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# CITY OF SACRAMENTO

## DEPARTMENT OF PARKS AND COMMUNITY SERVICES

ROBERT P. THOMAS  
Director

G. ERLING LINGGI  
Assistant Director

CROCKER ART MUSEUM DIVISION  
GOLF DIVISION  
METROPOLITAN ARTS DIVISION  
MUSEUM AND HISTORY DIVISION  
RECREATION DIVISION  
PARKS DIVISION  
ZOO DIVISION

December 5, 1985

Budget and Finance Committee  
Sacramento, California

Honorable Members in Session:

SUBJECT: UPARR Program Grant

### SUMMARY

This report requests acceptance of a grant from the National Park Service for Urban Park and Recreational Recovery Program (UPARR) to finance a second year of the Fund Development Program. A budget amendment is required.

### BACKGROUND INFORMATION

The City Council approved, on August 20, 1985, the submittal of an Urban Park and Recreational Recovery Program grant application for funding to finance a second year of the Fund Development Program.

In the wake of the severe cutbacks in federal funding, competition has become increasingly keen while the amount of available funding has decreased. UPARR grants were awarded on a competitive basis nationwide.

The Department has been notified that its \$56,500 grant proposal for second year funding of the Fund Development Program was successful. The Fund Development Program, designed to secure private sector support for the provision of quality parks and recreation and cultural facilities and services, is the first such municipal program of its kind in the country. A grant in the amount of \$51,700 enabled the implementation of this program during the 1985 calendar year. The recent successful proposal will continue the efforts to ensure adequate and appropriate financial resources to implement the 1984 Master Plan for Park Facilities and Recreation Services throughout the 1986 calendar year. The program's aims are to increase revenues both earned and contributed through more effective marketing of parks and community service activities and to develop a stronger relationship with private sector funders.

FINANCIAL DATA

The total cost of the second year Fund Development Program is \$113,000. The grant will reimburse 50% of the program up to \$56,500. City matching funds were appropriated in the FY 1985-86 operating budget for the Fund Development Program. No additional City funds are required to support this grant.

RECOMMENDATION

It is recommended that the Committee approve the acceptance of the UPARR grant for second year funding of a Fund Development Program and amendment to the Department of Parks and Community Services operating budget by a \$56,500 increase. Further, it is recommended that the Committee forward this report to the full City Council for approval.

Respectfully submitted,

*B. Erling Lenz*  
for ROBERT P. THOMAS, Director  
Parks and Community Services

Recommendation Approved:

*Solon Wisham Jr.*  
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SOLON WISHAM, JR.  
Assistant City Manager

RPT:ja

December 17, 1985  
All Districts