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CITY OF SACRAMENTO

DEPARTMENT OF PARKS AND COMMUNITY SERVICES

ROBERT P. THOMAS
Director

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CROCKER ART MUSEUM DIVISION
GOLF DIVISION
METROPOLITAN ARTS DIVISION
MUSEUM AND HISTORY DIVISION
RECREATION DIVISION
PARKS DIVISION
ZOO DIVISION

April 14, 1987

Budget and Finance Committee
Sacramento, CA

SUBJECT: National Endowment for the Arts Locals Test
Program Grant

SUMMARY

This report recommends that 1) the City Council accept the National Endowment for the Arts (NEA) Locals Test Program Grant awarded to the Sacramento Metropolitan Arts Commission in the amount of \$200,000 and 2) amend the Metropolitan Arts Division's FY 86-87 operating budget by \$67,664 to begin implementation of the program activities.

BACKGROUND INFORMATION

In April 1986, the City Council and Board of Supervisors approved the submittal of a grant application by the Sacramento Metropolitan Arts Commission for the NEA Locals Test Program. The grant covers a three-year period and requires a two-to-one match of new local government funds.

Grant funds for the three-year period, January 1, 1987 through December 31, 1989 will be used to implement the following activities which were approved by the Sacramento Metropolitan Arts Commission at their January 7, 1987 meeting:

- A. Communication & Technical Assistance (\$50,000) - To improve level of artistic and professional quality through improved interaction, sensitivity and communication between SMAC and community groups. Includes information resource development, outreach, formalized technical assistance to the arts community, multi-cultural groups, staff and commissioners. The proposed timeline is as follows:

Year One

- 1. Multi-cultural Technical Assistance Grants - \$10,500

Year Two

- 1. Multi-cultural Technical Assistance Grants - \$ 7,500
- 2. Workshops, Seminars - \$4,000
- 3. Technical Assistance for Individual Artists - \$10,000
- 4. Capitol Cities Conference - \$1,000

Year Three

1. Multi-cultural Technical Assistance Grants - \$5,000
2. Workshops, Seminars - \$2,000
3. Arts in Education Conference - \$10,000

- B. Funding/Regranting (\$50,000) - Establish a program specific to individual artists; increase dollars available for current grant program(s) and explore other new categorial grants support programs. The proposed timeline is as follows:

Year One

1. New Works in Performance - \$13,500

Year Two

1. New Works in Performance - \$10,000
2. Artists in Educational Settings - \$11,000
3. Outdoor Cultural Programming - \$2,500

Year Three

1. New Works in Performance - \$5,000
2. Artists in Educational Settings - \$2,500
3. Outdoor Cultural Programming - \$2,500
4. Evaluation of Technical Assistance and Regranting Programs - \$3,000

- C. Promotion of the Arts (\$100,000) - A three year sustained public relations campaign to raise the visibility of the arts. The proposed timeline is as follows:

Year One

1. Promotion Campaign - \$23,500

Year Two

1. Promotion Campaign - \$30,000

Year Three

1. Promotion Campaign - \$46,500

The grant requires a two-to-one match. The National Endowment for the Arts will provide \$200,000 in conjunction with \$400,000 in new local government monies to be raised for the aforementioned arts activities over the three-year grant period.

The award is based upon the scope of the entire project and release of the funds by the NEA is made as proof of match is met and certified by local officials. Metropolitan Arts Division will submit an annual request to the City Council for each grant year through FY 89-90 for increase in appropriations based upon the amount of match secured.

The total City match for FY 86-87 is \$78,550. Eligible sources of match are: inflationary increase of \$1,778 in FY 86-87 administration budget, program coordinator's salary, January 1987-June 30, 1987, \$19,347; \$7,000 appropriation in February 1987 for consultant to develop the Downtown Programming Plan; \$20,425 for Outdoor Cultural Program; and \$30,000 in regranting funds to the Sacramento Symphony Association. Eligible match from the County of Sacramento in FY 86-87 is \$56,778 for inflationary increase of \$1,778 in FY 86-87 administrative budget and \$55,000 in regranting funds to the Sacramento Symphony Association. The total match available from the City and County is \$135,328. Based upon this amount, grant funds of \$67,664 from the NEA will be released upon verification by local officials.

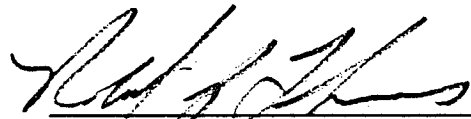
FINANCIAL DATA

The combined City and County available match is \$135,328 for FY 1986-87. Based upon this match an increase in appropriations of \$67,664 in grant funds forthcoming from the NEA for FY 1986-87 is necessary to begin implementation of the program. Appropriation of the grant fund balance of \$132,336 will be requested as matching funds are secured.

RECOMMENDATION

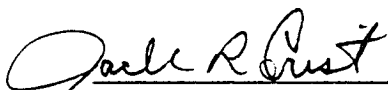
It is recommended that the Budget and Finance Committee forward this report to the full City Council for action and amend the FY 1986-87 Metropolitan Arts Division's budget to begin implementation of the Locals Test Program Grant.

Respectfully submitted,



Robert P. Thomas, Director
Parks & Community Services

Recommendation Approved:



Jack R. Crist
Deputy City Manager

April 28, 1987
All Districts

RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

RESOLUTION AMENDING THE FY 1986-87 CITY OPERATING BUDGET FOR THE DEPARTMENT OF PARKS & COMMUNITY SERVICES (METRO ARTS DIVISION)

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. That the National Endowment for the Arts Locals Test Program Grant award be accepted.
2. That the FY 1986-87 Metropolitan Arts Division's operating budget is hereby amended by \$67,664 to reflect the National Endowment for the Arts grant award as follows:

Revenue anticipated:

250-OGR-GXXX-3596	\$67,664
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Expenditures increased:

250-OGR-GXXX-4213	7,750
250-OGR-GXXX-4258	55,241
250-OGR-GXXX-4411	1,173
250-OGR-GXXX-4233	2,000
250-OGR-GXXX-4231	1,500

\$67,664

3. Revenue in the amount of \$67,664 is forthcoming from the National Endowment for the Arts.

MAYOR

ATTEST:

CITY CLERK

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