



REPORT TO COUNCIL

City of Sacramento

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915 I Street, Sacramento, CA 95814-2671
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CONSENT
June 13, 2006

Honorable Mayor and
Members of the City Council

Subject: Agreement: Consultant Services Agreement with Miss Becky's Corporation of Tiny Tots for Leisure Enrichment Services

Location/Council District: Various Locations; Council Districts 1, 4 & 6

Recommendation: Adopt a Resolution suspending competitive bidding and authorizing the City Manager to enter into an agreement with Miss Becky's Corporation of Tiny Tots for an amount not to exceed \$259,000 from revenues collected over a one-year period.

Contact: Ralph Pettingell, Operations Manager, 808-6173; Sylvia Fort, Program Manager, 808-8381

Presenters: N/A

Department: Parks and Recreation

Division: Recreation and Human Services

Organization No: 4715

Summary:

This report requests authorization to enter into a new service agreement with Miss Becky's Corporation, who currently provides Tiny Tot programming at Coloma Community Center, South Natomas Community Center and William Land Park. This fee-for-service program provides the community with recreation for children between the ages of three and five, for three days per week, three hours per day or, two days per week, three hours per day from September through August. Suspension of the competitive bidding process is recommended due to the service provider's positive service record and strong relationship with the community and with families served in the Greater Sacramento area.

Committee/Commission Action: None with this item.

Background Information:

For over 20 years, the City of Sacramento has offered a fee-for-service Tiny Tot program through the Recreation Division's Leisure Enrichment program. Leisure Enrichment leverages general fund programming by offering fee-for-service and is defined as a level of enhanced services that requires cost recovery. This is due to the following factors: services require specialized instruction, materials or equipment, and/or high participant/leadership ratios. Users of the service can be reasonably expected to support the direct costs of this non-general funded program.

Tiny Tots is one of these specialty programs. Miss Becky's Corporation Tiny Tots program is offered at the South Natomas Community Center, William Land Park and the Coloma Community Center for three days per week, three hours per day or two days per week, three hours per day to children between the ages of three and five. A typical day includes activities such as indoor and outdoor games, arts, crafts, music and story telling. Suspension of the competitive bidding process is recommended in this situation as Miss Becky's Corporation has provided competent services with a positive track record and has a strong, established relationship with families and children served in the Greater Sacramento area.

The agreement is available for review in the City Clerk's Office.

Financial Considerations:

No funding is requested with this item. Tiny Tots is a fee-for-service program. The Department of Parks and Recreation houses, promotes, registers participants, collects the fee revenue and pays the contractor. The gross revenue collected by the City over the one-year term of the agreement is projected to be \$370,000. The contractor will receive \$259,000 for services rendered. As contained in the agreement, the City will retain 30% of revenues collected, which is \$111,000, to offset administrative and operational costs. Revenues are deposited into the Special Recreation Fund (Fund 571).

Environmental Considerations:

There are no environmental considerations with this report.

Policy Considerations:

This report is consistent with Recreation Services Policy in the Council adopted *Parks and Recreation Master Plan 2005-2010*. This report is also consistent with City Council's strategic plan to achieve sustainability and livability.

Emerging Small Business Development (ESBD):

The provider for this contract, Miss Becky's Corporation, has chosen not to be certified by the City's Emerging Small Business Development Office. However, the department as a whole had reached the twenty percent goal adopted by the City Council and will continue to encourage vendors to participate in the program.

Approved by: 
Robert G. Overstreet II
Parks and Recreation Director

Recommendation Approved:


for RAY KERRIDGE
City Manager

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RESOLUTION NO.

Adopted by the Sacramento City Council

June 13, 2006

SUSPENDING COMPETITIVE BIDDING AND AUTHORIZING THE CITY MANAGER TO ENTER INTO A CONSULTANT SERVICES AGREEMENT WITH MISS BECKY'S CORPORATION OF TINY TOTS FOR LEISURE ENRICHMENT SERVICES

BACKGROUND

- A. The City of Sacramento's Department of Parks and Recreation offers a fee-for-service Tiny Tot program offered through the Recreation Division's Leisure Enrichment program. Leisure Enrichment leverages general fund programming by offering fee-for-service, and is defined as a level of enhanced services that requires cost recovery.

- B. Miss Becky's Corporation Tiny Tots program is offered at the Coloma Community Center, South Natomas Community Center and William Land Park for three days per week, or two days per week for three hours per day, for children between the ages of three and five.

- C. Suspension of the competitive bidding process is recommended as Miss Becky's Corporation has provided competent services with a positive track record and has a strong, established relationship with families and children served in the Greater Sacramento area.

BASED ON THE FACTS SET FORTH IN THE BACKGROUND, THE CITY COUNCIL RESOLVES AS FOLLOWS:

- Section 1. In the best interest of the City, the City Manager is authorized to suspend competitive bidding and enter into a one-year agreement with Miss Becky's Corporation of Tiny Tots for an amount not to exceed \$259,000 from revenues collected over a one-year period.