

THE MINUTES OF THE
SACRAMENTO METROPOLITAN ARTS COMMISSION

Tuesday, September 6, 1983

Commissioners Present:

Jackie Caplan
James Neagle
Terezita Romo
Thomas E. Smail, Jr.
Jacqueline Springwater
Audrey Tsuruda

Commissioners Absent:

Mitsuko S. Iwama
Pam Johnson
David Rible, Chair

The September 6, 1983 meeting of the Sacramento Metropolitan Arts Commission was called to order at 4:05 p.m. by Vice-Chair Romo in the absence of Chair Rible. The minutes of the June 7, 1983 meeting were approved.

CHAIR REPORT

None

COMMITTEE REPORTS

APP (Smail)

Susan Willoughby reported for Jennifer Dowley on David von Schlegell's proposal for the Capitol Bank of Commerce. A model of the building and a maquette of the sculpture were shown to the Commissioners. This is a private project budgeted for \$600,000 and includes artwork in the main lobby and roof garden.

A motion was made by Commissioner Smail and seconded by Commissioner Tsuruda that SMAC approve David von Schlegell's proposal for the Capitol Bank of Commerce. The motion was passed unanimously.

Jennifer Dowley reported on the Sacramento Zoo Poster Contest. The draft of the Poster Project stated that \$1,000 be paid to an artist to develop an image and \$500 to a graphic designer to complete the graphic details. Commissioners Tsuruda and Neagle expressed concerns over separating fine artists and graphic designers and felt that this procedure might limit the number of applicants.

A motion was made by Commissioner Smail and seconded by Commissioner Springwater that the draft for the Sacramento Zoo Poster Project be referred back to the APP Committee for further consideration. The motion was passed unanimously.

Jennifer Dowley will research the printing costs for the poster.

Jennifer Dowley reported on Elizabeth Solomon's proposal for the Rush River Drive Bridge. A model of her proposal, including hand-painted ceramic tiles, were shown to the Commissioners. The tiles will be placed on the east wall of the bridge and is scheduled for completion next spring. Ms. Dowley announced that the neighborhood representative was very pleased with

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the proposal. Commissioner Springwater stated that in spite of a low budget and an obscure location, Ms. Solomon's proposal was a very satisfying example of the APP program.

A motion was made by Commissioner Neagle and seconded by Commissioner Tsuruda that SMAC approve Elizabeth Solomon's proposal for the Rush River Drive Bridge. The motion was passed unanimously.

Jennifer Dowley reviewed the new County Jail project. The County Jail panel selected proposals from William Allan (exterior wall) and Douglas Hollis (interior lobby). Slides and models of the artists' work were shown to the Commissioners. Ms. Dowley stated that the architects and the Sheriff's Department were pleased with the proposals.

A motion was made by Commissioner Smail and seconded by Commissioner Springwater that SMAC approve the proposals as developed by William Allan and Douglas Hollis for the County Jail with the following provisos:

- The two artists collaborate with each other to ensure a harmonious interaction between the proposed works of art.
- The two artists work with the architects over the coming months to ensure a true integration between the artwork and the architecture.
- Douglas Hollis re-design his proposal using the same approach and sensibility but taking into account the security issues raised by the Sheriff's Office.
- The budget be divided equally between the artists with \$150,000 to be allocated to each.

The motion was passed unanimously.

The final proposals will go before the County Board of Supervisors in January, 1984.

Upon recommendation by the APP Committee, a motion was made by Commissioner Smail and seconded by Commissioner Caplan that SMAC approve Sylvia Seventy, Director of Education at Fiber Works Gallery in Berkeley, to replace Coleen Kreiger on the Light Rail Panel. The motion was passed unanimously.

The panel will select banners for the Light Rail system.

Planning (Caplan)

Commissioner Caplan reported that the Planning Committee completed the Commission's overall goals and objectives and has asked the staff to detail program goals and objectives.

The Planning Committee will meet to review and prioritize the action plans September 19th, at 4:00 p.m. in the Resource Center, Coloma Community Center. Commissioners are invited to attend.

Commissioner Caplan requested the Goals and Objectives be placed on the October agenda.

Another Planning Committee meeting is scheduled September 26th at 4:00 p.m. at Coloma to review the final planning documents. It is expected that the results of this project will lead to a brochure for distribution within the community. Also at this meeting, Kirk Smith will present a final report on the Business in the Arts project for FY82/83.

Commissioner Romo reviewed the County Cultural Awards Program. The program has been separated from the County Civic Awards Program and is tentatively budgeted for \$175,000. Final approval of the amount will occur after September 27. The program will run annually (January-December).

The Planning Committee has developed new guidelines, and application, instruction and evaluation forms. Director Moskin pointed out the advantages of separating the Cultural and Civic Awards Programs. The Cultural Awards Program procedures will be simplified because it will be administered by SMAC alone. Also, although the budget will remain the same, the Civic Program will no longer be included and will result in a \$23,000 increase.

A motion was made by Commissioner Smail and seconded by Commissioner Tsuruda that SMAC approve the guidelines for the County Cultural Awards Program and empower the Planning Committee to approve the Program's application, instruction and evaluation forms. The motion was passed unanimously.

Artreach (Tsuruda)

Commissioner Tsuruda announced that Evan Nossoff requested by telephone today that the Commission postpone a decision regarding his inclusion in the Artist Directory until the October meeting. The Commission agreed to the request. Written comments from Mr. Nossoff were distributed to the Commissioners.

DIRECTOR'S REPORT (Moskin)

Director Moskin asked Susan Willoughby to report on the KFBK/Friends Radio Auction. For two years, KFBK has expressed an interest in becoming involved with the Friends of the Arts Commission and last November decided to host a radio auction to benefit SMAC programs.

The auction began the week of August 22 and culminated with the majority of items being auctioned Saturday, August 27. Artworks were auctioned at a reception underwritten by 1st Nationwide August 25. Susan Willoughby thanked Kirk Smith and Shirley Wong for their work on the auction. The following is a breakdown of monies raised from the event:

Items auctioned on KFBK	\$9,000+
Artworks auctioned at reception	2,000
Bronze cast of image of poster commissioned by KFBK	2,000
	\$13,000+

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Sales of the poster, developed by the Rakela Company to honor the event, are expected to increase the proceeds.

The KFBK station manager was pleased with the event and is willing to hold an auction on an annual basis.

Signed posters were distributed to the Commissioners.

OLD BUSINESS

None

NEW BUSINESS

Ann Horn, a Child Drama and Theatre artist, addressed the Commission regarding arts in education from the artist's perspective. She cited a need for:

- 1) workshops for artists on self-marketing skills,
- 2) workshops for school personnel on arts in education,
- 3) artists to be in contact with other artists, and
- 4) using the Junior League as a resource (clearinghouse, booking agent).

Ms. Horn stated that a major industry may be reluctant to fund an individual artist but would more likely fund an arts in education consultant to develop a program.

Commissioner Springwater sympathized with Ms. Horn but stated that similar workshops in the past have had low attendance. Director Moskin suggested that the Commission could formally address the Board of Education supporting arts in education.

The meeting adjourned at 5:52 p.m.

Respectfully submitted,

Shirley Wong
Secretary