

SACRAMENTO METROPOLITAN

Cable
Television
Commission

SUITE 2500, 700 'H' ST., SACRAMENTO, CA 95814 • (916) 440-6661

ROBERT E. SMITH
EXECUTIVE DIRECTOR

January 26, 1984

For Commission Meeting of
February 2, 1984

To: Members, Sacramento Metropolitan Cable Television Commission

From: Bob Smith, Executive Director
Sacramento Metropolitan Cable Television Commission

Subject: STATUS REPORT - CABLE SYSTEM BUILD

Attached is a Preliminary Master Schedule of anticipated activities for the next nine months. The activities are organized under the following headings: Administration, Design, Construction, Affirmative Action, and Community Programming. Listed below are some of the activities which have been undertaken to meet this schedule.

Administration.

1. Touche Ross & Company has initiated the Prevailing Rate Study. They have contacted cable and utility companies prior to distribution of the survey form, securing their approval to cooperate. In fact, because the survey form design is easy to complete, Touche Ross reports that the response from the companies thus far is encouraging. Our consultant contacted Cablevision who has promised to provide a complete list of job descriptions shortly.
2. The County Risk Manager, Frank Mesich, has reported that minor corrections are required to Cablevision's insurance policies and is working directly with Ray Butler of Cablevision to resolve these issues. Further, he is preparing an RFP for the issuance of the Commission's liability insurance. The Commission has 120 days from the date of issuance of the Certificate of Acceptance to secure the policy.
3. Attached is a draft of an information pamphlet prepared by staff to respond to constituent inquiries. This publication is designed to answer most of the cable questions we expect regarding the cable build. In addition, we have initiated a complaint log and will report quarterly on all complaints received by this office and their resolutions.

Design.

1. Staff continues to meet with Cablevision and the Public Works/Utilities Task Force to coordinate the cable build. Hopefully, a detailed presentation of the construction plan will be presented by Cablevision at the next Task Force meeting on February 14, 1984. Further, staff is also participating in other Utility and Public Works' coordinating committees.

February 2, 1984

Page 2

2. Cablevision engineer, Bill Quinn, met with staff as well as Hammett & Edison to identify the initial hub site locations and to discuss the critical microwave paths. Cablevision is considering a construction plan based upon initially constructing a separate single receive-only hub in the North Area. This will permit meeting Chuck Dolan's mandate of having subscribers on line by June 1, 1984.

Construction.

1. Cablevision has held a series of contractor pre-bid conferences on January 24, 25, and 26th to identify bid requirements and has begun collecting base maps for their system design. Note that the schedule reflects a conflict in that Cablevision expects to initiate construction before the required completion of the microwave path and environmental review.
2. Staff noticed Cablevision of this conflict. Although they have not formally responded, they currently envision that the Second Stage Environmental Analysis will be conducted in two phases. The first will be relative to the North Area headend and the second will be a system-wide review.

Affirmative Action.

Staff has held preliminary meetings with staff of the City and County Affirmative Action offices and the Human Rights Commission to review the EEO hiring and minority/female business compliance program and to begin preparation of the forms and procedures that will be used to monitor compliance. Staff has contacted 93 community groups to invite their review and comment of the draft documents. These documents will be mailed to interested groups within the next two weeks.

Community Programming.

A status report from Cablevision on the formation of the Sacramento Community Trust and the negotiations of the .344/.342 contracts has been requested for the March Commission meeting.

This report serves to bring you current on the activities since our last meeting. Staff is available to answer any questions. In addition, Cablevision's representatives have agreed to attend the meeting and are prepared to make a presentation on the schedule of events over the next 60 days.

It is, therefore, my recommendation that your Commission:

- (1) Review and, if appropriate, comment on the informational brochure.
- (2) Receive and file this report.

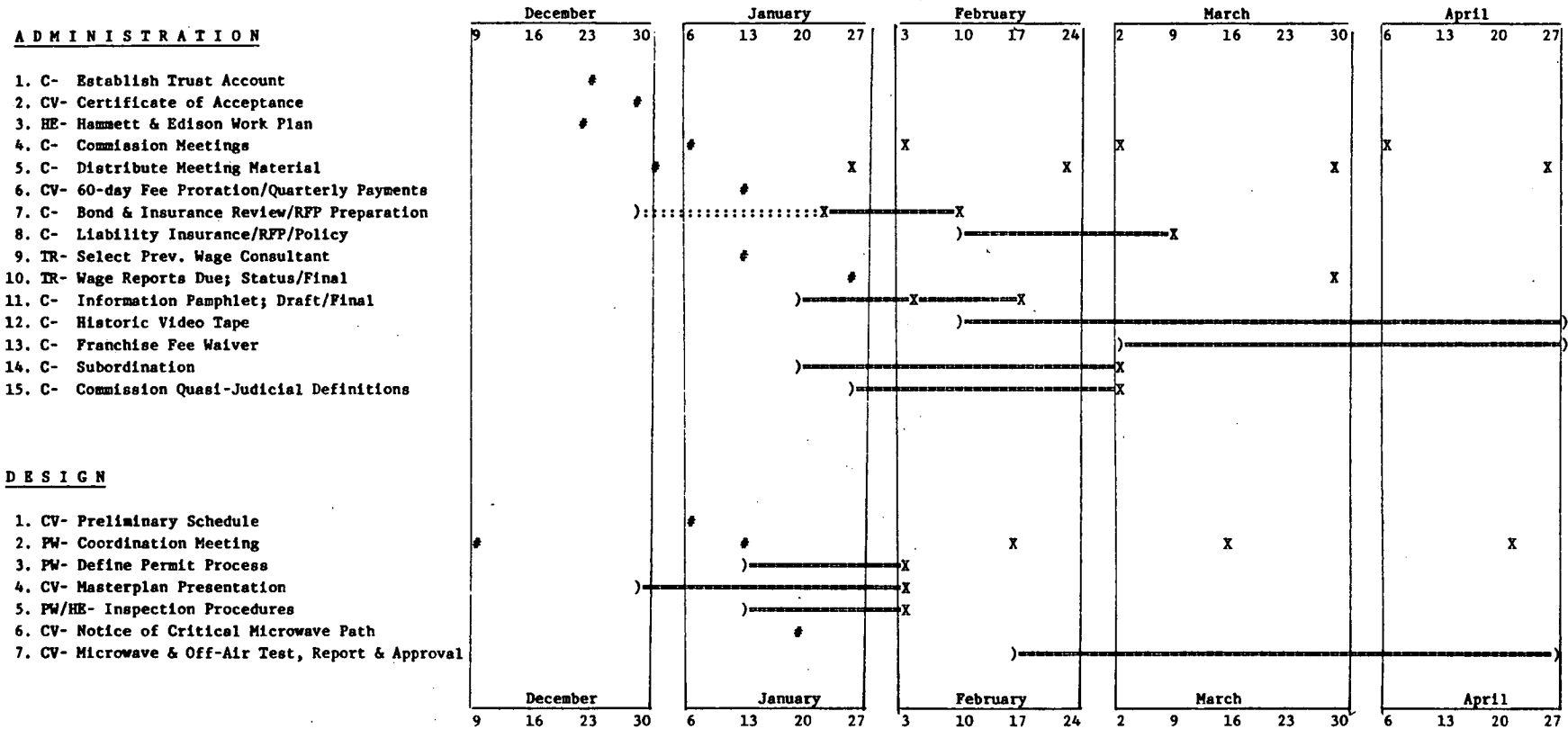


BOB SMITH, Executive Director
Sacramento Metropolitan Cable
Television Commission

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Attachments

CABLE TELEVISION COMMISSION- Preliminary Master Schedule



PRELIMINARY MASTER SCHEDULE

(Chart2) 1/27/84 Page 1 "#" or ":"= Complete, "X"= Action Date, "-"= In Process
 "CV"= Cablevision, "C"= Commission, "HE"= Hammett & Edison, "TR"= Touche Ross, "PW"= Public Works

CONSTRUCTION

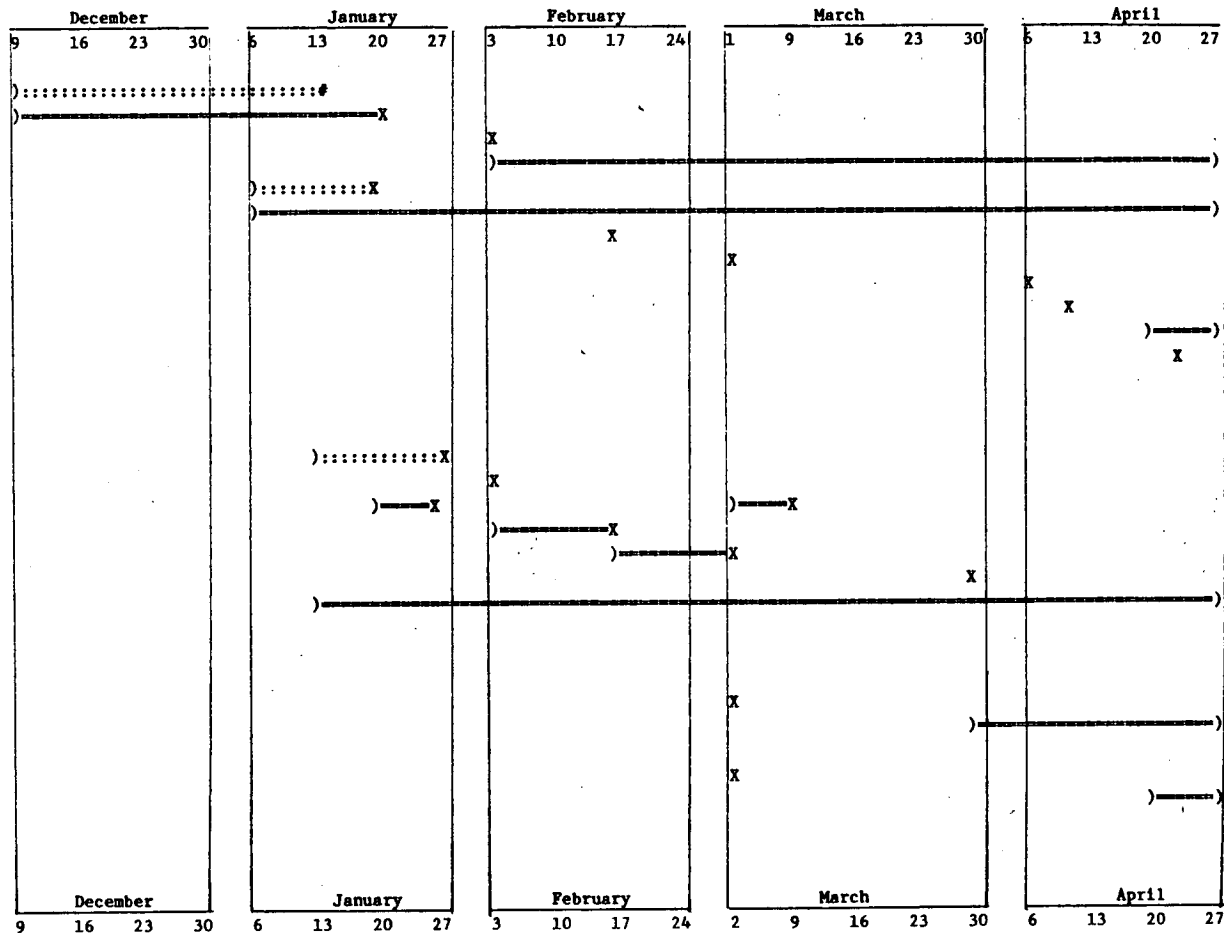
1. PL- EIR General Information
2. CV- PG&E/ Utility Agreements
3. CV- EIR Submission
4. PL- EIR Review
5. CV- Collect Base Maps
6. CV- Begin Drafting Strand & Other Maps
7. CV- Submit Make-ready to Utilities
8. CV- Submit Permits for Undergrounding Approval
9. CV- Make-Ready Payment
10. CV- Begin Underground Construction
11. CV- Make-Ready Begins
12. CV- Underground Cable Splicing

AFFIRMATIVE ACTION

1. CV- MBE Advertising
2. C- Distribute AA/MBE Criteria for Review
3. CV- Construction Seminars
4. C- Meet to Review AA/MBE Criteria
5. C- Review/Edit AA/MBE Criteria
6. C- AA Monitoring Hearing
7. C- Assist in Locating Contractors

COMMUNITY PROGRAMMING

1. CV- .344/.342 Plan Presentation
2. CV- .344 Negotiations
3. C- Approve .344 Contracts
4. CV- SCT Incorporation Plan Presentation
5. CV- Identify and Form SCT Incorporators
6. CV- Prepare SCT Bylaws
7. C- Approve SCT Bylaws
8. CV- File SCT Articles of Incorporation, etc.



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8. CV- File SCT Articles of Incorporation, etc.

| | May | | | | June | | | | July | | | | August | | | | September | | | | |
|---|-----|----|----|----|------|---|----|----|------|----|----|----|--------|----|----|----|-----------|---|----|----|----|
| | 4 | 11 | 18 | 25 | 1 | 8 | 15 | 22 | 6 | 13 | 20 | 27 | 3 | 10 | 17 | 24 | 31 | 7 | 14 | 21 | 28 |
| 4. PL- EIR Review & Approval Hearing | | | X | | | | | | | | | | | | | | | | | | |
| 6. CV- Drafting Strand & Other Maps | | | | | | | | | | | | | | | | | | | | | |
| 7. CV- Submit Make-ready to Utilities | | | | | | | | | | | | | | | | | | | | | |
| 8. CV- Submit Permits for Undergrounding Approval | | | | | | | | | | | | | | | | | | | | | |
| 9. CV- Make-Ready Payment | | | | | | | | | | | | | | | | | | | | | |
| 10. CV- Begin Underground Construction | | | | | | | | | | | | | | | | | | | | | |
| 11. CV- Make-Ready Begins | | | | | | | | | | | | | | | | | | | | | |
| 12. CV- Underground Cable Splicing | | | | | | | | | | | | | | | | | | | | | |
| 7. C- Assist in Locating Contractors | | | | | | | | | | | | X | | | | | | | | | |
| 2. CV- .344 Negotiations | | | | | | | | | | | | | | | | | | | | | |
| 6. CV- Prepare SCT Bylaws | | | | | | | | | | | | | | | | | | | | | |
| 3. C- Approve .344 Contracts | | | | | | | | | | | | | | | | | | | | | |
| 4. CV- SCT Incorporation Plan Presentation | | | | | | | | | | | | | | | | | | | | | |
| 5. CV- Identify and Form SCT Incorporators | | | | | | | | | | | | | | | | | | | | | |
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SACRAMENTO METROPOLITAN



Cable
Television
Commission

SUITE 2500, 700 'H' ST., SACRAMENTO, CA 95814 • (916) 440-6661

BILL BRYAN
SUPERVISOR, 4TH DISTRICT
CHAIRMAN

COMMISSION MEMBERS

Illa Collin
Supervisor
2nd District

Orvell Fletcher
Galt City Council
Folsom-Galt
Representative

Toby Johnson
Supervisor
5th District

Terry Kastanis
City Councilmember
7th District

Douglas N. Pope
City Councilmember
3rd District

Lynn Robie
City Councilmember
8th District

Ted Sheedy
Supervisor
1st District

Sandra R. Smoley
Supervisor
3rd District

EXECUTIVE DIRECTOR

Bob Smith

January 24, 1984

(INFORMATION PAMPHLET)

Dear Sacramento Community Resident:

It is with great pleasure that I introduce to you the cable company that will be providing cable service in Sacramento for the next twenty years. Cablevision of Sacramento, with corporate headquarters in New York, also provides service to some of the largest markets in the United States: Chicago, New York and Boston. Their expertise in building large urban cable systems will be of benefit here as they proceed to build more than 3,000 miles of cable plant in Sacramento.

The attached pamphlet is designed as a guide to the kinds of questions you might have regarding cable TV. It should be noted that the construction map, although accurate according to Cablevision's application, may be subject to change due to engineering or other considerations.

Cablevision's contract with the City and County states that construction of the cable system will start by September 1984. We look forward to working with Cablevision to provide residents of Sacramento with the highest possible quality of cable service.

If our office can be of any assistance to you or answer any questions, please do not hesitate to call.

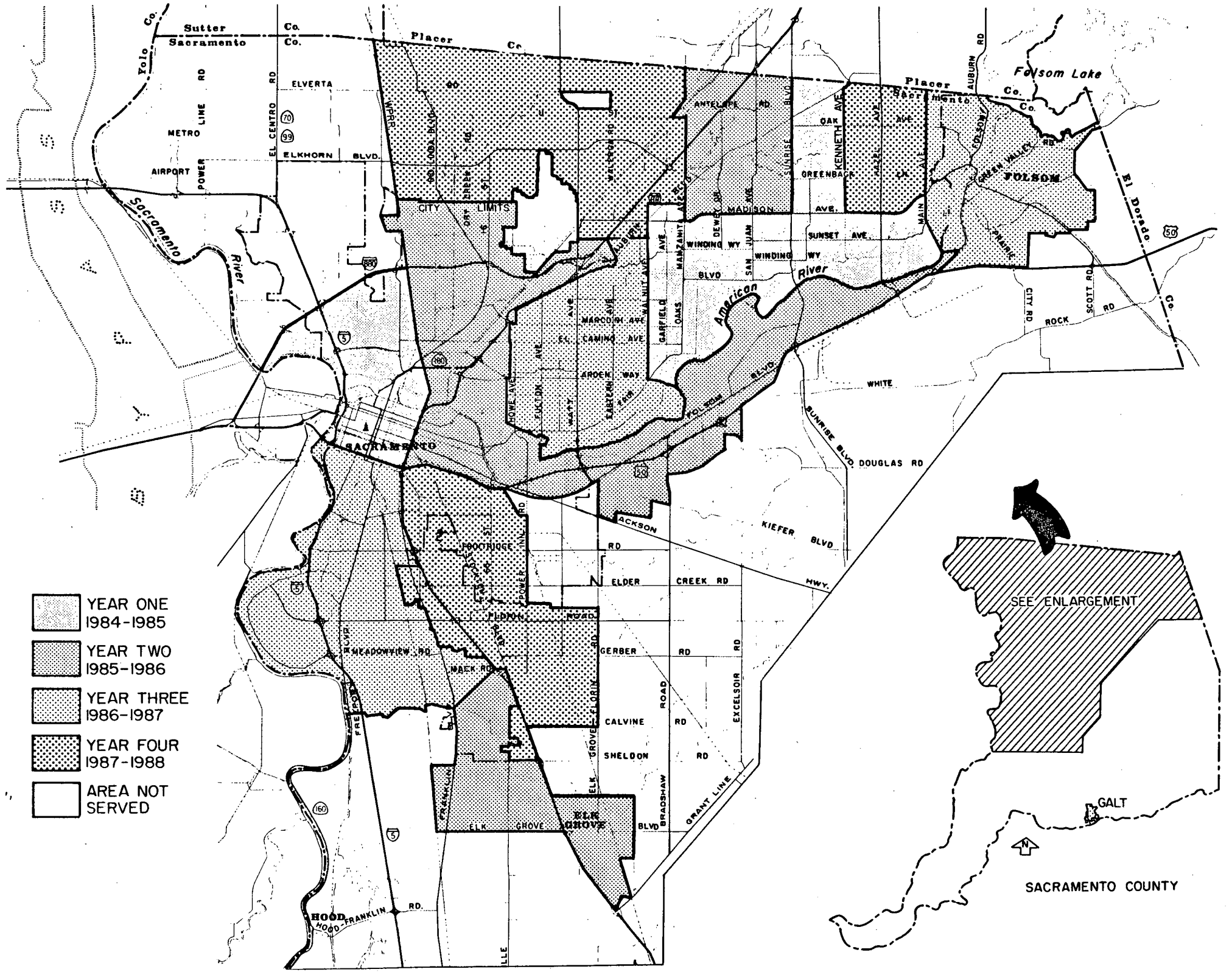
Sincerely,






BILL BRYAN, Chairman
Sacramento Metropolitan Cable
Television Commission

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Attachment

CONSTRUCTION SCHEDULE
(subject to change)



-  YEAR ONE
1984-1985
-  YEAR TWO
1985-1986
-  YEAR THREE
1986-1987
-  YEAR FOUR
1987-1988
-  AREA NOT SERVED

SEE ENLARGEMENT



SACRAMENTO COUNTY

GALT

PROPOSED CABLE TV SERVICES

(Subject to Change)

BASIC CABLE SERVICE: 28 channels for \$2.00/month*

Channel Directory--On Cablevision

Local Broadcast Channels:

KCRA, Channel 3, NBC Sacramento
KVIE, Channel 6, PBS Sacramento
KXTV, Channel 10, CBS Sacramento
KQVR, Channel 13, ABC Sacramento
KCSO, Channel 19, SIN Modesto
KRBK, Channel 31, Ind Sacramento
KTXL, Channel 40, Ind Sacramento

Community Channels:

Sacramento Community Trust Channel
The Sacramento Channel
Free Speech Public Access Channel
Educational Consortium Channel
KVIE Cable Service
Government Channel
Religious Channel
Leased Commercial Channel

Satellite Services:

C-SPAN (Live from Congress)
Nickelodean (Children's Programs)
The Lifetime Cable Network (Health, Women)
Black Entertainment Television
USA Network (Sports, Entertainment)
SPN (Movies, Information)
The Learning Channel/National Jewish Television
Financial News Network/The Asian Channel
The Weather Channel (24-Hour Weather)
Reuters Sports/News/Finance
CNN Headline News (24-Hour News)
Hispanic Newswire/Buena Vision (Bilingual)

FAMILY CABLE SERVICE: 49 Channels (includes Basic Service) for \$8.00/month*

Out of Town Broadcast Stations:

WTBS, Channel 17, Ind Atlanta
WGN, Channel 9, Ind Chicago
WOR, Channel 9, Ind New York
KTLA, Channel 5, Ind Los Angeles
KICU, Channel 36, Ind San Jose
KTVU, Channel 2, Ind Oakland
KTZO, Channel 20, Ind San Francisco
KBHK, Channel 44, Ind San Francisco

Satellite Services:

ARTS and Entertainment
CNN (Cable News Network)
MTV (Music Television)
ESPN (Sports, Entertainment)
The Nashville Network (Country Music)

Future Services:

8 channels reserved for future use.

PREMIUM CABLE SERVICES: Cost of Family Cable Plus \$9.00/month each, except HBO at \$7.00/month*

HBO
HTN Plus
Spotlight
The Playboy Channel
Bravo
Apollo Entertainment Television

The Disney Channel
Showtime
Cinemax
Montage
The Movie Channel
Galavision

ALSO AVAILABLE:

Pay-Per-View: \$4.00/month*
Basic Audio: 38 stations, \$2.00/month*
Premium Audio: 55 stations, \$5.00/month*

*Plus installation charge, which will vary.

QUESTIONS AND ANSWERS ABOUT CABLE TV

1. How can I reach the cable company?

--- Cablevision of Sacramento has set up a temporary headquarters at the Senator Hotel, 1121 L Street, Suite 1000, Sacramento, CA. 95814. Their phone number is 442-1649. The company will be moving to larger locations with the next several months. You can locate them through directory assistance under "Cablevision of Sacramento."

2. Will the cable company enter my front yard in order to complete the cable system?

--- The cable company has been granted the right to use public utility easements on private property for the purpose of installing the cable TV system. These easements are available for use by public agencies providing water and sewer service and public utilities such as Pacific Bell, SMUD and P.G.&E. These public easements are generally designated on subdivision maps.

3. How will I know when construction will begin in my area?

--- The map in this booklet should give you a rough idea of when construction will begin in your area. Prior to construction beginning on your block, the cable company will provide a pamphlet detailing information about the construction procedures. Cable crews will be identified by markings identifying them as from Cablevision of Sacramento. These workers will also have separate identification. It is the responsibility of the cable company to adhere to the strict construction standards established by the City and County Public Works Departments. If a problem arises during construction, you can call the complaint number which will be provided by the cable company in your preconstruction pamphlet. If you are not satisfied with the resolution of the complaint or have any other questions, you may call the Sacramento Metropolitan Cable Television Commission at 440-6661.

4. Will I have to remove my antenna from my roof top?

--- No. If you wish, the cable company will provide a switch that will allow you to choose between cable reception or antenna reception.

5. Should I buy a cable-ready TV set or cable-ready VCR?

--- A device known as a "cable converter" will be provided by the cable company to all of its subscribers. No TV set or VCR, even those which are cable-ready, will be able to receive cable signals without the converter. Accordingly, a cable-ready TV set or VCR is not necessary to receive cable service. No extra rental charge will be collected for the cable converter.

6. Will my VCR work with cable?

--- Yes, but you will only be able to record the same cable channel that you are watching. You should consult your VCR instruction manual to learn how you can record regular TV signals off your TV antenna while you are watching a cable channel. Of course, all home taping is subject to federal copyright laws.

7. How can I prevent my children from watching inappropriate program material?

--- Upon request, the cable company will provide you with a lockout device which will allow you to "turn off" selected cable channels to prevent viewing.

8. I am a renter; will I be able to get cable TV?

--- Talk with your landlord. If he or she wants to hook your unit up to the cable system, they should contact the cable company.

9. Why doesn't the whole County get cable TV?

--- In order to reduce the cost of cable television, only the urbanized, high density and high growth areas of the County will be initially wired for cable service. Homes not in the area shown on the maps may receive cable television service at a later date following the completion of cable construction in the urbanized areas of the County.

10. Can I subscribe to only the basic cable service for \$2.00 per month?

--- Yes. You may subscribe to the basic service only without subscribing to the more expensive tiers of service. This tier gives you approximately 30 channels of service. You may always add these additional services at a later time.

11. Are the rates for cable services guaranteed?

--- Cablevision has agreed to freeze its basic service rate of \$2.00 per month for the first years of construction. Rates for other services may increase from time to time.



SACRAMENTO METROPOLITAN

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ROBERT E. SMITH
EXECUTIVE DIRECTOR

January 3, 1984

To: Members, Sacramento Metropolitan Cable Television Commission
From: Bob Smith, Executive Director
Subject: FRANCHISE PROGRESS TO DATE

In addition to Cablevision's actions on December 22, 1983, to formally accept the franchise, several other related activities have occurred. As required by the Ordinance, staff transmitted the Cablevision insurance indemnification filings to the County Risk Manager for review.

Staff arranged a meeting to introduce the Cablevision Construction and Engineering Managers to the Public Works' and Utility Managers from throughout the County. A second meeting will be held on January 17, 1984 to discuss permit applications, procedures and processing.

Additional meetings were held or are currently scheduled with the City and County Planning and Environmental Review Offices and with the Public Works' Departments to begin coordination of those segments of the process.

With the assistance of City/County and Human Rights Commission staff, we are also developing the implementation plan for the Affirmative Action Task Force.

Based on these meetings, a very conceptual listing and estimated timeframe indicating the steps required to initiate construction has been prepared and submitted with this memo for your information. Similar information has been requested from Cablevision and when received a more detailed and firm time schedule will be prepared for your consideration.

BOB SMITH, Executive Director
Sacramento Metropolitan Cable
Television Commission

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