

RESOLUTION NO. 2007-686

Adopted by the Sacramento City Council

September 18, 2007

AWARDING OFFICIAL NEWSPAPER FOR CITY ADVERTISING CONTRACT IN AN AMOUNT NOT-TO-EXCEED \$35,000.

BACKGROUND

- A. City Code 3.56.260, Annual Contracts, requires that the City Council annually award a contract for official advertising for the City of Sacramento. It further states that, the City Council shall award the contract(s) for such official advertising to the lowest responsible bidder publishing a daily newspaper in the City which is a newspaper of general circulation.
- B. Invitation-for-Bid Number (IFB) B081181009 was competitively bid and advertised in accordance with the City Code and standard policies and procedures. The lowest responsible bidder is "The Daily Recorder."

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. The contract for the official advertising for the city is awarded to "The Daily Recorder" in the not-to-exceed amount of \$35,000.
- Section 2. The City Manager is authorized to execute a contract with "The Daily Recorder" for official advertising services in the not-to-exceed amount of \$35,000.

Adopted by the City of Sacramento City Council on September 18, 2007 by the following vote:

Ayes: Councilmembers Cohn, Fong, Hammond, McCarty, Pannell, Sheedy, Tretheway, Waters and Mayor Fargo.

Noes: None.

Abstain: None.

Absent: None.



Mayor Heather Fargo

Attest:



Shirley Concolino, City Clerk