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DEPARTMENT OF PARKS  
AND COMMUNITY SERVICES

CITY OF SACRAMENTO  
CALIFORNIA

1231 I STREET  
SUITE 400  
SACRAMENTO, CA  
95814-2977

ROBERT P. THOMAS  
DIRECTOR

G. ERLING LINGGI  
ASSISTANT DIRECTOR

WALTER S. UEDA  
DEPUTY DIRECTOR

July 27, 1989

916-449-5200

DIVISIONS:  
CROCKER ART MUSEUM  
GOLF  
METROPOLITAN ARTS  
MUSEUM AND HISTORY  
PARKS  
RECREATION  
ZOO

Budget and Finance Committee  
Sacramento, California

Honorable Members in Session:

SUBJECT: Sesquicentennial City Flag Design

SUMMARY

This report recommends that the Budget and Finance Committee approve the new City flag design as recommended by the Flag Design Sub-Committee for the Sesquicentennial Celebration. The four finalist designs will be shown at the Budget and Finance Committee meeting on August 8, 1989.

BACKGROUND

On February 21, 1989 the City Council approved a resolution related to the 1989 Sacramento Sesquicentennial Celebration and allocated \$25,000 to support various celebration activities. Of that amount, \$5,000 was earmarked for the design and fabrication of a new City Flag by the Art Directors and Artists Club (ADAC) of Sacramento. ADAC is a local nonprofit graphic arts organization whose primary purpose is to promote excellence in visual communication through education and community interaction.

The Flag Design Sub-Committee is comprised of Councilmembers Lynn Robie and Joe Serna, Sacramento Metropolitan Arts Commission members Alan Gordon and Tom Witt and Arts Consultant Susan J. Willoughby. It is anticipated that the four design proposals will be on display at the Museum & History Division the first week in August and that public comments will be taken on the four final designs.

FINANCIAL DATA

The City Council approved a resolution on February 21, 1989 to allocate \$25,000 from the General Fund to support the Sacramento Sesquicentennial Celebration. Of this amount, \$5,000 has been earmarked to ADAC for the fabrication of a City flag. It will take 30-60 days from selection of a final design to fabricate the flag. No additional funds are required beyond those already allocated for this purpose.

POLICY MATTERS

None.

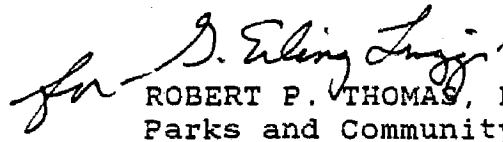
MBE/WBE EFFORTS

Every effort will be made to comply with the City's MBE/WBE goals.

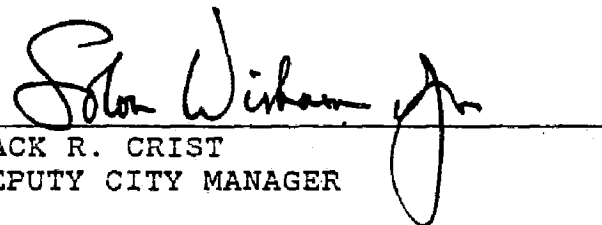
RECOMMENDATION

It is recommended that the Budget and Finance Committee approve this report and refer it to the full City Council for action..

Respectfully submitted,

*for*   
ROBERT P. THOMAS, Director  
Parks and Community Services

Recommendation Approved:

*for*   
JACK R. CRIST  
DEPUTY CITY MANAGER

Contact person to  
answer questions:

Wendy Ceccherelli  
Director, Metropolitan Arts Division  
449-5558

August 8, 1989  
All Districts

jaw/stf-rpt3

**RESOLUTION NO.**

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF \_\_\_\_\_

**Resolution Approving The  
New City Flag Design**

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

Hereby approves the design for a new City Flag.

\_\_\_\_\_  
MAYOR ANNE RUDIN

Attest:

\_\_\_\_\_  
CITY CLERK

**FOR CITY CLERK USE ONLY**

RESOLUTION NO.: \_\_\_\_\_

DATE ADOPTED: \_\_\_\_\_