



**SACRAMENTO
HOUSING AND REDEVELOPMENT
AGENCY**



4

May 30, 1989

Budget and Finance Committee
of the City Council
Sacramento, CA

Honorable Members in Session:

SUBJECT: Assistance to Meadowview Community Action, Inc., in
Providing a Job Outreach and Counseling Center for
the Meadowview Area

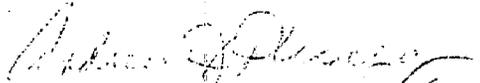
SUMMARY

The attached report is submitted to you for review and
recommendation prior to consideration by the Redevelopment
Agency of the City of Sacramento.

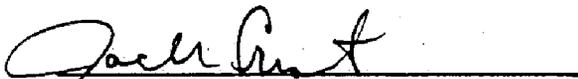
RECOMMENDATION

The staff recommends approval of the attached resolutions
approving the assistance program.

Respectfully submitted,


ANDREW J. PLESCIA
Acting Executive Director

TRANSMITTAL TO COMMITTEE:


JACK R. CRIST
Deputy City Manager

Attachment



SACRAMENTO HOUSING AND REDEVELOPMENT AGENCY



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May 30, 1989

Redevelopment Agency of the
City of Sacramento

Honorable Members in Session:

SUBJECT: Assistance to Meadowview Community Action, Inc.
(MCA) in Providing a Job Outreach & Counseling
Center for the Meadowview Area

SUMMARY

This report recommends \$19,000 in financial support for the MCA group to rent space for a job outreach center in the Meadowview area on a seven month trial basis. Funds are also provided for two student interns to conduct a housing conditions survey in the Meadowview area with a follow-up letter writing campaign to absentee owners not properly maintaining their units.

BACKGROUND

As you know, the Agency has reluctantly been expanding its efforts to deal with the social and economic problems in its targeted areas in an effort to supplement its traditional physical improvement and housing related efforts. In that regard, in support of our Enterprise Zone and Homeless programs, we have developed successful job outreach and employment programs, which in conjunction with the State Employment Development Department (EDD) and the Sacramento Employment and Training Agency (SETA), have provided short term and permanent employment opportunities to hundreds of previously unemployed participants.

As you are well aware, we here at the Sacramento Housing and Redevelopment Agency have been equivocating for some time about our ability to positively affect the Meadowview area. We have not been sure what programs to implement there in that, frankly, the area has neither had the physical problems inherent in many of our other targeted areas, nor the demographic indicators of distress (e.g. level of poverty, proportion of the population

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receiving public assistance, etc.) present in areas such as Oak Park or Del Paso Heights. Despite the relatively less severe secondary indicators of distress, City and Agency staff have become increasingly aware of a number of primary data involving first hand observations of increasing sociological problems in the Meadowview area. These have included troubled apartment projects, drug related activity, deteriorating properties, signs of gang activity, etc. As noted above, we are not the Agency best equipped to deal with the strong sociological factors impelling some Meadowview residents into increasingly troubled circumstances. Our expertise is in physical and housing development issues, with some background in economic development. In the case of Meadowview, we do not see the need for the extensive physical improvement programs we have pursued elsewhere (although, there may be some economic development efforts such as commercial development at 24th and Meadowview which could help). Nevertheless, we do feel that some alternative approaches may hold potential. For example, one of the things we think might work is an employment program run by people who know the area and its population and who at the same time can tie into established employment programs such as those offered by the Employment Development Department and the Sacramento Employment and Training Agency.

In that vein, we would like to propose empowering Meadowview Community Action, Inc. to help us conduct the neighborhood outreach efforts which will enable us to connect job opportunities available through various programs to neighborhood youth (and others) in the Meadowview area. The budget we propose would enable them to rent and furnish a small storefront office to which neighborhood residents can come to learn about the employment programs and opportunities available. To the extent possible, volunteer staff support will be solicited to help develop job opportunities. However, it may be necessary to hire at least one paid staff employee. MCA will develop the specific approach in the context of the overall program budget.

In a related effort, we would also like to provide a direct summer employment opportunity for two Meadowview area youths, supervised by MCA, in conducting a unit by unit survey of housing in the Meadowview area. Of particular interest is the need to identify problem absentee owned properties which are in need of

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maintenance and repair. Our intention will be to communicate directly with the owners of those properties as to their maintenance responsibilities and where appropriate, financing opportunities available through the Agency or elsewhere.

Finally, because of the continuing uncertainty about the Agency's potential role in the Meadowview area, we would like to report back with a more fully developed position paper on what the Agency can and cannot hope to accomplish there. Special attention will be paid to capitalizing on the assets of the Meadowview area, not the least of which are its close-in, affordable housing resources.

FINANCIAL DATA

Attachment A outlines the budget for the program. Total funds required through December of 1989 are \$19,000 which are recommended from funds available in our Agency general fund.

ENVIRONMENTAL DATA

This program is administrative in nature and thus exempt from CEQA.

POLICY IMPLICATION

This program is in compliance with existing Agency policy regarding development of programs which directly support our capital improvement efforts in targeted neighborhoods.

VOTE AND RECOMMENDATION OF COMMISSION

At its meeting of May 15, 1989, the Sacramento Housing and Redevelopment Commission adopted a motion recommending approval of the attached resolution. The votes were as follows:

AYES: Amundson, Moose, Simon, Sheldon, Strong, Wooley,
Yew, Wiggins
NOES: None
ABSTAIN: Pernell
ABSENT: Simpson

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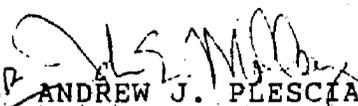
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RECOMMENDATION

Adopt the attached resolution which approves the allocation of \$19,000 in Agency general funds to support employment development and housing survey efforts in the Meadowview area as outlined in this report.

Respectfully submitted,

FOR 
ANDREW J. PLESCIA
Acting Executive Director

TRANSMITTAL TO COUNCIL:

WALTER J. SLIPE
City Manager
2410WPP(205)

RESOLUTION NO.

ADOPTED BY THE REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO
ON DATE OF

AUTHORIZING ASSISTANCE TO MEADOWVIEW COMMUNITY ACTION, INC.
(MCA) IN PROVIDING A JOB OUTREACH AND COUNSELING
CENTER FOR THE MEADOWVIEW AREA

WHEREAS, The Redevelopment Agency of the City of Sacramento wishes to support programs in the Meadowview area which can help the population there, particularly the youths, in finding meaningful employment; and

WHEREAS, the City has been made aware that the organization known as Meadowview Community Action, Inc. (MCA) is willing and able to assist in improving the Meadowview area; and

WHEREAS, the City is also interested in improving the quality of the housing stock in the Meadowview area;

NOW, THEREFORE, BE IT RESOLVED BY THE REDEVELOPMENT AGENCY OF THE CITY OF SACRAMENTO:

Section 1: The Acting Executive Director of the Sacramento Housing and Redevelopment Agency is authorized to withdraw and use up to \$19,000 in excess Agency general funds to support employment development and housing survey activities in the Meadowview area.

Section 2: The Acting Executive Director is further authorized to provide those funds to Meadowview Community Action, Inc. for the purpose of carrying out said employment development and housing survey activities pursuant to a performance contract between the Agency and MCA.

Section 3: The Acting Executive Director may, alternatively, lease commercial space on behalf of MCA and sublet it to MCA for the conduct of such activities.

Section 4: The Acting Executive Director is authorized to execute all contracts, agreements, leases or other documents necessary to implement this program.

Section 5: The Agency budget is hereby amended to reflect this action.

CHAIR

ATTEST:

ASSISTANT SECRETARY

ATTACHMENT A

Sample budget - funds may be switched between the line items identified below as necessary to make the program work:

EMPLOYMENT PROGRAM

Staff Costs	\$ 0
Space Lease (\$1,000 per mo. x 7) =	\$ 7,000
Utility Estimate \$300 per mo. x 7) =	\$ 2,100
Furniture Lease (\$450 per mo. x 7) =	<u>\$ 3,150</u>
Sub-Total	\$12,250

HOUSING SURVEY

12 weeks x 40 hrs. per week	
x \$6.00/hr. x 2 youths	\$ 5,760
Mapping, mailing and miscellaneous expenses	<u>\$ 990</u>
Sub-Total	\$ 6,750

TOTAL PROGRAM COSTS	<u>\$19,000</u>
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