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DEPARTMENT OF
PUBLIC WORKS

ARCHITECTURE /
ENGINEERING DIVISION

CITY OF SACRAMENTO
CALIFORNIA

FROM CONTINUED
8.7.97
8.19.97

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July 26, 1996

City Council
Sacramento, California

Honorable Members In Session:

SUBJECT: RESOLUTION TO SUSPEND COMPETITIVE BIDDING, APPROVE A DESIGN AND FABRICATION SIGNAGE TEAM SELECTION PROCESS FOR FABRICATION AND INSTALLATION OF THE ELECTRONIC MARQUEE BOARD AT THE CONVENTION CENTER (PA71)

LOCATION AND COUNCIL DISTRICT: 1400 J STREET - Council District # 1

RECOMMENDATION:

This report recommends that the City Council :

- Approve the attached Resolution to suspend competitive bidding; and
- Authorize the City Manager to execute a contract with Arrow Signs for the Electronic Marquee Boards (PA71).

CONTACT PERSON: Darlene Mathis, Project Manager, PHONE: 264-5528

FOR COUNCIL MEETING OF: August 7, 1997

SUMMARY:

This project will provide the Convention Center, Community Theater, and Memorial Auditorium the opportunity to reach the public by means of identifying events that are currently taking place, marketing future events, and advertising for the downtown district. The Electronic Marquee Boards will be viewed by pedestrian and automobile traffic on 13th and J Streets.