



**Sacramento
Housing &
Redevelopment
Agency**

2.2

July 12, 2002



Redevelopment Agency of the
City of Sacramento
Sacramento, California

Honorable Members in Session:

**SUBJECT: OAK PARK BUSINESS ASSOCIATION REVITALIZATION
COORDINATOR CONTRACT FOR 2002-2003**

LOCATION & COUNCIL DISTRICT – Oak Park, District 5

RECOMMENDATION

Staff recommends adoption of the attached resolution, which authorizes the Executive Director or her designee to execute a \$40,000 contract with Trish Davey Planning Dynamics Group to provide technical services to the Oak Park Business Association (OPBA) for 2002-03.

CONTACT PERSONS

Lisa Bates, Community Development Director, 440-1316
Chris Pahule, Redevelopment Planner, 440-1399, ext. 1442

FOR COUNCIL MEETING OF - July 30, 2002

SUMMARY

Since 1996, the Sacramento Housing and Redevelopment Agency (SHRA) has been financially assisting the OPBA in the form of consulting services by contracting with revitalization coordinators to provide administrative support, advocacy, marketing and promotions, image development and project coordination.

During the next two years, the OPBA will be working towards a goal of self-sufficiency and capacity building. To reach their goal, the OPBA is leading an effort to establish a Property & Business Improvement District (PBID) and will be building the capacity of board members to perform essential functions of the Association.

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PAC/RAC/TAC ACTION

At its meeting on June 5, 2002, the Oak Park Project Area Committee adopted a motion recommending approval of the attached resolution. The votes were as follows:

AYES: Davis, Hearne, Johnson, Moore, Parker, Sumpter, White, Williams

NOES: Hoorazar

ABSENT: Geraghty, Marion

FINANCIAL CONSIDERATIONS

There are sufficient funds Oak Park TI available to encumber the revitalization coordinator contract from the Commercial District Technical Support Project.

POLICY CONSIDERATIONS

The action recommended is consistent with Agency policy to assist in the revitalization of commercial areas in redevelopment areas. The activity will also build the capacity of the OPBA and enable the organization to move towards self-sufficiency.

ENVIRONMENTAL REVIEW

There are no environmental review considerations associated with this report.

M/WBE CONSIDERATIONS

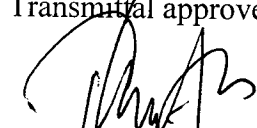
All M/WBE rules and guidelines have been followed, where applicable.

Respectfully submitted,

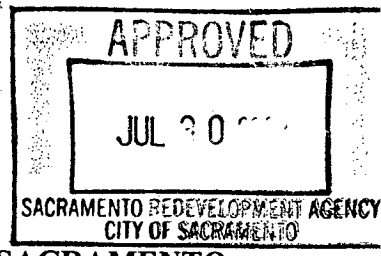


ANNE M. MOORE
Executive Director

Transmittal approved,



ROBERT P. THOMAS
City Manager



RESOLUTION NO. RA-2002-032

ADOPTED BY THE REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO

ON DATE OF

APPROVAL OF FUNDS TO PLANNING DYNAMICS GROUP FOR THE OAK PARK BUSINESS ASSOCIATION REVITALIZATION COORDINATOR CONTRACT FOR 2002-2003

BE IT RESOLVED BY THE REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO:

Section 1. The Executive Director, or her designee, is authorized to execute a contract with the Planning Dynamics Group for services to the Oak Park Business Association in an amount not to exceed \$40,000

Section 2. The amount of \$40,000 is allocated from the from the Commercial District Technical Support fund for the contract.

CHAIR

ATTEST:

SECRETARY

FOR CITY CLERK USE ONLY

RESOLUTION NO.: _____

DATE ADOPTED: _____