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**DEPARTMENT OF PARKS
AND COMMUNITY SERVICES**

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CITY OF SACRAMENTO
CALIFORNIA

April 18, 1991

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DIVISIONS:
CROCKER ART MUSEUM
GOLF
METROPOLITAN ARTS
MUSEUM AND HISTORY
PARKS
RECREATION
ZOO

**Budget and Finance Committee
Sacramento, California**

Honorable Members in Session:

**SUBJECT: 1991 Sacramento Cultural Awards Program,
Level One and Level Two**

SUMMARY

This report recommends approval of: 1) the allocation of 1990-91 Sacramento Cultural Awards Program funds to 44 non-profit organizations as recommended by the review panels and ratified by the Sacramento Metropolitan Arts Commission; and 2) authorize the City Manager to enter into an agreement between the City and County of Sacramento for regranteeing of \$156,000 in City grant funds.

BACKGROUND INFORMATION

On December 11, 1990, the Board of Supervisors and Sacramento City Council approved combining City and County funds to create the Sacramento Cultural Awards Program. Funds in the amount of \$428,000 (\$26,750 program administration and \$401,250 grant awards) were allocated by the County on August 23, 1990, and funds in the amount of \$156,000 for grant awards were allocated by the City in June 1990. The \$156,000 in City funds will be transferred to the County prior to the execution of grant award contracts (Exhibit C). The attached resolution (Exhibit A) lists 44 organizations, for both Level One and Two, recommended for funding by the Arts Commission on April 10, 1991. Upon approval of these recommendations by the Board and City Council, County contracts with these organizations will be prepared. A complete list of all organizations submitting an application to Level One is described in Exhibit B.

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Announcement of the availability of Level One and Two program funds was sent out to all media and to the Arts Commission's mailing list which included past applicants and recipients. Guidelines were distributed county-wide and mailed upon request. On January 8, 1991, a total of 45 representatives from community-based organizations attended two guidelines workshops for the Level One program, held in Sacramento and Folsom. Kim Heckes, Grants Coordinator, gave an overview of the Level One program, described the application and review process, and answered questions.

Fifty-three applications were received for a total request of \$684,182 in Level One funds. The review panel consisted of Jim Chopyak, ethnomusicologist, CSU Sacramento; Miriam Gray, actor; Joan Liddicoat, Director, Jazzworks - a dance company; Robert-Jean Ray, visual artist; and Mary Zeppa, poet. The panel met on February 26 - 28, 1991 to review and rank proposals.

Four applications were received for Level Two funds. The review panel consisted of Butch Cox, Community Relations Manager, Sacramento Bee; John Hershberger, General Manager, KVIE; Fred Teichert, Teichert Foundation; and Susan Willoughby, arts consultant. The panel met on February 21, 1991 to review and score the proposals.

All Level One and Two applicant organizations were notified by mail of the panels' ranking recommendations. Level One organizations were also notified that an appeals process and criteria had been established. Appeals were to be in writing, and received by the Arts Commission by March 15, 1991. The appeals panel unanimously voted that appeals from Sierra 2 and the Asian Cultural Exchange were unjustified on the basis of the appeals criteria.

On March 27, 1991, the Arts Commission met to review and vote on approval of funding to Level One and Two organizations as recommended by the Awards Committee. Funding for the Level Two program was approved by the Arts Commission as shown in Exhibit A.

At their April 10, 1991 meeting, the Arts Commission voted to adopt the attached Level One funding recommendations (Exhibit A). The Commission also approved the Awards Committee's recommendation that if for any reason a funded organization can not accomplish their project at the recommended level of funding, or is unable to enter into a contract with the County, the Awards Committee will be responsible for recommending dispersal of those funds to remaining grantees.

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FINANCIAL DATA

The City Council has allocated \$156,000 from the Transient Occupancy Tax revenue in support of arts regranting programs to be administered by the Sacramento Metropolitan Arts Commission. The \$156,000 in City funds will be transferred to the County who will enter into contracts with Sacramento Cultural Awards grantees. The City and County will enter into an agreement to regrant the \$156,000 (Exhibit C).

In approving a joint City and County grants program, the Board of Supervisors and City Council both stipulated that funds be allocated equally until dollars ran out from either funding source. At that time, the remaining funding source would provide 100% of grant funds (Exhibit A).

POLICY CONSIDERATIONS

The decision to fund or not to fund a proposal is made difficult each year by the total dollar amounts requested versus the limited amount of funds available. The recommendations presented reflect a diverse cross-section of cultural organizations providing arts programming that will enrich the entire community. There are nine multi-cultural arts organizations recommended for funding in the Level One program. Following is a breakdown of arts disciplines represented by the both Level One and Two organizations recommended for funding: four visual arts organizations; one literary organization; five dance groups; thirteen theatre organizations; twelve music organizations and nine multi-discipline groups.

MBE/WBE EFFORTS

Every effort will be made to reach the City's MBE/WBE goals.

RECOMMENDATION

It is recommended that the Budget and Finance Committee approve this report and refer it to full City Council for action. Further, it is recommended that the City Council, by resolution; 1) approve the allocation of 1990-91 Sacramento Cultural Awards Program funds to 44 non-profit organizations as recommended by the review panels and ratified by the Sacramento Metropolitan Arts Commission; and 2) authorize the City Manager to enter into an agreement between the City and County of Sacramento to regrant the \$156,000 in City grant funds.

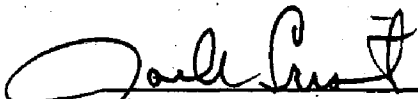
Respectfully submitted,



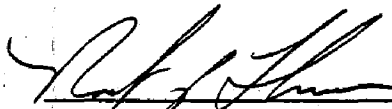
WENDY A. CECCHERELLI
Director, Metro Arts Division

Recommendation Approved:

Approved:



JACK R. CRIST
Deputy City Manager



ROBERT P. THOMAS, Director
Parks and Community Services

Contact person: Wendy Ceccherelli, Director, Metro Arts
Division, 449-5558

Attachments

April 30, 1991
All Districts

RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF _____

**RESOLUTION APPROVING ALLOCATION OF
1990-91 SACRAMENTO CULTURAL AWARDS PROGRAM FUNDS
TO 44 NON-PROFIT ORGANIZATIONS AND
APPROVAL OF TRANSFER OF \$156,000 TO COUNTY
FOR REGRANTING PURPOSES**

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. That the following 44 non-profit organizations are recommended for funding through the 1990-91 Sacramento Cultural Awards Level One and Two Programs in the amounts specified below:

LEVEL ONE

<u>ORGANIZATION</u>	<u>FUNDING AMOUNT</u>	<u>COUNTY FUNDS</u>	<u>CITY FUNDS</u>
Ballet Folklorico de Sac.	\$ 4,366.00	\$ 4,366.00	\$ 0
Business Volun. for the Arts Sac.	2,025.00	2,025.00	0
California Cultural Assembly	12,400.00	12,400.00	0
Calif. Original Theatre Company	10,360.00	10,360.00	0
Camellia Symphony Assoc.	4,182.61	2,091.31	2,091.30
Celebration Arts	6,750.00	6,750.00	0
Chamber Music Society	5,897.79	5,897.79	0
Chautauqua Playhouse	9,963.00	9,963.00	0
Clarke Chorale	2,385.00	2,385.00	0
CSUS Theatre Arts Dept.	3,960.00	3,960.00	0
Elk Grove Theatre Company	1,214.48	1,214.48	0
Fair Oaks Theatre Festival	11,564.00	11,564.00	0
Fantasy Theatre	11,987.64	11,987.64	0
Festival of New American Music	13,536.00	6,768.00	6,768.00
Folklor Mexicano de Sacramento	3,360.00	3,360.00	0
Harmony Arts	17,349.39	8,674.69	8,674.70
In Lak' Esh	14,800.00	7,400.00	7,400.00
Inst. for Design and Exper. Art	13,800.00	13,800.00	0
Jazzworks	14,335.20	7,167.60	7,167.60
KVIE	11,200.00	11,200.00	0
KXPR/KXJZ, Inc.	4,288.30	4,288.30	0
La Raza/Galeria Posada	11,400.00	11,400.00	0
Les Belles Artes Club	952.00	952.00	0

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RESOLUTION NO.: _____

DATE ADOPTED: _____

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Matrix	11,199.44	11,199.44	0
Miriam Gray's Acting Studio	14,000.00	13,701.60	298.40
Music Now	4,131.00	4,131.00	0
Phares Theatre Ballet	11,000.00	11,000.00	0
The Poet Tree	5,175.00	5,175.00	0
Process Theatre	2,300.00	2,300.00	0
RSVP Improvisational Comedy Theatre	1,303.20	1,303.20	0
Ruth Rosenberg Dance Ensemble	3,575.00	3,575.00	0
Sac. Area Regional Th. Alliance	11,781.00	11,781.00	0
Sacramento Chorale	2,325.95	2,325.95	0
Sacramento City Actor's Theatre	10,600.00	10,600.00	0
Sac. Community Cable Foundation	12,400.00	12,400.00	0
Sacramento Master Singers	2,889.00	2,889.00	0
Sacramento Men's Chorus	11,800.00	11,800.00	0
Sacramento Valley Chorus	7,050.00	7,050.00	0
Strauss Festival of Elk Grove	6,600.00	6,600.00	0
Youth On The Move, Inc.	8,131.00	8,131.00	0
LEVEL ONE TOTAL	\$318,337.00	\$285,937.00	\$32,400.00

	<u>FUNDING AMOUNT</u>	<u>COUNTY FUNDS</u>	<u>CITY FUNDS</u>
LEVEL TWO			
Crocker Art Museum	\$91,511.00	\$45,755.50	\$45,755.50
Sacramento Ballet	43,837.00	21,918.50	21,918.50
Sacramento Opera Assoc.	43,837.00	21,918.50	21,918.50
Sacramento Theatre Company	59,728.00	25,720.50	34,007.50
LEVEL TWO TOTAL	\$238,913.00	\$115,313.00	\$123,600.00

2. That the City Manager is authorized to enter into an agreement between the City and County of Sacramento to regrant \$156,000 in City grant funds.

MAYOR

ATTEST:

CITY CLERK

KH1/CA1-SR pg.14-15

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RESOLUTION NO.: _____

DATE ADOPTED: _____

<u>APPLICANT ORGANIZATION</u> (IN ORDER OF HIGHEST RANK TO LOWEST)	<u>PROJECT DESCRIPTION</u>	<u>FUNDING REQUESTED</u>	<u>FUNDING RECOMMENDED</u>
Harmony Arts	Performances at 40 public schools in Sacramento County	\$20,000	\$17,349.39
In Lak' Esh	Produce and present collaborative works by 60 Sacramento visual artists and poets	20,000	14,800.00
Festival of New American Music	1991 Festival of New American Music	18,800	13,536.00
Jazzworks	"Performance Art" adaptation of <u>Mask of the Red Death</u> and <u>The Chair</u> plus one to be announced	19,910	14,335.00
Camellia Symphony Assoc.	Concert "Aventuras Latinas"	5,891	4,182.61
Miriam Gray's Acting Studio	Production of world premiere of <u>Burnt Fields</u>	20,000	14,000.00
The Poet Tree	Support for Taking It to the Streets; annual Fall writers' conference; series of four readings; printing & publication for monthly magazine; salaries	7,500	5,175.00
Institute for Design/Experimental Art	1991 installation/exhibition project	20,000	13,800.00
Les Belles Artes Club	Present a three-part visual arts & crafts exhibition	1,400	952.00
CSUS Theatre Arts Dept.	Multi-Cultural theatre project	6,000	3,960.00
Ruth Rosenberg Dance En.	1991 Fall performance	5,500	3,575.00

Fantas Theatre	50 public performances of "Gold Country Tales"	19,028	11,98.54
Sacramento Regional Theatre Alliance	4th Annual Great Theatre Lives Here Festival	18,700	11,781.00
California Cultural Assembly	Support for Jazz Workshop program	20,000	12,400.00
Sacramento Community Cable Foundation	Production of 26 half-hour programs of <u>State of The Arts</u>	20,000	12,400.00
KXPR/KXJZ, Inc.	Recording, production broadcast and promotion of Capital Concerts	7,030	4,288.30
Sacramento Men's Chorus	Three major performances with general theme "Music As a Teacher"	20,000	11,800.00
Fair Oaks Theatre Festival	Audience development and community outreach for <u>Love's Labors Lost</u> and <u>The Rivals</u>	19,600	11,564.00
Ballet Folklorico de Sacramento	Presentation of a minimum of 15 free shows throughout Sacramento City & County	7,400	4,366.00
La Raza/Galeria Posada	Support for Cantos Series (poetry readings)	20,000	11,400.00
Chamber Music Society	Support for two of six Fall concerts	10,347	5,897.79
Matrix	Artwi\$e, two-day artists' conference	19,999	11,199.44
Folklor Mexicano de Sacramento	Dance season January 1 through December 31, 1991	6,000	3,360.00
California's Original Theatre Company	Support on-going new works development & production programs during 1991	18,500	10,360.00

KVIE	Production of at least 6 "Arts Alive" specials	20,000	11,200.00
Sacramento Chorale	Concert conducted by Mr. Paul Hillier	4,229	2,325.95
Phares Theatre Ballet	Production of <u>A Midsummer Night's Dream</u>	20,000	11,000.00
Strauss Festival of Elk Grove	Fifth Annual Strauss Festival	12,000	6,600.00
Chautauqua Playhouse	Production of <u>1776</u>	18,450	9,963.00
Sac. City Actor's Theatre	Workshops & seminars for junior & senior high school students; performances of <u>As You Like It</u> & <u>Othello</u>	20,000	10,600.00
Clarke Chorale	Organizational development project; fall concert of Leonard Bernstein music	4,500	2,385.00
Music Now	1991 New Music outreach series	8,100	4,131.00
Sacramento Master Singers	Two choral concerts presenting a mix of music sung a capella, music with piano, music for chorus & orchestra	5,778	2,889.00
Business Volunteers for the Arts/Sac.	Design and conduct four seminars focusing on Board of Directors	4,050	2,025.00
RSVP Improvisational Comedy Theatre	Series of 3 instructional/participatory workshops	2,715	1,303.20
Sacramento Valley Chorus	Production of annual show "Vaudeville Daze"	15,000	7,050.00
Youth On The Move, Inc.	"Juneteenth" Festival	17,300	8,131.00

Elk Grove Theatre Company	Summer season consisting of a children's show and <u>The Taming of the Shrew</u>	2,584	1,200.48
Process Theatre	Very Special Art Program - funding for production costs of community art shows	5,000	2,300.00
Celebration Arts	"Art and Soul, A Festival of Black American Folklore" and a full-length play	15,000	6,750.00
Sac. Center for Contemporary Art	Series of 4 documentary monographs on the exhibition projects of 1991	15,447	0
Asian Cultural Exchange	2 international festivals	17,400	0
Arts Academy for Creative Excellence	Theatre project involving students	20,000	0
Galena Street East	River City Revue	8,333	0
Best of Broadway	Audience development, costumes, sets, & lighting for 1991 production of Best of Broadway	20,000	0
Sierra 2	Subsidies to new, emerging & multi-cultural arts groups	10,500	0
Italian Cultural Society	Assist with production costs for "Gi'Italiani di Sacramento"	6,633	0
Sac. Valley Production Theatre	Production of <u>Something In The Valley</u>	20,000	0
Hmong Cultural and Museum Project	Hire master artist to teach music & needlecraft (Pa Dao)	9,933	0
County Wide Arts of Sacramento County	Free performance by Ka'rpa'tok Hungarian Dance Ensemble	3,500	0

Serve Our Seniors	Multi-Cultural Art exhibition to coincide with Senior Citizen Month	3,500	0
Latin Music Festival	Presentation of tenth annual "Sacramento Latin Music Festival"	10,000	0
Martin Luther King Jr. Expo/Job Fair	Film for television titled "Kids Talk"	13,225	0
TOTALS:		\$684,182	\$318,337

KH3/CA1-SR

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CITY OF SACRAMENTOAGREEMENT FOR ADMINISTRATION OF
1990-91 SACRAMENTO CULTURAL AWARDS GRANT FUNDS

This Agreement is made and entered into the _____ day of _____, 1991, by and between the City of Sacramento, a municipal corporation (hereinafter referred to as "City"), and the County of Sacramento (hereinafter referred to as "County").

Whereas the City and County of Sacramento have approved a joint regrating program for local arts organizations called the "1990-91 Sacramento Cultural Awards Program," and;

Whereas the County of Sacramento is responsible for administration of contracts for the 1990-91 Sacramento Cultural Awards Program.

Now, therefore, the parties mutually agree as follows:

1. City shall pay to Contractor the sum of \$156,000 which County shall regrant to recipients of the 1990-91 Sacramento Cultural Awards Level One and Two grant awards.
2. County shall keep all accurate and detailed books and records in connection with the services performed under this agreement, in order that the City's Director of Finance may properly audit all expenditures made pursuant to this agreement.
3. County further agrees that the City's Director of Finance shall at all times have access to all books, records and accounts kept by County in connection with all sums expended under this agreement, for the purpose of making an audit of all expenditures made by contractor in the performance of this agreement.

5. County and the agents and employees of County, in the performance of this agreement, shall act in an independent capacity and not as officers or employees or agents of the City.

In witness whereof, the parties hereto execute this agreement as of the day and year first above written.

City of Sacramento,
A Municipal Corporation

By _____
Walter J. Slife, City Manager

County of Sacramento

By _____
Chairperson of the Board
of Supervisors

Attest:

City Clerk

Approved as to Form:

Deputy City Attorney

Attest:

Clerk of the Board of Supervisors

Approved as to Form:

County Counsel

KH1/SCA-ADM