

# ORDINANCE NO. 81-102

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

**NOV 17 1981**

AN ORDINANCE ADDING ARTICLE IV, BEGINNING WITH SECTION 10.60, TO CHAPTER 10 OF THE SACRAMENTO CITY CODE, RELATING TO SOLICITATIONS

BE IT ENACTED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

## SECTION 1

Article IV is hereby added to Chapter 10 of the Sacramento City Code, to read as follows:

### ARTICLE IV: SOLICITING INFORMATION FOR COMMERCIAL PURPOSES

#### Section 10.60 Definitions.

For the purpose of this article, unless it is plainly evident from the context that a different meaning is intended, certain terms used herein are defined as follows:

(1) "Interviewee" means a person from whom information is requested by a solicitor as defined in this article.

(2) "Soliciting" means requesting information on the background, occupation, economic status, social status, religious status, political status, attitudes, viewpoints, telephone number, address, furnishings, or the like, of another person or the occupants of a residence for the purpose of compiling such information as raw data or refined data into a document, record, book or directory to be sold, or to be used wholly or in part, for a commercial purpose.

(3) "Solicitor" means the person or organization soliciting as defined in this article.

#### Section 10.61 Disclosure Required.

Every person or organization which engages in soliciting information by means of calling upon places of residence or by means of direct personal contact in public places or upon public property shall, immediately prior to making any request for information, disclose both orally and in writing the following information to the interviewee:

**ORDINANCE No. 81-102**  
**NOV 17 1981**

- (1) The identity of the solicitor;
- (2) The identity of the solicitor's employer;
- (3) The nature and purpose of the solicitation;
- (4) That neither the City of Sacramento nor any other government entity is in any way connected with the solicitation of information;
- (5) That the interviewee has no obligation and need not provide any or all information the solicitor requests.

Section 10.62 Penalty for Violation of Article.

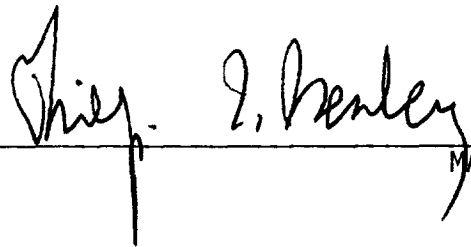
The violation of any provision of this article shall be punishable as provided in Section 1.7 of this Code.

SECTION 2

This ordinance is to be published in full in the official newspaper of this City within 10 days after adoption.

ENACTED: **NOV 17 1981**

EFFECTIVE: **DEC 17 1981**

  
MAYOR

ATTEST:

  
CITY CLERK

ORDINANCE No. 81-102  
NOV 17 1981