

MINUTES OF THE ARTS EDUCATION AND OUTREACH COMMITTEE  
HELD ON JULY 18, 1994

PRESENT: Kathy Carlisle, Wayne Cook, Michael Dittmer, Susan Orr, Sandra Yee  
ABSENT: Alpha Bruton, Terry Givens  
STAFF: Victoria Plata

ALL TO ORDER: At the hour of 4:05 pm the meeting was called to order.

I. MINUTES: Minutes from May 18, 1994 were approved.

II. ACTION ITEMS: None

III. DISCUSSION:

A. YEA! (YOUNG ENTERPRISING ARTISTS) PROJECT:

- YEA! was formulated from a project named YA/YA (Young Aspirations Young Artists), which was founded in New Orleans by JANA NAPOLI.
- Our pilot project will be at the Dos Rios Community Complex where students will come after school and learn to be art entrepreneurs.
- They will learn business and graphic arts skills and they will learn to market themselves.
- The students will get to decide what designs they will choose to do, and they have critique sessions. They will start off by doing projects like, small sculptures, sanding, and woodwork.
- The kids will have a whole curriculum they have to go through before they start their projects.
- The kids make a 50% profit, 30% funds their schooling, and 20% goes back to the project.
- An artist will be hired to work with about 12-14 kids at a time twice a week. Money for the artist will partially come from a small budget from the Arts Commission and from fund raising and we will get donations for equipment and supplies.
- Kids and parents will sign a contract for a four month project.

B. Late Night North Highlands:

- The site is, Pacific High School and North Highlands Recreation Center. (They are close by, separated by a field.)
- There will be three artists at these sites. Two of the artists are muralists, the other is a drama/ fashion artist.

C. Alamo Rent-A-Car Student Gallery:

- Alpha, Susan, and Victoria are helping Katie Thomas design the packets of materials that are going to be given to the teachers and parents with release forms for the students. The generic flyers are going to be sent to all schools. The first four schools are, Mira Loma High School, Florin Jr. High, David Lubin Elementary School, and Noralto Elementary School.
- The contact persons from the schools are excited about the project.
- This project has not gone outside the county yet.
- The theme will be evolved around music.

D. "Virgin-In-A-Sense" Rap Opera:

- It will be held at McClatchy High school in the fall. The theatre portion will be presented late October.
- There are twelve finished paintings. And a signature square, which is a big 12'x12' canvas that came from Washington D.C.: The signature squares will be part of an AIDS Quilt Project that will be shown in December, (Day Without Art) at the convention center.
- Still in the process of finding a new producer. Original producer/ writer is lending us the script, provided we give her credit for being the writer.

IV. NEW BUSINESS:

A. New conflict of interest policy:

- It's mostly for the consultants and the people on the panels, not so much for the committee members. It mostly relates to the granting. It wouldn't affect you unless someone directly related to you (such as spouse or child) is receiving funds from the commission more than \$250.

B. New artists in schools program for fifth grade classes:

- It will be for fifth grade only, and it will start in January.
- The schools will choose the artists from the Cultural Resource Directory.
- We need to come up with some guidelines or criteria for artists who are chosen to be put in the Cultural Resource Directory. Possibly screen or have panels for applications.
- Start a survey of the artists, find out what schools they worked at and send letters to the principals at those schools.
- Have workshops for the teachers, artists, and principals.
- Do mock panels for the artists in residency program workshop in the fall.

V. OLD BUSINESS:

A. Cultural Resource Directory:

- The resource directory has been sent out to the schools and we got positive feedback from principals. The timing was great because they have more time to go through their mail and read everything thoroughly. Some schools have planned committees to hire these artists into their schools.
- We will do another edition and add more artists, and continue to do workshops for artists.
- We do not currently have a policy on selecting artists. The only criteria we have at this time, is that the artists must have at least two years experience working with kids. Although, we are starting a committee with staff members on how to select the artists into the program.

PUBLIC DISCUSSION: None

The meeting was adjourned at the hour of 5:15 pm.