

**SACRAMENTO METROPOLITAN ARTS COMMISSION
MINUTES**

Meeting Date: December 9, 1992
4:00-6:00 p.m.

Sacramento Marina
2710 Ramp Way

For information, call (916) 264-5558

COMMISSIONERS:

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|---------------------------|-----------------|
| Gloria Burt | Mary Anne Payne |
| Pat Davidson | Susan Sinclair |
| Lynn Ericksen | Freeman Tinnin |
| K. George Klumb | Sandra Yee |
| Anthony P. Marquez, Chair | Dennis Yep |
| Paula Munson | |

- I. CALL TO ORDER - At the hour of 4:07 p.m. ROLL CALL: All present except Commissioners Davidson, Munson, Yee and Yep.
- II. APPROVE AGENDA OF DECEMBER 9, 1992
Moved: Burt; seconded: Ericksen
Ayes: Unanimous
- III. APPROVE MINUTES OF NOVEMBER 12, 1992
Moved: Ericksen; seconded: Payne
Ayes: Unanimous
- IV. PRESENTATION(S) - None.
- V. PUBLIC TESTIMONY - None.

VI. ACTION ITEMS (A-D):

A. APPROVE NEW COMMITTEE MEMBERS (MARQUEZ)

A MOTION WAS MADE TO APPROVE THE FOLLOWING NEW COMMITTEE MEMBERS: RICHARD RAISLER AND JEFFREY TOWNSEND, ART IN PUBLIC PLACES COMMITTEE; DIANE KELLY AND DIANE RICHEY WARD (ALTERNATE), VISUAL ARTS COMMITTEE; SUSAN SINCLAIR, LYNNE JOHNSON AND MARTHA ANN WILLIAMS, AWARDS COMMITTEE; PAT DAVIDSON AND ADRIANNA LAVELL, PERFORMING ARTS COMMITTEE

COMMISSION ACTION: Moved: Burt; seconded: Payne
Ayes 7 Noes 0 Absent 4
Motion passed unanimously.

B. APPROVE NEW AWARDS COMMITTEE CHAIR (MARQUEZ)

A MOTION WAS MADE TO APPROVE SUSAN SINCLAIR AS NEW AWARDS COMMITTEE CHAIR.

COMMISSION ACTION: Moved: Payne; seconded: Ericksen
Ayes 7 Noes 0 Absent 4
Motion passed unanimously.

C. APPROVE THE APP INDIRECT RECOVERY PROCESS (WALKER)

A MOTION WAS MADE TO APPROVE THE APP INDIRECT RECOVERY PROCESS FOR A PERIOD OF ONE YEAR WITH THE UNDERSTANDING THAT THE COMMISSION WILL RECOMMEND TO CITY COUNCIL THAT THE PROCESS AND ITS EFFECT ON THE (APP) PROGRAM WILL BE LOOKED AT ONE YEAR FROM TODAY

COMMISSION ACTION: Moved: Tinnin; seconded: Payne
Ayes 7 Noes 0 Absent 4
Motion passed unanimously.

D. APPROVE ADDITIONAL NAMES FOR CULTURAL AWARDS PANEL POOL (SINCLAIR)

COMMISSION ACTION: Moved: Burt; seconded: Payne
Ayes 7 Noes 0 Absent 4
Motion passed unanimously.

VII. CHAIR'S REPORT

Chair Marquez stated that he had just returned from the National Endowment for the Arts (NEA) Local Arts Agencies panels in Washington, D.C. The NEA is very sensitive to what may become the President-elect's program to revitalize the cities and counties of America. Marquez was pleased to participate in the panels. Of sixteen applications submitted, the top six were funded. The total requested amount was \$1.7 million, with \$1 million being the amount allocated. Three applications were tied to large urban areas, three were tied to rural areas. Nevada City was the only application to received full funding. Houston scored very well. Los Angeles was also funded, proposing to create regional arts councils. Their decentralization plan is very exciting. Westchester County, New York scored the highest, with an exemplary program. Tampa, Florida was funded, as well as Tifton, Georgia, which proposed a program that will benefit southern rural counties. Overall, California received a good portion of dollars allocated.

While in Washington, Marquez joined the President's Initiative for Rural America Task Force. The Task Force will review guidelines and make recommendations to various federal agencies on the allocation of \$4 million for underserved and inner-city areas. On state, rural development councils, they indicate that California is one of the expansion states.

Marquez also stated that there is a need to create an Ad Hoc Committee on the Master Cultural Plan to pool all resources, since economic development seems to be a key issue, not just in Sacramento, but in Washington as well. "Integration" was a key word among panelists at the NEA. Art needs to be integrated into all economic plans.

Chair Marquez will leave tomorrow for Los Angeles for the Confederation of the Arts meeting. He hopes to bring back information which can impact Sacramento with regards to new emphasis on local arts agencies.

The item for City Council regarding funding for the Children's Festival was moved from the December 8 consent calendar to December 15.

VIII. DIRECTOR'S REPORT/PROGRAM UPDATE

Michelle Walker introduced new staff members to the Commission. Laurie Heller is the new Grants Program Coordinator. She is from KVIE. Laurie is very enthusiastic about her new job and the change in the work that she will be doing. The Sacramento Metropolitan Arts Commission is excited to have someone with such expertise and experience. She brings with her experience in fundraising, marketing and volunteer recruitment.

Victoria Plata was introduced as the new Art Education Consultant. Victoria is moving right ahead with meetings with the State Education Department, the California Arts Council, Pat Davidson regarding the Children's Festival, and will meet with Chair Marquez to discuss the work he has done. She met with Sacramento 21 Partnership regarding grants that target education and expects to submit two proposals shortly. Ms. Walker stated that she is very happy to have Victoria with us and that an arts organization is not complete unless arts education is a part of the program. Victoria stated that she is doing research on bills passed regarding arts education at the local, state and national levels. She is looking into and will visit model programs with an arts education component. Among model programs are Yuba City, Sutter, Nevada City and Santa Cruz. She is looking for funding to provide programming for youth at risk in target areas. There is a possibility of implementing a touring program to work with new artists in theater, dance and music. A proposal submitted to Sacramento 21 is for a program which will run February through July.

Nancy Esajian is from the California Arts Council and was introduced as the Art in Public Places Consultant. She was the CAC's public art and design consultant. She was also on the Arts Commission's Art in Public Places Committee. Ms. Walker stated that she is very happy to have Nancy with us, she brings with her insight and understanding of public art. Victoria and Nancy worked together in the past at the California Arts Council. Nancy stated she is glad to be working with the Commission and staff and a community in which the response to public art is positive.

Michelle Walker, Kathy Gee and Nancy Esajian met recently with Councilmember Heather Fargo. The meeting went very well. They talked about St. Rose of Lima Park and South Natomas. Ms. Fargo was very direct in discussing what she thought would work and what wouldn't regarding involving her and the community. The meeting ended on a very high note. Ms. Fargo suggested giving presentations to the Downtown District to increase understanding and cooperation on all sides as to what everyone is doing.

Ms. Walker talked about the possibility of holding an open house. In addition, calls will be made to find out when will be a good time to hold the next Commission/staff retreat. It is important to pro-active, as outside agencies and departments are looking to us to come up with suggestions.

Friends of the Arts Commission has elected a new Board.

A Christmas party will be held at Commissioner Payne's home next week. Kathy Gee and Mario Moreno are helping coordinate plans.

Lynne Johnson, the new Awards Committee member was introduced to the Commission.

IX. COMMITTEE REPORTS

- A. VISUAL ARTS (Freeman) - No report. A December meeting will not be held.
- B. ART IN PUBLIC PLACES (Walker) - The Sacramento Metropolitan Arts Commission is working to develop a formalized partnership with Regional Transit (RT). Marquez agreed, stating that it is important to tie art with transportation systems and infrastructures. RT has contacted Duane Wray, Facility Manager, and Duane gave the APP Program a "big plus." Regarding the William J. Kinney Police Substation, artist Ken Matsumoto was asked to make design changes, as the building design was changed. He has submitted five designs so far. Michelle reported that Mr. Wray is very happy in working with Ken through this process. A December meeting will not be held.
- C. AWARDS (Sinclair) - So far, seven panelists have been confirmed for the Sacramento Cultural Awards (SCA) panels. A panelist representing theatre has not been named yet. Fifty-four SCA applications were accepted, with fourteen new groups applying. Ms. Sinclair also stated that she was very please to have Laurie Heller on board.
- D. CHILDREN'S FESTIVAL (Davidson) - No report.
- E. PERFORMING ARTS (Burt) - The Committee will meet Friday, December 11. It will be the second meeting of the eight-county Master Cultural Plan Planning Committee. It is thought that this Committee should move out from under the umbrella of the Performing Arts Committee and be an Ad Hoc Committee under the Commission. Ms. Burt stated that she had just returned from a trip to Southern California. During that time, she made various side visits to theaters paid for by redevelopment funds. She discussed with the Commission visiting the \$60 million theater in the City of El Cerritos. It is a fabulous theater already completely paid for with SHRA increment funds. "It is incredible! There is no theater like it in the world," stated Ms. Burt. The theater is three stories high and five configurations in one. There is a 5,000 square foot room for community events. The walls move on computerized tracks to provide for additional seating and new room configurations. The idea of building this theater as the areas center of activity was conceived by El Cerritos' City Manager. As a member of the Sacramento Metropolitan Arts Commission, Ms. Burt was welcomed with open arms and taken on a VIP tour to see the theater's inner workings. The theater in El Cerritos will be a presenter theater and is already 65% subscribed. While there, Ms. Burt also met with theater consultants to discuss what could be done in Sacramento's Downtown District. "In seeing the theater in El Cerritos, it is an exciting prospect that we can do something like that here, though in a smaller scale," stated Ms. Burt. She also went to see La Mirada Theater, which serves as a community theater. It was built with tax increment funds 17 years ago. There will be no other Committee meeting till January.

X. AD HOC REPORTS

- A. Memorial Auditorium (Payne) - The Citizens Advisory Committee has been asked by City Council to come up with options for the Memorial Auditorium. Being discussed is what would it take to open the doors of the Auditorium with a minimum amount of money and still meet the requirements of the American Disabilities Act. The ceiling needs major work. Asbestos removal has been done. At this point, previous designs may not be used, however, preliminary structural studies might be useful. Some members of the Committee feel that groups that were using the facility in the past would still use it. That, however, may not necessarily be so, as there are now other facilities that are available for use. The Committee is made up of an interesting mix of people. Among them are architectural historians, environmentalists, veterans and those who used the facility for their high school graduations.

- B. A MOTION WAS MADE TO ESTABLISH A NEW AD HOC COMMITTEE FOR A REGIONAL MASTER CULTURAL PLAN. MEMBERS WOULD INCLUDE GLORIA BURT, MARY ANNE PAYNE, DENNIS YEP AND GEORGE KLUMB. EXECUTIVE DIRECTORS OF THE SURROUNDING REGION'S ARTS AGENCIES WILL BE INVITED TO PARTICIPATE.

COMMISSION ACTION:

Moved: Burt; seconded: Sinclair
Ayes 7 Noes 0 Absent 4
Motion passed unanimously.

- C. Advocacy - Marquez mentioned that part of the Local Arts Agency's program involved the discussion of grievances and common ground as well. NALAA's emphasis is on 1) obtaining money for local arts agencies, 2) arts education, 3) freedom of expression and accountability, and 4) funding for first choice groups (people of color). Two important points came to mind for Marquez in these discussions. First, one must always be able to explain why public funding for the arts is necessary and second, arts education for children under Clinton's administration will become a very big issue.

XI. FRIENDS REPORT - None.

XII. OLD BUSINESS

Commissioner Klumb asked how the partnership is going with SHRA's Downtown District Board. Ms. Walker stated that the Commission would stay involved and emphasized the need for the Commission to work with the Downtown Cultural District and other community agencies. Ms. Burt commented on the Christmas window decorations, stating that the downtown District had expected 25 to apply -- over 100 organizations applied (approximately 20 commercial, 80 non-profit). This project was extremely successful.

XIII. NEW BUSINESS - None.

XIV. COMMUNICATIONS - None.

XV. INFORMATION REPORTS - None.

XVI. ADJOURNMENT - A motion was made to adjourn at 6:06 p.m. Moved: Tinnin; seconded: Payne. Motion passed unanimously.

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