



## REPORT TO COUNCIL City of Sacramento

915 I Street, Sacramento, CA 95814-2671  
www.CityofSacramento.org

Staff Report  
February 7, 2006

Honorable Mayor and  
Members of the City Council

**Subject:** Presentation on SACTO Activities and Partnership for Prosperity

**Location/Council District:** Citywide/All Districts

**Recommendation:** For Information Only

**Contact:** Wendy Saunders, Economic Development Director, 808-7223  
Jim Rinehart, Citywide Division Manager, 808-5054

**Presenters:** Wendy Saunders, Director, Economic Development Director  
Barbara Hayes, Executive Director, SACTO  
Susan Frazier, CEO & Managing Partner, Valley Vision

**Department:** Economic Development

**Division:** Citywide

**Organization No:** 4453

### Summary:

Sacramento Area Commerce and Trade Organization (SACTO) and Valley Vision are presenting a review of SACTO's 2005 activities (Attachments 1-3) and an update on Partnership for Prosperity (Attachment 4). SACTO and Valley Vision have been involved in the City's Economic Development Strategy update process and the department will continue to coordinate Partnership for Prosperity with the department's activities. Tonight's presentation is for City Council information only.

**Committee/Commission Action:** Not Applicable

### Background Information:

Sacramento Area Commerce and Trade Organization (SACTO) and Valley Vision are presenting a review of SACTO's 2005 activities and an update on Partnership for Prosperity. SACTO and Valley Vision have been involved in the City's Economic Development Strategy update process and the department will continue to coordinate Partnership for Prosperity with the department's activities. Tonight's presentation is for City Council information only.

**Financial Considerations:** None

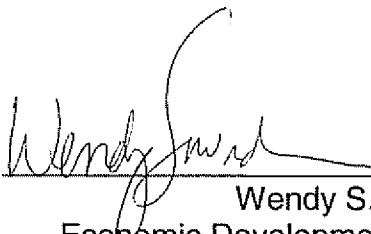
**Environmental Considerations:** Not Applicable

**Policy Considerations:**

SACTO and Valley Vision's activities and coordination with the City's Economic Development Department are consistent with the City of Sacramento Strategic Plan goals to expand economic development throughout the City and achieve sustainability and livability.

**Emerging Small Business Development (ESBD):**

No goods or services are being purchased.

Approved By:   
Wendy S. Saunders  
Economic Development Director

Approved for Council Information:

  
RAY KERRIDGE  
Interim City Manager

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