

MINUTES OF THE

SACRAMENTO METROPOLITAN ARTS COMMISSION

Wednesday, February 4, 1981

Commissioners Present:

Susan J. Willoughby, Chair
JoAnn Barbis
Robert Else
John Hansen
Philip Loring
Aisha Martin
Karen Wagner
Sharon Walbridge
Judith Weintraub

Commissioners Absent:

Doreen Mauk
Jose Montoya

The February 4, 1981 meeting of the Sacramento Metropolitan Arts Commission was called to order at 4:00 p.m. by Chair Willoughby. The minutes of the January 7, 1981 meeting were approved as read.

INTRODUCTION OF GUEST

Sharon Baker from Sacramento Community Opera Theater was introduced. She thanked the Commission for their work and especially the Technical Assistance Program for helping S.C.O.T. To honor the Commission, its members and staff were invited to a reception to be held tentatively April 24, 1981 at 3:00 p.m. Ms. Baker gave her telephone number for further contact to confirm the place for the reception and the guest list.

CHAIR REPORT (Willoughby)

The Chair stated that the last item of the day would be the State-Local Partnership Program report.

DIRECTOR'S REPORT (Moskin)

Bill Moskin announced the resignation of Bill Cleveland, SMAC's CETA Artreach Coordinator, who has accepted a position with the State of California, Department of Corrections, as the Assistant Director of Artists in Prisons Program. Bill Cleveland thanked the Commissioners, especially Commissioners Willoughby and Weintraub and former Commissioner Strand. Mr. Cleveland also thanked the 22 CETA artists he had the pleasure of working with during his time with SMAC.

COMMITTEE REPORTS

ART IN PUBLIC PLACES (Hansen)

Commissioner Hansen announced the selection of the new Art in Public Places Program Coordinator, Jennifer Dowley. Ms. Dowley will "come on board" full-time beginning in March 1981. She comes with 3 years experience with the Cambridge Arts Council's Arts on the Line Program as well as the Percent for Arts Program.

ITA (Weintraub)

No report.

FINANCE (Wagner)

Commissioner Wagner passed out a recommendation sheet from the February 3, 1981 meeting of the ad-hoc panel from the Sacramento Counties 80-81 Awards to Civic and Cultural Organizations. It presented the Commission with a list of suggestions and recommendations for the 81-82 ad-hoc panel to consider.

Commissioner Wagner reported from the meeting on January 20, 1981 of the ad-hoc panel. It was announced that they had recommended the County Board of Supervisors award the final \$1,000 of the Sacramento County 80-81 Awards to Civic and Cultural Organizations as follows: \$500 to The Poet Tree and \$500 to the American River College Fund. The County will make the final decisions and will send the contracts.

Chair Willoughby thanked the panel for their time and the work they did on the project.

RESEARCH & PLANNING (Mauk)

Chair Willoughby reported in Commissioner Mauk's absence. Willoughby explained the State-Local Partnership Program, the interview process, the three public meetings held throughout the County, and the breakfast for business and community leaders. Willoughby then invited all the Commissioners interested in the Arts Plan being developed for the County of Sacramento, (through a \$12,000 grant from the California Arts Council), to come to the Research and Planning Committee Meeting on Monday, February 9, 1981, 3:30 p.m. at the SMAC J Street office. This meeting will help give direction to the Arts Plan being submitted to the governing bodies of the City/County of Sacramento for approval by March 31, 1981.

Connie Miottel, Public Information Coordinator, reported on the observations and areas of concern and urged the Commissioners to participate further in the Arts Plan. Miottel reported that the documents from David Sibbet's graphics will be reduced and will be mailed to all the participants.

Director Moskin thanked the staff for a job "well done."

STATE-LOCAL PARTNERSHIP PROGRAM - REPORTS BY STAFF

ACCESS

Leni Sloan reported on the areas of concern: (1) community access, in general and specifically the handicapped, (2) transportation problems, especially for senior citizens, (3) economic accessibility, fixed and low incomes, (4) cultural accessibility, language and literacy barriers, and (5) access to information. He stressed that the community must have the opportunity to approve the Arts Plan.

ARTS EDUCATION

Peggy McDonald reported on the frequency of the topic of arts education in the interviews. She reported that there is a dire need for more programming and teachers on all the levels and because of the lack of availability of "real artists" in the schools there are no role models for the students. There are the cutbacks to consider as well as the cry from parent groups for more arts in the schools.

COMMUNICATION

Connie Miottel reported on the need for various forms of communications. For example, there is a need for one central place for all arts information. Miottel referred to an arts information center consistently sending out its information; the marketing of a program; the importance of a clear image; audience development; expertise in media approaches; and, the "arts package."

minutes

February 4, 1981

page 3

FACILITIES

Lill Cleveland reported on the existing facilities and the problems of financial access. The local theaters in general are not adequately equipped, are locked-up for school use only, or are coveted space. He stated that the study supported the finding that Sacramento needs a 200 to 300 seating capacity theater, accessible to all the community areas and especially economically accessible.

FUNDING

Bill Moskin reported on the basic problem of not enough funding. The basic issue would be finding more varied sources of assistance and support. He discussed funding parity; provisions for distributions of funds; categorizations; and, the diverse cultural aspects in the Sacramento area. Moskin talked about the process of asking for money, plus the manner and the language involved.

OLD BUSINESS

Commissioner Wagner reported on the Business in the Arts Awards Luncheon on February 26, 1981, 12:00 noon, at the Firehouse Restaurant with Don Jones of Chevron, USA as the guest speaker. The agenda will cover the awards to the winners, a kickoff of the 1981 awards and what the community is doing. The grandprize winner is Bay View Federal Savings and Loan Association for their support of the Sacramento Ballet's production of "The Nutcracker" by providing a full presentation for disadvantaged children in the area.

NEW BUSINESS

Mair Willoughby announced that the Housing and Redevelopment Agency's Conference room is no longer available as a meeting space at 4:00 p.m. on Wednesdays. Alternatives were discussed, and further research will be done to find accommodations.

The next Commission meeting will be held on Wednesday, March 4, 1981 at 5:00 p.m. at the Housing and Redevelopment Agency, First Floor Conference Room, 630 I Street.

The meeting adjourned at 5:35 p.m.

Respectfully submitted,

Lill Charoni
Secretary

DATE 2-4-81

SACRAMENTO METRO ARTS COMMISSION

ROLL CALL

MOTION: PROPOSED BY:

SECONDED:

	AYE	NO	ABSENT OR NOT VOTING
BARBIS	<u>4:00</u>	<u>5:35</u>	_____
ELSE	<u>4:00</u>	<u>5:35</u>	_____
HANSEN	<u>4:00</u>	<u>5:35</u>	_____
LORING	<u>4:00</u>	<u>5:35</u>	_____
MARTIN	<u>4:00</u>	<u>5:35</u>	_____
MAUK	<u>absent</u>	_____	_____
MONTOYA	<u>absent</u>	_____	_____
WAGNER	<u>4:00</u>	<u>5:35</u>	_____
WALBRIDGE	<u>4:00</u>	<u>5:35</u>	_____
WEINTRAUB	<u>4:00</u>	<u>5:35</u>	_____
WILLOUGHBY	<u>4:00</u>	<u>5:35</u>	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

PASSED:

DEFEATED: