



CITY OF SACRAMENTO  
CALIFORNIA

OFFICE OF THE  
CITY MANAGER

September 24, 1980

CITY HALL  
915 I STREET - 95814  
(916) 449-5704

City Council  
Sacramento, California

Honorable Members in Session:

SUBJECT: Single Combined Charitable Fund Drive

SUMMARY

On February 26, 1980 the City Council passed Resolution No. 80-111 allowing payroll deductions for charitable organizations securing approval of 10% of the City workforce. Although a recent survey of employees revealed limited interest, it is recommended that United Way, Combined Health Agencies Drive and Pacific Burn Center be approved for participation in this year's first annual City of Sacramento combined charitable solicitations fund drive. At the end of the campaign, staff will review the results and propose revisions of the Council's guidelines.

BACKGROUND

City Council Resolution 80-111 was adopted February 26, 1980. In addition to the 10% demonstration of interest requirement, the resolution mandates that any interested agency must submit an independently conducted audit and if there is a "parent" organization--such as United Way or CHAD--then audits for "each subsidiary organization" must be turned in. Organizations must also be granted a permit by the City/County Charitable Solicitations Committee.

CHAD was initially turned down in its request for a permit. After two subsequent hearings before an appeals board--consisting of Councilwoman Anne Rudin, Supervisor Ted Sheedy and attorney Clarence Brown--CHAD was granted the permit, provided its fundraising costs were vastly reduced. This is in keeping with City ordinance (and County code) that decrees fundraising costs "will not exceed 20%" or a "reasonable" percentage of the money raised by an organization.

In August of this year, a letter was sent to various City labor union representatives to inform them of the Council Resolution prior to issuing the "10%" survey.

On September 2 a survey was distributed with employees' paychecks. Both of these letters are attached to this report, as is Resolution 80-111.

APPROVED  
BY THE CITY COUNCIL

SEP 30 1980

OFFICE OF THE  
CITY CLERK

Final figures for the survey are:

<u>Organization</u>	<u># of Responses</u>	<u>% of Responses</u>	<u>% of Work Force</u>
Pacific Burn Center	295	46.2	8
United Way	123	19.3	3
CHAD	97	15.2	2
"None"	97	15.2	2
"Other"	26	4.1	1
TOTAL	638	100	16

RECOMMENDATION

It is recommended that the City Council:

1. Approve the participation of United Way, CHAD, and the Pacific Burn Center in the City's first annual combined charitable solicitation fund drive thereby waiving the requirements of Resolution 80-111.
2. Instruct staff to prepare revised guidelines following an examination of the results of the fund drive.

Respectfully submitted,



Ed Goldman  
Public Information Officer

Recommendation Approved:

  
Walter J. Stipe, City Manager

September 30, 1980

# RESOLUTION NO. 111

Adopted by The Sacramento City Council on date of

FEB 26 1980

RESOLUTION ESTABLISHING CONDITIONS UNDER WHICH PAYROLL DEDUCTIONS FROM EMPLOYEE SALARIES AND WAGES MAY BE AUTHORIZED

OFFICE OF THE  
CITY CLERK

FEB 26 1980

APPROVED  
BY THE CITY COUNCIL

BE IT RESOLVED BY THE COUNCIL OF THE CITY OF SACRAMENTO:

1. That the Director of Finance shall provide for the administration of payroll deductions set forth by this resolution.
2. That the Director of Finance shall approve payroll deductions under this resolution taking into consideration the following guidelines:
  - a. Federal, State, County, or City mandated deductions;
  - b. Premiums for insurance or other employee benefit programs sponsored by the City of Sacramento;
  - c. Employee organization dues premiums for insurance policy or payments for any other membership benefit program sponsored by a recognized employee organization under the provisions of a memorandum of understanding;
  - d. Deductions for charitable organizations, provided the organization complies with the provisions of the City Code pertaining to solicitations for charitable purposes (City Code Sections 10.30 - 10.49) and provided that the requirements of subsection (e) hereof are met, and the City Council has approved the deductions; and
  - e. Other deductions:
    - 1) That the program is available to all City employees;
    - 2) That the program will be accepted by a reasonable number of City employees (minimum of 10% of work force) and that continued participation to that extent can be reasonably expected;
    - 3) Agencies must submit an audit conducted by an independent public accountant whose examination conforms to generally accepted auditing standards in compliance with the standards of accounting for voluntary health and welfare organizations. A parent organization qualifying by this method would submit audits for each subsidiary organization; and
    - 4) The Agency shall follow the provisions of Federal Executive Order 11246 relating to Equal Employment Opportunity, and shall submit a plan for affirmative action for its membership on its governing board, committees, and staff.



CITY CLERK

ATTEST:

MAYOR

3. The current inventory of authorized payroll deductions as of January 1980 will remain in effect unless changed by subsequent legal mandates or amendments to memoranda of understanding. (Ref. Exhibit I).
4. The Director of Finance may decline to make any new payroll deduction under this resolution if after examination of the program it is reasonably determined that it would not be administratively feasible or practical to make such deductions.





CITY OF SACRAMENTO  
CALIFORNIA

OFFICE OF THE  
CITY MANAGER

September 2, 1980

CITY HALL  
915 I STREET - 95814  
(916) 449-5704

Dear Employee:

Later this year we will be holding a single, combined fund drive in the City of Sacramento for charitable organizations. According to City Council Resolution 80-111, adopted in February of this year, a charitable organization must show that at least ten percent (10%) of our total employee work force is willing to contribute in order to qualify for payroll deductions.

This letter is not to solicit money. It is a survey to determine levels of interest among our employees to contribute to either of the charitable organizations listed below, or both, or another group. After reading which organizations benefit from your tax-deductible contributions, please indicate on the form below if you would be interested in contributing. This survey is non-binding--you are certainly free to change your mind at any time!

Thank you for your prompt cooperation. Please return the completed form to: Ed Goldman, Public Information Officer, Room 109, City Hall, by a week from today, Tuesday, September 9, at 5 p.m.

*Walter J. Slipe*  
Walter J. Slipe  
City Manager

ORGANIZATIONS

CHAD

(Combined Health Agencies Drive)

American Diabetes Ass'n  
American Lung Association  
Cystic Fibrosis Foundation  
Easter Seal Society

UNITED WAY

Alcoholism Council Sacramento Area  
American Cancer Society  
American Heart Ass'n

(CONTINUED ON REVERSE SIDE)

-----Clip and Return by Tuesday, Sept. 9, 5 p.m.-----  
(Please check) one or all three

Yes, I would be interested in contributing to CHAD, and understand this response is for survey purposes only.

Yes, I would be interested in contributing to UNITED WAY, and understand this response is for survey purposes only.

Other charitable organization (please specify name) \_\_\_\_\_

(Continued from reverse side)

CHAD (Combined Health Agencies Drive)

Leukemia Society of America  
Muscular Dystrophy Association  
National Association for Sickle Cell  
Disease  
National Kidney Foundation  
National Multiple Sclerosis Society  
Planned Parenthood  
Retinitis Pigmentosa Foundation

UNITED WAY

American Red Cross-Placer  
Area District  
American Red Cross-El Dorado  
County District  
American Red Cross-Sacramento Area District  
American Social Health Association  
Aquarian Effort  
Arthritis Foundation Northeastern California Chapter  
Big Brothers/Big Sisters of the Greater Sacramento Area, Inc.  
Camellia City Senior Center (Catholic Social Service)  
Catholic Social Service, Sacramento  
Children's Home Society of California  
Community Services Planning Council, Inc.  
Diogenes Youth Services  
Episcopal Community Services  
Epilepsy Foundation of America-Sacramento Foundation  
Family Service Agency of the Greater Sacramento Area  
Friends Outside  
Fruitridge Neighborhood Center  
Gateway Foundation, Inc.  
Golden Empire Council Boy Scouts of America  
Goodwill Industries  
Grace Day Home  
Greater Sacramento Cancer Council  
Holly Acres School, Inc.  
Jewish Federation of Sacramento  
La Familia Counseling Center  
Legal Services of Northern California, Inc.  
Mather Air Force Base Youth Activities  
McClellan Youth Center  
Meals a la Car, Inc.  
Mental Health Association of Yolo County  
Mental Health Association-Sacramento Chapter  
Mother Lode Big Brothers/Big Sisters  
Mother Lode Council Camp Fire Girls  
National Council on the Aging  
Neighborhood Study Centers, Inc.  
New Life Project, Inc.  
Placer Association for Retarded, Inc.  
Placer County Concilio, Inc.  
Placer Rehabilitation Industries  
Sacramento Childrens Home  
Sacramento Chinese Community Service Center, Inc.  
Sacramento Concilio, Inc.  
Sacramento Hearing Services Center  
Sacramento Inner City Health Corporation  
Sacramento Rehabilitation Facility  
Sacramento Urban League, Inc.  
Sacramento Visual Service Centers  
Sacramento-Yolo Council Camp Fire, Inc.  
Salvation Army-Citadel Corps  
Salvation Army Service Extension (Rural Areas)  
Serve Our Seniors, Inc.  
Sheltered Workshop, Inc.  
Social and Temporal Emergency Alleviation Committee (STEAC)  
St. Patrick's Home for Children  
Stanford Lathrop Memorial Home  
Stanford Settlement, Inc.  
Suicide Prevention Service of Sacramento County, Inc.  
Tierra del Oro Girl Scout Council, Inc.  
Travelers Aid Society of Sacramento, Inc.  
United Christian Centers  
USO World Headquarters  
Volunteer Bureau of Placer County Voluntary Action Center  
Volunteer Bureau of Sacramento  
Volunteers of America  
Washington Neighborhood Center, Inc.  
WEAVE (Women Escaping A Violent Environment)  
Women's Civic Improvement Center  
Yolo County YMCA  
Yolo Family Service Agency  
YMCA of Metropolitan Sacramento  
YMCA





CITY OF SACRAMENTO  
CALIFORNIA

OFFICE OF THE  
CITY MANAGER

August 20, 1980

CITY HALL  
915 J STREET 95814  
(916) 449-5704

Dear Union Representative:

The attached City Council Resolution, No. 80-111, establishes conditions under which direct employee payroll deductions may be distributed to charitable organizations.

Category 2e, subsection 2, indicates that a program needs to demonstrate that at least 10% of the total employee work force is interested in contributing directly to that program in order to qualify.

Since this resolution is dated February 26, 1980, you are no doubt already aware of its specifics. If you have any questions regarding this program, however, please feel free to give me a call at 449-5704.

  
Ed Goldman  
Public Information Officer

attachment

cc: Walt Slupe  
Bill Edgar  
Steve Lakich