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DEPARTMENT OF
UTILITIES
FIELD SERVICES DIVISION

CITY OF SACRAMENTO
CALIFORNIA

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BUILDING 20
SACRAMENTO, CA
95822-2911

PH 916-433-6224
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October 29, 1999

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: EXECUTION OF CONSULTANT SERVICES AGREEMENT WITH JOHN FRESHMAN ASSOCIATES, INC., FOR AN AMOUNT NOT TO EXCEED \$193,350 FOR SERVICES IN WASHINGTON, D.C., TO OBTAIN FEDERAL APPROPRIATIONS FOR PREVIOUSLY AUTHORIZED FLOOD CONTROL PROJECTS AND AUTHORIZATIONS FOR NEW FLOOD CONTROL PROJECTS BENEFITTING THE CITY OF SACRAMENTO

LOCATION AND COUNCIL DISTRICT: City-wide

RECOMMENDATION:

Staff recommends that the City Council approve the attached resolution authorizing the City Manager and City Clerk to sign and execute the attached Consultant Services Agreement with John Freshman Associates, Inc., for an amount not to exceed \$193,350.

CONTACT PERSON: Albert E. McCollam, Jr., Field Services Manager, 433-6645
Jim Sequeira, Director, 264-1407

FOR COUNCIL MEETING OF: November 9, 1999

SUMMARY:

The FY 2000-2001 federal appropriations cycle is critical to funding Sacramento flood control projects and requires constant input and close coordination by a legislative strategy team in Washington, D.C. Staff recommends that the services of John Freshman Association, Inc., be retained by contract to represent the City's interest as part of the legislative strategy team. Staff has negotiated a Consultant Services Agreement with John Freshman Associates, Inc., to provide services with the goal of obtaining federal appropriations

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City Council
November 9, 1999
Consultant Services Agreement

for the authorized flood control projects which benefit the City of Sacramento. This firm will also represent the City on the FY 2000 Water Resources Development Act (WRDA) activities and issues as they develop.

COMMITTEE/COMMISSION ACTION:

None

BACKGROUND INFORMATION:

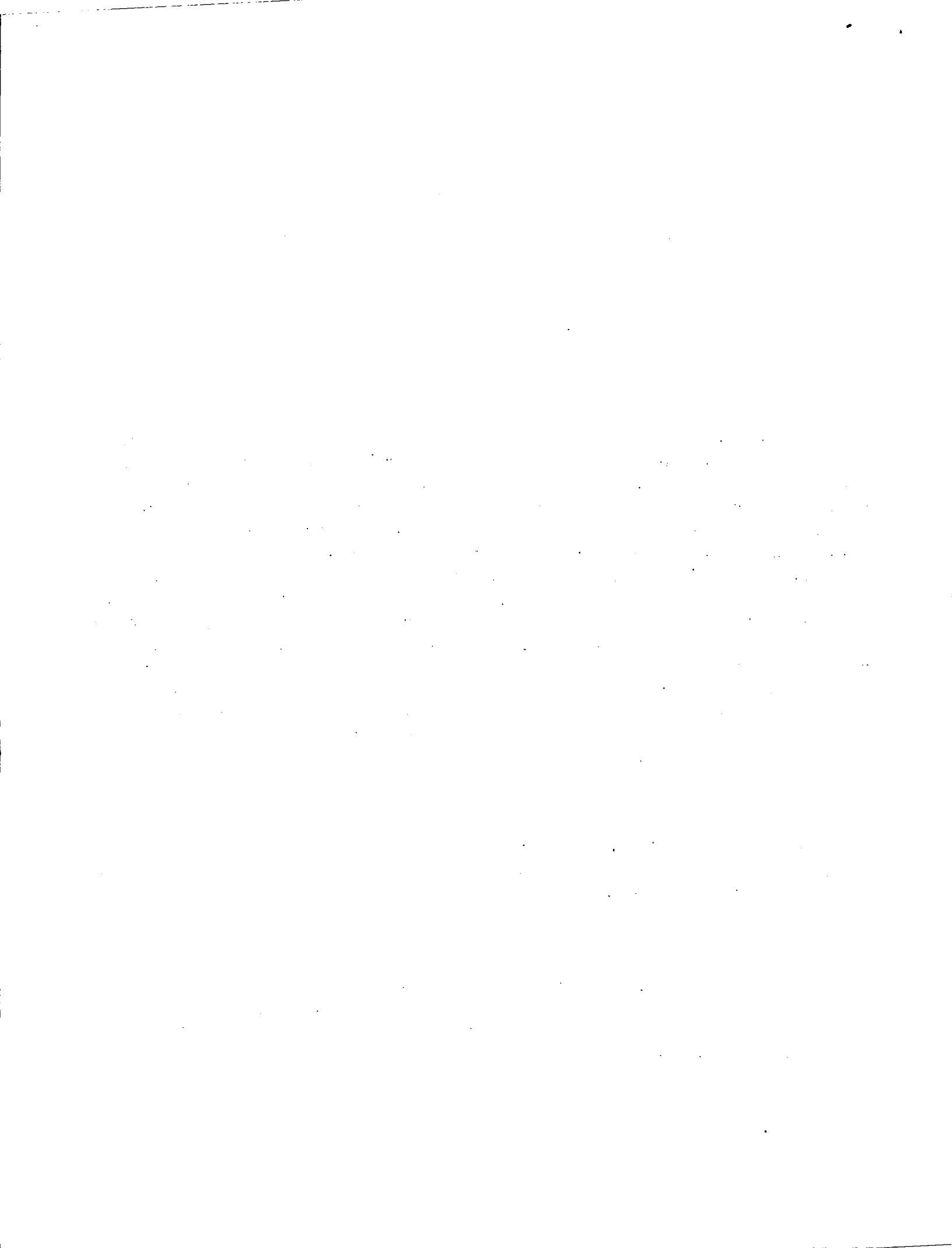
A contract was signed with John Freshman Associates, Inc., on August 11, 1998, to assist the City and the Sacramento Area Flood Control Agency (SAFCA) in obtaining federal authorizations for flood control projects for the City and in obtaining appropriations for previously authorized flood control projects for fiscal year 2000 and fiscal year 2001. Mr. Freshman works with Shandwick International, formerly known as Cassidy & Associates, who is SAFCA's Washington legislative consultants. SAFCA, City staff, and our legislative consultants emphasize Sacramento's critical flood control needs with appropriate congressional members and their staffs. John Freshman's presence, credibility, and access to Congressional staff greatly enhance the City's ability to obtain favorable federal legislation. Mr. Freshman's expertise is also needed to coordinate with various federal agencies such as the Office of the Chief of Engineers, the Department of the Interior, the Office of Management and Budget, and other branches of the Administration in gaining their support of our projects. He opens new avenues that will aid the City and SAFCA's Washington representative in carrying our case to federal offices and making them more aware of our particular needs. Mr. Freshman played an integral role in approval of the American River improvements, Folsom Dam modifications, and approval of the South Sacramento Streams Group included in the 1999 WRDA; these projects are valued at more than \$250 million.

FINANCIAL CONSIDERATIONS:

The estimated cost of this Consultant Services Agreement is \$193,350. Funding for this agreement is available in the Storm Drainage Fund Capital Improvement program, Flood Control Planning, PN: 425-500-WG01. The unobligated balance in this project as of October 29, 1999, is \$374,999.

ENVIRONMENTAL CONSIDERATION:

No environmental review is required for continuing administrative or maintenance activities which are not conducted in conjunction with a project subject to CEQA review [CEQA Guidelines § 153778(B)(3)]. All federal projects that are unauthorized must comply with Federal guidelines under the National Environmental Protection Act (NEPA). Federal projects funded by the State of California and SAFCA must also meet CEQA review.



City Council
November 9, 1999
Consultant Services Agreement

POLICY CONSIDERATIONS:

SAFCA presently contracts with Shandwick International to aid SAFCA's efforts in obtaining critical federal authorizations and appropriations. Shandwick International is their lead legislative consultants on Congressional action. Mr. Freshman has proved to be a valuable asset as a team member in augmenting and supporting these efforts. He also provides the additional benefit of being the City's independent eyes and ears in the Washington arena. This agreement is consistent with the City's agreement with SAFCA. John Freshman Associates, Inc., augments Shandwick International's efforts and responds to the City Manager's direction. Our congressional representatives are comfortable with John Freshman Associates, Inc. and depend on them regularly to assist their offices and staff's legislative efforts.

ESBD CONSIDERATIONS:

Although John Freshman Associates, Inc., meets the federal requirements for a small business firm, since it is not located in California, it does not meet the City's ESBD consideration requirements. In order to be effective, it is imperative that the City of Sacramento's federal congressional consultants be located in the Washington, D.C. area. Because John Freshman Associates, Inc., has represented the needs of the Sacramento over the past five years and because it is extremely knowledgeable of Sacramento's flood control problems, it would be detrimental to Sacramento to solicit for another federal congressional consultant.

Respectfully submitted,



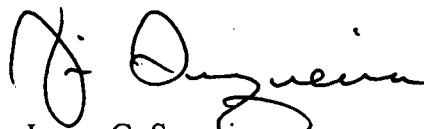
Albert E. McCollam, Jr., Division Manager
Field Services Division

RECOMMENDATION APPROVED

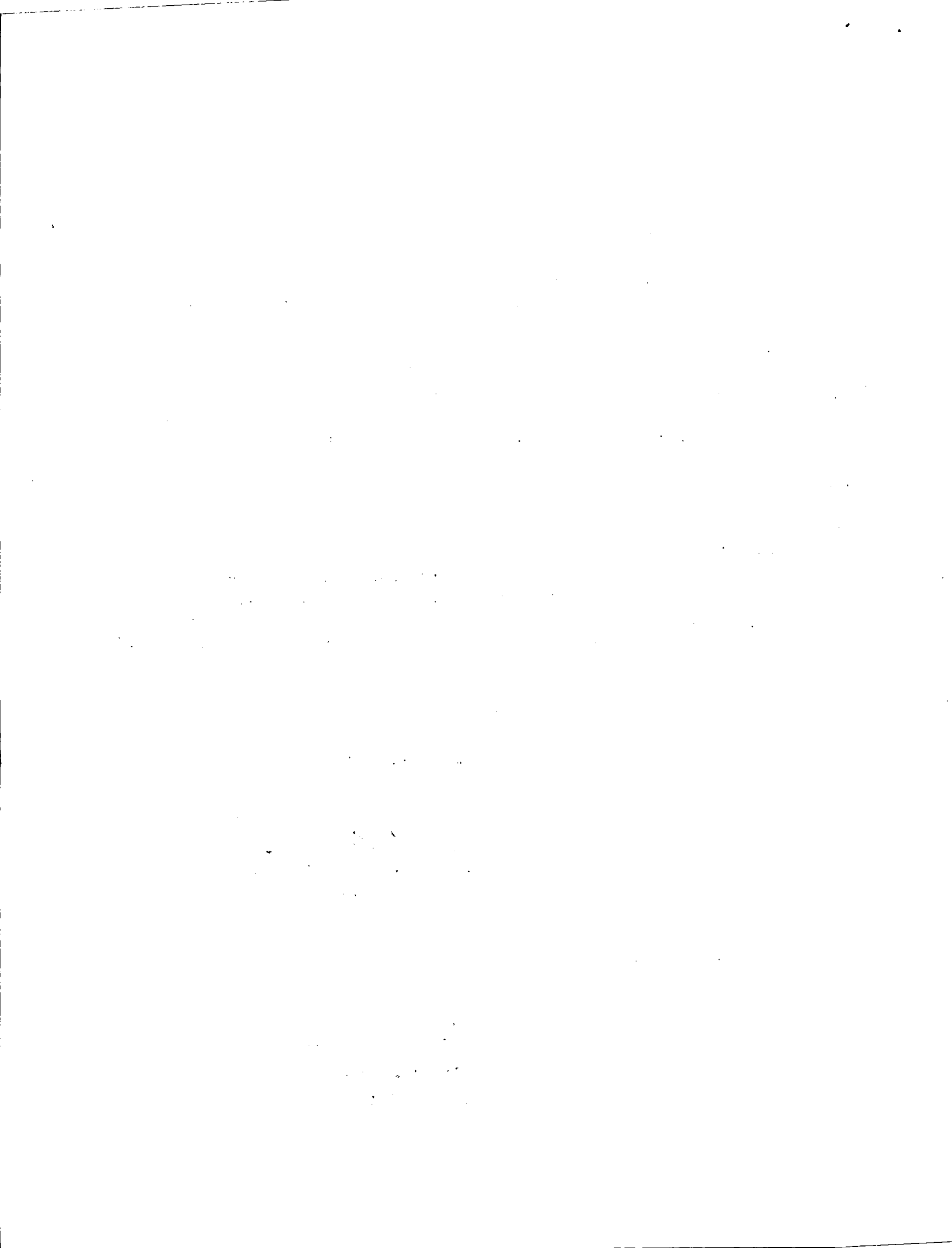


Robert P. Thomas
City Manager

APPROVED



James G. Sequeira
Director of Utilities



RESOLUTION NO. 99-633

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

APPROVED
NOV 9 1999
OFFICE OF THE
CITY CLERK

RESOLUTION AUTHORIZING THE CITY MANAGER AND CITY CLERK TO SIGN AND EXECUTE A CONSULTANT SERVICES AGREEMENT WITH JOHN FRESHMAN ASSOCIATES, INC., TO OBTAIN FEDERAL APPROPRIATIONS FOR PREVIOUSLY AUTHORIZED FLOOD CONTROL PROJECTS AND AUTHORIZATIONS FOR NEW FLOOD CONTROL PROJECTS BENEFITTING THE CITY OF SACRAMENTO

BE IT RESOLVED BY THE SACRAMENTO CITY COUNCIL THAT:

The City Manager and City Clerk are authorized to sign and execute a Consultant Services Agreement with John Freshman Associates, Inc., for an amount not to exceed \$193,350 for services in Washington, D.C., aimed at obtaining federal appropriations for flood control projects beneficial to the City of Sacramento.

MAYOR

ATTEST:

CITY CLERK

FOR CITY CLERK USE ONLY

RESOLUTION NO. _____

DATE ADOPTED: _____

Q1502

Q1503

Q1504



DEPARTMENT OF
ADMINISTRATIVE SERVICES

OFFICE OF SMALL
BUSINESS DEVELOPMENT

CITY OF SACRAMENTO
CALIFORNIA

October 28, 1999

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SACRAMENTO, CA
95811-2714

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HOTLINE (916) 433-6923

TO: Bert McCollam, Field Services Division Manager, Utilities Department
FROM: Aaron B. Chong, Coordinator, Small Business Office
SUBJECT: Request for Waiver of ESBG Goal for Consultant Services Agreement with
John Freshman Associates, Inc

Your request for a waiver of ESBG goal dated October 27, 1999, for a non-California firm is approved. The waiver is granted due to John Freshman Associates, Inc representing the City of Sacramento's needs for the past 5 years on Sacramento's flood control issues, and the fact that it would be detrimental for the City to solicit for another federal congressional consultant at this time and the firms effectiveness would be decreased if not located within the Washington D.C. area.

cc: Betty Masuoka, Deputy City Manager, City Managers Office

