



# REPORT TO COUNCIL

## City of Sacramento

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915 I Street, Sacramento, CA 95814-2604  
www.CityofSacramento.org

Consent  
February 6, 2007

Honorable Mayor and  
Members of the City Council

**Title: Grant: SACOG Civic Engagement Grants**

**Location/Council District:** Citywide/All

**Recommendation:** Adopt the **Resolution:** 1) authorizing acceptance of \$150,000 in grant funding from the Sacramento Area Council of Governments (SACOG), and 2) increasing Planning Department's grant operating and grant revenue budgets in an amount of \$125,000.

**Contact:** Desmond Parrington, Interim Senior Planner, 808-5044; Thomas S. Pace, Long Range Planning Manager, 808-6848

**Presenters:** Not applicable

**Department:** Planning

**Division:** Long-Range Planning

**Organization No:** 4912

### **Description/Analysis**

**Issue:** The Planning Department has applied for and received two SACOG Civic Engagement grants that are designed to foster community involvement in the General Plan update. The first grant award is for \$100,000 with a required City match of \$25,000 to be used for a Community Congress. The Community Congress is designed to involve the community in the General Plan update process. It is expected to be an educational and visual experience as well as an opportunity for citizen input. The event will inform the public about the preferred land use alternative, educate the community about key General Plan issues, and will solicit input on General Plan and Community Plan goals and policies. The event is planned for early summer 2007.

The second grant award is for \$50,000 with a required City match of \$12,500 and will be used for computer visualizations that will be shown at the Community Congress and at other General Plan outreach events. The computer visualizations are designed to provide the community with a greater understanding of the new smart growth concepts that are envisioned in the General Plan. SACOG will be providing this work on the City's behalf.



**Policy Considerations:** The scope of work associated with these SACOG grants is consistent with both the City's overall Strategic Plan Goals and the General Plan vision of becoming the most livable city in America.

**Commission/Committee Action:** Not applicable.

**Environmental Considerations:** There are no environmental considerations associated with this report. (Not a project under Section 21065 of CEQA and CEQA Guidelines Section 15378 (b)(4)).

**Rationale for Recommendation:** Acceptance of these grants will help fund important parts of the outreach process for the General Plan update.

**Financial Considerations:**

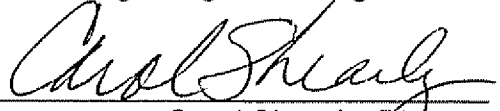
The Planning Department has been awarded two SACOG Civic Engagement grants totaling \$150,000. These grants are designed to foster community involvement in the General Plan update.

The first SACOG grant award from SACOG is for \$100,000 and requires a local match of \$25,000. The match will be paid for out of the Planning Department's FY2006/07 General Fund Operating Budget.

The second SACOG grant will not provide direct funds to the City. Instead, the grant will provide \$50,000 worth of computer visualization services from SACOG and its consultants. This grant requires a local match of \$12,500. The match will be achieved through Planning Department staff time.

**Emerging Small Business Development (ESBD):** No goods or services are being purchased under this report.

Respectfully Submitted by:   
Thomas S. Pace, Manager  
Long Range Planning Division

Approved by:   
Carol Shearly, Director  
Planning Department

Approved by:   
Robert G. Overstreet II  
Strategic Projects Executive

Recommendation Approved:

  
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 RAY KERRIDGE  
 City Manager

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## Attachment 1

# RESOLUTION NO.

Adopted by the Sacramento City Council

### ACCEPTANCE OF SACRAMENTO AREA COUNCIL OF GOVERNMENTS (SACOG) CIVIC ENGAGEMENT PROGRAM GRANT FUNDS

#### BACKGROUND

- A. Citizen education and involvement is essential to the successful development and implementation of a new General Plan;
- B. A Community Congress will offer community members an opportunity to learn about and provide input on the new General Plan and its goals and policies;
- C. Computer visualizations are a useful tool to help the public understand new smart growth development concepts and how those might develop in the future; and
- D. SACOG Civic Engagement Program grant funds provide an important resource for these activities.

#### BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The City Manager is authorized and directed to execute SACOG Subrecipient Agreement – Community Congress Grant and SACOG Subrecipient Agreement – Computer Visualization Grant.
- Section 2. The Planning Department grant program is amended by appropriating \$100,000 (Fund 511) and transferring \$25,000 from the Planning Department's operating budget (101-490-4912-4258) to the General Plan Update Community Congress.

