

SACRAMENTO METROPOLITAN ARTS COMMISSION MINUTES

Meeting Date: June 12, 2006
1:30pm-3:00pm

Historic City Hall Council Chambers
915 I St.

For information, call (916) 566-3992

DISCLOSURE OF PUBLIC RECORDS

It is the policy of the City of Sacramento to fully cooperate with the public and honor our obligation under law to provide public access to documents which are public records, while protecting individuals' right to privacy. Information pertinent to the Commission Agenda is available to read at the Commission office.

BROWN ACT INFORMATION

For purposes of the Brown Act (Govt. Code Sect. 54954.2(a), the numbered items listed on this agenda shall be the "... brief general description of each item of business to be transacted or discussed at the meeting." The recommendations of the staff and/or committees shown on this agenda do not prevent the Commission from taking other action.

PUBLIC PARTICIPATION IN MEETINGS

While the Commission welcomes and encourages participation in the meetings, you are requested to limit your comments to three minutes so that everyone may be heard. Public testimony will be permitted on each agenda item as it is called. Matters under the jurisdiction of the Commission, and not on the posted agenda, may be addressed by the general public following the completion of the regular agenda and any off-agenda matters before the Commission for consideration. The commission limits testimony on matters not on the agenda to three minutes per person and not more than fifteen minutes for a particular subject.

I. CALL TO ORDER at the hour of 1:35 PM

Present: Barr, de la Cuesta, Geiger, Merksamer, Miller, Park, Sronce, Tachera, Mahon, Halpern
Excused: Wong, SooHoo

II. APPROVE AGENDA OF JUNE 12, 2006 All Ayes

III. APPROVE MINUTES OF MAY 8, 2006 All Ayes

IV. ACTION ITEMS:

A. ELECTION OF CHAIR: Sronce conducted election; Geiger having been nominated at Meeting of May 8 and no other nominations were made.

COMMISSION ACTION: All Ayes

B. RECOMMENDATION & APPROVAL OF VICE CHAIR: Geiger nominated Merksamer.

COMMISSION ACTION: Moved Miller; Seconded Barr; All Ayes

C. NOMINATION OF COMMITTEE CHAIRS: Geiger read names into record of proposed Committee Chairpersons: Sarah Anderberg for Arts Education and Outreach Committee, Nancy Gotthart for Art in Public Places Committee, Nan Mahon for Grants and Cultural Programs Committee, and Kim Curry Evans for Visual Arts Committee. Stabilization Committee to be named in the Fall. Poet Laureate Committee is not applicable as there is a subcommittee to GCP. Liaison positions to be determined at a later date.

COMMISSION ACTION: Moved Barr; Seconded de la Cuesta; All Ayes

D. APPROVE MARKETING MINI-GRANT AWARDS (ROSENBERG): 20 of 24 applications are requested for approval for 2006-07 Marketing Mini Grant Program. All 20 met the grant criteria. The four not recommended were not as complete and focused and had scores less than 5.67. Rosenberg stated that several new groups have applied and previous organizations had tried some new techniques. One previous recipient, Kathy Fleming of Fairytale Town reported a 15% increase in their audience and mentored another organization League of Sacramento Theaters in their application this term. Rosenberg stated that a previous collaborative agreement between Ballet, Opera and Philharmonic are going separate ways this cycle.

COMMISSION ACTION: to approve all grants excluding Crocker Art Museum Moved Miller; Seconded de la Cuesta; All Ayes

COMMISSION ACTION: to approve Crocker Art Museum Moved de la Cuesta; Seconded Park; All Ayes, Merksamer recused

E. APPROVE ARTS PLAN FOR HART SENIOR CENTER (BLOOM): Bloom stated the Hart Senior Center has a Block Grant in the amount of \$4,300 and the grant has to be spent by October of 2006. This is smaller than APP usually deals with, so the APP committee has proposed a direct purchase for this project. This purchase will be from a Sacramento artist not currently in APP collection. Barr stated it would be nice if a senior artist might be considered.

COMMISSION ACTION: Moved de la Cuesta; Seconded Miller; All Ayes

F. APPROVE ARTS PLAN FOR BING MALONEY GOLF COURSE (BLOOM): Bloom stated that Bing Maloney Golf Course had existing art work by artist Tony Natsoulas that needs repair. There is also some new construction there that has created \$13,500 for new art. Natsoulas has proposed two new bronze sculptures of a "Birdie" and an "Eagle" to be created in conjunction with the repair of the existing artwork.

COMMISSION ACTION: Moved Sronce; Seconded Barr; All Ayes

V. PRESENTATION(S): Halpern stated that Presenters would come later and passed directly to Workshop. Presentations occurred after Directors Report.

Sunny Statton of E-Motion (Artsapes Grantee) stated that she conducted a dance program with other members of the Sacramento Ballet. She learned many things about small business management, including marketing, operating a box office, creating graphics and business cards. She also learned about delegation of responsibility. She was able to hire a lighting consultant, and was very grateful for the help the Artsapes grant provided. The grant allowed a full evening of entertainment for a full house.

Lou Camera of Sacramento International Gay and Lesbian Film Festival (Cultural Arts Award recipient) thanked the Commission for the support that the CAA award created. He stated that the SIGLFF has been running for 15 years. They have been central to the changing perception of the Gay and Lesbian community by the public at large. The grants have allowed leverage ads in the Sacramento Bee and radio. Additionally, this grant has allowed them to provide employment to local graphic organizations. Lastly, he mentioned that SIGLFF has collaborated with other film festivals to mutually market.

VI. WORKSHOP:

Pilot Micro Grant and Training Program: Halpern proposed a new way to reach out to artists and the arts community via the pilot Micro Grant Program. It has been done by other arts agencies around the country. It would be for grants of \$600 or less for artists' professional development, career advancement, and other specific sudden opportunities. This will enable us to reach artists and arts groups who are not currently served by the Commission. There are specific criteria for these grants. This is in conjunction with the sponsorship program. Because, there will probably be money for arts in the state education budget next year, we will create artist training according to California State Visual and Performing Arts Content Standards so artists are prepared to participate in new programming. Lastly, we are training emerging artists and artists of color to participate more in the APP program. Merksamer asked if Micro Grants could pay for bus transportation to events. Halpern stated schools looking for help and the City Attorney have provided disclaimer language that would allow for it. Halpern stated that we are looking for \$12K annually, \$3K per program area. Halpern stated that people calling and interested in this program should be referred to SMAC's front desk.

VII. PUBLIC TESTIMONY:

None

VIII. CHAIR'S REPORT:

Geiger stated that the Nominating Committee meeting will be conducted at 12:30 in July, just before the regular Commission meeting. Geiger reported that Arts and Business Council has had their debt forgiven by the Chamber of Commerce and will be sharing space at SMAC. Geiger also reported on Marketing Consultant RFP review. A candidate will be chosen soon to help with agency's campaign. Lastly, there are some plans to honor Commissioners who are leaving the Commission.

IX. DIRECTOR'S REPORT:

Halpern stated that the Docent Coordinator has been chosen and accepted. The APP Project Manager is on board, with more to consultants follow. Halpern also thanked Sronce, Wong and Tachera for their help on recent panels and Geiger's participation at the Sacramento Youth Symphony Event. The Gallery Program has been added to the Directors report. Halpern pointed out handouts and dedication dates.

X. OLD OR NEW BUSINESS:

Merksamer reported on the World Dance and Music Festival fundraiser in October 2006 for the Festival next year in October 2007.

Commissioner Tachera asked about an APP requirement for new SHRA projects on K Street and on Capitol Mall. Bloom responded that she is speaking with SHRA project managers and will report back.

XI. ADJOURNMENT. There being no further business, the meeting adjourned at 2:55 PM.

**NEXT MEETING: MONDAY, JULY 10, 2006, 1:30 P.M.
HISTORICAL CITY HALL COUNCIL CHAMBERS**

AEO=Arts Education & Outreach
APP=Art in Public Places
GCP=Grants & Cultural Programs
STAB=Stabilization
CT=Cultural Tourism
PL=Poet Laureate

AIS=Artists in Schools
TIG=Teacher Incentive Grant
NAP=Neighborhood Arts Program
IED=Interim Executive Director
CTTC=Cultural Tourism & Travel Coalition