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NEIGHBORHOODS, PLANNING &
DEVELOPMENT SERVICES
DEPARTMENT

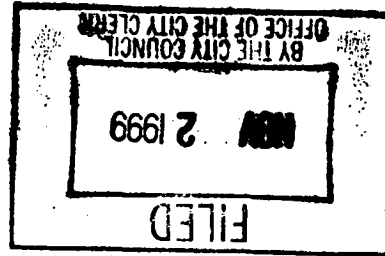
CITY OF SACRAMENTO
CALIFORNIA

3291 TRUXEL ROAD, SUITE 26
SACRAMENTO, CA 95833

AREA 4 - ADMINISTRATION
Parks And Recreation - The Benefits Are Endless.

PH 916 566-6525
FAX 916 566-6534

October 26, 1999



City Council
Sacramento, California.

Honorable Members in Session:

SUBJECT: NEIGHBORHOOD REPORT: SWANSTON ESTATES AGAINST CRIME
NEIGHBORHOOD ASSOCIATION

LOCATION: Council District 3

RECOMMENDATION

This report is for information only.

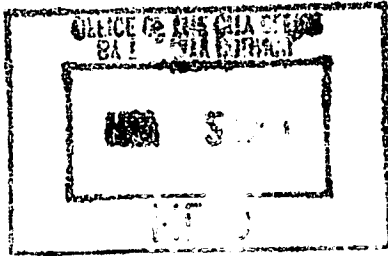
CONTACT PERSONS Wally Cole, Neighborhood Resources Coordinator - 566-6526
Gary L. Little, Area 4 Director - 566-6524

FOR COUNCIL MEETING OF November 2, 1999

SUMMARY

The Swanston Estates Against Crime Neighborhood Association has been invited to present a Neighborhood Report to the City Council which will include issues, concerns, and accomplishments for its community.





BACKGROUND INFORMATION

One of the responsibilities of the Neighborhoods, Planning and Development Services Department is to serve as a liaison with neighborhood associations and residents to improve their communities and to address various issues and problems. This provides the staff with the opportunity to work closely with active neighborhood residents, associations, and businesses. The Swanston Estates Against Crime Neighborhood Association, located in Council District 3 in Neighborhood Service Area 4, has been invited to present a Neighborhood Report to the City Council. Exhibit A illustrates the boundaries for this association. This report will be presented orally by a representative of the Swanston Estates Against Crime Neighborhood Association. The association presentation may include, but not be limited to, the following subjects:

- **Swanston Estates Neighborhood Traffic Management Program:** Information and update on the neighborhood's traffic management program activities.
- **Babcock Ballpark project:** Information on the development of a baseball park at Babcock Park located at Cormorant Way and Wooley Way.
- **Swanston Estates Volunteer Code Enforcement Team:** Information on the neighborhood's volunteer code enforcement efforts.
- **Neighborhood efforts on behalf of elderly residents:** Information on the partnership between Swanston Estates Against Crime Neighborhood Association and the City of Sacramento's Caring Neighborhoods program.

FINANCIAL CONSIDERATIONS

None. There are no financial considerations associated with this report.

ENVIRONMENTAL CONSIDERATIONS

There are no environmental considerations associated with this report.

POLICY CONSIDERATIONS

This report is consistent with City Council's expressed interest to provide more opportunities for neighborhood involvement.

ESBD EFFORTS

None. No goods or services being purchased.

Respectfully submitted,



WALLY COLE
Neighborhood Resources Coordinator

Approved:



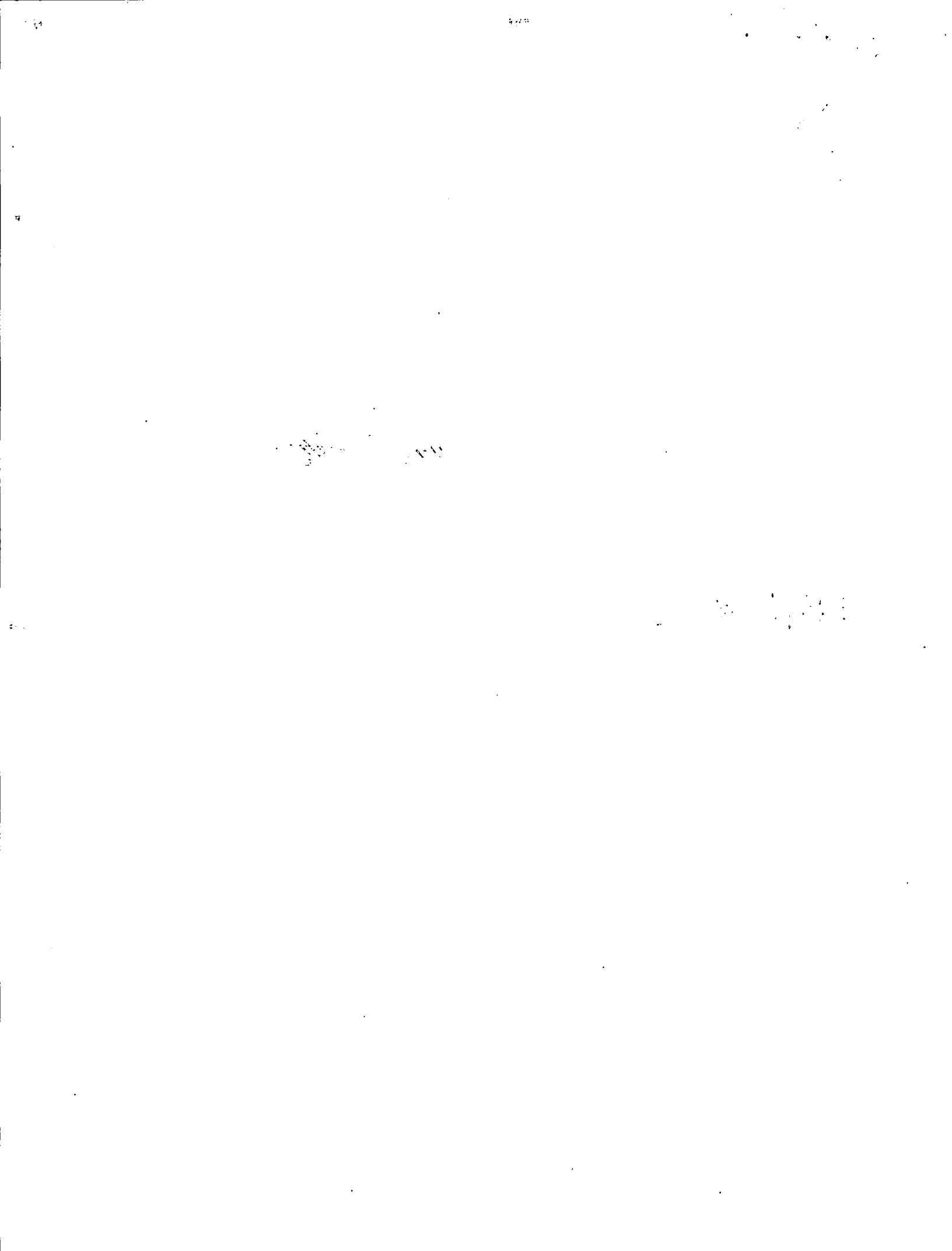
GARY L. LITTLE
Area Director

Approved for Council Information:



ROBERT P. THOMAS
City Manager

Attachment: Exhibit A



Neighborhood Service Area 4

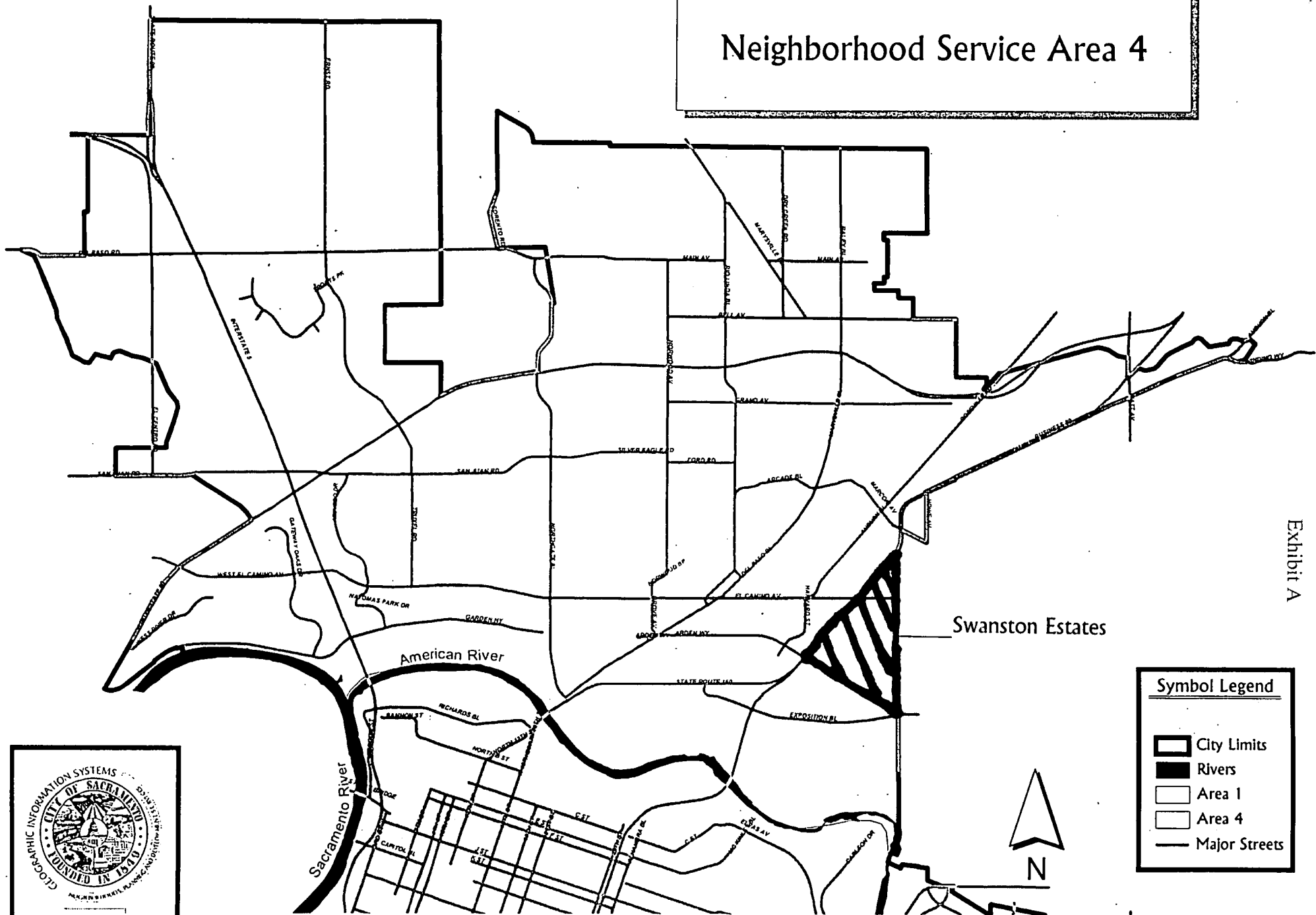


Exhibit A

Symbol Legend

- City Limits
- Rivers
- Area 1
- Area 4
- Major Streets



Crime Statistics July 1 – September 15, 1999

(Numbers do not reflect crimes at Arden Mall)

3 Auto Burglaries	10 Vandalism
3 Business Burglaries	12 Stolen Vehicles
2 Residential Burglaries	3 Petty Thefts

Since auto theft seems to be the biggest problem in our area, the Sacramento Police Department has provided some facts and reminders about auto theft.

While professional car thieves using sophisticated equipment and techniques are a big part of the problem, records and reports indicate that most car theft is a crime committed by youths and opportunists. Nationwide, 4 out of 5 car thefts are committed on vehicles in which the cars were left unlocked. In 1 of 5

cases, the keys were left in the ignition.

The amateur car thief steals an unlocked car. To reduce car theft, remove the ignition key, securely close windows and vents, and lock all doors each time you leave your car unattended, even if only for a few minutes.

Park your car in the garage if possible and keep it locked. If you must park on the street, try to park in a lighted area. Never leave your valuables out in plain

sight. Take all valuables inside your house at night or lock them in the trunk.

Some professional thieves can open a locked car, take out what they want and be on their way in 30 seconds. Fortunately, most of them are not so skilled. They rely on the carelessness of their victims. Never provide opportunities for thieves to help themselves because you were negligent.

For questions, call CSO Rayann Von Schoech at 566-6418.

Steve Cohn For Mayor by Don and Marie Macaulay

We were at the press conference in September when Steve Cohn threw his hat in the ring for Mayor. The primary election will be in March, next year, and the general election will be in November.

It was so nice meeting Steve's wife, children, mother and father. He has a wonderful family who are backing him all the way. Steve's wife is a dedicated teacher and insisted that the press conference be "after school hours" as she could not take time off from school to be there. His parents are from Missouri and did not live far from Harry Truman's Museum, and Steve may have been inspired by Harry Truman's "the buck stops here." His parents are helping with the campaign—going door to door. You may meet them.

Steve Cohn has lots of competition. There are six candidates for Mayor. All of the candidates have merit, but Steve Cohn has done more for the "neighborhoods" in Sacramento than any one else. He has helped not only our neighborhood, but all neighborhoods in Sacramento with street lights, flood control, traffic problems, neighborhood clean up, code enforcement and improvements to parks. He just jumps into new programs and goes all out negotiating for his constituency.

Steve's daughter Nicole, said she will not be able to vote for her father in March but she will be 18 by November and will vote for him in the General Election in November. **WE WILL VOTE FOR STEVE COHN IN MARCH AND NOVEMBER! HE IS GOOD FOR SACRAMENTO AND ITS NEIGHBORHOODS.**

Membership Picnic Oct. 23rd

Plans for a SEAC membership picnic at Babcock Park on October 23, 1999, 2-6 p.m. are under way. The picnic will be finalized at the General Meeting on Oct. 6, 1999. It's a great way to meet your neighbors and have fun too. All dues paying members and their families are invited to join the fun!

It's Never Too Late to Join SEAC!

Help make your neighborhood a safer, nicer place to live. Join Swanston Estates Against Crime (SEAC), your neighborhood association now. Only \$10 per household and \$20 per business. Meet your neighbors and learn more about your community. Call Membership Chair Ted Bodiou 925-7627

Swanston Estates Against Crime (SEAC) — A Neighborhood Association



NEIGHBORHOOD NEWS

P. O. Box 13265 • Sacramento, CA 95813-3265 • (916) 925-7008 September-October 1999

Membership Meeting October 6th 7 PM Babcock School Meeting Agenda

President's Welcome
Treasurer's Report
Traffic Calming Committee Report
Guest Speaker Laura Richter
Nominations & Election of Officers
Nominations & Election of Chair Persons
Annual Membership Picnic Oct. 23rd
Refreshments & Raffle

Laura Richter will be the guest speaker at the SEAC Membership Meeting on October 6, 1999. Ms. Richter is from Caring Neighborhoods, an outreach program for senior citizens and disabled adults.

Services such as transportation, meals and entertainment for the elderly and disabled will be presented. The establishment of a Contact Person for the Elderly in our neighborhood will be discussed. The Contact Person would coordinate volunteers to help people in the neighborhood with special needs. Members will be able to ask questions and discuss concerns.

Election of New Officers

Want your neighborhood to be a cleaner, safer place to live? Interested members are encouraged to serve as officers and chair persons for a one year term. The more members we have to share the work, the easier it will be to get the work done.

All positions are available. Consider any of the following positions described here and come to the Oct. 6th meeting. Last year's officers will help you learn your new job.

President—preside over meetings, contact person, may attend any committee meeting. **Vice President**—back up to the president. **Treasurer**—deposit checks, pay bills, co-sign checks. **Corresponding Secretary**—pick up mail, answer letters, type agenda. **Recording Secretary**—take minutes at all meetings and type them up, Sunshine duties. **Membership Chair**—contact members and residents regarding renewal of membership and/or joining

SEAC, coordinate with Street Captain Chair person. **Patrol Chair**—train and coordinate the volunteers for the patrol. **Editor of the Newsletter**—obtain and type information, proof copy with someone, deliver copy to PRINT tech. **Street Captain Chair**—maintain list of street captains and members, pick up newsletter from printer, distribute to street captains, mail newsletters to VIP list.

(continued on page 2)

Election of New Officers

(continued from page 1)

Refreshment Chair-coordinate refreshments for all executive board and general meetings. **SEAC Neighborhood Web Page**- update the web page with current information. **Annual Party Chair**-plan and coordinate National Night Out and Annual Membership Picnic activities.

Volunteers are also needed to serve on the following committees. **Code Enforcement Team**-work with Wally Cole, attend a district wide meeting monthly, work with code enforcement volunteers. **Traffic Committee**-attend and coordinate meetings with Karen Shipley and traffic committee. **Fund Raising Committee**-contact merchants to raise money for Babcock Park Ball Field. **Accountability Board**-first time juvenile offenders picked up by the Sacramento Police Depart. for violating curfew or other misdemeanors are given a second chance by the board. **Attendee at Kaiser, Babcock PTA, SEAC Partnership meetings**-attend and represent SEAC at PTA Executive Board meetings and Partnership meetings. **Contact Person for the Elderly**-compile list of volunteers and coordinate with Caring Neighborhoods.

New Principal at Babcock School

Jeanne Hanna is the new principal at Babcock School. Recently assigned to Babcock, Jeanne has been busy getting to know staff, students and parents.

Peter Kennedy, an administrative Intern, is also new to Babcock School. He will assist Jeanne with administrative duties one day a week.

Volunteers who are interested in being a mentor in the Student Buddy Program at Babcock School should contact Debbie Fowler at 447-4306.

Watch Those Bumps!!

In case you haven't seen or felt them, new speed bumps have been added to Rockbridge Road, Waterford Road and Middleberry Road. They are part of the Neighborhood Traffic Management Program to slow traffic in the neighborhood.

Pedestrian Islands

The intersections of Yorkshire Road and Bowling Green Drive and Surrey Road and Keith Way will each have a "new look" by the end of the year. The Traffic Calming Committee approved the installation of Pedestrian Islands with ladder style crosswalks.

The TCC, part of the Neighborhood Traffic Management Program, made their recommendation after reviewing several options. These changes will help to slow traffic and add safety for pedestrians crossing the road.

Comments can be directed to Karen Shipley at 264-8365.

Suggestions Welcomed

Contributions, comments or suggestions to improve the *Neighborhood News* are welcomed. Call Earlene 925-1882.

DEL'S INC. AUTOMOTIVE MACHINE SHOP

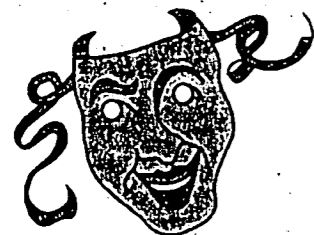
(916) 922-1556 fax (916) 922-4684
1781 WOOLEY WAY
SACRAMENTO, CA 95815

"Gifts To Share" Donation

The Gifts to Share Fund raising money for the Babcock Park Baseball Field Project is \$1,569.00 larger thanks to a donation by Arden Fair. Proceeds in the sum of \$569.00 from a radio station promotion held at Arden Fair plus an additional \$1,000 were donated to the project.

Arden Fair also purchased an ad in the *Neighborhood News*. Monies collected from all advertisements placed in our newsletter will also go to the Gifts to Share Fund. Thank you Arden Fair for your continued support!

Arden Playhouse



Presents

LEGENDS!

A COMEDY BY JAMES KIRKWOOD

Join us at *Arden Playhouse* for a hilarious romp when two rival movie queens, who are bitter enemies, have to team up on a Broadway project. Watch the fur and wigs fly Fridays and Saturdays, September 10th thru November 6th at 8:00 pm. Sunday matinee October 24th; 2 pm. **LEGENDS!** stars Laura Darzell, Boots Martin, Paul Ennis and is directed by Bob De Lucia.

Have you noticed the changes at 2120 Royale Road? *Arden Playhouse* has new owners and is proud to be a member of SEAC. Barbara and Michael Messmer invite you to see live theater right in your own neighborhood. Present this ad and receive \$2.00 off the regular ticket price of \$12.00 a seat for **Legends!**. (May not be combined with other discounts.) Call (916) 927-0942 to make reservations. Because of the nature of our beer and wine license, **NO ONE UNDER 21 IS PERMITTED**. We hope you see us soon!

Introducing...

HAZEL PHILLIPS
SEAC's Printer

Our current printer is a woman who lives right here in Swanton Estates. Hazel Phillips is the sister of Linda Fowler and volunteers her time and skills to provide us with our newsletter. Hazel learned how to run a printing press several years ago and has contributed her time and efforts to many worthwhile projects for the community. Printing takes a special skill and months of learning to be able to produce high quality work. Hazel not only takes pride in volunteering her printing skills for SEAC, but believes contributing to our community is something that makes our neighborhood better for us all. **Thanks, Hazel, for your help to make our SEAC Newsletter one of the best!**

A WOMAN OWNED BUSINESS...

PRINT+tech

...Supporting Quality Education

SERVICE

All Your Printing Needs will be handled courteously, promptly and professionally by our highly trained and experienced Sales, Production and Technical staff.

PRICE

COMPETITIVE PRICING ON A WIDE VARIETY OF PRINTED COMMUNICATION MATERIALS. WE GUARANTEE YOU THE MOST ECONOMICAL AND COST EFFECTIVE PRICING IN THE INDUSTRY.

QUALITY

BE ASSURED THAT EACH AND EVERY PRINTING PROJECT WILL BE COMPLETED ACCURATELY AND CORRECTLY PER YOUR SPECIFICATIONS; AND MOST OF ALL, WILL BE COMPLETED ON TIME, EVERY TIME.

PHONE: (916) 388-5618
FAX: (916) 388-5620
8605 FOLSOM BLVD., SACRAMENTO, CA 95826
LINDA FOWLER, OWNER

ARDEN FAIR *is proud*
to be a part
of your COMMUNITY.

Arden Fair is proud to be a member of the Swanston Estates Neighborhood Association and supports the organization's efforts to make the neighborhood a safer, better place to live.



ARDEN FAIR

With Nordstrom, Macy's, Sears, JCPenney and over 165 specialty stores.
 Business 80 at Arden Way. For more information and mall hours call 920-1167.

Gift To Share Fund for Babcock Park

A Community Partnership with the City of Sacramento (Councilman Steve Cohn's office), Kaiser Permanente, Babcock School, Town & Country Little League and SEAC is moving forward with plans for the Babcock Park Base Ball Field.

Proceeds from advertisements placed in the *Neighborhood News* are being contributed to the fund for the ball field. Interested businesses or individuals can place an ad by contacting Don and Marie at 921-1050.

Advertisements can be placed in the next four issues at the following prices.

Pricing for <u>one ad</u>	and	<u>four ads</u>
Business card \$20.00		\$50.00
1/4 page ad \$25.00		\$90.00
1/2 page ad \$50.00		\$185.00
Full page \$100.00		\$380.00
Full page – inside cover or back cover		
\$150.00		\$575.00

Little League Sign-Ups

Town and Country Little League which serves the children in the Swanston Estates neighborhood will have sign-ups for spring the day after Thanksgiving, Friday, November 26, 1999. Sign-ups begin at 7 a.m. at the K-Mart store on Howe Avenue at Cottage. Proof of birth date and fees will be required.

**Code Enforcement
 In Action**

If you've noticed inoperable vehicles or visible junk and trash missing from the neighborhood, you're right. Code Enforcement officials have been working in our area to site violations.

Residents can help by reporting possible code violations to the Swanston Code Enforcement Team at 566-6538.

Street Captains Needed

Street Captains help connect all the members of our community. The more we have, the smaller the neighborhood can be divided. Volunteer as a Street Captain and make a difference. It will not require a lot of your time. Call Marie and Don at 921-1050.

COHN'S CORNER

News from City Councilman Steve Cohn

Babcock Park Ball Field

I am happy to report that the Babcock Baseball Field project is finally on track. The City is partnering with SEAC, Babcock School, Kaiser and Town & Country Little League to raise funds to provide a first class little league and girl's softball field at Babcock Park. The baseball field should be completed in time for opening day next spring (2000). A lot of work needs to be done, such as removing turf, moving sprinkler heads and laying new irrigation equipment, as well as installing a new back-stop and chain link fencing. More to come on fundraising efforts and Phase II!

Mall Hours

I will be holding "Mall Hours" at Arden Fair in the JC Penney corridor the 1st Saturday of each month (except December) beginning Saturday, October 2, 1999, 2:00-4:00 p.m. Please come by to discuss district or citywide issues of importance to you, or just to say hello. I figure it's probably easier for you to come by to see me there than to come downtown to City Hall.

City's Response to Y2K Millennium Bug

The city of Sacramento has been busy preparing for the coming millennium. Many citizens are concerned about possible problems in the City's, SMUD's or other agencies' computer systems. To control the effects of Y2K, the City of Sacramento has implemented plans to prepare all computer systems for the coming millennium.

After rigorous testing, the City staff anticipates no major difficulties maintaining all essential services such as police, fire, electricity, water and gas; electronic financial transactions; telecommunications; and health care after the millennium cross over. For those that are not, the City continues to test and either fix or replace non-compliant systems. SMUD has done likewise.

The City continues progress with many systems still being assessed, tested and certified such as traffic signals, phone systems, water delivery systems and public safety vehicles. Other systems like 9-1-1, in-building fire alarms and security systems are still underway.

As the City prepares for possible outcomes of the Y2K problem, they also encourage Sacramento citizens to prepare on their own. Several websites have been created to alert the public to what they can expect after midnight on January 1, 2000 and how to prepare. The City of Sacramento has developed its own website at www.sacto.org/y2k where we encourage Sacramentans to be aware and be prepared. The City is also distributing pamphlets at no cost to inform the public of what to expect.

The City and County of Sacramento have also joined together in an effort to provide an emergency service to those in the county. An Emergency Operations Center will be open at La Sierra Community Center in Carmichael. The city is currently in the process of installing extra telephone line, preparing backup generators for operation and establishing emergency services teams. All vacation time has been delayed for those involved in law enforcement and related areas so that all resources are available in the event of an emergency.

If you would like to follow up on this or other issues, please call my office at 264-7003, or write me at City Hall, 915 I Street, Room 205, Sacramento, CA 95814. My FAX number is 264-7680 and my e-mail address is scohn@sacto.org.

Raffle Prizes Donated to Raise Money for Babcock Park Ball field

A big "Thank You" to Arden Playhouse and CPP Burglar Alarm System for donating items for the raffle to take place at the SEAC General Meeting on October 6th. All monies collected from the selling of raffle tickets will go to the Gifts To Share Fund for the Babcock Park Baseball Field.