

**VISUAL ARTS COMMITTEE
MINUTES
RECORDED BY DEBORAH SCHWARTZ
APRIL 29, 1998**

MEMBERS PRESENT Gregory Barton, James Cooper, Susan Lehman, Carol Rhodes-Wittich, Traci Soward, Roy Tatman

MEMBERS ABSENT Lloyd Bakan, Larry Fox, Raymond Gage, ~~Lynn Jones~~, Susan Z'berg

STAFF PRESENT Linda Bloom, Deborah Schwartz

1. Meeting was called to order at 6:10 p.m.

2. Minutes of 3/25/98 were discussed and the following correction was made - the 03/25/98 minutes were taken by Greg Barton, not Susan Lehman.

3. James Cooper's application was discussed and approved 4 to 0. Motion made by Roy Tatman and Seconded by Susan Lehman

4. DISCUSSION ITEMS

4a. Phoenix wrap-up:

1. A copy of the post-Phoenix Show budget was passed out, the Show is in the black \$459.33. The electric bill still needs to be paid, Susan Lehman will have Kim Mueller send the bill to Linda.
2. Roy Tatman passed out the Food and Beverage Report. Total costs were plus or minus \$400.00. 43% Food, 43% Beverage, 16% Paper/Plastic/Misc.
3. It was suggested that maybe the show should be moved to the Spring next year, and another location found.
4. Larry Fox's wrap-up moved to May meeting.

4b. Logo Status:

1. Linda said that the Commission was supportive of the logo and gave it the go ahead.
2. The logo needs to be used in conjunction with the Commission logo.
3. Roy suggested that maybe VAC should have a banner made with both logos on it.

4c. Thursday Night Market:

1. There is some question as to whether or not Larry Fox will be doing the flyer, if he is not able to then Lloyd Bakan or Deborah Schwartz will do it.
2. Susan Lehman expressed that the Committee may not be interested in doing Thursday Night Market. Susan Lehman questioned Greg about his planned

involvement in the project. Roy and Susan thought that the minutes from the last month's meeting may have incorrectly stated the committee's interest in the project. At this point in the discussion, Chair Greg Barton left the committee meeting with the implication that he resigned from the committee, Linda Bloom and Deborah Schwartz will discuss the issue with him. Linda stepped in as temporary Chair to help finish the meeting.

3. Artists will sign up to work the first month or so of the Market, and then VAC can do an open call for the rest of the weeks.
4. Members of VAC will provide lists of suggested artists at the May meeting.
5. An artist commitment deposit will be charged to assure that the artists will come on their allotted evening the deposit will be returned within 30 days after the assigned evening. Also, there may be artists' demonstrations at the tables and they will be paid \$25.00 for their time. This was voted on and passed 4 to 0. James Cooper made the motion and Carol Rhodes-Wittich seconded it.

4d. Next Events

1. The Pet Show: It will be discussed at the May meeting.
2. New Ideas: The Artist's Beaux Arts Ball-Roy Tatman
 - a. Suggested date is February 6, 1998. It will be held at the Masonic Hall and will include bands, and an invitational fashion show.
 - b. The goal: "To create a multi-faceted Art Event for the Greater Sacramento Area. To raise a "War Chest" of funds. To enable the Visual Arts Committee to present future educational seminars, and to underwrite art shows, grants, etc."
 - c. The total cost is estimated to be \$5,350.00, and the low end returns are estimated at \$9,000.
 - d. There will be a poster competition and a raffle for the original poster.
 - e. Linda felt that the event must be brought to the Commission because of the issue of alcohol and insurance and the need for money up front. She and Deborah Schwartz will discuss the idea with Michelle Walker.
 - f. A sub-committee needs to be formed.
 - g. There was a vote to see who was in favor of the Ball and Roy Tatman as the Chair. It was passed 4 to 0, Carol Rhodes-Wittich made the motion and Susan Lehman seconded it.
 - h. Roy will refine ideas, check on alcohol related issues - I.D., insurance, and present his findings at the May meeting.

5. OLD BUSINESS: None

6. NEW BUSINESS

- 6a. River City Small Business Chamber "Salute to the Arts" - Deborah Schwartz
 1. The River City Small Business Chamber has asked VAC to line up artists to sell work at their June 10th event "Salute to the Arts."
 2. James Cooper will be the VAC contact.

3 There were some questions about the details of the event, so Deborah Schwartz will call the contact person.

4. The R.C.S.B.C. will not take any part of the artists' sales.

5. A vote was made in support of VAC's involvement. Motion made by James Cooper and seconded by Carol Rhodes-Wittich.

7. OTHER BUSINESS: If Greg Barton has resigned as Chair, then next chair elections will be held at the May meeting.

8. ADJOURNMENT at 7:45 p.m.