



# CITY OF SACRAMENTO

## DEPARTMENT OF PLANNING AND DEVELOPMENT

1231 "I" Street

Sacramento, Ca. 95814

### Administration

Room 300 449-5571

### Building Inspections

Room 200 449-5716

### Planning

Room 200 449-5604

September 13, 1985

Transportation & Community  
Development Committee  
Sacramento, California

Honorable Members in Session:

**SUBJECT: PORTABLE SIGNS ENFORCEMENT (A-FRAME, ETC.)**

At your meeting of August 27, 1985 your committee continued this matter to September 25, 1985 and asked the concerned persons and organizations to be re-contacted to ensure that their comments were solicited.

The attached letter was sent to the indicated addressees.

No replies have been received as of September 13, 1985.

If replies are received prior to the meeting they will be distributed.

Respectfully submitted,

Mac Mailes  
Director  
Planning and Development

For Committee Information:

FOR Solon Wisham, Jr.  
Assistant City Manager

Attachment/



**DEPARTMENT OF PLANNING AND DEVELOPMENT**

1231 "I" Street

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**CITY OF SACRAMENTO**

Copies of this letter sent to:

Sacramento Old City Association  
Old Sacramento Citizens & Merchants Association  
Chamber of Commerce  
Mid-Town Association  
Sacramento Downtown Association  
Design, Review & Preservation Board  
Museum & History Commission

August 28, 1985

Gentlemen:

On August 27, 1985 the Transportation and Community Development Committee of the City Council of the City of Sacramento considered the attached staff report concerning portable signs unlawfully placed in public rights-of-way.

In the course of discussion the committee considered the following issues:

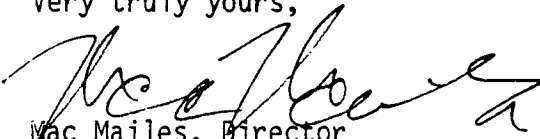
- Can the use of an asset, owned by all the citizens of the community (public streets, sidewalks, parks, etc.), for the benefit of a private profit be justified? How?
- If the use of public rights-of-way for advertising is allowed, what level of control should be exercised? How large an organization would be required? How should it be financed?
- Should some areas of the City be treated differently from others?

The committee decided that sufficient public comment had not been received, and directed that your organization be contacted and asked for a position on the subject; preferably in writing.

This subject will again be on the committee agenda on September 25, 1985 at 2:00 p.m. in the City Council Chambers. It would be greatly appreciated if you would provide your comments to me by September 18, 1985 so that they may be duplicated and distributed before the committee meets.

If you have any questions, please contact me at 449-5575.

Very truly yours,

  
Mac Mailes, Director  
Planning and Development

cc: Members of the City Council  
Walter J. Slipe  
Jim Jackson  
Marty Van Duyn  
Thomas Long