

## RESOLUTION NO. 2006-749

Adopted by the Sacramento City Council

October 17, 2006

### APPROVING BID SPECIFICATIONS AND AWARDING OFFICIAL NEWSPAPER FOR CITY ADVERTISING CONTRACT IN AN ANNUAL AMOUNT NOT TO EXCEED \$30,000.00.

#### BACKGROUND

- A. City Code Section 3.56.260, Annual Contracts, requires Council to annually award a contract for official advertising for the City of Sacramento. It further states that the Council shall award the contract(s) for official advertising to the lowest responsible bidder publishing a daily newspaper of general circulation in the city.
- B. The present contract for official advertising was put out to bid, Invitation for Bid (IFB) Number B071187014, in accordance with the City Code, API 1 and standard policy and procedures. Ten (10) prospective bidders registered with the City Bid Center, but only one (1) bid was received in response to the IFB. The one bid that was received was submitted by *The Daily Recorder*.
- C. The lowest responsible bidder is *The Daily Recorder*. *The Daily Recorder* held the previous contract for official advertising, which expired on September 27, 2006. *The Daily Recorder* has performed in a satisfactory manner on the prior contract, and its pricing is fair and reasonable.

#### BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

Section 1. The contract is awarded to *The Daily Recorder*, the lowest responsible bidder.

Section 2. The City Manager is authorized to execute an annual contract with *The Daily Recorder* for official advertising services in an amount not to exceed \$30,000.00.

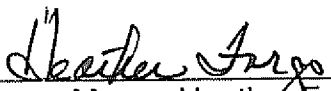
Adopted by the City of Sacramento City Council on October 17, 2006 by the following vote:

Ayes: Councilmembers, Cohn, Fong, Hammond, McCarty, Pannell, Sheedy, Waters, and Mayor Fargo.

Noes: None.

Abstain: None.

Absent: Councilmember Tretheway.

  
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Mayor, Heather Fargo

Attest:  
  
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Shirley Concolino, City Clerk