAYOR

ATTEST:

CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO.: _____

DATE ADOPTED: _____ 3

PROPOSED

POLICY FOR NAMING PARK AND RECREATIONAL FACILITIES

PURPOSE

To establish a formal policy which outlines the Department's procedures regarding the naming of existing and future parks and recreational facilities.

POLICY

- 1) Park sites should be named as soon after acquisition as possible to avoid the use of a temporary designation which becomes difficult to discontinue.
- 2) Parks located adjacent to schools shall be given the same name as the school.
- 3) Factors of importance in naming or renaming parks, recreational facilities and/or special features within a park (i.e. playgrounds, gazebos, picnic areas, groves of trees, lakes, ball fields, etc.) shall include, but not be limited to the following categories:
 - a) Names of living individuals or in memory of individuals who have gained stature in the Department, community, County, State or national affairs or have made significant contributions relative to the facility or area in question.
 - b) Names of civic groups or organizations which have made a substantial and significant contribution of land, money, or involvement toward the construction and/or improvement of a park or recreational facility.
 - c) Names which serve to identify by reference to distinct geographic, environmental or developmental features.
 - d) Names of subdivisions, communities, or access streets.
 - e) Names of historical significance.

PROCEDURE

- 1) The Department of Parks and Community Services shall solicit names from the surrounding neighborhood and community groups as soon as the City has acquired title to the property or funds are approved by the City Council for financing the project.
- 2) Requests for naming or renaming parks or recreational facilities shall be submitted in writing to the Director of Parks and Community Services.
- 3) The Department will review the suggested names according to the policy established above and submit their recommendations to the Park and Recreation Citizen's Advisory Committee or appropriate advisory/support group for review and comment to the Director. The Director will forward recommendations to the City Council for approval.
- 4) The decision made by the City Council shall be final and shall be implemented by the adoption of a resolution naming or renaming the park and/or recreational facility.