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DEPARTMENT OF PARKS
AND COMMUNITY SERVICES

CITY OF SACRAMENTO
CALIFORNIA

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SACRAMENTO, CA
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ASSISTANT DIRECTOR

May 7, 1987

DIVISIONS:

CROCKER ART MUSEUM
GOLF
METROPOLITAN ARTS
MUSEUM & HISTORY
PARKS
RECREATION
ZOO

Budget and Finance Committee
Sacramento, California

Honorable Members in Session:

SUBJECT: Golf Division Enterprise Fee Proposal

SUMMARY

This report recommends a user rate increase for golf services provided by the City of Sacramento at five municipal courses effective January 1, 1988. New revenue from the increased user fees is estimated at \$135,000.

BACKGROUND INFORMATION

The City golf courses are supported by user fees and revenue derived from concession agreements. These revenue sources provide funds for the annual operations, on-going Golf Division Capital Improvement programs and the debt service requirement for the new Bing Maloney 9-hole golf course.

The Golf Division is in the fifth year of its Council approved ten-year Capital Improvement program. An update of this program with estimated funding requirements for the division's on-going capital improvement needs will be provided to City Council during future capital improvement hearings. This program has been welcomed by golf constituents and great support is being expressed for future golf course development. The updated program allows for expansion feasibility studies, Hansen Ranch Development Fund, South City Golf Course Development Fund and rehabilitation to existing facilities and structures.

The Golf Division has programmed expenditures of \$2,900,000 over the next five years for necessary on-going capital improvements and debt service for the Bing Maloney 9-hole golf course as well as the proposed South City Golf Course.

It is necessary that the Golf Division continue with its aggressive Capital Improvement program and make every effort to continue to provide additional golfing facilities for the rapidly growing constituency.

The revenue needs of the Golf Division can be met through a uniform greens fee increase of \$0.25 per 9-hole and \$0.50 per 18-hole round of golf. A golf course fee comparison is provided in Attachment I. Attachment II compares the existing golf fee rates to the proposed rates. The proposed rates will produce sufficient revenue to continue to balance the Enterprise Fund Budget.

The Sacramento Golf Council endorses the user fee increase.


FINANCIAL DATA

Without the recommended fee increase, which would produce an estimated \$135,000 in FY 1987-88, sufficient funds would not be available to protect from fluctuating attendance due to prolonged inclement weather or unforeseen maintenance problems. The FY 1987-88 Golf Division Budget projects this proposed fee increase.

RECOMMENDATIONS

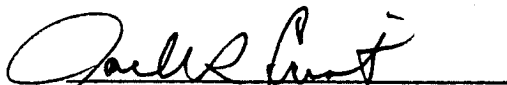
It is recommended that the Budget and Finance Committee approve this report for referral to the full City Council for action. Further, it is recommended that the City Council, by resolution, approve the uniform rate increase for golf services effective January 1, 1988.

Respectfully submitted,



ROBERT P. THOMAS, Director
Parks and Community Services

Recommendation Approved:



JACK R. CRIST
Deputy City Manager

May 21, 1987
All Districts

RESOLUTION NO.

ADOPTED BY THE SACRAMENTO CITY COUNCIL ON DATE OF

RESOLUTION AMENDING FEES AND CHARGES FOR PARKS AND COMMUNITY SERVICES - GOLF DIVISION

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. That resolution No. CC86-482, which established the Parks and Community Services Golf Division fees and charges, is hereby amended, effective January 1, 1988, as set forth in Exhibit A, attached hereto and incorporated herein by reference.
2. That the City of Sacramento Comprehensive Fee and Charge Report, page 43a, is hereby amended to reflect the changes as set forth in Exhibit A.

MAYOR

ATTEST:

CITY CLERK

EXHIBIT A

GOLF FEES

1. MONDAYS THROUGH FRIDAYS, INCLUSIVE	<u>FEES AND CHARGES</u>
Adult - 18 holes	\$ 8.50
***Junior - 18 holes	5.50
*Play Card	45.00
Sundown Rate	4.25
**Senior	5.50
II. SATURDAY - SUNDAYS - HOLIDAYS	
18 holes	\$ 9.50
Sundown Rate	4.75
III. MONDAYS THROUGH FRIDAYS, INCLUSIVE	
Adult - 9 holes	\$ 4.25
***Junior - 9 holes	2.75
**Senior	2.75
IV. SATURDAYS - SUNDAYS- HOLIDAYS	
9 holes	\$ 4.75
V. ADVANCED RESERVATIONS	
Per foursome	\$ 1.00
*Play cards good on weekdays only and may be used on all courses:	
	<u>FEES AND CHARGES</u>
a) Charge per card	\$45.00
b) Service charge per 18 holes	2.00
c) Service charge per 9 holes	1.00

LIMITATION: Play Card expires 120 days from date of issuance.

** To qualify for the Senior Rate, persons must be 65 years of age and reside within the City or County of Sacramento or own property within the City or County of Sacramento. A golf card, issued by the Department of Parks and Community Services, is first required.

*** To qualify for this reduced rate, persons 17 years and under must complete a training course provided by the Department of parks and Community Services. A card is required.

	18 HOLES				9 HOLES				DAILY PLAYCARD	SENIOR PLAYCARD
	MONDAY THRU FRIDAY		SAT, SUN & HOLIDAYS		MONDAY THRU FRIDAY		SAT, SUN & HOLIDAYS			
	DAILY	JUNIOR SENIOR	DAILY	JUNIOR SENIOR	DAILY	JUNIOR SENIOR	DAILY	JUNIOR SENIOR		
Sacramento City	////////	////////	////////	////////	////////	////////	////////	////////	Current: \$40.00 for playcard \$1.00 for 9-holes S/C \$2.00 for 18-holes S/C	65 years old & over \$2.50 for 9-holes \$5.00 for 18-holes
Current	8.00	5.00	9.00	9.00	4.00	2.50	4.50	4.50	Proposed: \$45.00 for playcard \$1.00 for 9-holes S/C \$2.00 for 18-holes S/C	65 years old & over \$2.75 for 9-holes \$5.50 for 18-holes
Proposed	8.50	5.50	9.50	9.50	4.25	2.75	4.75	4.75		
Sacramento County	7.50	4.00	8.50	8.50	4.00	4.00	4.50	4.50	\$6.00 per round	\$4.00 per round
Roseville	6.50	4.00	7.50	7.50	4.50	4.50	5.00	4.50	\$35.00 + \$2.00 per round	\$15.00 + \$1.00 per round
Riverbend	12.00	\$4.00 Jr 10%off Sr	14.00	14.00	7.00	\$2.00 Jr 10%off Sr	7.00	7.00	NO	NO
Dry Creek	10.00	10.00	15.00	15.00	6.00	6.00	8.00	8.00	NO	NO
Plumas Lake	12.00	\$4.00 Jr \$9.00 Sr	15.00	15.00	NO	NO	NO	NO	NO	NO
Stockton	6.00	\$3.75 after 11am	7.00	5.00	5.00	5.00	5.00	5.00	\$72.50 unlimited	\$27.50 unlimited after 11
Davis	7.00	4.00	7.00	7.00	4.00	4.00	7.00	7.00	\$30.00 unlimited	
High	12.00	10.00	15.00	15.00	6.00	6.00	8.00	8.00		
Average	9.25	7.00	11.25	11.25	5.00	4.25	6.25	6.25		
Low	6.50	4.00	7.50	7.50	4.00	2.50	4.50	4.50		

GOLF FEES

	<u>Existing</u>	<u>Proposed</u>	<u>Change</u>
1. MONDAYS THROUGH FRIDAYS, INCLUSIVE			
Adult - 18 holes	\$ 8.00	\$ 8.50	\$.50
***Junior - 18 holes	5.00	5.50	.50
*Play Card	40.00	45.00	5.00
Sundown Rate	4.00	4.25	.25
**Senior	5.00	5.50	.50
II. SATURDAY - SUNDAYS - HOLIDAYS			
18 holes	\$ 9.00	\$ 9.50	\$.50
Sundown Rate	4.50	4.75	.25
III. MONDAYS THROUGH FRIDAYS, INCLUSIVE			
Adult - 9 holes	\$ 4.00	\$ 4.25	\$.25
***Junior - 9 holes	2.50	2.75	.25
**Senior	2.50	2.75	.25
IV. SATURDAYS - SUNDAYS- HOLIDAYS			
9 holes	\$ 4.50	\$ 4.75	\$.25
V. ADVANCED RESERVATIONS			
Per foursome	\$ 1.00	\$ 1.00	\$ n/c
*Play cards good on weekdays only and may be used on all courses:			
	<u>Existing</u>	<u>Proposed</u>	<u>Change</u>
a) Charge per card	\$40.00	\$45.00	\$5.00
b) Service charge per 18 holes	2.00	2.00	-0-
c) Service charge per 9 holes	1.00	1.00	-0-

LIMITATION: Play Card expires 120 days from date of issuance.

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