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City's Official Website at  
[http://www.cityofsacramento.org/webtech/streaming  
\\_video/live\\_council\\_meetings.htm](http://www.cityofsacramento.org/webtech/streaming_video/live_council_meetings.htm)

# Correspondence

## Meeting of September 21, 2010

- a. **Correspondence**
  - 1. George Raya – Second Saturday forum
  
- b. **eComment**
  - 1. None

**From:** george raya (georgeraya@yahoo.com)  
**To:** Lucy@Lucyco.com;  
**Date:** Tue, September 21, 2010 1:24:49 PM  
**Cc:** MayorKevinJohnson@cityofsacramento.org; RTretheway@cityofsacramento.org; SSheedy@cityofsacramento.org; SCohn@cityofsacramento.org; RKFong@cityofsacramento.org; LHammond@cityofsacramento.org; KMcCarty@cityofsacramento.org; RWaters@cityofsacramento.org; BPannell@cityofsacramento.org; sbrown@cityofsacramento.org;  
**Subject:** Re: PR Person as Facilitator for Community Forum on Saturday, Sept. 25th

Lucy,

Last night, at the monthly meeting of the Area 1 Neighborhood Advisory Group (NAG), I was very surprised to discover that a PR person will be facilitating the upcoming September 25th Community Forum. The purpose of the forum is to afford an opportunity for City Police and Code Enforcement staff, Midtown businesses and residents to discuss solutions to address concerns regarding Second Saturday.

I attended the meeting of community leaders the Mayor convened on Monday, September 13th at the MARRS Building. I would expect that any followup meeting would be chaired by a member of the Mayor's Office, the City Manager's Office, or Councilmember Steve Cohn. In Councilmember Cohn's press release he states, "I am convening a community forum..."

To have the meeting facilitated by a PR person sends the wrong message to the community. It says that the City is treating this as a PR problem, and is not serious about addressing issues of concern.

I plan to address the City Council tonight during Matters Not on the Agenda, and voice my objections. As you have pointed out, we have worked together in the past. However, you are no longer a city staff person.

**George Raya**  
**911 28th Street, Apt. 1**  
**Sacramento, CA 95816**  
**Cell:916-508-5232**  
**[georgeraya@yahoo.com](mailto:georgeraya@yahoo.com)**



"Please consider the environment before printing this email."

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**From:** Lucy Eidam <Lucy@Lucyco.com>  
**To:** george raya <georgeraya@yahoo.com>  
**Cc:** Janine Martindale <JMartindale@cityofsacramento.org>  
**Sent:** Tue, September 21, 2010 12:12:55 PM  
**Subject:** RE: RE:Facilitator for Community Forum on Saturday

Hi, George,  
It was good to see you across the room last night. It's been a while but we've worked together before in case you don't remember me. I've worked

on many projects for the city of Sacramento over the years and was on the MBA board for five years in the late 90s and beyond. I've had a public outreach and PR firm for 16 years (and have worked in six locations in Midtown the last 20 years!).

I look forward to working with you Saturday.  
Take care,  
Lucy

Lucy Eidam  
LucyCo Communications  
[www.lucyco.com](http://www.lucyco.com)  
O: 916-491-3161 | C: 916-715-1165

-----Original Message-----

From: Janine Martindale [mailto:[JMartindale@cityofsacramento.org](mailto:JMartindale@cityofsacramento.org)]  
Sent: Tuesday, September 21, 2010 10:23 AM  
To: 'george raya'  
Cc: Lucy Eidam  
Subject: RE: RE:Facilitator for Community Forum on Saturday

Hi George.

Lucy Eidam with Lucy Co is the facilitator for Saturday's meeting and Lucy can be reached at [lucy@lucyco.com](mailto:lucy@lucyco.com). To learn more about Lucy Co you can visit the website at <http://www.lucyco.com/>.

Thank you,

Janine Martindale  
Neighborhood Resources Coordinator  
Parks and Recreation Department,  
Neighborhood Services and Special Events Division  
New City Hall, 915 I Street, 3rd Floor  
Sacramento, CA 95814  
Office (916) 808-8193  
Fax (916) 808-5959  
[www.cityofsacramento.org/ns](http://www.cityofsacramento.org/ns)

-----Original Message-----

From: george raya [mailto:[georgeraya@yahoo.com](mailto:georgeraya@yahoo.com)]  
Sent: Tuesday, September 21, 2010 9:23 AM  
To: Janine Martindale  
Subject: RE:Facilitator for Community Forum on Saturday

Janine,

I did not get the name of the woman who will facilitate the Community Forum on Saturday. What is her name, contact info, and what PR firm does she work for?

Thanks,  
George Raya