

DRAFT

**CONVENTION CENTER MEETING EXPANSION PROJECT
SUMMARY OF MEETING/NOTES**

January 6, 1994

8:00 - 1:00 City Hall, Accounting Conference Room

Advisory Panel Present: Karen Fenley, Albert A. Byrd, Richard Murai, Caryl Henry, Elizabeth Saltos

Advisory Panel Absent: Arthur Gonzalez

APP Committee Members Present: Barbara Milman, Richard Raisler

SMAC Staff: Michelle Walker, Nancy Esajian, Virginia Bailey, Karen Welch

Public: John Collentine

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- I. Support materials.
- A. Advertisement packets with floor plans and complete architectural specifications were distributed and referred to during the meeting.
- II. Minutes of December 17, 1993 meeting were reviewed.
- A. Minutes were summarized to update everyone and to clarify any questions. It was mentioned that before a final draft of the RFP is complete, that the Advisory Panel and APP Committee should refer to floor plans, etc. for exact measurements, locations, and constraints.
- B. Questions asked of Kirkland's Art Plan regarding the minutes are as follows:
- 1) 13th Street Pedestrian Path. What type of art is needed in this area, figurative?
 - 2) K Street Bosc. Low budget area. Could be incorporated into Pedestrian area.
 - 3) K Street Lobby. Problem - difficulty for concept area because of chandeliers.
 - 4) K Street Lobby Screen. Major wall, see it when entering lobby area. Not a small area. Put money here instead of chandelier area (K Street Lobby). Substitute dollars from ceiling treatment. Add funds together - 1/3 used for smaller wall and 2/3 for larger wall. Screen wall (kitchen) and large wall nearby to consider in this area.
 - 5) East West Interior Corridor. Important wall. Cost needs are lighting and cases. How to fund exhibition? Who curates, installs, maintains? Need ongoing budget, a real concern in this area. How would exhibitions be ongoing without a trust fund? Do we ask artists to fill the cases with artwork without paying them? How often are the cases going to be changed and would other entities be responsible for the changes? Historic information and children's artwork could be shared with the community. Cost is a real factor here.
 - 6) VIP Lounge. Redefine this area.

- 7) End Walls of Upper Level Concourses (East). Size of walls and where located not clear. Decided wall is on third floor and entrance is on second floor but measurements don't match what Kirkland's Plan says. Looks like area could be 20 feet.
- 8) East Ballroom Lobby. Voted a Priority 2 - may change it. Lobby area is a concern for art. People are going to congregate in lobby and terrace. Pedestrians can see art piece from church across the street, perhaps a suspended art piece will work well in this area.

III. Prioritizing areas of the Convention Center.

A. Four areas of the Convention Center remained for discussion to be prioritized due to lack of time at the December 17, 1993 meeting.

B. The four areas are as follows:

- 1) East Ballroom Exterior Terrace. Voted Priority 1.

Discussion:

- a. Could have a strong piece in one area.
- b. Gets maximum view.
- c. Weight issue - cannot hang a heavy piece from ceiling.

- 2) Sloping Landscape Planters.

- a. Decided to eliminate dollars going to this area.

- 3) J Street Entry. Voted Priority 2.

Discussion:

- a. Want to bring scale down to a human level.
- b. Scale of facility is large, art work could get lost.
- c. Entry point, outside art.
- d. Statement art could be used in area - someone could say "I will meet you next to the sculpture." Art as a marker.
- e. 50 ft. wide canopy, 25 ft. length from building to outer edge. Lots of interaction in this area, people will congregate around the art.

- 4) Pocket Park. No priority vote given. Nancy called Jim Faber to see if area would be architect or artist driven before a vote was to be made on priority.

Discussion:

- a. Public will use this area frequently, a green area. Describe in RFP an atmosphere to be created for people to be restored and contemplative.
- b. Area will have tree planters and wells. Low planter runs along building, when built, it has to be seating height. Metal tables and chairs will be low budget for this area. Maximum seating is 30 people.
- c. Landscape architect and artist involved in design but artist led? If artist can design space, it could be Priority I.
- d. Specify scope of work.
- e. Narrow area and the atmosphere is a real concern.

IV. Financial distribution of Convention Center funds.

- a. A chart was drawn on the board to help decide where to distribute the funds in each area.
- b. The chart shows that after three different discussions the distribution of funds shifted until a consensus was reached.
- c. The chart describes the selection process for artists (open, limited, invitational), what geographic areas artists will come from, and where Convention Center art pieces will be eliminated or prioritized.

CONVENTION CENTER PROJECT

	<u>Priority</u>	<u>1st \$ Amount Choice</u>	<u>2nd \$ Amount Choice</u>	<u>Final \$ Amount Chosen</u>	
1) 13th St. Pedestrian Path Artist selection (Open)	1	\$300,000	\$295,000	\$285,000	? 8 sculptures at \$35,000 ea. \$280,000
2) K Street Bosc. No selection.	3	low	eliminated	eliminated	
3) K Street Lobby (ceiling) No selection	2	\$200,000	eliminated	eliminated	
4) K Street Lobby Screen Artist selection (Sacto- surrounding counties)	1	\$45,000	\$30,000	\$30,000	
4a) K Street Lobby Wall 70'x30' Can pin a banner over art. Artist selection (Open)		\$75,000	\$50,000	\$30,000	
5) East West Interior Corridor Display case. Long Passageway. Artist selection (Local craftsman to build cases with lighting)	1	\$50,000-100,000	\$50,000	\$50,000	
6) VIP Lounge Artist selection (Local-Sacto area)	1	\$20,000-30,000	\$15,000	\$20,000	curatorial effort 10-15%
7) End Walls of Upper Level Concourses (East) Do upper end wall. Artist selection (Northern CA. 9 counties) 2 photo murals.	1	\$60,000	\$20,000	\$20,000 (\$10,000 ea)	
8) East Ballroom Lobby Artist selection (Invitational)	1	\$300,000	\$295,000	\$300,000	
9) East Ballroom Exterior Terrace Possibly sculpture piece. Artist selection (Open)	1	\$75,000	\$50,000	\$50,000	
10) J Street Entry One Piece of art. Artist selection (Open)	2	\$75,000	\$75,000	\$75,000	
11) Pocket Park Artist selection (Open)		<u>\$150,000</u>	<u>\$100,000</u>	<u>\$100,000</u>	
TOTAL		\$1,410,000	\$980,000	\$960,000	

V. Discussion/Art, location, and distribution of funds.

A. Before art funds were distributed in the different areas and placed on a chart, the following comments were made.

- 1) K Street Lobby (ceiling): Shift this money or remove ceiling allotment. A vote was taken and six out of seven members voted to remove the budget.
- 2) East West Interior Corridor: It needs to be decided how many cases and with dimensions in this area. It was proposed that a local craftsman be hired to build cases out of wood with lighting included, as preferable to ordering through a catalog.
- 3) K Street Lobby Wall: Area sometimes has convention vendor banners hanging which will probably cover or partially cover the art piece. There is the possibility of hanging the banner elsewhere in this area. Other considerations might be to do half the wall in art and allow the other half to remain plain in case a banner is hung. The area will have constant activity. Set the money aside for now and if we find out from Faber that this area is too difficult, put the funds elsewhere.
- 4) VIP Lounge: Put photos and prints in area. Art pieces in storage for SMAC could be used. Corporate sponsorship for this room is another strong possibility. Selection of art should be done well because important people view it. Offer to turn area over to Crocker for curatorial responsibility. Have curator budget - not large amount.
- 5) End Walls of Upper Level Concourses (East): Eliminate budget for walls and put funds elsewhere. Specify one wall and put art work on it. Photo murals would be less costly. Have photo mural competition. Telephones are located in this area, but art could be placed high on this wall and still work well.
- 6) East Ballroom Lobby: Have one major artist who teams with two emerging artists. Who pays for materials - master artist? Artist needs to be aware of fading art because of large glass area. Competition for Northern California artists. Select a group of artists who have experience working in such a large area.
- 7) East Ballroom Exterior Terrace: Have a free standing sculpture. Eliminate \$25,000 of terrace funds and put elsewhere. Plants will be on terrace. Terrace will be a wasteland if no art is present.
- 8) J Street Entry: One free standing sculpture or eliminate budget for art at J Street Entry. Do we want to make an impact on J Street? Vast open space. Drive down J Street, signage and art piece have high potential for visibility. Art outside, under canopy area. Humanize area and make a marker for the visitor. Put \$50,000 in area rather than \$75,000.
- 9) Pocket Park. Important area, but not as visible.

VI. Problem areas.

A. After Nancy spoke to Jim Faber over the phone, there were some changes to consider.

Areas of consideration:

- 1) K Street Lobby Screen: Instead of being 30 ft. x 30 ft., it may be only 12 ft. long and might go up to 30 ft. Considered treating the area at eye level only.
- 2) K Street Lobby Wall: 35 ft. to 40 ft. wide x 70 ft. high. A banner is sometimes put on that wall.

- 3) K Street Lobby: Ceiling can only hold standard weight, it is not reinforced for substantial weight bearing. Artist needs to be aware of specifications very early before installing art. Ceiling won't be altered for additional weight. Contractors should be open to an artist's needs for area, but they need to fit into timeline.
- 4) J Street Entry: Extremely tight allowance area between building and street. Check with Leonard Zerilli before art is developed for this area. Convention Center needs to define restrictions for J Street Entry area before decision on a sculpture.

VII. 13th Street Pedestrian Path.

A. Discussion about funding for this area.

- 1) How many pieces do we want in the area?
- 2) Open selection, artists, mid-career, local people?
- 3) Attract prominent artists?
- 4) Voted on Kirkland's Plan for "In Dialogue," a figurative concept. Vote was yes to keep theme, yet non-figurative will be joined with figurative work.
- 5) Interrelationships of this area's concept is important.
- 6) Use different artists with a consultant for mini-art plan.
- 7) Thematic
- 8) Cultural diversity could be a theme.
- 9) Cultural diversity in figurative or non figurative (i.e. totem pole).
- 10) Have nine pieces rather than 10 and set aside \$30,000 for other essentials.
- 11) Not a large space, One block and block curves.
- 12) 350 ft. Do 9 sculptures and space 40 ft. apart.
- 13) Who oversees and places the art? Artist or arts professional?
- 14) Set reserve money aside for a coordinator to site the pieces. Mention in RFP that someone will be coordinating where the pieces will go.
- 15) Who selects the coordinator? APP Committee and Advisory Committee?
- 16) Size of art piece - minimum 6 ft. to 9 ft. including pedestal.
- 17) Width will be a maximum of 6 ft.
- 18) Decision to do 8 figurative and non-figurative pieces at \$35,000 each.

VIII. Meetings scheduled.

- A. January 27, 1994 panel will bring artists names for invitational selection of artists for the East Ballroom Lobby. January 23, 1994 is a date selected if people care to meet earlier than January 27, 1994.
- B. **ARTIST SELECTION PANEL MEETING HAS BEEN CHANGED FROM MARCH 24 & 25 TO MARCH 28 & 29**