

SACRAMENTO METROPOLITAN ARTS COMMISSION
MINUTES

Meeting Date: July 12, 1995
4:00 - 6:00 pm
Coloma Community Center
4623 T Street

For information, call (916) 264-5558

COMMISSIONERS:

Vera L. Davis	W. Kearse McGill
Gerry N. Kamilos	Charles Miller
Quan Van Le	Sandra Yee
Anthony P. Marquez	Dennis Yep

- I. CALL TO ORDER - At the hour of 4:05 p.m. All commissioners present.
- II. APPROVE AGENDA OF JULY 12, 1995
Moved: Marquez; seconded: Le
Ayes: Unanimous
- III. APPROVE MINUTES OF JUNE 14, 1995. Minutes approved as written.
Moved: McGill; seconded: Miller
Ayes: Unanimous
- IV. PRESENTATION(S)

"Performing Arts Committee Update," - Quan Le, Chair; Committee Member Bill Carroll reporting.

Mr. Carroll has served on the Performing Arts Committee from 1988 to 1991, and rejoined last year. The Performing Arts Committee has been concentrating its efforts to serving the performing arts community. A retreat was held earlier this year. One of the major issues was the need for communication not only within the performing arts community, but between the performing arts community and the various government agencies as well. The Committee produced a performing arts newsletter, but could only send one issue due to budget cuts. A diverse group of participants have come together to perform at the Downtown Plaza on Wednesday evenings, June through August, 7:00 to 8:30 pm. The festivities have been attracting several hundred people to Downtown Plaza. It is hoped that this project can continue in the future. There will be focus group meetings on July 25 and 26 concerning a possible performing arts center. Public meetings for this issue will be held later on as well.

Commissioner Miller asked about the circulation of the newsletter. Mr. Carroll noted that approximately 600 copies were mailed (using the Arts Commission's data base). The cost per year to produce and distribute the newsletter is over \$1,000. Director Walker noted that a joint Commission/Committee/Friends Board/Staff retreat will take place in the fall; one item for consideration is funding for various committee projects. This is to be discussed at the retreat, but may give the committees an opportunity to continue specific projects, such as the performing arts newsletter as well as other newsletters. Commissioner Miller noted the possibility of consolidating visual and performing arts newsletters to keep costs down as much of the information is related to both visual and performing arts.

Commissioner Kamilos asked how long it will take to complete the performing arts center study. Director Walker said it would be completed in the fall.

Mr. Carroll also noted that California's Original Theatre Company is doing better; currently in a "slow mode" but concentrating on its current and future work.

"Cultural Arts Plan Status Report" - Director Michelle Walker reporting.

Several meetings were conducted by consultant Ken Larsen during the last week of June pertaining to marketing, fund raising, public relations, etc. for the arts community; he has done an excellent job. He looked at general areas that had overlapping components instead of focusing on traditional topics.

One part of the Plan includes providing training not just in the arts, but in other areas such as computer technology. Consider the use of shared mailing lists, fundraising, art work and resumes on computer. The second part of the Plan suggests hiring a PR firm for exposure of the local arts community to other locations. (Mr. Larsen is putting the information together for presentation next month to the Commission, then to the public, back to the Commission and after all the appropriate changes and corrections have been made, present the report to the City Council and County Board for approval.) Director Walker noted that she wants other arts organizations help with the implementation of the plan; she also noted that anyone who attended the focus meetings will receive the information packet. The focus meetings have been well attended.

"Convention Center Update" - Kathy Gee, Art in Public Places Program Assistant.

This presentation was tabled until the next Commission meeting.

V. PUBLIC TESTIMONY - None.

VI. ACTION ITEMS (A-D):

A. APPROVE INCREASING THE MAXIMUM NUMBER OF COMMITTEE MEMBERS AND AMEND THE ARTS COMMISSION BY-LAWS (YEE)

A MOTION WAS MADE TO APPROVE INCREASE OF THE MAXIMUM NUMBER OF MEMBERS TO 11 FOR ALL COMMITTEES AND AMEND THE BY-LAWS TO THAT EFFECT.

COMMISSION ACTION:

Moved: Le; seconded: Yep
Ayes 8 Noes 0 Absent 0
Motion passed unanimously.

B. APPROVE NEW COMMITTEE MEMBER(S) (YEE)

A MOTION WAS MADE TO APPROVE JOSETTE BORLAND AS A COMMITTEE MEMBER FOR THE PERFORMING ARTS COMMITTEE.

COMMISSION ACTION:

Moved: Le; seconded: McGill
Ayes 8 Noes 0 Absent 0
Motion passed unanimously.

Chair Yee also noted her appointments of member Carlo Visante as Chair of the Awards Committee and member Marcy Friedman as Chair of the Art in Public Places Committee.

C. APPROVE "WALLSPEAK" POLICY AND STANDARD OPERATING PROCEDURES (GEE)

A MOTION WAS MADE TO APPROVE THE "WALLSPEAK" POLICY AND STANDING OPERATING PROCEDURES.

COMMISSION ACTION:

Moved: Yep; seconded: McGill
Ayes 8 Noes 0 Absent 0
Motion passed unanimously.

D. APPROVE YOUTH INITIATIVES (WALKER)
(This was removed as an action item)

Director Walker discussed the possibility of a grant from the Robert Wood Johnson Foundation (RWJF). Sacramento is one of twenty communities invited to apply, and if selected, would supply major grant dollars to the community. Community input was sought. It turned out that arts education was voted as the number one priority.

Director Walker stated that the grant is for the whole community to work with, not just one agency working for the community. If Sacramento does receive funding, we will receive national attention. One component would allow for arts education programs to be integrated into all areas of community life that promote a healthy environment for youth.

VII. CHAIR'S REPORT

A retreat will be held in late September or early October as noted earlier; the date has not yet been set. Commissioner Kamilos has agreed to serve again as Vice Chair of the Commission - thank you Gerry. This is Commissioner Yep's last official meeting; he is starting the Asian-Pacific Theatre Company. Best of luck in the future to Dennis and his new Theatre.

VIII. DIRECTOR'S REPORT/PROGRAM UPDATE

Sacramento Youth Symphony placed 1st at the 24th Annual Youth Music Festival in Vienna, Austria. Congratulations!

IX. OLD BUSINESS

Commissioner Kamilos noted his pleasure in working with the Commission now and in the future as Vice Chair, and he thanked fellow Commissioner Yep for his outstanding service.

X. NEW BUSINESS - None.

XI. COMMUNICATIONS RECEIVED - None.

XII. INFORMATION REPORTS - None.

XIII. ADJOURNMENT - At the hour of 6:00, it was moved and seconded to adjourn. Motion passed unanimously.

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