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April 14, 1988

Budget and Finance/
Transportation and Community Development Committee
Sacramento, CA

Honorable Members in Session:

SUBJECT: South Natomas Community Art Project - Report Back

SUMMARY

This report provides information on the 1988-89 Art in Public Places program for South Natomas as requested by the Budget and Finance/Transportation and Community Development Committee on April 5, 1988. This report is for information only.

BACKGROUND INFORMATION

The South Natomas Community Art Project is proposed as part of the 1988-89 CIP. The project will be funded by \$75,000 from the South Natomas Community Improvement Fund (SNCIF). In addition, \$25,000 will be added in FY 1989-90.

The Arts Commission procedure for Art in Public Places projects involves an advisory panel and a jury panel. The advisory panel would consist of: a developer (Bill Krum, KCS Development); a local businessperson (representing Northgate or Gardenland); Ray Tretheway (Natomas Community Association); City staff representing planning, architecture or landscape design and the City's Art Public Places Coordinator. The Art in Public Places Coordinator develops the scope and site for the art work, which is reviewed by the advisory committee. An announcement for the project is written and submitted to the Art in Public Places Committee for review and selection of three jury panel members, comprised of arts professionals. The announcement is then submitted to the Sacramento Metropolitan Arts Commission for final approval. The announcement is sent to artists who apply by sending slides and a resume by a specific deadline. The jury panel then reviews the artists' slides and resumes and selects usually three finalists to create site specific designs. The jury

panel reconvenes in a month and selects one artist for the commission. The advisory committee attends the jury panel meetings and offers input into the process. The jury panel makes all final decisions on the artist for the project.

The time frame for this project would be as follows:

July 1988.....\$75,000 deposited in APP Trust Fund
July 1988.....Selection of advisory committee members
August 1988.....Staff recommendation of project scope and sites
September 1988.....Meeting with staff and advisory committee to develop project announcement
September 1988.....Project announcement approved by Art in Public Places Committee
October 1988.....Project announcement approved by SMAC
November 1988.....Announcements mailed to artists
December 1988.....Deadline for artists slides and resumes
January 1989.....Jury panel meets to review all project applicants. Selects three finalists
February 1989.....Jury panel reconvenes and interviews three finalists and selects one artist for commission
March 1989.....Artist contract is approved by City Council and executed with artist to create artwork
Summer 1989.....Project completed - depending upon scope

FINANCIAL DATA

The total program budget for the South Natomas Community Art Project is \$100,000: \$75,000 for FY 1988-89 and \$25,000 for FY 1989-90, from the South Natomas Community Improvement Fund (SNCIF).

RECOMMENDATION

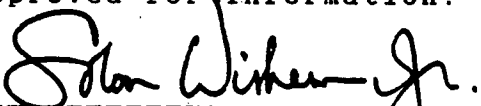
This report is for information only.

Respectfully submitted,



ROBERT P. THOMAS, Director
Parks and Community Services

Approved for Information:



SOLON WISHAM, JR.
Assistant City Manager

April 26, 1988
District 1