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DEPARTMENT OF  
CONVENTION, CULTURE  
AND LEISURE

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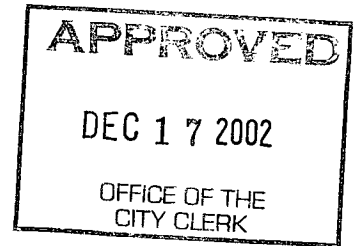
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December 4, 2002

City Council  
Sacramento, California

AG 2002-230

Honorable Members in Session



**SUBJECT: AUTHORIZATION TO SIGN A FIVE-YEAR AGREEMENT WITH  
THE SACRAMENTO TRADITIONAL JAZZ SOCIETY AND TO  
ACCEPT FUNDING FOR THE PRODUCTION OF MARDI GRAS**

**LOCATION AND COUNCIL DISTRICT:** Old Sacramento; District 1

**RECOMMENDATION:**

This report recommends the City Council adopt the resolution authorizing the City Manager to execute a five-year agreement with the Sacramento Traditional Jazz Society to produce Mardi Gras in Old Sacramento for which Old Sacramento will receive \$8,500 annually.

**CONTACT PERSON:** Ed Astone, Old Sacramento Town Manager, 264-8209  
Barbara E. Bonebrake, Director, 264-7733  
Convention, Culture and Leisure Department

**FOR COUNCIL MEETING OF:** December 17, 2002

**SUMMARY:**

This report recommends that the City Council authorize the City Manager to execute a five-year agreement with the Sacramento Traditional Jazz Society (STJS) allowing STJS to produce Mardi Gras in Old Sacramento and authorizes the City Manager to accept funding in the amount of \$8,500 annually from STJS on behalf of Old Sacramento.

**COMMITTEE/COMMISSION ACTION:**

None.

**BACKGROUND INFORMATION:**

- In 1997, Old Sacramento Management (OSM) held an Old Sacramento Mardi Gras celebration in a large tent on Waterfront Park. Each year, Mardi Gras has grown and this special event is an entertainment and economic success. This event has been one of the many special events and activities staged, supported and coordinated by OSM.
- In 2002, OSM approached the STJS about that organization assuming the production of the Old Sacramento Mardi Gras. STJS operates the successful Jazz Jubilee which the City has entered into a ten-year agreement with. Both parties arrived at a management agreement subject to the approval of City management and City Council.
- STJS will provide an exciting Mardi Gras in Old Sacramento and expand on the previous productions by OSM. As it grows, it is expected to continue to be popular with not only local residents but also visitors to the Sacramento area and is expected to provide some positive economic benefits for the City.

**FINANCIAL CONSIDERATIONS:**

Under the proposed agreement, the STJS would pay \$8,500 per year for five years to produce Mardi Gras beginning with next year's event scheduled for February 14-16, 2003. Old Sacramento will provide administrative coordination between STJS and the City and the City will provide traffic barricades for the event. STJS will also pay City Parking Facilities Division \$3,400 annually for the use of the Old Sacramento Parking Garage as a Mardi Gras venue and Old Sacramento will be paid \$105 annually for the use of Waterfront Park. All fees paid by STJS are due by March 15<sup>th</sup> of each year following the event

All costs to produce Mardi Gras, previously coordinated by Old Sacramento, will now be assumed by STJS including reimbursement to the City for security costs, costs for the containment and/or removal of solid waste and all costs associated with the acquisition, set-up and dismantling of equipment such as audio-video equipment, chairs and tables, lighting and portable toilets.

**ENVIRONMENTAL CONSIDERATIONS:**

CEQA Section 15323 provides for an exemption for, "Normal operations of existing facilities for public gatherings provided that facilities were designed for such gatherings

and similar kind of activity has been occurring for at least three years." Therefore, this activity is exempt from CEQA review.

**POLICY CONSIDERATIONS:**

This recommendation supports the City's strategic plan goal of promoting and supporting economic vitality.

**ESBD CONSIDERATIONS:**

None. No goods or services are being purchased. STJS is a non-profit organization.

Respectfully submitted,



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Ed Astone, Old Town Manager

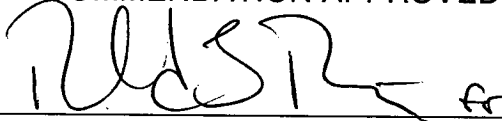
APPROVED:



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Barbara E. Bonebrake, Director  
Convention, Culture and Leisure Department

RECOMMENDATION APPROVED:

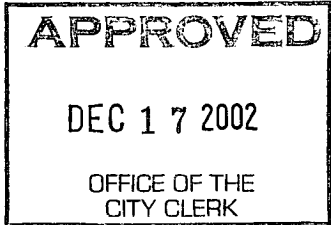


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Robert P. Thomas, City Manager

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**RESOLUTION NO. 2002-841**

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF \_\_\_\_\_

**AUTHORIZATION TO SIGN A FIVE-YEAR AGREEMENT WITH THE SACRAMENTO TRADITIONAL JAZZ SOCIETY AND TO ACCEPT FUNDING FOR THE PRODUCTION OF MARDI GRAS**

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

That the City Manager is authorized to execute a five-year agreement with the Sacramento Traditional Jazz Society to produce Mardi Gras in Old Sacramento for which Old Sacramento will receive \$8,500 annually.

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

\_\_\_\_\_  
FOR CITY CLERK USE ONLY

RESOLUTION NO.: \_\_\_\_\_

DATE ADOPTED: \_\_\_\_\_

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