



6

DEPARTMENT OF  
PLANNING AND DEVELOPMENT

CITY OF SACRAMENTO  
CALIFORNIA

1231 I STREET  
SACRAMENTO, CA

ADMINISTRATION  
ROOM 300  
95814-2987  
916-449-5571

ECONOMIC DEVELOPMENT  
ROOM 300  
95814-2987  
916-449-1223

NUISANCE ABATEMENT  
ROOM 301  
95814-3982  
916-449-5948

June 13, 1989

Budget and Finance Committee  
Sacramento, California

Honorable Members in Session

**SUBJECT: DOWNTOWN CULTURAL AND ENTERTAINMENT DISTRICT MASTER PLAN CONTRACT  
(M89-011)**

**SUMMARY**

Based upon a City Council approved Request for Proposal for a consultant to develop a Downtown Cultural and Entertainment District Master Plan, staff is recommending the selection of Williams-Kuebelbeck & Associates for a contract of \$59,955. Funding will be provided by the Community Center and SHRA.

**BACKGROUND**

On March 24, 1989 the City Council approved a Request for Proposal for a consultant to develop a Downtown Cultural and Entertainment District Master Plan. Requests for proposals were sent to 81 firms and five proposals were received.

These proposals were reviewed by an evaluation committee consisting of representatives from the Planning Division, the Community Center, SHRA, the Finance Department, the Metropolitan Arts Commission and Sacramento Tomorrow Coalition. Based on the review of the proposals, three firms were selected for interview by the evaluation committee. These firms and the cost of the proposal are:

Halycon	\$60,000.
Williams-Kuebelbeck & Associates	59,955.
Economic Research Associates	60,000.

Based upon the interviews & evaluation of the proposals, the committee recommends that the City enter into an agreement with Williams-Kuebelbeck & Associates to prepare the Downtown Cultural and Entertainment District Master Plan.

**POLICY CONSIDERATIONS**

The consultant selection process utilized for this contract is in conformance with City policy on consultant selection.

**MBE/WBE CONSIDERATIONS**

Potential MBE/WBE vendors were identified from both the City and SHRA's rosters of certified MBE/WBE firms. Eighteen of these firms were sent requests for proposals. None of these firms submitted a proposal for consideration. The selected consultant is not an MBE/WBE vendor.

**FINANCIAL CONSIDERATIONS**

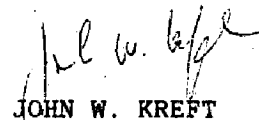
The cost of this study will be \$59,955. The Community Center will contribute \$35,000. SHRA has identified \$25,000 to contribute to this project.

**RECOMMENDATION**

It is recommended that the Budget and Finance Committee:

1. Recommend that the City Council adopt the attached Resolution authorizing a contract with Williams-Kuebelbeck & Associates.
2. Direct staff to include funding for this contract in the 1989-90 budget being submitted to the City Council.

Respectfully submitted,



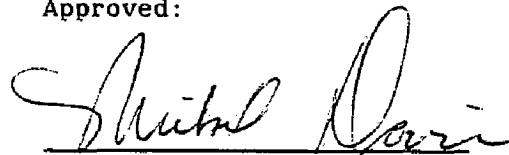
JOHN W. KREFT  
Administrative Services Officer

Recommendation Approved:



JACK CRIST  
Deputy City Manager

Approved:



MICHAEL M. DAVIS, Director  
Planning and Development

Contact person to answer questions:  
John W. Kreft  
Administrative Services Officer  
449-5831 Ext. 56  
File: M89-011

June 20, 1989  
District 1



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FINANCIAL CONSIDERATIONS

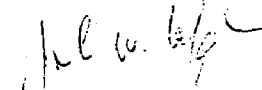
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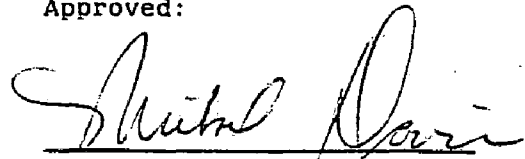
JOHN W. KREFT  
Administrative Services Officer

Recommendation Approved:



JACK CRIST  
Deputy City Manager

Approved:



MICHAEL M. DAVIS, Director  
Planning and Development

Contact person to answer questions:  
John W. Kreft  
Administrative Services Officer  
449-5831 Ext. 56  
File: M89-011

June 20, 1989  
District 1

6

**RESOLUTION NO.**

ADOPTED BY THE SACRAMENTO CITY COUNCIL

ON DATE OF \_\_\_\_\_

**A RESOLUTION AUTHORIZING THE CITY MANAGER  
TO EXECUTE A PROFESSIONAL SERVICES AGREEMENT  
WITH WILLIAMS-KUEBELBECK & ASSOCIATES FOR  
THE PREPARATION OF THE DOWNTOWN CULTURAL AND  
ENTERTAINMENT DISTRICT MASTER PLAN**

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO THAT:

The City Manager and City Clerk are hereby authorized and directed to execute on behalf of the City of Sacramento a Professional Services Agreement with Williams-Kuebelbeck & Associates to prepare the Downtown Cultural and Entertainment District Master Plan for an amount not to exceed \$59,955.

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
CITY CLERK

**FOR CITY CLERK USE ONLY**

RESOLUTION NO.: \_\_\_\_\_

DATE ADOPTED: \_\_\_\_\_