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OFFICE OF THE
CITY MANAGER

CITY OF SACRAMENTO
CALIFORNIA

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October 26, 1987

916-449-5704

Transportation & Community Development Committee
Sacramento, California

Honorable Members In Session:

Subject: **Action Plan Outline for Meadowview**

SUMMARY

At the October 20, 1987 City Council meeting, Councilmembers Terry Kastanis and Lynn Robie requested that staff present its action plan outline for improvement of the Meadowview area at the November 4, 1987 Transportation and Community Development Committee meeting.

BACKGROUND

Over the past several years, problems have surfaced in the Meadowview area relative to crime, unemployment, abandoned vehicles and nuisances, etc.

In response to the issues, staff has developed the attached action outline:

Additionally, members of the City Council have recently received the attached letter outlining neighborhood issues.

RECOMMENDATION

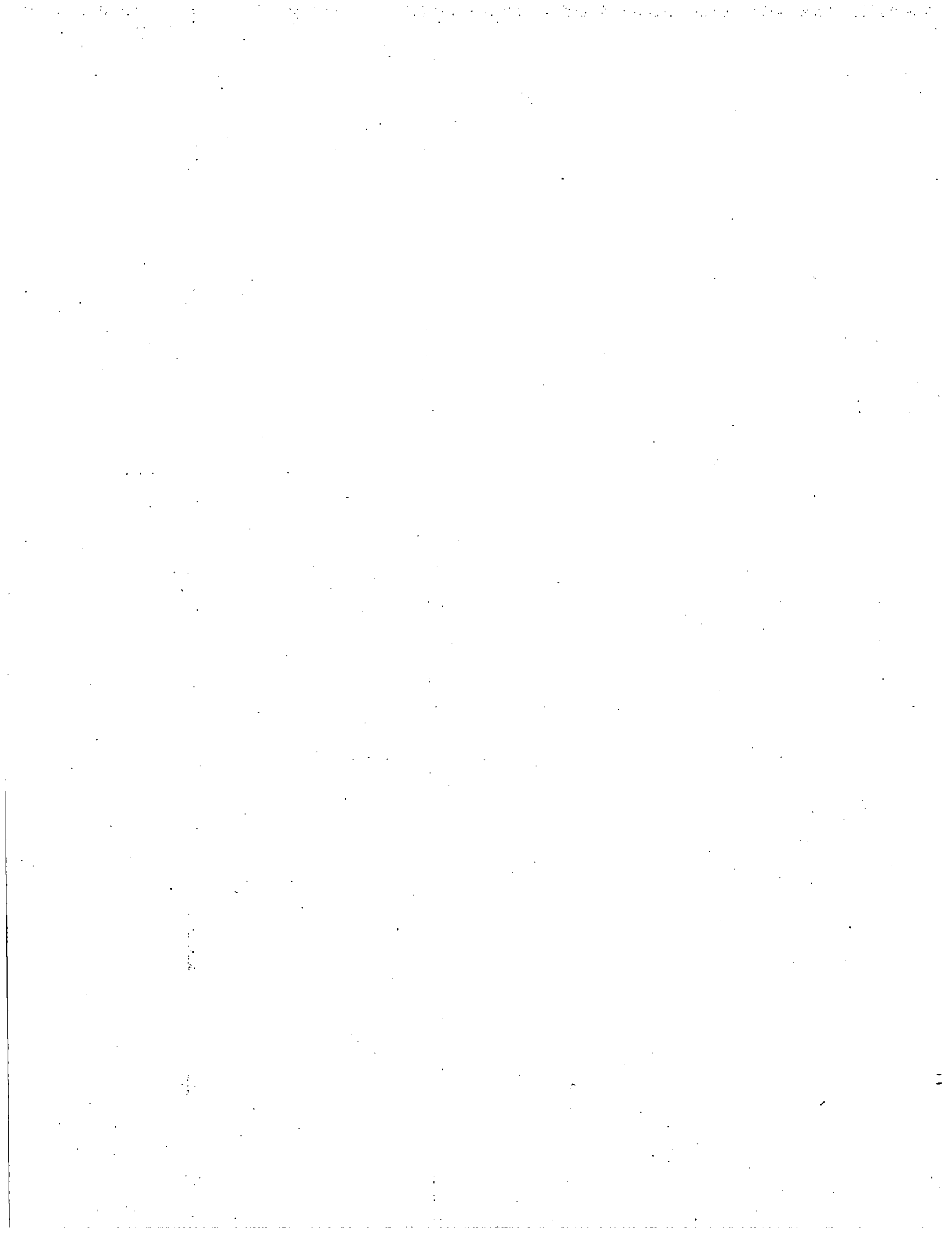
It is recommended that the attached action plan for Meadowview be approved for implementation with periodic staff reports to follow.

Respectfully submitted,

WALTER M. THOMPSON
Citizens Assistance Officer

RECOMMENDATION APPROVED:

DAVID R. MADENIER



ACTION PLAN OUTLINE FOR MEADOWVIEW

The following is suggested as a way of helping to better focus available resources to deal with some of the pressing issues and problems in the Meadowview area.

- I. Assign Walter Thompson, Citizens Assistance Officer, City of Sacramento to serve as the central focus for coordinating City of Sacramento, SHRA, SETA/PIC and related organizational services for the Meadowview area.
 - II. Types of services needed in the Meadowview area and agencies/organizations involved (outlined below) as per Bill Edgar's draft memorandum of October 16, 1987 and subsequent conversation with Mr. Edgar. Final SHRA report is forthcoming. City of Sacramento to take lead role in overall plan/strategy implementation.
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A. Housing Issues (SHRA)

1. Housing rehabilitation and face-lifting of SHRA-owned properties.
2. Community Development Block Grant (CDBG) funds for newsletter and for economic development loans and grants at 24th and Meadowview Shopping Center property.

B. Social Services and Jobs (SETA/PIC)

1. Providing job training and employment opportunities for Meadowview residents. Development of specific action plan to better address this area. Certification and recruitment efforts need to be better focused to serve the Meadowview area and to ensure that more Meadowview residents enroll in SETA/PIC job opportunities.
2. Through the Community Services Block Grant (CSBG) focus available social services so they become fully available to Meadowview residents.
3. Summer Youth and Year-Round Youth Programs (Job Training Partnership Act) resources need to be targeted to address unemployment problem faced by Meadowview youth.
4. Through the SETA/PIC Small Business Assistance Program, stimulate local small business development in Meadowview.

The City of Sacramento's Office of Economic Development can assist in this area.

C. City of Sacramento

1. Through the City Department of Parks and Community Services, evaluate the Summer 1987 recreation program and look at possible continuation or expansion. Also, look to continue and/or expand services through private sector participation in funding. Additionally, explore feasibility and development of a Community Center for Meadowview.
2. City of Sacramento's Office of Economic Development can work with SETA/PIC in the small business assistance area.
3. The City's Nuisance Abatement Division can address the nuisance abatement problems such as abandoned vehicles and related problems.
4. Through the City's Police Department, develop a program and specific strategy for dealing with crime issues in Meadowview.
5. Through City Planning and Development, Housing Department (substandard housing), buildings code enforcement activities.

D. Consumnes River College

1. Facilitate College involvement in community.

E. Sacramento City Unified School District: John Still Middle School, Freeport Elementary School, Burbank High School and Goethe Middle School, facilitate School District involvement.

F. Sacramento Job Corps - because of location in Meadowview area and youth thrust can have a positive impact on overall strategy.

G. Sacramento Local Conservation Corps - focus on youth - can play a role in problem solving.

H. Minority Police Officers Athletic League. Assist in developing neighborhood athletic programs.

I. Private Sector Representatives

1. Sacramento Metropolitan Chamber of Commerce
2. Black Chamber of Commerce
3. Developer Representation

SUGGESTION:

* Form a staff task force with other members added to discuss problems and resources to improve conditions in the Meadowview area.

Task Force members might include the following:

- Walter Thompson, City of Sacramento, Citizens Assistance Officer (to serve as Task Force Facilitator)
- David R. Martinez, Deputy City Manager
- Bill Edgar, Executive Director, SHRA or his representative
- Pat Coleman, Director, SETA/PIC
- Bob Thomas, Director, City Parks & Community Services Department
- A City of Sacramento Police Department Representative
- Chairman of the Meadowview Improvement Committee
- A Representative from the Black Chamber of Commerce
- A Representative from the Sacramento Metropolitan Chamber of Commerce
- Leslie Palmer, Economic Development Coordinator, City of Sacramento
- Councilmember Terry Kastanis
- Councilmember Lynn Robie
- A Representative from Supervisor Illa Collin's office
- Mike Hanamura, Nuisance Abatement Manager, City of Sacramento
- A Representative from Consumnes River College
- A Representatives from Sacramento City Unified School District
- A Representative from the Sacramento Job Corps
- A Representative from the Sacramento Local Conservation Corps
- A Representative from Minority Police Officers Athletic League
- A Developer Representative

ACTION STRATEGY AND IMPLEMENTATION STEPS

1. Mayor Rudin, Councilmember Robie, City Police Captain Robert Benton, Council Administrative Assistant Maryanne McFadden along with Walter Thompson met with Meadowview Improvement Committee to discuss community concerns. At the October 23rd meeting, it was mentioned that the City was developing an action plan to address resident's concerns.
2. Obtain approval from Transportation and Community Development Committee on action strategy and plan for Meadowview (November 4, 1987). Provide regular periodic reports to T&CD Committee on Meadowview improvements.
3. Convene task force and begin planning for implementation strategy.
4. Evaluate outcomes of efforts.



Meadowview Improvement Committee

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Members of the City Council
Sacramento, CA

We are requesting time on the agenda at the City Council meeting of October 27th for the purpose of expressing our concerns regarding the continued neglect and lack of attention to the needs of the Meadowview Community. This has been an on-going concern for at least five years and it appears no one in authority is making any effort to improve the deplorable conditions currently existing.

Among these are:

Lack of Recreational Facilities

Meadowview is the geographically defined area in Sacramento which has no recreational center. Why not Meadowview? Why must our children wait when others receive these benefits? Is it because large numbers of our residents are low income? Are our children less worthy of salvage? At the corner of Florin and Freeport there is a baseball field. Our understanding is that such facilities throughout the city are maintained by the city workers. Not so our facilities. Had it not been for the diligent efforts of the parents of Willow Rancho Little League, the children would have been unable to use this field. Why?

New parks and programs are being established in other areas, not so in Meadowview, why?

During the summer, the Meadowview/Improvement Committee (MIC) prevailed upon the school system to open the gymnasium at John Still Jr. High for recreational use. A primary intent was to get the children off the street and diffuse a potentially explosive situation. It was anticipated that some youngsters would be provided part time jobs. Volunteers from MIC donated time. City Parks and Recreation sent some of their paid staff to assist, thereby effectively cutting off the possibility of summer earnings for our residents. No explanation was given for this departure from our plans.

Unemployment rates are higher in this area than in any others in the city. A recreational/ community center would enable us to take advantage of growth opportunities offered by the Sacramento Metropolitan Industry Education Council (SMIEC). Its Independent Study Program presents adults and out of school youths an opportunity to learn a high school diploma or study for the GED test. This resource is located



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Members of the City Council Page 2

on Florin Road near 24th Street. The Elk Grove Unified School District is involved, its students coming into our area yet Sac Unified is not involved. A center would provide quarters for our young adults to learn computers, etc. It could help to keep them in school, off the streets.

MIC has provided a buffer discouraging major crime and drug related problems. Law enforcement personnel recognize the role of MIC in preventing disturbances and possibly riots during the past summer. Our efforts have been effective despite a lack of assistance of any kind from city or county governmental agencies.

Members of Willow Rancho Little League and the Meadowview Improvement Committee have no quarrel with each other. Our common goal is to do that which best serves the interests of our children and young adults. Yet, we will adopt our frustrations, persevere and succeed. Others, including those in City Council, have said they'd be here for us, but at 5:00p.m., they leave their offices and head for homes in other areas. We are here twenty four hours a day and will continue.

Over time, there appears to be dissension between developers interested in various land parcels in our area. Frankly, we could'nt care less who does the developing as long as it is done with the needs of our community fully considered and met.

These issues must be addressed here and now. We have been waiting five years. We are willing and able to meet and work with you and your staff. The sooner, the better.

We face an impossible situation without proper facilities. We are able to operate only one day a month. Without help, success in meeting our goals is almost impossible.

Sincerely,

Edward Elmore
President

Meadowview/Improvement Committee

Edward Brown
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MEADOWVIEW IMPROVEMENT COMMITTEE

AGENDA

DATE: THURSDAY, SEPTEMBER 10, 1987

TIME: 7:00 P.M.

SIGN IN

OLD BUSINESS

● **SUBCOMMITTEE REPORTS(EDUCATIONAL COUNSELORS AT MIDDLE SCHOOLS)**

NEW BUSINESS

● **PRIORITIES FOR 1987/88**

● **HOME ALERT PROGRAM SIGN UP**

● **SIGN UP FOR A GUARD AGAINST NARCOTICS AND GANGS (AGANG)**

MEADOWVIEW IMPROVEMENT COMMITTEE PRIORITY 1987/88

- I. COMMUNITY SECURITY/CRIME PREVENTION**
 - A. ANTI-GANG AND ANTI-DRUG TASK FORCE
 - B. NEIGHBORHOOD WATCH PROGRAM
- II. YOUTH ACTIVITIES PROGRAM BEYOND CURRENT PARK AND RECREATION PROGRAMS (YEAR ROUND GANG ALTERNATIVE PROGRAMS)**
 - A. BASKETBALL LEAGUE
 - B. BOXING PROGRAM
 - C. CABLE TV PRODUCTIONS (TRAINING YOUTH FOR COMMUNITY EVENTS COVERAGE)
 - D. DRILL TEAM SUPPORT FOR COMMUNITY EVENTS AND SPORTS
- III. COMMUNITY IMAGE**
 - A. COMMUNITY CENTER CONSTRUCTION
 - 1. MEETING PLACE
 - 2. RECREATION CENTER
 - B. COMMUNITY CLEAN UP
 - 1. MAJOR PICK UP QUARTERLY
 - 2. YEAR ROUND CODE ENFORCEMENT AND NUISANCE ABATEMENT
- IV. JOB DEVELOPMENT, JOB TRAINING AND JOB PLACEMENT**
 - A. EXPANDED CHILD CARE SERVICES FOR FAMILIES (DAY CARE AND PARENTING)
 - B. SAFETY FAIR
 - 1. SETA CERTIFICATION INFORMATION
 - 2. SMIEC
 - 3. CAL STATE UNIV. SAC EDUCATIONAL OPPORTUNITY PROGRAM
 - 4. DEPARTMENT OF SOCIAL WELFARE, AFFIRMATIVE ACTION
 - 5. SACRAMENTO JOBS CORP.
 - 6. SACRAMENTO MINORITY BUSINESS DEVELOPMENT CENTER
 - 7. SENIOR CITIZEN JOB MART
 - 8. TRUCK DRIVING ACADEMY
 - 9. SACRAMENTO LOCAL CONSERVATION CORPS
 - 10. SACRAMENTO URBAN LEAGUE
 - 11. SKILL AND BUSINESS EDUCATION CENTER
 - 12. BLACK SACRAMENTO CHRISTIAN CLUB
 - 13. WOMEN'S EMPLOYMENT SERVICES & TRAINING
- V. ECONOMIC DEVELOPMENT**
 - A. NEIGHBORHOOD MARKET AND SHIPPING CENTER 24TH AND MEADOWVIEW ROAD
 - B. CLEAN UP AND FIX UP BUSINESS CURRENTLY LOCATED AT 24TH AND MEADOWVIEW

THE MOST IMPORTANT MEETING OF THE YEAR