

11.3

THIS ITEM IS WITHDRAWN

113

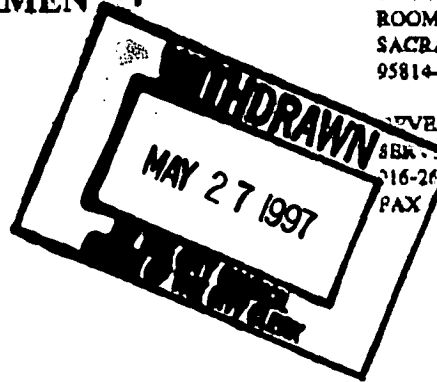
Draft

DEPARTMENT OF
PLANNING AND DEVELOPMENT

CITY OF SACRAMENTO
CALIFORNIA

1231 I STREET
ROOM 300
SACRAMENTO, CA
95814-2904

DEVELOPMENT
888-558
916-264-5381
FAX 916-264-5328



April 30, 1997

City Council
Sacramento, California

Honorable Members In Session:

SUBJECT: AN ORDINANCE EXTENDING THE RESTRICTIONS ESTABLISHED BY ORDINANCE NO.96-056 ON THE PROCESSING OF SPECIAL PERMITS FOR MOVIE THEATERS OUTSIDE OF THE CENTRAL BUSINESS DISTRICT AND THE ARTS AND ENTERTAINMENT DISTRICT TO JULY 7TH 1997 (M96-041)

LOCATION: Citywide

RECOMMENDATION:

This report recommends that the City Council adopt the attached Ordinance extending the restriction placed on the processing of special permits for movie theaters outside of the Central Business District and the Arts and Entertainment District to July 7, 1997.

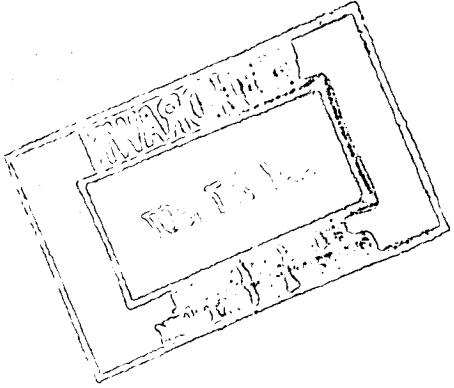
CONTACT PERSON: Michael J. ...
City Manager ...

FOR COUNCIL MEETING OF: May 13, 1997

SUMMARY:

In 1996, the City Council adopted a movie theater policy and ordinance prohibiting the submittal of special permit applications for movie theaters outside of the Central Business District and Arts and Entertainment District until May 7, 1997. The proposed ordinance would extend this prohibition on accepting and processing special permit applications until July 7, 1997.

Handwritten mark or signature in the top right corner.



Faint handwritten text, possibly a date or reference number.

Another line of faint handwritten text.

A large block of very faint, illegible handwritten text, possibly a letter or document content.

Two lines of faint handwritten text, possibly a signature or date.

Another block of faint handwritten text.

A line of faint handwritten text.

A line of faint handwritten text.

A line of faint handwritten text.

A line of faint handwritten text.

A line of faint handwritten text.

Draft

BACKGROUND:

On May 7, 1996 the City Council adopted Resolution No. 96-190, a movie theater policy for the City of Sacramento. The City Council recognized that the creation of a regional-serving, first-run movie theater zone within the Downtown Sacramento Management District would support the revitalization of Downtown Sacramento and the Council made it a goal of the City to develop the number of screens necessary downtown to create a first-run movie theater zone. One of the tasks outlined in the policy was to amend the zoning ordinance to include a definition of movie theater and require a special permit for any new movie theater outside the Central Business District (C-3) zone and Arts and Entertainment District. On November 12, 1996 the City Council adopted Ordinance 96-056, putting in place the special permit requirement and definition. The ordinance also placed a prohibition on accepting special permit applications outside of the Central Business District until May 7, 1997. The purpose of this prohibition was to ensure that proposed projects outside of the CBD would not impede efforts to attract and secure contracts with movie theater operators to locate movie theater complexes in Downtown Sacramento.

Over the past year staff finds that reasonable efforts have been made by the downtown representatives to attract movie theaters to the Central City. Staff and the City Council Movie Theater Working Group recommend that the prohibition of accepting special permit applications for movie theaters outside of the CBD be extended an additional 60 days, to July 7, 1997, in order to provide additional time to achieve the policy goal. Staff is having a meeting with the original movie theater "stakeholders" that assisted in the development of the movie theater policy in May of 1996. The comments from this meeting will be presented to the Council by staff at the May 13th City Council meeting.

FINANCIAL CONSIDERATIONS:

No impact.

ENVIRONMENTAL CONSIDERATIONS:

This ordinance is exempt from environmental review pursuant to California Environmental Quality Act (CEQA) Sections 15061 (b)(3).

POLICY CONSIDERATIONS:

The proposed ordinance is consistent with the movie theater policy adopted by the City Council in May of 1996.

MBE/WBE:

No impact. No goods or services are being purchased.

Draft

Respectfully submitted,

GARY L. STONEHOUSE, General Manager

RECOMMENDATION APPROVED:

APPROVED:

WILLIAM H. EDGAR
City Manager

JACK CRIST
Deputy City Manager

s:\wpf_shar\M96-041.2

FAX TRANSMITTAL MEMO

CITY OF SACRAMENTO



PLANNING
DEVELOPMENT
EPARTMENT

PERMIT ASSISTANCE CENTER
1231 I STREET, ROOM 200
SACRAMENTO, CA 95814
FAX NUMBER: (916) 264-7046

PLEASE DELIVER THE FOLLOWING PAGES TO :

Name: Valerie Burrowes

Company: City Clerk

Fax Phone Number: 7672

From: Joy Patterson

Phone Number: 5607

Number of Pages: 4
Including Cover Sheet

Date: 5/6/97

COMMENT: Valerie - I'm not sure I know what is going on with this, but I'm sending this to you so you know something is written & I guess, could be signed soon.

Joy

Handwritten initials and date: 5/27 and JP