

APP COMMITTEE MEETING MINUTES

March 4, 1998

4:07-6:30

In attendance:

APP Committee- Sandra Yee, Juanishi Orosco, Ed Haag, Alan Osborne, Garr Ugalde, Laurie Bacon, Commissioner-Michelle Egan, SMUD Curator-Dave Vargo, APP-Linda Bloom, APP intern-Andrea Crone, Esquire Team- Jeremy Hollis, Mark Ruby, Phil Hitchcock, SHRA- Michelle Nelson

1. SMUD gallery/Temporary Spaces: Currently, - CSUS Alumni show. April: ceramic sculpture "Wall Works" opening April 3 with four artists. June exhibit: Chris Bybee, August: photography show. Mid-November: student show. December: closed. SMUD Administration replaced so exhibition policy will stand for this year to allow comfortability in new position - possible change next year. Intel: exhibits waiting for hanging systems. Hopefully hang work end of month. 2-3 months turnover. Bloom and Walker have applied for grant funding. Possibility of site at HP: just purchasing artwork, not interested in establishing a space. APP will recontact. Intel is making a good example for HP. Police station still searching for funding.

2. Action Item: Revised Esquire Arts Plan

Introduction by Linda: intention of team to add a third art site which is a substantial change requiring a new vote. APP Committee will vote on entire arts plan.

Project team presentation: information about art installations- 1. sculpture/fountain/benches 2. floor/streetscape and a new area-lobby wall niche; look at it as a new proposal. Three components: center piece: holding place for water element and sculpture: water flowing into base to be recycled; terrazzo by Brad Goldberg "flows" out of building; niche piece \$14,200, 25-30 feet long. Open for suggestions by APP consultants. Arts piece may end at \$30-\$40,000.

Acknowledges concerns about Brad's credentials. Jeremy Hollis got opinions of other artists but Phil wasn't in the room (except for 1). Question his work, want substance and quality. Phil thinks he got candid responses; remarks people were excited about Steven's work; responses about Brad's work - some couldn't relate to it, others felt it worked well within the context of a lobby. Jeremy said he was going to quote Manuel Nouri (a sculptor from Benicia) but no quote, just praise. When idea of designing the terrazzo was brought up, Brad sent a letter as to why it was not appropriate to change it. (Video) *not played*

Juanishi - after reading over statement by Goldberg raised his objection to the inference that the panel suggested ~~they~~ ^{he} copy Native American baskets as a ~~third piece~~ ^{two or three}. Retort was not to copy but inspire - all came about because they were asked to make the art relevant to Sacramento. Idea of benches came up. Linda commented that the artist being here would contribute to communication. Project team said they have reflected on budgetary and other issues since last vote. The APP committee never suggested that the artist copy basket weaving.

Issues raised by community: the city might soon be working on sewer system - will it disrupt artwork? There is a potential for a hotel on J Street.

Phil: third piece of art will be chosen in a process open to APP; anyone is welcome to come and give input. There is nothing preconceived; artwork ideas are open. But it should be strong and

substantial to deal with floor. Water will flow out over the plinth at the base of sculpture and be recirculated.

Question of materials needed: graffiti sealant - Steve researched for concrete sealant. Developer has agreed to maintain it. Question of what would happen if artwork is not maintained. City and APP would send out letters. Artwork would be assembled in sections.

History of basket weaving concept - the APP panel had asked that the piece of artwork be appropriate to Sacramento. The other side spoke to some people in Sacramento and they said baskets by Native Americans might be culturally strong to Sacramento. Artist Goldberg was sent a book.

Alan O - felt that the second art project was too complicated. It reminds him of the San Francisco M.F.M. art. He said he didn't think you would see the pattern in real size. The scale is not appropriate.

Some of the intricacies of the design would be lost in actual size. Once again, Juanishi objects to the idea that the panel suggested copying.

Streetscape materials will include granite pavers, colored concrete, Hastings pavers.

Jeremy: Kaltenbach will produce 24-29 benches - made of the same concrete as floor. Placed by the trees.

There are inconsistencies between the design of artwork 2 on the big map and the small map. Said to defer to one on the left. Question by APP: was it expressed that it was important to make the artwork applicable to Sacramento or was that expressed after the idea was made?

When the idea of Goldberg coming out arose they said that that would incur fees of \$4,000.

Michelle Egan asked the meaning of the writing on the sculpture - seemed that the message was tailored to the artist and not to the community.

The niche will be very deep - the piece will not be encased - the piece will be "appropriate"

Yee said Esquire team could be excused but opted to stay for the vote.

Motion by Yee to approve arts plan, Bacon seconded. Vote was 3 ayes - Yee, Oshima, and Bacon and 4 nays- Orosco, Haag, Osborne, and Ugalde.

Discussion: Ed likes the fountain - likes the idea of the third art project, but doesn't like the floor. So would deny the proposal. Juanishi also likes Steve's sculpture but floor is a problem. Garr - has the same feelings - if there were a line item veto, didn't like the way it was presented. "This is the plan and you're going to like it." No attention to the concerns of the Committee. Sandra suggested approval of the proposal because the other team made an effort - third piece shows effort and spirit; could come to a stalemate; encouraged panel to approve the project. Can argue over merit of artwork forever.

Linda: staff's opinion that it should be approved. She supports an approval of this art plan

because the current SHRA Guidelines have been followed by the developer. The majority of information with regards to budget, backgrounds of artists, materials has been supplied by the developer. Other departments within the city are addressing safety and maintenance because the majority of artwork is placed in a "right of way" location. The developer has agreed to maintain all artwork. The current SHRA Guidelines do not allow enforcement of any particular selection process or artwork. The design criteria which SHRA attorney Dana Philips suggests includes; a comparative approach for refusal meaning that if the artwork is not of high quality compared to an artist's own body of work or that of another artist, if the artwork is not created by a professional artist, etc. Developer has answered question posed by staff: third element open process. Artist to reconsider floor design. *majority of*

Vote was 3 ayes - Yee, Oshima, and Bacon and 4 ~~noes~~ ^{noes} - Orosco, Haag, Osborne, and Ugalde. *absent -*

Further Discussion:

Alan: initial concern, maintenance - terrazzo and pattern at full scale would be out of scale. Artist being so adamant about not changing Alan would accept that, suggests scale down 1/2.

Laurie: perhaps the contrasting colors will help to show pattern in floor.

Alan: angles not consistent.

Juanishi - has always appreciated sculpture piece. Could the project team come up with a different solution for the floor?

Jeremy- questions the expertise of artists on the floor. *group that* Reminder ~~of private developer~~ that this is a private project. Other artists he spoke to were excited and owners with money are excited *at*. The developers feel strongly about it. The building is under construction. Maybe June of this year so there are time concerns - have to move forward.

3. Other items:

Approval of Cal EPA plan: vote again since item was not agendaized. Linda gives brief overview of project. Project team in consensus with APP allocations. Ed: motion to approve. Garr seconds it. Unanimously approved 7 ayes 0 noes. The vote of the Commission was deferred to the APP Committee. Invitational Call for Courtyard project will be sent out.

Recognition was given to Ed and Garr for precedent public testimony at the Design Review Board regarding CAL -EPA over the gateway and landscape issues of sequoia trees. Suggestions for panelists - looking for people. Gateway such a dominant piece.

Installation of W. Hoefler artwork. Space K-street side of lobby/painting above sign. Hope to have installed in a month.

Stockton/Broadway - Linda impressed by the quality of artwork which came in. Artists Diana *panels* Bates, Phill Evans, Dayton Claudio. Open to public to come to meeting. Mike Morris not able to serve as APP, wondering if Alan would - He agreed. Linda said please call. *who said to*

Boys/Girls Club - possibility of using APP to commission art for Daycare Center.

Airport Dedication - dance call; offer asking for \$12,000. Dedication October on Wednesday night. Presentation - night time event hors d'oeuvres and wine? Short presentation repeated many times, 5-7 minutes long due to small space.

More discussion of Esquire. Linda - design, not artwork; didn't feel artist was fighting for his work. Important for APP to support it. Political. Dallas public artwork ordinance is different. Artist used to working on architectural design as public artwork/landscape architect by training. How was his artwork based on community and commercial space. Political - if APP didn't support it, eventually APP could be shut down. Ed said maybe it should be if it doesn't have the power to do anything about this.

Garr felt the niche was an appeasement. Not having purview, lawyers say cannot hold up our approval on design issues only. Issue of holding up development. Same proposal but cut budget - suspicious.

Linda - not allowed to not go through APP in other cities. APP were not allowed to speak to artists.

News & Review article - small mention of APP.

Letter will have a lot of positives and some negatives.

City making a contribution - portion of funds 2% available; \$6 million came from city.

Nexus study a pain and what came of all the work?

Sandra says it was a good committee.

Adjourn: 6:30.