

MINUTES OF THE ARTS EDUCATION AND OUTREACH COMMITTEE  
HELD ON NOVEMBER 21, 1994

Present: Michael Dittmer, Susan Orr, Sandra Yee, Ron Cook, Terry Givens,  
Wayne Cook  
ABSENT: Kathy Carlisle, James Chavez-Glica  
STAFF: Alpha Bruton, Victoria Plata

- I. CALL TO ORDER: At the hour of 4:00 pm the meeting was called to order. Introduction of the new committee member Ron Cook, each committee member present introduced themselves, their interest area, and their professional representation from the community.
- II. MINUTES APPROVED: The minutes of October 17, 1994 were approved. Motion made by Sandra Yee for approval, Moved by Ron Cook, seconded by Alpha Bruton.
- III. DISCUSSION;
  - A. Program updates for the Arts in the Schools by Victoria Plata. The application form was finalized and mailed out. The return deadline is December 5, 1994 by 5pm. Phone calls are coming in regarding the guidelines and eligibility criteria listed on the application. Reviews of the applications will take place December 6th - December 9th. All packets will go to the Education and Outreach interview panelists, and postcards will be sent out to the selected applicants by December 12, 1994. The interview of applicants will take place December 15, 16, 17, at the Coloma Community Center. Each artist will present a 15 minute lesson plan to the panelists, and present additional documentation and/ or their own professional portfolio. Panelist will be notified of the room location at Coloma and dates of the interviews by phone. The criteria selected for choosing artist was discussed. The criteria had been formulated at a prior AEO meeting, based on the mandated requirements by the local school districts and County Board of Education.
  - B. Alamo Student Art Gallery

Everything is going well, the first exhibition was installed by curator Katie Thomas. The artwork for the December exhibition is ready to go. Sutter Middle School used portraits in black and white which made some very exciting and interesting works. The other school contributed a variety of mediums. The press coverage for the exhibition has been excellent. Alamo sent out press releases, and invitations have gone out to all the commissioners, committee members, city and county officials. The Neighborhood Section of the Sacramento Bee is interested in doing a story on the students in their communities. Sacramento is the only city in the west coast to sponsor this collaboration with Alamo. It is the Arts Education Programs hope that Alamo will help fund other Arts Education

programs in the County of Sacramento. School's not having the materials and time to work with the project is reflected in the work that is sent in. More communication needs to happen with the teachers as to the expectations of the project.

C. RAP OPERA McClatchy High School

The students will be attending the Worlds AIDS Day at CSUS-Sacramento December 1, 1994. They will present the play, "A Virgin in a Sense", in the Studio Theatre, 12 noon to an audience of Junior High School students participating in the activities at CSUS for World AIDS Day. The Student Artworks will be exhibited in the CSUS Library. The play will be presented at McClatchy High School December 2nd, for (2) assemblies, scheduled for 1:00 pm and again at 2:00 pm. There was a very good turn out of parents the opening night performance. The parents that attended were very pleased at the work the students presented. Panel discussions followed by a representative from UC Davis Medical Center AIDS Education Program.

D. NEIGHBORHOOD ARTS PROGRAM

Healthy Start/Noralto Elementary School

A video presentation of the Healthy Start Project was shown to the committee. Obtainment of the Contracted Services Agreement, for the Noralto/Healthy Start Project was discussed. The contract was moved from Neighborhood Services to SMAC, the Commission being another City agency. The Friends of the Arts will be the fiscal receiver for the project and will handle all invoices to the N.S.S.D.

Drafts of the Neighborhood Arts Program were handed out to the committee, the draft listed the goals of the program for the committee's review. SMAC supported the proposed plan May 8, 1994 and planned for collaboration with Healthy Start.

E. The model project from the Americore proposal for five Healthy Start Art Project Coordinators, (not funded), conceptual plan can be implemented. Healthy Start Sites that SMAC will be servicing: Noralto in Area I, Howe Elementary Area 3. SMAC, will serve on the Advisory Boards as a partner in the existing collaboration. Project Coordinators will be in-serviced using the Healthy Start Model as a conceptual plan. Project coordinators will report to the Neighborhood Arts Consultant each week. This structure will allow for a greater outreach plan that will aid in gathering statistical information for the Report Card on the Arts in Sacramento.

F. The question was raised on potential funding sources for NAP, it was discussed that funding will come from the NEA GRANT, County of Sacramento, City Mural Project, and the Regranting/Enhancement

projects. The Healthy Start project funds from Governor Wilson SB 620 Initiative. Terry Givens questioned if the collaborations have the funding to provide an art experience to the school, how come the school doesn't hire an Art Teacher to service the school. The funding is targeted for after school programming, not in school. The district does not have the funding to pay for an Art Teacher to service the school.

Problems: The Healthy Start Project is a pilot project. The program received \$400,000, in 1992. SMAC will insure funding for 1995-96, 96-97, 97-98 school year as a collaborating agency.

The proposal for the NEA for outreach, for the NAP, will be requesting the expertise of the Outreach Ad Hoc Committee to implement planning, to produce a Report Card for 1995 City of Sacramento, SMAC's on the Arts. (see proposal RFP).

- G. Recommendations from the Youth Art Commission: The Youth Art Commission made recommendations to the City Council that there should be better outreach programs for females between pre-teen and teen ages that the Late Night Sacramento Program services. The issues of teenage pregnancy should be addressed in the education program, and the Late Night Program should be expanded to other locations and add more nights. The YWCA, Boy's and Girl's Club, expanding in to the Sunrise Park District, and target Area 5 county programs. North Highlands is currently operating the Late Night Program in that County Area. Existing sites: Grant, Johnson, Burbank, S. Natomas.

IV. New Business: ART EDUCATION AND OUTREACH MEETINGS:

The meeting for December was canceled, the committee will serve the interview panels and attend the Alamo Art Gallery Ribbon Cutting Ceremony. The next meeting will be Tuesday January 23rd, 1995, at 4:pm, City Hall Room 302. February meeting will be Tuesday February 27, 1995, 5:pm. City Hall Room 302. Sandra Yee motioned no meeting for December, and the meetings changed from Monday, to Tuesday because of the holidays. Saturday January 7, SMAC will be hosting the annual retreat for all committee members and the staff. The time and location will be announced.

V. PUBLIC DISCUSSION: none

VI. UPCOMING MEETINGS:

Arts Commission: January 11, 1995, Sacramento Marina, location TBA, 4PM.  
Arts Education and Outreach Committee meets January 23, 1995, City Hall, Rm 302.

VII. ADJOURNMENT: Motion made by Sandra Yee to adjourn the meeting. 5:45pm.