



Proclamation

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Issued by the Mayor
MAILED
MAY 27 1997
BY THE CITY COUNCIL
OFFICE OF THE CITY CLERK

Stand for Healthy Children Day June 1, 1997

WHEREAS, on June 1, 1997, Americans from all backgrounds will come together in their communities all across the country to take a Stand for Healthy Children and renew their community's commitment to improving the quality of our children's lives; and

WHEREAS, on June 1, Stand for Healthy Children Day, and beyond, citizens, families, religious congregations, schools, community based organizations, businesses, and political and cultural groups will join together as a local and national community to recognize the health needs of our children and rededicate ourselves to addressing them; and

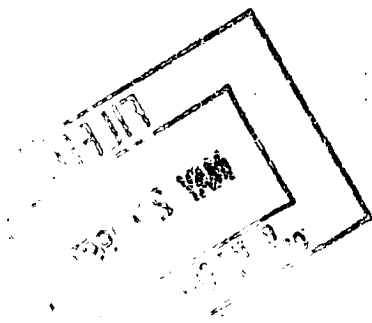
WHEREAS, caring for the health of our children must be top priority for our families, our communities and our nation; and

WHEREAS, this commitment must begin at the local level, where children and families live and work and have the potential to thrive, and where all citizens, working together can make a difference in our children's lives.

NOW, THEREFORE, I, Joe Serna, Jr., Mayor of the city of Sacramento, do hereby proclaim June 1, 1997 as Stand for Healthy Children Day in Sacramento and urge all citizens to support this day by taking part in local activities and by dedicating ourselves to the task of improving the health and quality of life of all our children from this day forward.

ISSUED: This 27th Day of May, 1997.


JOE SERNA, JR.
MAYOR



The Child Action Newsletter Will Keep You Informed!

This year Child Action Newsletter subscriptions will be matched dollar-for-dollar to support Parent Voices, a project which will organize a Parent Action Council in Sacramento. Please send your subscription request in today and help us raise \$5,000 dollars to create a powerful Parent Voice for Sacramento's children.



Send me a year of the Child Action Newsletter and sign me up as a community sponsor for the Parent Voices Campaign.

Please Subscribe!

Name: _____

Address: _____

City: _____ Zipcode: _____

Enclosed is a tax deductible donation of:



\$10



\$25



\$50



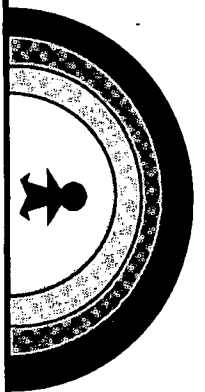
\$100



Please make your check payable to Child Action, Inc.

Charitable Contribution Identification Number: 94-2364946

Child Action, Inc.
8795 Folsom Blvd., Suite 101
Sacramento, Ca. 95826



Serving Families Since 1976

Child Action

A Sacramento Community Agency
Serving Children, Families &
Child Care Professionals

- ◆ Child Care Referrals
- ◆ Parenting Information
- ◆ Education & Training
- ◆ Financial Assistance

Child Action, Inc.
8795 Folsom Boulevard, Suite 101,
Sacramento, Ca. 95826
916/387-0510

Child Action Agency Goals



Child Action is a private, nonprofit corporation created in 1976 to provide for the education and social welfare of children and families by *organizing, sponsoring and administering services* to children. We seek to augment and enhance the delivery of services for children rather than duplicate existing resources.

Our major goal is to promote the healthy growth and development of children and families living in Sacramento County. *Our primary focus is child care and development.* Services include child care resource and referral, child care subsidies, recruitment and training of child care professionals, and parent education and support.

We believe that parents are best able to choose the child care that meets their particular family situation. It is our goal to provide parents with information on a broad range of child care services, as well as ways to assess these services.

We can provide information about child care and child development services as it is available, but we do not make recommendations. The choice of care remains with the parent. We are not responsible for arrangements between parent and provider.

How to Contact Us



Child Action Services	387-0510
24-Hr Provider Update Line	386-4360
Resource & Referral FAX:	387-5762
Client Services FAX:	387-5837

Child Action Services

SERVICES FOR PARENTS

- Free referrals to child care and community services in Sacramento County
- Parenting information and assistance
- Workshops/conferences on parenting and family issues
- Financial assistance for child care expenses to low-income families who are working or in school or training programs
- Publication of *Child Action Newsletter*, a quarterly newsletter for parents and child care providers
- Publication of *Choosing Your Child's Care*, a booklet on how to select child care services for families
- Trustline
- Parent Voices Campaign

COMMUNITY SERVICES

- Speakers bureau on child care, public policy and parenting
- Advocate at local and state levels for children, families and child care providers
- Coordinate and facilitate communication between community agencies, public officials and child care providers
- Provide child care information to public boards, commissions, school districts, planning councils, city and county department and the media
- Collect and disseminates statistics on child care needs and supply
- Coordinate the local Child Care Planning Council
- Coordinate the Sacramento Child Care Coalition

SERVICES FOR CHILD CARE PROVIDERS

- Free referrals for child care programs and family child care homes
- Recruitment and training of potential and existing child care providers
- Technical assistance to existing providers in program development and expansion services
- Publication on child care issues and quarterly editions of the *Child Action Newsletter*
- Workshops and conferences
- Resource Library
- Early Childhood Education classes
- Accreditation

CHILD ACTION IS SUPPORTED BY CONTRACTS, GRANTS AND DONATIONS

- State Department of Education, Child Development Division
- Sacramento County Department of Human Services
- Sacramento County Office of Education
- California Child Care Initiative Project
- Jennifer Altman Foundation
- American Business Collaborative
- The Partnership Group
- Work/Family Directions
- Designated Agency of the United Way
- Tax-exempt donations
- Newsletter subscriptions