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March 6, 2000

City Council
Sacramento, California

Honorable Members in Session:

SUBJECT: Gifts to Share, Inc. 1999 Annual Report

LOCATION: Citywide

RECOMMENDATION: For Council information only.

CONTACT PERSON: Lori Harder, Executive Director, 264-5172

FOR COUNCIL MEETING OF: March 14, 2000

SUMMARY:

Incorporated in 1985, Gifts to Share, Inc. is a 501(c)3 nonprofit organization supporting the City of Sacramento's park, recreation, cultural, educational and neighborhood improvement programs and facilities and those of its partners.

Gifts to Share, Inc. is a model partnership between a nonprofit, local government and the community. Services are focused on enabling the City of Sacramento, schools, community organizations and volunteers to plan and raise support for a wide variety of park improvement projects, recreation, education and cultural sites and programs and neighborhood revitalization efforts. This is accomplished through fiscal sponsor services, training, project planning assistance and seed-money grants.

The attached annual report gives an overview of services, and the recipients of services, for 1999.

Respectfully submitted,

Karolya W. Simon
President

building partnerships to improve neighborhoods

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1999 ANNUAL REPORT



Gifts to Share, Inc. is a 501(c)3 nonprofit organization supporting the City of Sacramento's park, recreation, cultural, educational and neighborhood improvement programs and facilities and those of its partners.

OUR SERVICES Incorporated in 1985, Gifts to Share, Inc. is a model partnership between a nonprofit, local government and the community. We enable the City of Sacramento, schools, community organizations and volunteers to plan and raise support for a wide variety of park improvement projects, recreation, education and cultural programs, and neighborhood revitalization efforts. We do this through:

Fiscal Sponsorship: We financially manage or "sponsor" projects and programs on behalf of non-exempt organizations and community groups who need to raise funds to achieve their goals. Sponsored projects must fit the purposes of Gifts to Share, Inc. (See New Activities for examples.)

Fundraising and Project Planning: We help develop project plans and/or fundraising plans to secure corporate and individual gifts, sponsorships and grants. In November 1998, we released the *Volunteer Project Guide*, a step-by-step handbook for project leaders which covers project planning, management, outreach, fundraising and implementation.

Training: We offer resources for training in fundraising, sponsorships, grantwriting and research, and volunteer development.

Start-Up Grants: The Board of Directors awards mini-grants of up to \$500 to individuals, groups and organizations who have a project or program idea that fits the purposes of Gifts to Share, Inc. and need seed money to get started.

"Our Start-Up grant will help make the Parkway School Community Garden a reality where the school and the neighborhood come together to raise children with a healthy r

MICHELLE IRVINE, TEACHER, PARKWAY ELEMENTARY SCHOOL



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PRESIDENT'S LETTER It is my pleasure to introduce you to our first annual report. Gifts to Share, Inc. is a growing organization that plays a key role in enabling community organizations, schools, City staff and volunteers expand services, improve neighborhoods and create amenities for all to enjoy.

Our report focuses on our services and on the recipients of our services. We hope you learn more about the nonprofit in this report, and that you'll contact us if we can be of help to you in your endeavors.

Sincerely,

A handwritten signature in cursive script that reads "Karolyn W. Simon".

Karolyn W. Simon

*President
Gifts to Share, Inc.*

SERVICE HIGHLIGHTS FOR 1999

- Consultation and training services were given to a number of City staff and community volunteers to help them develop project plans, and to increase their skills and abilities in fundraising and volunteer development.
- A new edition of the *Gifts to Share Catalogue* was produced. Nearly \$12,000 in contributions was received through the catalogue in 1999 to enhance City parks and to sponsor underprivileged youth in a variety of recreation and education programs.
- We joined COMCAST in sponsoring the 150th anniversary of Parks and Recreation. Several public service announcements encouraging the use of Sacramento's parks and recreation services are being developed and will be aired on cable television through Fall 2000.
- A comprehensive Web site was created in partnership with the Neighborhoods, Planning & Development Services Department. A Web site address specific to the organization was also launched (www.giftstoshare.org).
- Following the unveiling of the *Volunteer Project Guide*, we made the document accessible for free on our Web site.
- Orientations were given to over 20 neighborhood leadership groups on our services and resources. Orientations will continue in 2000.

"Children and parents on the Parker Homes Park Planning Committee are hard at work turning what was once a vacant lot into a neighborhood park. The training and guidance provided by Gifts to Share, Inc. will help us raise the support we need to succeed with our project."

CHERYL ZEH, PARKER HOMES NEIGHBORHOOD ASSOCIATION

Together with parents and neighbors, we will create a shared environment
respect and appreciation for each other and the land that supports them."

"Pacific Bell is committed to investing in our community. Working with Gifts to Share, Inc. helps us accomplish our goal of community outreach and gives us the opportunity to support projects that improve the quality of life in Sacramento."

ROBERT DUGAN, EXTERNAL AFFAIRS DIRECTOR, PACIFIC BELL

NEW ACTIVITIES In 1999, the Board of Directors extended fiscal sponsor services to these activities. All projects met our criteria for fiscal sponsorship and fit the purposes of Gifts to Share, Inc.

1. Memorial to Cesar Chavez in Chavez Plaza Park
2. Decorative street signs for the Mansion Flats neighborhood
3. Education programming for the *Gold Fever!* Exhibition
4. Outreach efforts for the Mayor's Commission on our Children's Health
5. Development of Sacramento's first skateboard park
6. Development of the Capital Unity Center in Sacramento
7. Enhancement of landscape medians along Freeport Boulevard
8. Development of Verano Creek Park in North Sacramento

In addition to new activities, Gifts to Share, Inc. is the fiscal sponsor for dozens more. In 1999, City staff and community volunteers raised significant support for continuing activities, including: Babcock School Ballfield; Late Night Sacramento Collaborative Teen Program; Sacramento START; Meadowview Jazz Festival; Gumbo on the Grass Festival; POPS in the Park Concert Series; Old City Cemetery Restoration Project; and support for Sacramento's City Archives and Collection Center.

FINANCIAL OVERVIEW

FUND BALANCE ON JANUARY 1, 1999	\$ 633,443
REVENUES*	\$ 609,888
PROGRAM SERVICE EXPENDITURES	\$ 580,433
ADMINISTRATIVE/MANAGEMENT EXPENDITURES	\$ 7,036
FUND BALANCE ON DECEMBER 31, 1999	\$ 655,862

*This amount represents the collective effort of City staff, community organizations and volunteers who are raising funds for activities fiscally sponsored and managed by Gifts to Share, Inc. This money is earmarked for sponsored activities.

START-UP GRANTS AWARDED IN 1999

Nineteen grant awards were made in the second year of this program. Funds were requested for:

Promotion for the Challenger Soccer Games for children with disabilities; for a second site for the Triple R program at a local church; for a new volleyball camp for girls from elementary schools throughout Sacramento; for a new seniors exercise class at Pannell Community Center; and for an extensive landscape project along Freeport Boulevard.

Initial equipment and supplies for community garden projects in Oak Park, in Del Paso Heights and at several elementary schools; for a Wellness program for seniors in partnership with the YMCA; for a summer youth art program and exhibition; to re-establish a little league in the Avondale/Glen Elder area; to re-establish a ceramics class taught by volunteers at a public housing project; and for a clean-up effort along Broadway involving several organizations and volunteers.

Services to construct a new ballfield at Babcock Elementary School; to incorporate interpreters into a T Street Players production for the hearing impaired; to launch a volunteer pick-up and delivery service for the City's Elder Craftsman Store in Old Sacramento; and to design a permanent exhibit in the East Sacramento Room at Clunie Community Center.

LOOKING AHEAD TO 2000 The year 2000 marks the 15th anniversary for Gifts to Share, Inc. We've grown from an organization focused on contributions to parks and recreation, to one that enables citizens throughout Sacramento to get involved and successfully complete projects and programs of benefit to the community.

The Board of Directors and staff look forward to delivering services throughout the year, to working closely with the City of Sacramento's Area Teams in community outreach and neighborhood-based volunteer activities, and to working with the emerging Parks and Recreation Department and assisting with their new endeavors.

gifts *to share, inc.*

A TRIBUTE TO FELLOW BOARD MEMBER, MAYOR JOE SERNA, JR.

As Mayor of Sacramento, Joe Serna, Jr. joined the Board of Directors in 1992. He was our advocate and played a significant leadership role in several projects supported by the nonprofit, including the Capital Unity Center, the Bishop Gallegos Memorial project, the Mayor's Commission on our Children's Health and Sacramento START.

We will greatly miss his presence, his support and his caring.

**GIFTS TO SHARE, INC.
BOARD OF DIRECTORS**

KAROLYN W. SIMON
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MIKE HANAMURA
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Area Director

KELLY MONTGOMERY
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GARY STONEHOUSE
Planning Director

DENNIS RICHARDSON
Chief Building Official



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Visit our Web site at:

www.giftstoshare.org

or call (916) 264-5172